

```

import pandas as pd
import numpy as np
import seaborn as sns
import matplotlib.pyplot as plt
import time
df = pd.read_csv('/content/new_appdata10.csv')
df.head()

{"type": "dataframe", "variable_name": "df"}

```

Data PreProcessing

```

y = df['enrolled']
x = df.drop(columns='enrolled')
#splitting the data into training and testing set
from sklearn.model_selection import train_test_split
X_train, X_test, y_train, y_test = train_test_split(x,y,
test_size=0.2, random_state=0)
# we do not need the user column in the model building but would be
needed in making prediction
# treating the user column
train_identifier = X_train['user']
X_train = X_train.drop(columns='user')

test_identifier = X_test['user']
X_test = X_test.drop(columns='user')

from sklearn.preprocessing import StandardScaler
std_sc = StandardScaler()

# standardizing the data set
X_train2 = pd.DataFrame(std_sc.fit_transform(X_train))
X_test2 = pd.DataFrame(std_sc.transform(X_test))

# setting the column names
X_train2.columns = X_train.columns.values
X_test2.columns = X_test.columns.values

#setting the index numbering
X_train2.index = X_train.index.values
X_test2.index = X_test.index.values

X_train = X_train2
X_test = X_test2

```

Model Building

```

from sklearn.linear_model import LogisticRegression
clf = LogisticRegression(random_state=0, penalty = 'l1',
solver='liblinear') # we are adding the penlty L1 to change the

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regression model from a regular logistic regression model to a L1 regularization regression model
# we applied this to penalize any variable that might be strongly correlated with the response variable, similar to what we did in funneling
clf.fit(X_train,y_train)

y_pred = clf.predict(X_test)

from sklearn.metrics import confusion_matrix, accuracy_score, f1_score, precision_score, recall_score
cm = confusion_matrix(y_test, y_pred)
cm

array([[3759, 1182],
       [1178, 3881]])

accuracy_score(y_test, y_pred)

0.764

precision_score(y_test,y_pred)

0.7665415761406281

recall_score(y_test,y_pred)

0.7671476576398498

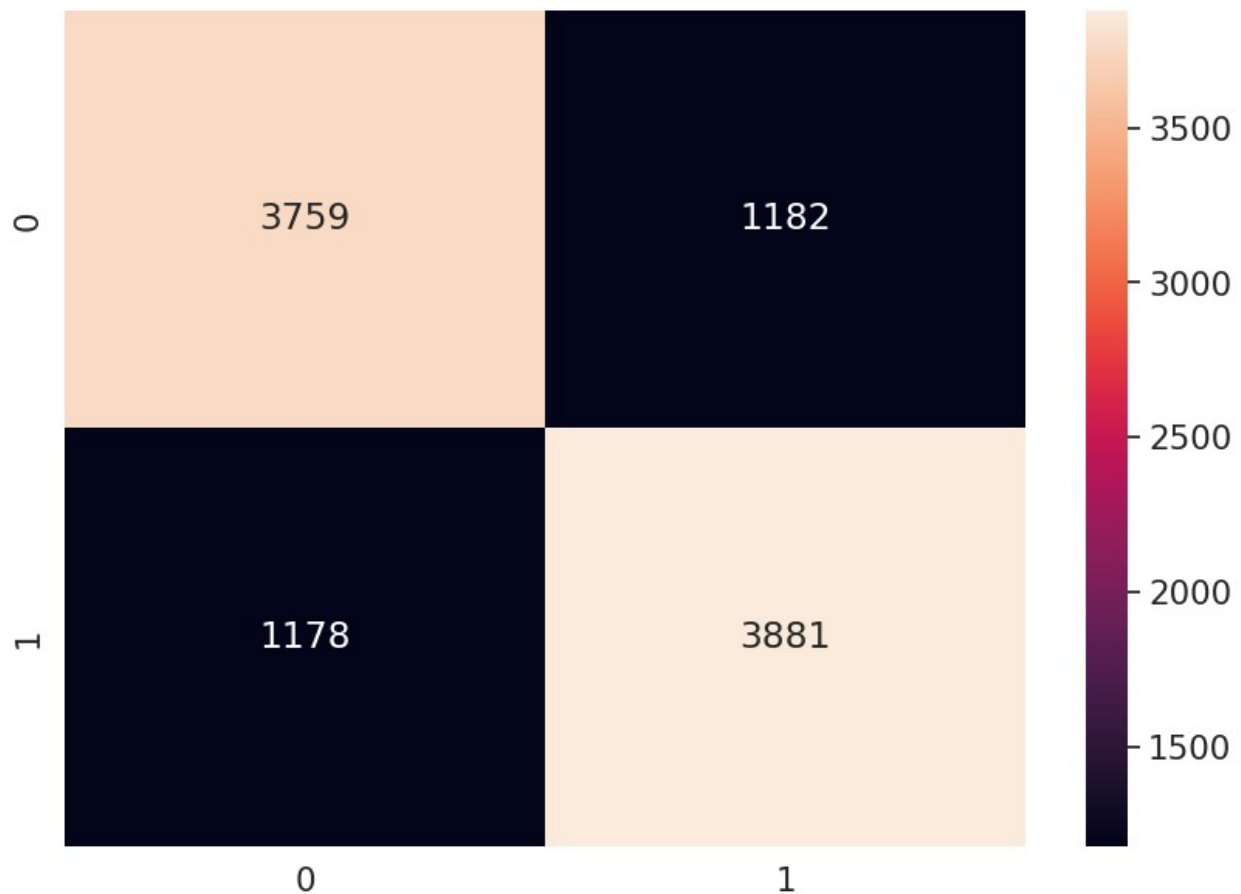
f1_score(y_test,y_pred)

0.7668444971349536

df_cm = pd.DataFrame(cm,index=(0,1),columns=(0,1))
plt.figure(figsize=(10,7))
sns.set(font_scale=1.4)
sns.heatmap(cm, annot=True, fmt='g')
print('Test Data Accuracy: %0.4f' % accuracy_score(y_test,y_pred))

Test Data Accuracy: 0.7640

```



K fold cross validation

```
from sklearn.model_selection import cross_val_score
accuracies = cross_val_score(estimator= clf, X= X_train, y= y_train,
cv = 10)
print("logistic Accuracy: %0.3f (+/- %0.3f)"%(accuracies.mean(),
accuracies.std()*2))
```

logistic Accuracy: 0.762 (+/- 0.011)

Formatting Final results

```
final_result = pd.concat([y_test, test_identifier], axis=1).dropna()
final_result['predicted_result'] = y_pred
final_result[['user', 'enrolled', 'predicted_result']].reset_index(drop=
True)

{"summary": "{\n  \"name\":\n  \"final_result[['user', 'enrolled', 'predicted_result']]\", \n  \"rows\":\n  10000, \n  \"fields\": [\n    {\n      \"column\": \"user\", \n      \"properties\": {\n        \"dtype\": \"number\", \n        \"std\":\n        107425, \n        \"min\": 23, \n        \"max\": 373639, \n
```

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\"num_unique_values\": 9995,\n          \"samples\": [\n144389,\n          253312,\n          190352\n          ],\n\"semantic_type\": \"\",\n\"description\": \"\"\n    },\n    {\n        \"column\": \"enrolled\",\n        \"properties\": {\n            \"dtype\": \"number\",\n            \"std\": 0,\n            \"min\": 0,\n            \"max\": 1,\n            \"num_unique_values\": 2,\n            \"samples\": [\n                0,\n                1\n            ],\n            \"semantic_type\": \"\",\n            \"description\": \"\"\n        },\n        {\n            \"column\": \"predicted_result\",\n            \"properties\": {\n                \"dtype\": \"number\",\n                \"std\": 0,\n                \"min\": 0,\n                \"max\": 1,\n                \"num_unique_values\": 2,\n                \"samples\": [\n                    0,\n                    1\n                ],\n                \"semantic_type\": \"\",\n                \"description\": \"\"\n            }\n        }\n    ]\n}],\"type\":\"dataframe"}

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