

# ECOMMERCE SALES DASHBOARD

total sales  
**2.30M**

total profit  
**0.29M**

profit margin%  
**12.5%**

total quantity  
**38K**

Year

2014

2015

2016

2017

Month

01

02

03

04

05

06

07

08

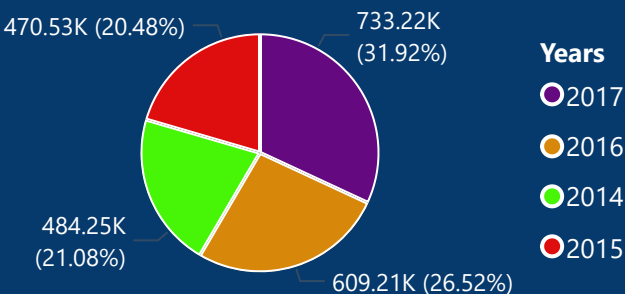
09

10

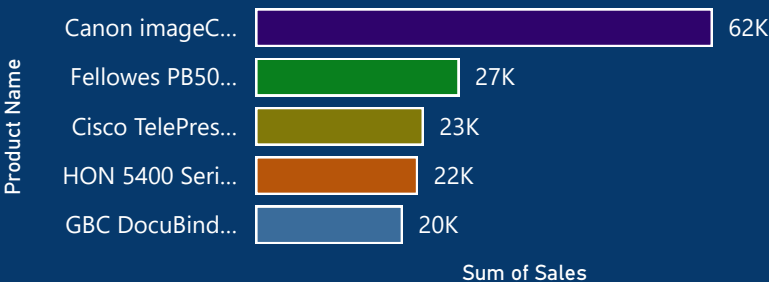
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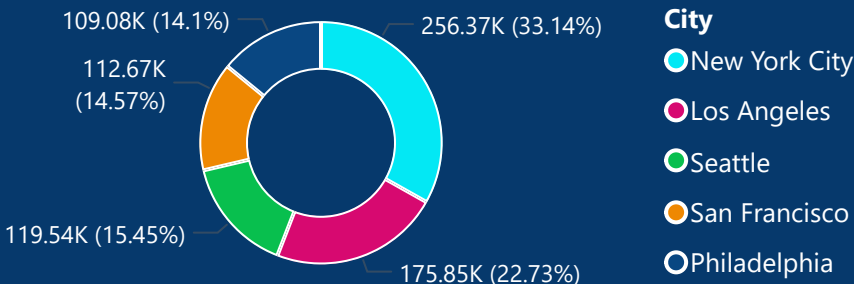
Sales by Year



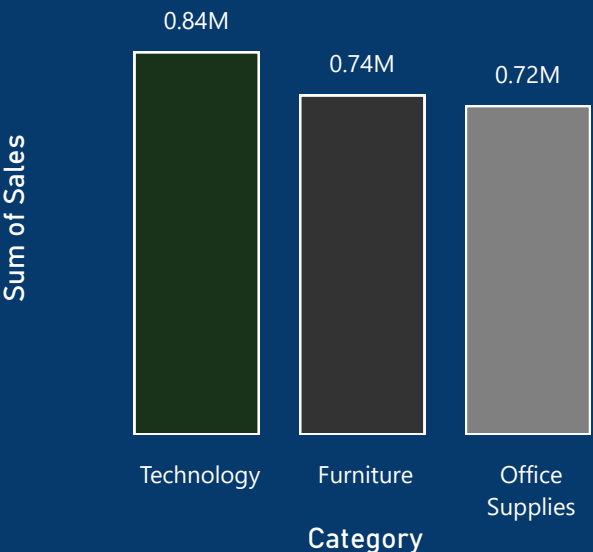
Top 5 Product Names And Their Sales



Top 5 Cities With Most Sales



Sales by Category



Top 10 Sub-Categories Performances

Sub-Category	total quantity	total sales	total profit
Accessories	2976	1,67,380.32	41,936.64
Appliances	1729	1,07,532.16	18,138.01
Binders	5974	2,03,412.73	30,221.76
Bookcases	868	1,14,880.00	-3,472.56
Chairs	2356	3,28,449.10	26,590.17
Copiers	234	1,49,528.03	55,617.82
Machines	440	1,89,238.63	3,384.76
Phones	3289	3,30,007.05	44,515.73
Storage	3158	2,23,843.61	21,278.83
Tables	1241	2,06,965.53	-17,725.48
Total	22265	20,21,237.17	2,20,485.67

Profit by Region

