



Project profile on

Curry and Rice Powder

Introduction

Spices play an important role in enhancing the flavor and taste of the processed foods. India produces almost all the known spices and is the largest exporter of this commodity. Although spices are traded chiefly in an unprocessed form, a small yet significant quantity enters international trade as spice powders. Curry powder is the foremost of those blends or mixes and sometimes consists of 20 or more spices designed to impact the characteristic flavor of an Indian curry which is appreciated all over the world. Apart from the overseas market, processed curry powder is becoming popular in the internal market also. Hence the demand for unadulterated spices and curry powder in attractive handy packages is fast emerging. Kerala – The God's own country and the Spices Garden of the world has seen tremendous growth in spices related consumer industry recently. Although the struggle of poor consumers for getting genuine food items is still at large. To enhance the flavor and aroma of foods spices are used whole or in pieces, as in pulaos and biryanis, or in powdered or ground form. While freshly ground masalas (mixed curry spices are preferred to powdered masalas), owing to the shortage of domestic labour, there is a definite trend today towards using spices mainly in powdered form in many combinations of curry powders. Curry powder, chilli powder, turmeric powder, spices powder etc are greatly consumed for preparing a variety of vegetable and non-vegetable food items. The quality of these products increases the taste and quality of food products. The consumers around the world have always opted for unadulterated food items irrespective of their cost. Considering the recent trend of change followed by the reasons of fast life of people, paved the way for the emergence of a lot of entrepreneurs in the food processing field. Ready to use rice powder will simplify the job of households. Today's fast life style of people will increase the demand of ready to use food products. Coconut oil is an important cooking medium in Southern parts of the country especially in Kerala State. Besides, the oil has varied industrial applications.

Fixed Capital

Area of Land/Building - 1000 sq/m

Price of Land/Building - 10000 Rs

Plant and Machinery

S.no	Item	Price
1	machiene	30000
2	machiene2	10000
TOTAL		40000 Rs

Total Fixed Capital - 10000 Rs + 40000 Rs - 50000 Rs

Working Capital per Month

S.no	Item	Price
1	Raw Materials	5000
2	Wages	1000
3	Electricity Charges	500
4	Other Charges	200
TOTAL		6700 Rs

Total Working Capital (Monthly) - 6700 Rs

Initial Project Cost

S.no	Item	Price
1	Machinery	40000
2	Working Capital	6700
3	Building/Security Deposit	10000
TOTAL		56700 Rs

Total Initial Project Cost - 56700 Rs

Means Of Finance

S.no	Item	Price
1	Promoter's Contribution	40000
2	Loan (at 6%)	7000
TOTAL		47000 Rs

Total Finance Value - 47000 Rs

Expected Sale Turnover per Year - 800000 Rs

Cost of Production (anually)

S.no	Item	Price
1	Total recurring cost per year(i.e Working Capital for 12 months)	80400
2	Depreciation on machinery & Equipment	4000
3	Depreciation on Building	1000
4	Interest on Loan Amount	420
TOTAL		85820 Rs

Total Cost of Production (anually) - 85820 Rs

Profit Analysis (P.A)

Profit = Expected Sale Turnover - Total Cost of Production (anually)

$$\text{Profit} = 800000 - 85820 = 714180 \text{ Rs}$$

Rate of Return

$$\text{On Sale} = [\text{Profit} * 100 / \text{Cost of Production}] = 832.18 \%$$

$$\text{On Capital Investment} = [\text{Profit} * 100 / \text{Total Capital Investment}] = 1259.58 \%$$