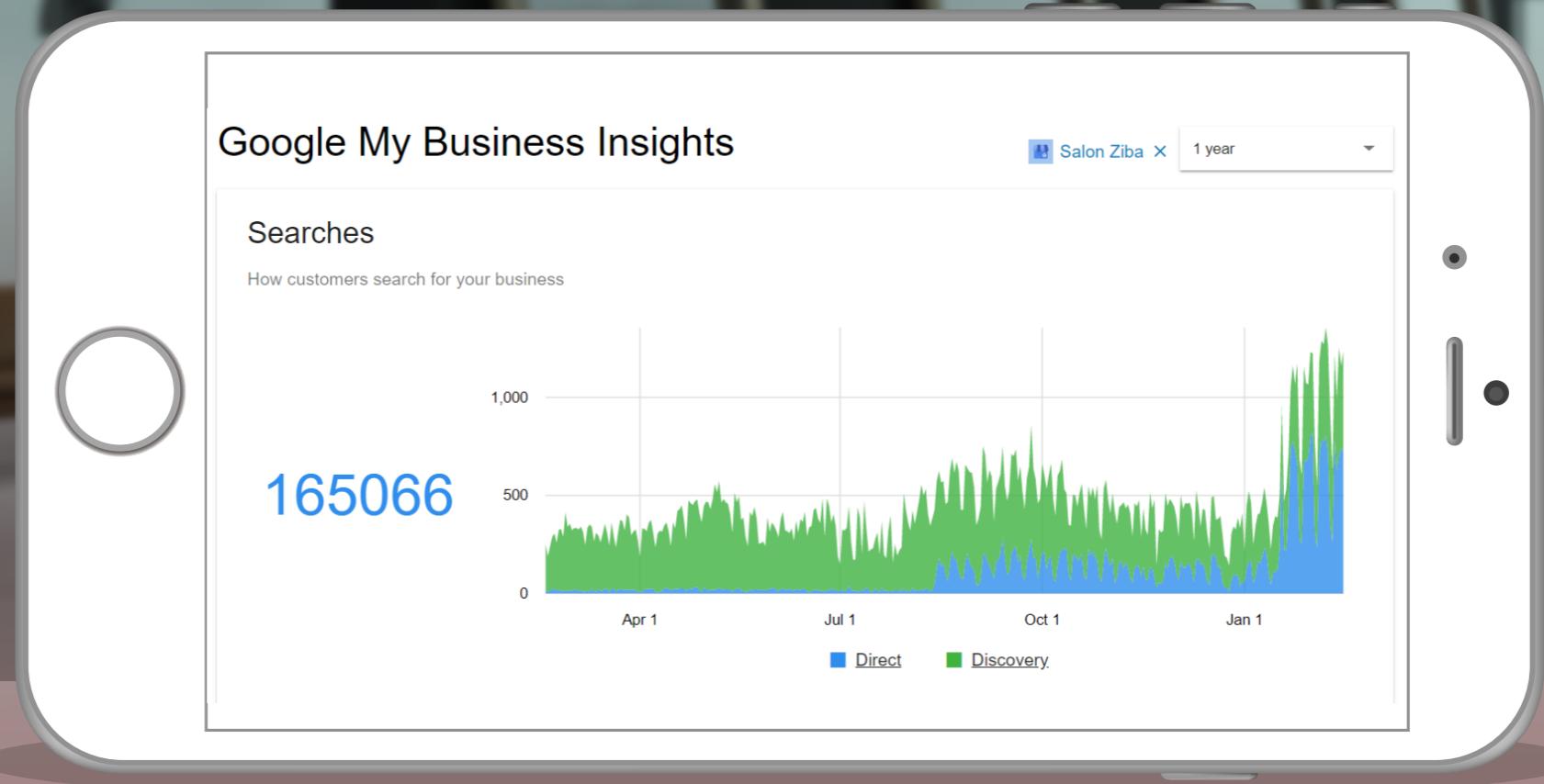


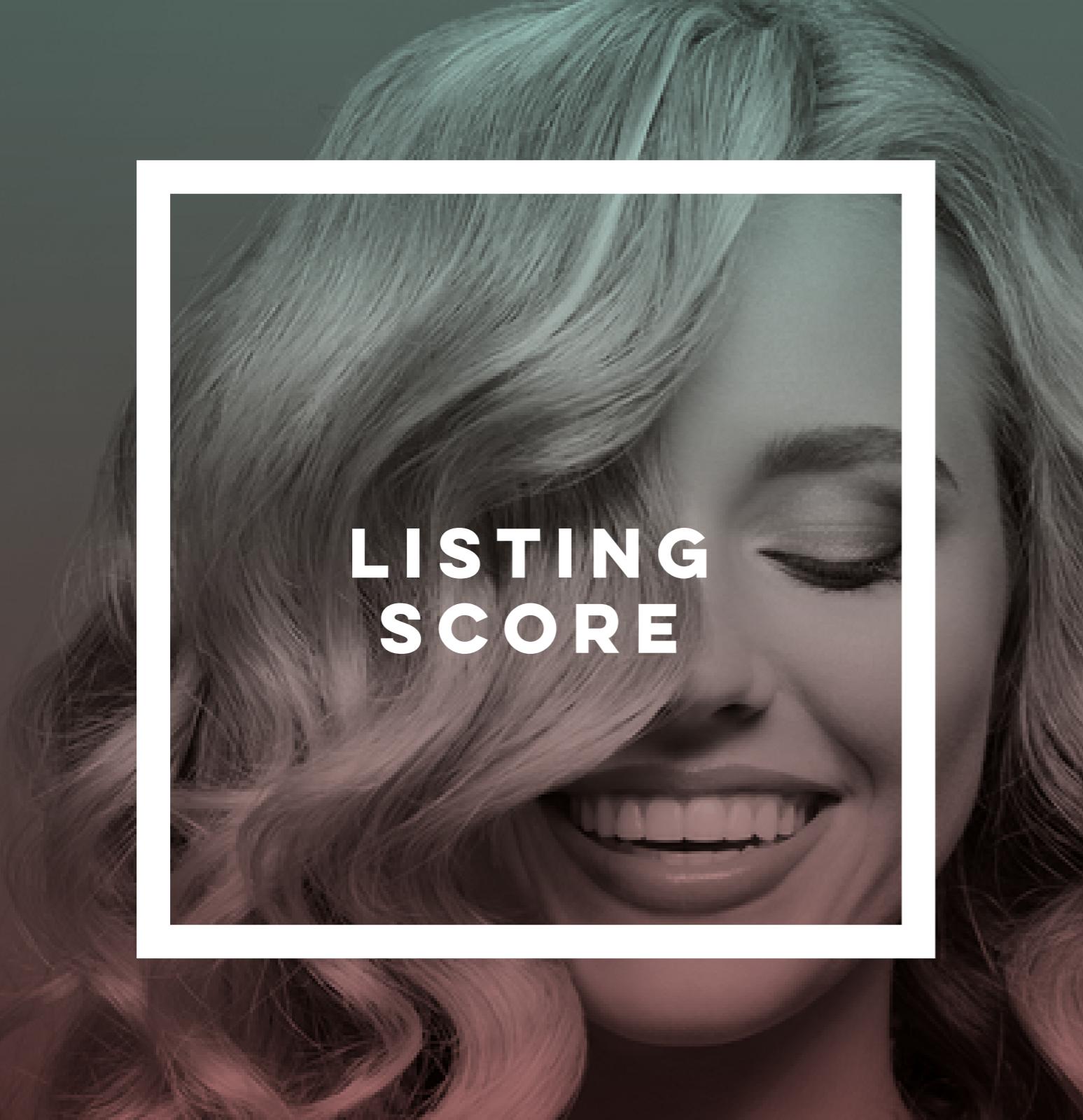


VISIBILITY

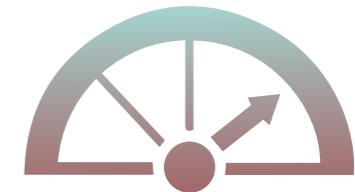
JANUARY SPIKE IN VISIBILITY



Salon Ziba's listing visibility has skyrocketed since activating their Premium Visibility. We've recently seen the Downtown location begin to be listed on Maps far more frequently, a result of updated listings and SEO optimization.

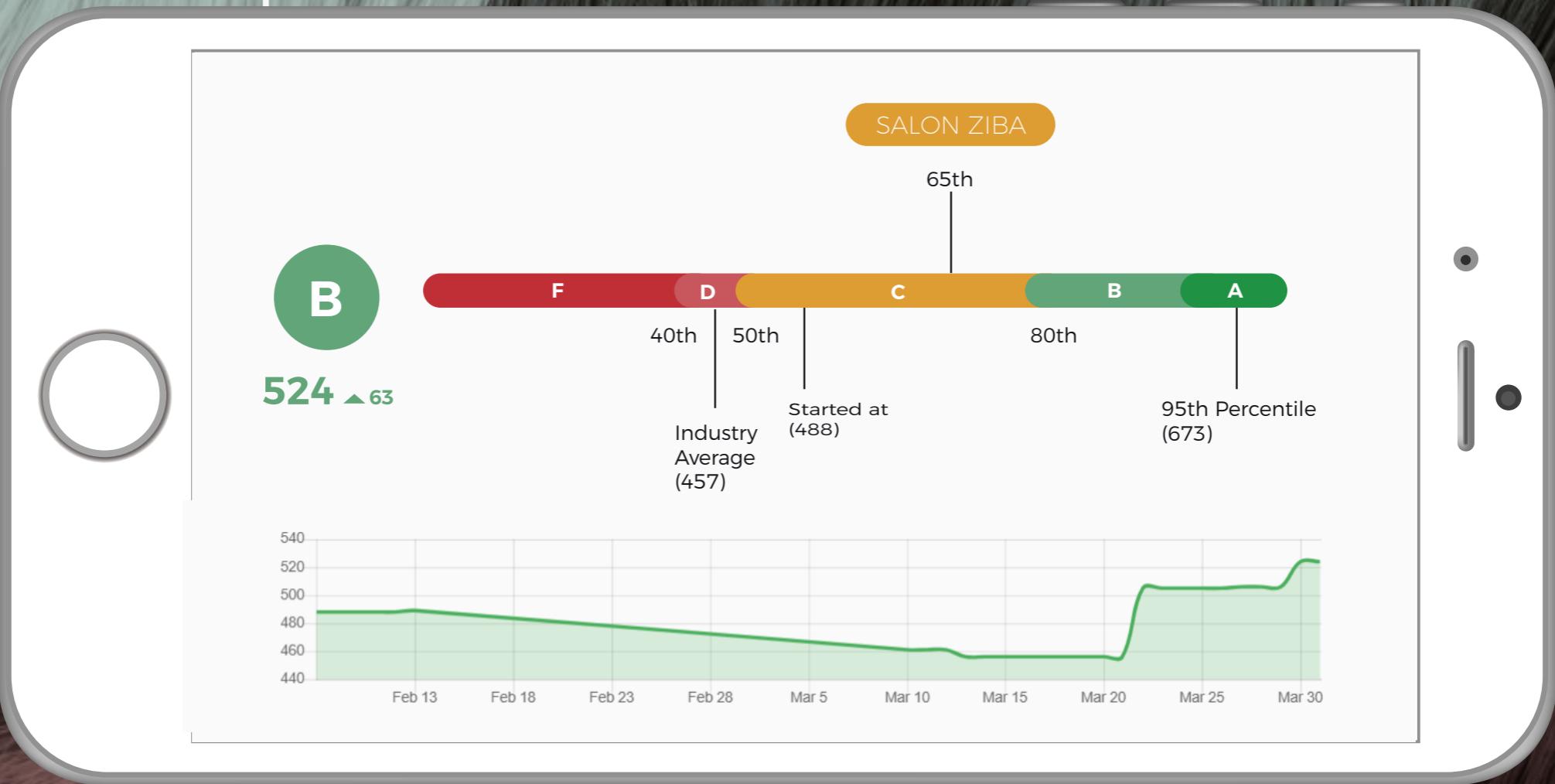


LISTING SCORE

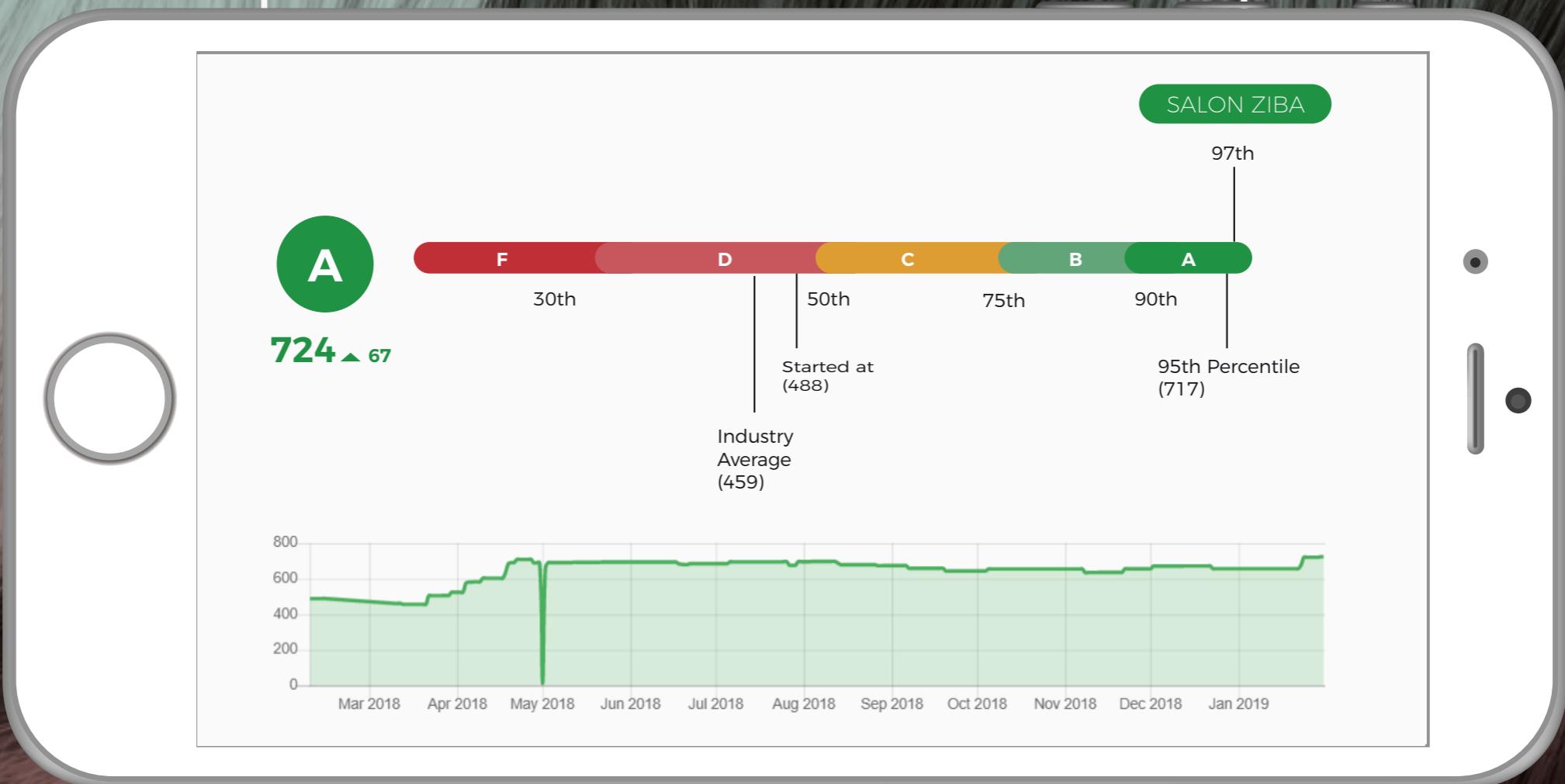


A listing score is a numerical representation of how many correct listings are found for a business, relative to other local businesses in the same industry. Since our partnership started, Salon Ziba's listing score has skyrocketed over 200 points to land in the 97th percentile - that means they have more accurate listings than 97% of their local competitors!

BEFORE



AFTER





BACKLINKS

This increases the number of backlinks and citations at a steady rate, creating more opportunities for users to be linked to Salon Ziba's website.

