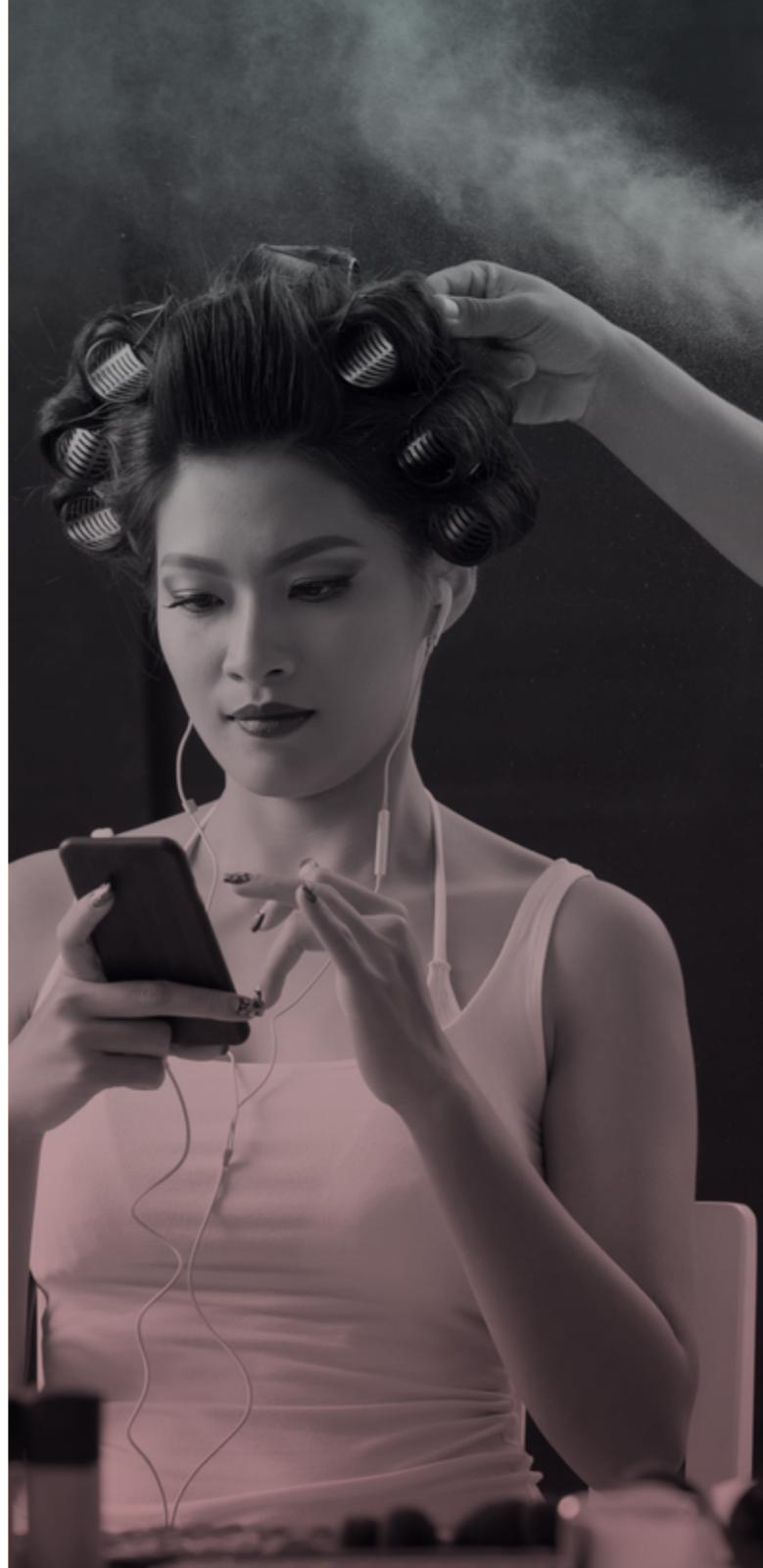


(basically, ranking in the top 3 local search results)



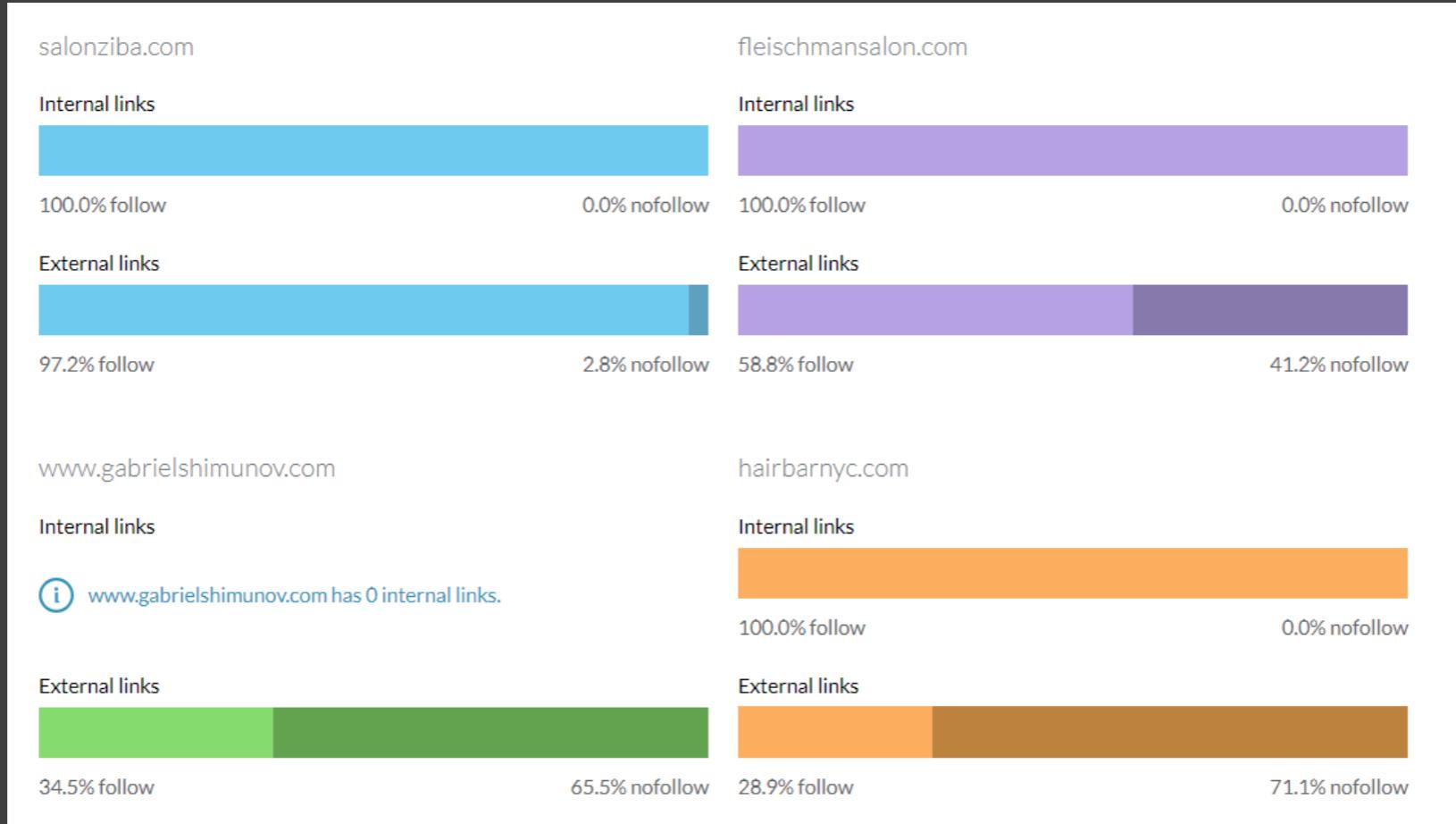
WWW.SALONZIBA.COM
RECENTLY OVERTOOK
HARBARNYC.COM
FOR THE AMOUNT OF
FOLLOWABLE, RANKING
LINKS.



INTERNAL LINKS

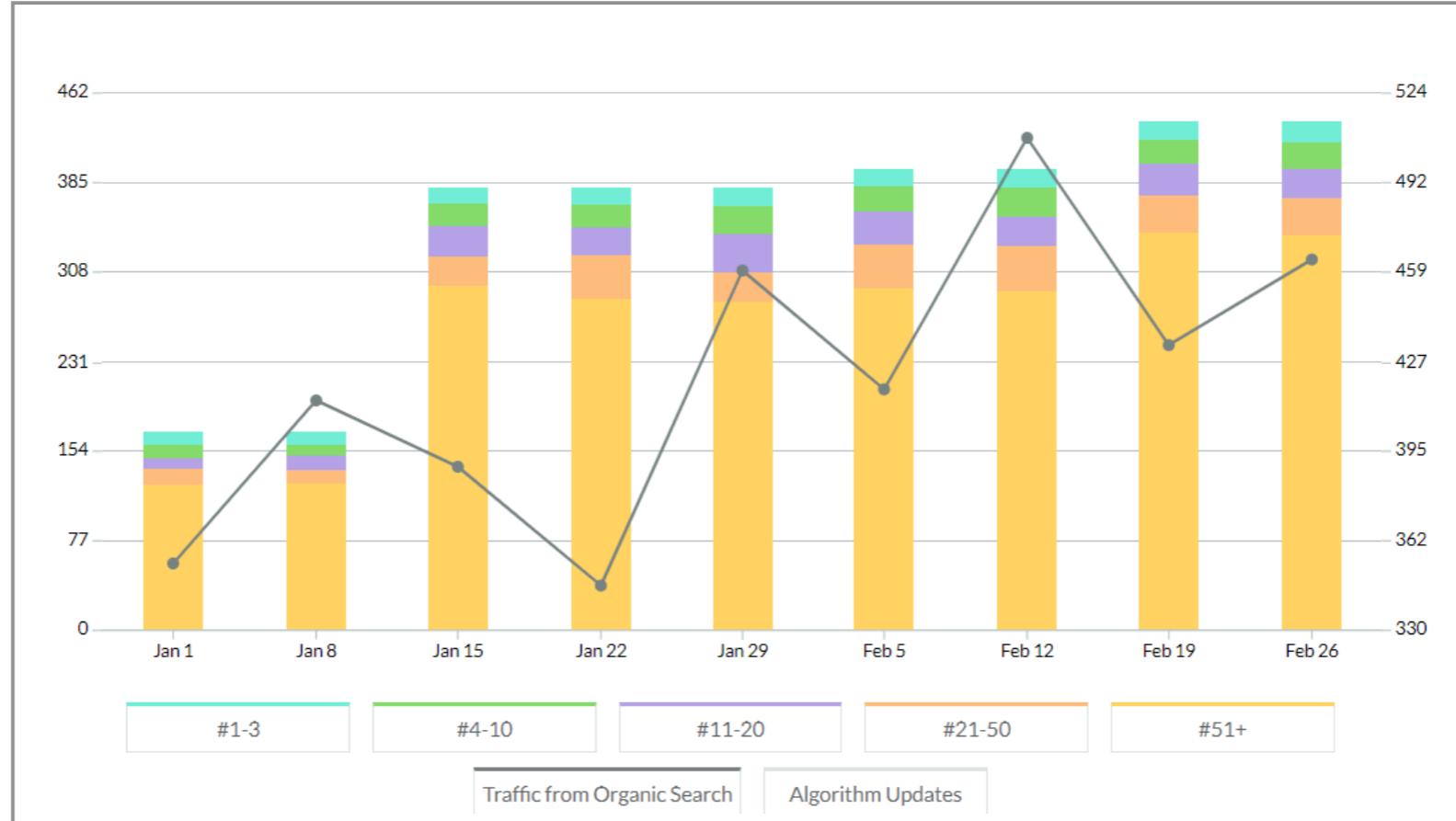
Internal (links that go to other pages on the same website) and external (those that link elsewhere, or links from elsewhere that direct back to the site) links both contribute to a web page's ability to rank higher in search engines. The number of working, "followable" links give priority to a site. In this context, "followable" means links that are configured in a way that allows the search engine to catalog it.

FOLLOW VS NOFOLLOW





RANKING KEYWORDS



OVER TIME



TOTAL LINKS

Total links

