

Crafting Captivating Presentations

AI for Presentations

Competências Transferíveis I:
Técnicas de Comunicação e
Apresentações (2025/2026)

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Crafting Captivating Presentations - AI

Why Use AI for Presentations

- **Save time** on structure, design, and content creation
- Turn rough ideas or notes into **polished slides**
- Focus more on **message** and delivery than formatting
- Get visually appealing slides with minimal effort

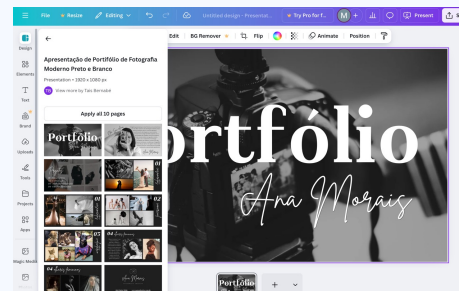


AI-assisted design tools & templates

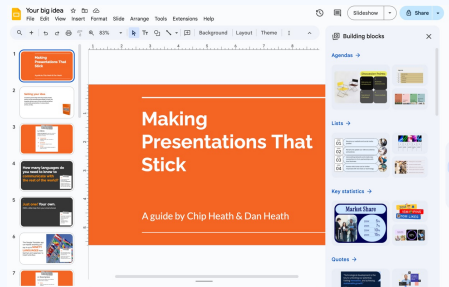
ready-made slides that students can adapt

- **Canva** – AI text-to-slide + thousands of modern templates
- **Google Slides** + Duet AI – Suggests slide layouts and content
- **Slidesgo** – Free Google Slides & PowerPoint templates
- **Envato Elements** – Huge collection of premium PowerPoint/Google Slides templates
- **Visme** – Combines templates, AI writing, and design suggestions
- **Pitch** – Collaborative platform with smart templates and content suggestions

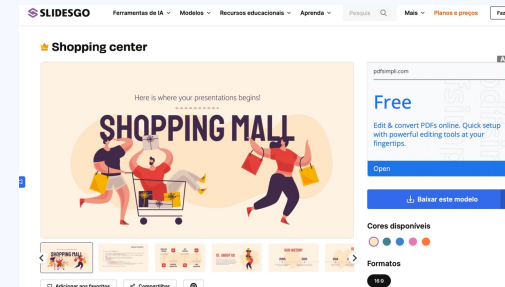
CANVA



Google Slides



SLIDESGO



AI-assisted design tools & templates

ready-made slides that students can adapt

Pros

- High-quality, visually polished templates
- Flexible: full creative control over content and layout
- Great for enhancing your own text and ideas

Cons

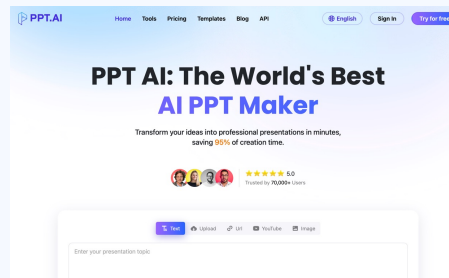
- Can look “template-like” if not personalized
- Overused designs (many people use the same templates)
- Requires more design sense to make it stand out

AI presentation generators

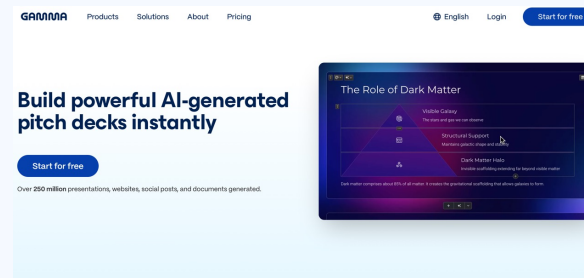
create full presentations from a prompt or outline

- **PPT.AI** – Generates PowerPoints directly from a short prompt
- **Gamma** – Creates interactive and visually polished decks from a topic or text
- **Skywork** – Creates slide decks from prompts using AI (fast and minimalistic)
- **Tome** – Turns outlines, documents, or prompts into beautiful decks with visuals
- **Beautiful.ai** – Smart slide layouts with AI-assisted content generation
- **Decktopus** – Generates professional presentations, including speaker notes and design

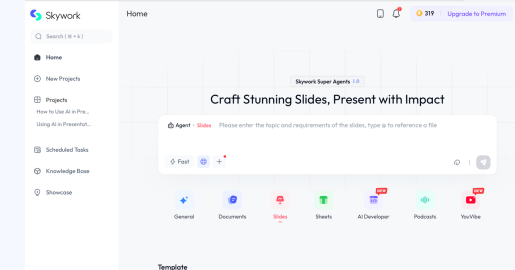
PPT AI



GAMMA



Skywork



AI presentation generators

create full presentations from a prompt or outline

Pros

- Very fast — generate an entire deck in minutes
- Provide structure, layout, text, and images automatically
- Good starting point when you have no slides or outline yet

Cons

- Content can be shallow or inaccurate — needs checking
- Designs can look generic or repetitive
- Limited creative control over slide structure and layout
- May not match your tone

Let's practice

Topic:

“What to see in Aveiro in 2 days”

Create a 3-slide presentation

AI Generators

- Go to Gamma, PPT.AI, Skywork, Tome, or Beautiful.ai
- Write a prompt

AI Templates

- Go to Canva, Slidesgo, or Google Slides
- Choose a template
- Use this text for slides:

Let's practice

Topic:

“What to see in Aveiro in 2 days”
Create a 3-slide presentation

AI Templates

Title Slide: What to See in Aveiro in 2 Days

Day 1 – City & Culture

- Explore Aveiro's colorful canals & ride a *moliceiro* boat
- Visit the Art Nouveau Museum
- Try local ovos *moles*

Day 2 – Nature & Relaxation

- Costa Nova beach (striped houses)
- Walk salt flats and spot flamingos
- Sunset at Barra lighthouse
- Add images/icons, adjust layout, colors & fonts

Questions?

