



QuickSell



DoubleTick

Integrated Front-Office Software Suite for **WhatsApp-First Businesses**

Presence in 145+ Countries





QuickSell



DoubleTick

QuickSell is a conversational commerce company empowering global brands with scalable personal commerce and relationship-led sales on WhatsApp, started in 2017, we are on a mission to help global Small and Medium Businesses with a comprehensive end-to-end Business Operating System. We aim to provide high-quality technology and tools necessary for global SMBs to grow, engage, retain, and monetize their customer base effectively on mobile.

Trusted by 1.5 million+ Global SMBs across 145+ countries including global brands like Malabar Gold, D-Link, Sabyasachi, Tupperware, and more.



TARUN
TAHILIANI

C.KRISHNIAH CHETTY.
GROUP OF JEWELLERS



Choose good every day
Tupperware



BIRLA
BRAINIACS
Hybrid Homeschooling

Panna
Diamond World
JEWELLERS

R.S. Brothers™

ICRA
A MOODY'S INVESTORS
SERVICE COMPANY

QuickSell's at a glance



1.5 Mn+
Users

\$150 Mn
GMV per year

3.5 Mn+
Orders Per Year

15k+
Active Bots on WhatsApp

145+
Countries

40+ Mn
Conversations Delivered on
WhatsApp

Proudly Backed by



infoedge

Talent from IIT, Amazon, and many
more top orgs & institutions



Deepak Bhagchandani
Founder, CEO

Ex-Pearson, Ex-Amazon. MS in
HCI Design and Engineering



Shivam Mittal
Co-founder, Head of Sales

WhatsApp Marketing Expert -
Helped more than 20k+ businesses grow digitally.

Team of 96+ folks



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Our Mission

Helping businesses accelerate sales & transform conversations to conversions by leveraging assisted personal commerce.



Our Vision

Our long term vision is to be a comprehensive **End-to-End Business Operating System** that provides all the high quality necessary technology and tools to global SMBs to enable them to **Grow, Engage, Retain, and Monetise** their customer base effectively on mobile.



Company Growth & Presence

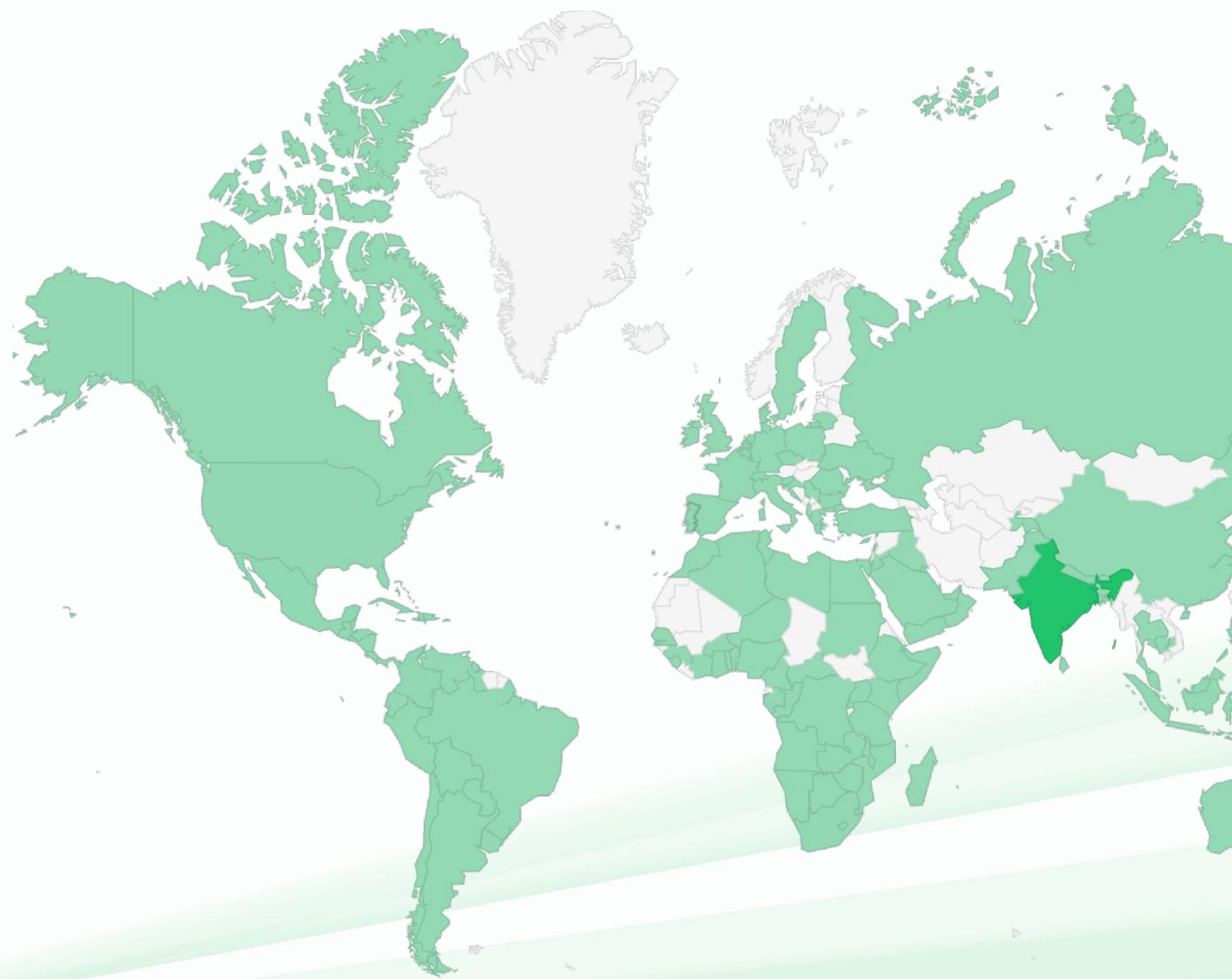


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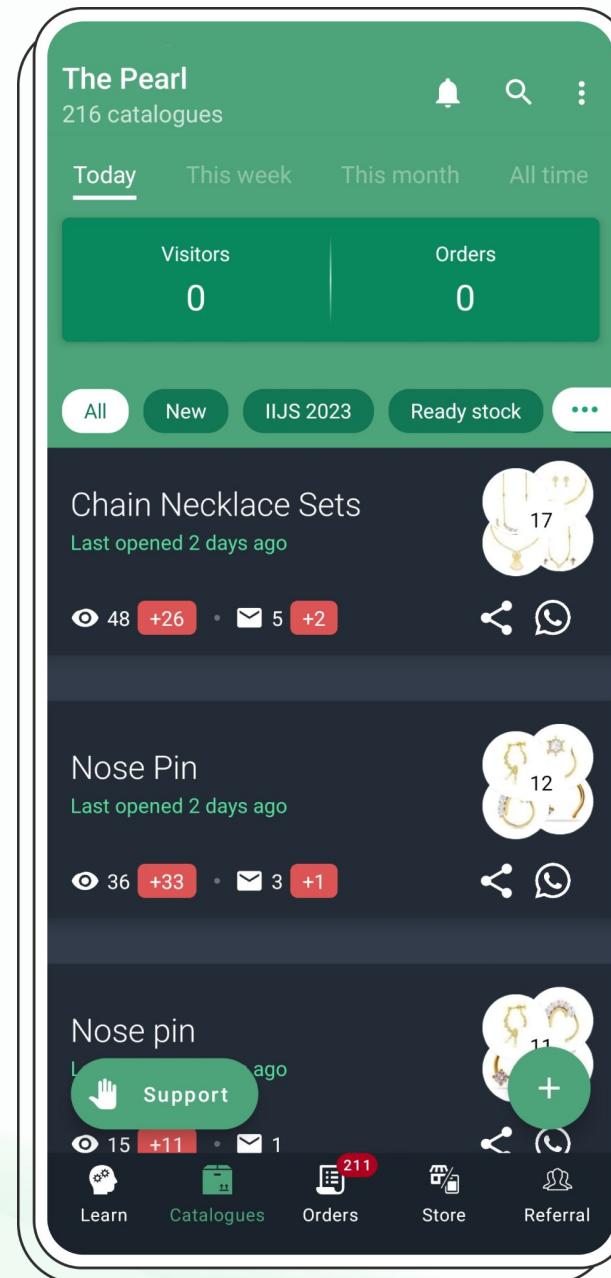


DoubleTick

- **600% growth** since last fund-raise
- **2X growth** in net customer in last 1 year
- Presence across **145+ countries out of 195 countries** across the globe



Our Solution



QuickSell

Launched in 2017

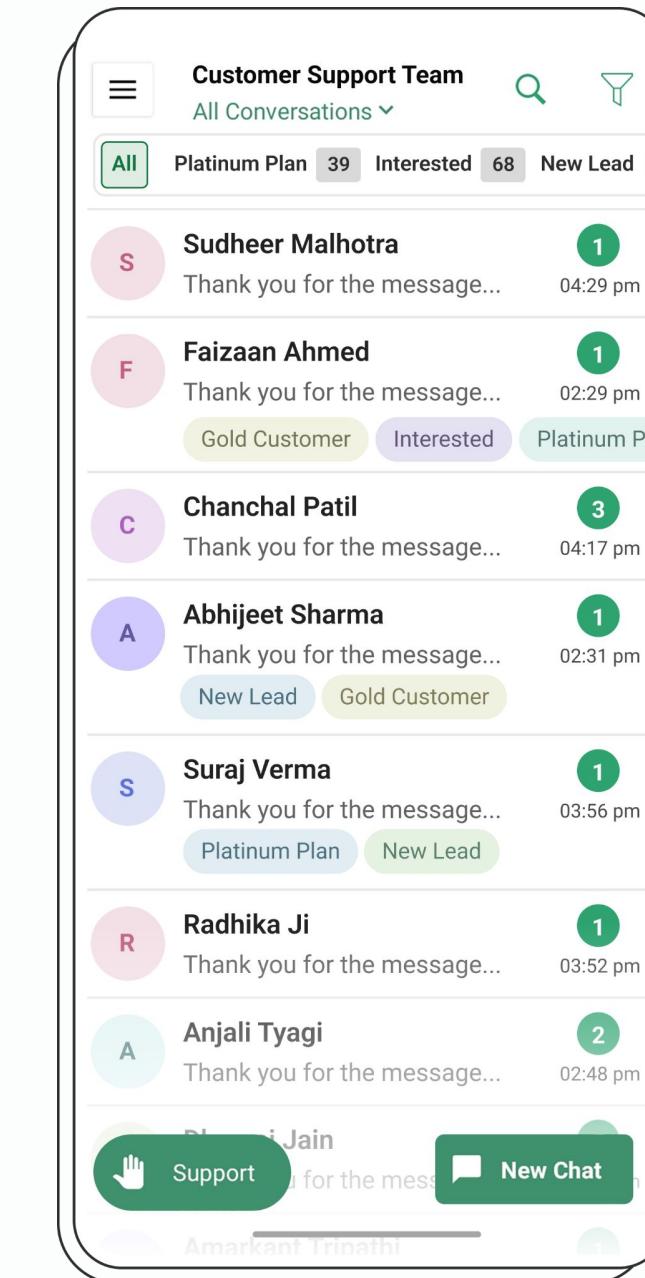
A mobile commerce platform for WhatsApp-first businesses that help them create quick catalogues and take orders on WhatsApp.



5000+ Customers



145+ Countries



DoubleTick

Launched in 2022

DoubleTick helps businesses overcome all the limitations of WhatsApp enabling chat centralization, automation and bots, and unlocking scale through bulk outreach to virtually unlimited WhatsApp users.



5000+ Customers

Use
Cases

WhatsApp Commerce

B2B Commerce

WhatsApp Commerce

Sales and Support Inbox

Bulk Broadcasting

Marketing Automation

About Profile



QuickSell

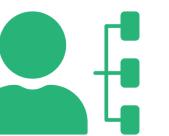


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Position **Backend Developer**

Full Time | Mumbai

Roles & Responsibilities



- ✓ Build and deploy RESTful APIs with high uptime, low latency, and seamless integration.
- ✓ Use versioning, caching, and security; manage data with Postgres, NoSQL, Redis, and Firebase.
- ✓ Build scalable and reliable backend infrastructure using AWS services such as Elastic Beanstalk, CloudFront, S3, EC2, Lambda, API Gateway, and SQS.
- ✓ Follow best practices, write clean code.
- ✓ Stay updated on industry trends and mentor junior team members.

You're the best fit if you've



- ✓ Experience building API services using Node.js, Express, TypeScript, and related frameworks.
- ✓ Deep understanding of the Node.js asynchronous runtime and JavaScript concepts like callbacks and closures.
- ✓ Proficient with Postgres, NoSQL, Redis, and Firebase Realtime Database.
- ✓ Knowledge of AWS services such as Elastic Beanstalk, CloudFront, S3, EC2, Lambda, API Gateway, and SQS.
- ✓ Skilled in designing and implementing API versioning, caching, and token-based security mechanisms.

Benefits



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1

Experience the 0 to 1 Journey

We are a startup that provides the opportunity and platform to experience and be part of the 20x growth trajectory that we are currently on

2

Work Culture that enables you to express yourself

Our work culture enables you to express yourself, and our open-door policy ensures that your thoughts and ideas are always heard and valued



3

Experience the excitement of conversational commerce

Conversational commerce is exploding! Market size hit \$9.29 billion in 2023 and is projected to jump to \$11.04 billion this year

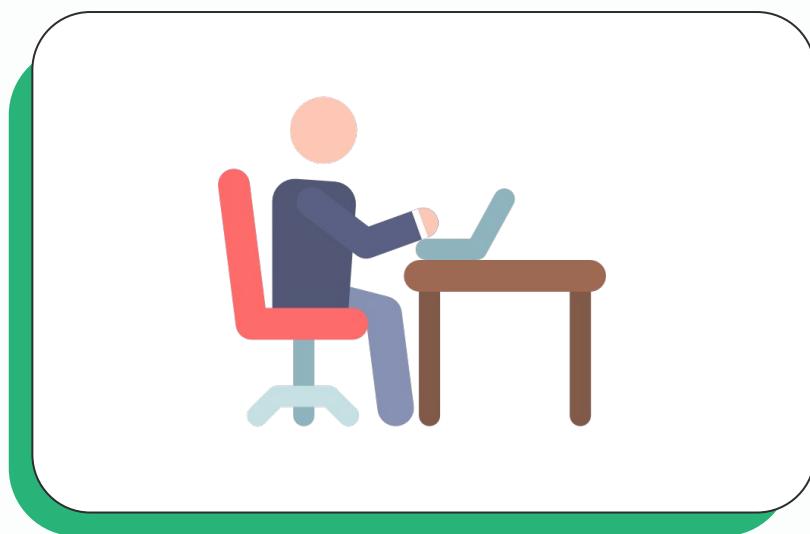
Selection Process



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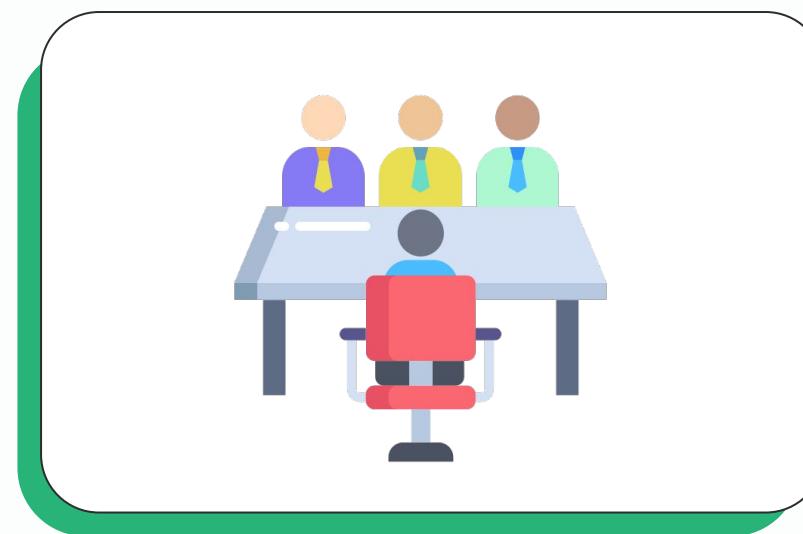


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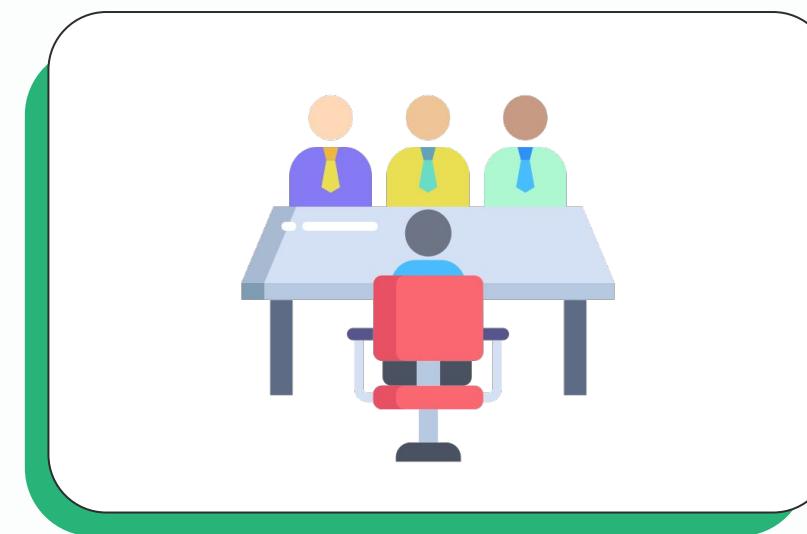


L1 Interview
(Online Assessment)

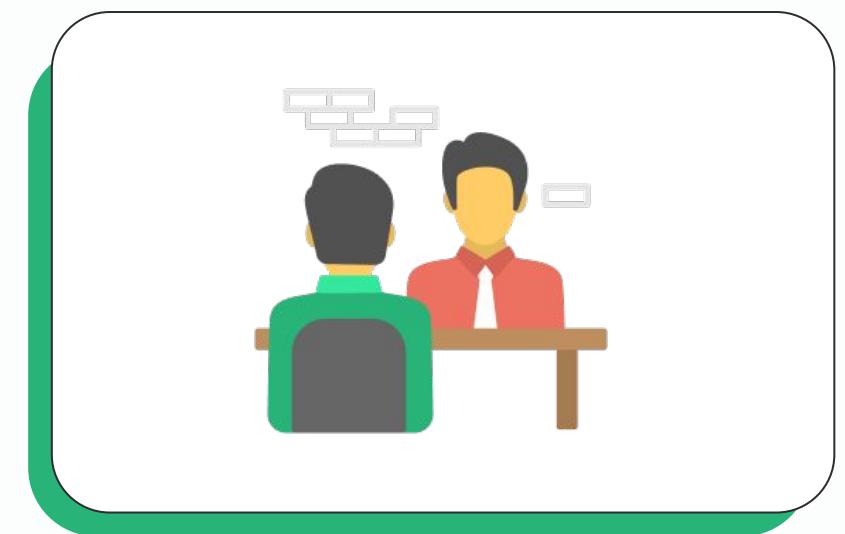
Stage 1



L2 Interview



L3 Interview



L4 Interview

Stage 1

Stage 2

Stage 3

Stage 4

(Qualification to **Stage 2, 3 & 4** depends on the previous stage performance)



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Apply Now

careers@quicksell.co

To shape the future of global SMBs by pushing the magic
of personal commerce at scale! 



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