

**Building a recruiting pipeline at top schools is hard.** As your company scales, you're looking to find high-agency, growth-minded, and ambitious engineers, designers, and product managers.

That's why we're proud to host **V1 Startup Fair** on November 16th. With 600+ applicants from the University of Michigan and other top schools, we have the talent you're looking for. We also know how to help your company make connections that translate into hires, with over **400** candidates, **80+** interviews, and **20+** hires from last year's Startup Fair.

We believe that recruiting the top students at a university is one of the strongest ways to build a lasting recruiting pipeline on campus. These top students will become your ambassadors, spreading the word about your company and creating a flywheel that will last long after graduation. That's why we're focused on identifying the top students from Michigan and other schools and enabling you to form meaningful connections with them.

We know you're busy, which is why we're committed to making sure the time you spend at V1 Startup Fair is the highest-leverage. We'll handle the logistics, setup, and applicants — **all we need on your end is 2 hours to host a virtual booth** during the event.

We'll even pre-filter all of our 600+ applicants to identify the highest-potential candidates for your company. We'll also connect individually with every applicant and flag the ones who are most excited about your company so that you know who to focus on.

**What if I'm not hiring right now?** Get a jump on next year's recruiting cycle by investing 2 hours now into spreading the word about your company on campus and building meaningful relationships that ultimately translate into hires.

## Sponsorship includes:

- 1. A virtual booth** for your company representative to answer questions and share information about your company
- 2. Pre-filtered resume books** with complete attendee information and suggested matches with top candidates
- 3. Opportunity to build your brand** with top candidates

**Interested? Get in touch at [v1startupfair@umich.edu](mailto:v1startupfair@umich.edu)**

## Last Year's Recap

**17**  
STARTUPS

**400+**  
TOP STUDENTS

**20+**  
OFFERS GIVEN

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