INVICTUS
2021

SPONSORSHIP BROCHURE

About Us

INVICTUS is the annual technical fest of Delhi Technological University, formerly known as Delhi College of Engineering. INVICTUS is the biggest Tech fest of North India. It provides a platform for budding technocrats to explore and put their talent to test when they compete with other prodigies. It covers a wide range of events in technical domain with some other miscellaneous events from quizzes and ML competitions to fun games and comedy nights.

Invictus, the three day annual technical fest organized by DTU is a platform for students to showcase their immense technical and non-technical skills in the fields of Computer Science, Finance, Marketing and Management and many more. It is one of the biggest, best and the most successful tech events of India where conventional quizzes to mind-boggling games on advanced technologies like Machine Learning are all organized under one umbrella. It provides a great platform for all the technocrats from across the globe to come together to test, compete and learn various technical skills.

The three day event includes participants from the top notch colleges of India. The reach of the event is steadily growing every year and the fest has been breaking its own previous records. With over 25k students participating in 2018, the event had a plethora of activities ranging from hackathons to virtual trading.

From simple robotics projects to cutting edge technologies like 3D printing that will be on display, come witness the marvels of 21st century engineering. There will be several fun activities for coders, mathematicians, engineers, and every possible kind of thinker, all designed to warm up the muscles of your brain.

At present, our enthusiastic team of 85+ members are working behind the scenes to make this event a success. The event will take place under the able guidance of our chairperson, Prof. Jeebananda Panda, our vice chairperson, Prof. Ruchika Malhotra and Prof. S. Indu, Dean Student Welfare. INVICTUS'21 will create a platform where the best of best technocrats will participate and compete virtually!.

History and Presence

Delhi Technological University organised the first unified Technical fest, Invictus in February 2018. In collaboration with all the technical societies of DTU for three days on 12th-14th February 2018. Spread over 3 Days, the inaugural edition featured more than 18 events with more than ten thousand participants from colleges and universities in the Delhi NCR, with their metals being tested against the very best.

The Society for IT Engineers (S.I.T.E.), under the umbrella of unified techfest, "INVICTUS", organised various technical and non-technical events. The team of more than 30 students from the IT branch came together to conduct various events for three days.

"INVICTUS" covered a wide variety of events mainly in technical domain with some other miscellaneous events. The events range from conventional quizzes to advanced games on Aerial Robotics and Machine Learning. The events presented an opportunity for technocrats to explore and put their talent to test against the very best across the national capital.

After the successful conclusion in 2018, the second edition was no less successful. The second edition of "INVICTUS" was held on 8 to 10 February in 2019. **Diwakar Vaish**, a renowned robotics engineer, **Yuvika Chaudhary**, a famous actress, **Yashpal Sharma**, the theatre artist, and **Karunesh Talwar**, the stand-up comedian, among many others were the star attractions of INVICTUS 2019. With a foot fall of 12K plus participants. The plethora of events and abundance of workshops not only attracted college students but faculty members as well.

Delayed by the pandemic, INVICTUS, the technology extravaganza is back to host its third edition and it'll be the first annual online techfest organized by DTU. We are expecting a total participation of fifteen thousand students from all across the globe (One of the perks of being an online event).

*Are you ready to witness breath-taking projects and awe-inspiring spectacles? Because **we are**.*

Events

Chess (4 Players) *[Day 2 and Day 3]*
- First a kahoot quiz if registrations are more than 64.
- 4 Players will be playing a single game simultaneously.
- Website: https://www.chess.com/4-player-chess.
- We can accept a limited number of registrations in this like top 64 registrations only.

Case Study Competition (Non-tech) *[Day 1]*
- On google form.
- Case- 5 questions.

Ideathon *[Day 2 and Day 3]*
- Present an idea/ solution towards an existing problem, hardware/software/non technical idea etc.
- Day 1- telling the idea / disqualification.
- Day 2- presentation.

AutoCAD *[Day 1]*
- A problem statement can be presented and participants will be supposed to develop a possible solution to it in AutoCAD.

Arduino Competition *[Day 2]*
- Call for Arduino based solutions developed on circuito.io as a simulation to a given problem statement.

Sketching Competition (Before 10 days, final result on Day 3)
- Sketching competition - tech based (unique).
- Judgement based on likes on instagram.
- Check the likes on the first day of the event.
- Use our hashtags and tag us in your posts for validity.

Bulls n Bears (3 Days)
- Virtual stock market.

Events

Photography Competition (Launch on Day 1, final on Day 3)
- A 3 day photography competition.
- Home quarantine/tech theme.
- Judgement based on likes on instagram.
- Result on Day 3.
- Use our hashtags and tag us in your posts for validity.

API Development Event (Postman) *[Day 2]*
- Can be done in collaboration with Postman API.
- Participants will be requested to develop APIs as a solution for company based problems from any of our sponsors.

Corpo Innovation (Corpo)
- Development of Digital Solutions to Corporate problems because of COVID.

Bits *[Day 1]*
- Code debugging or Code in less Competitions.

Bytes *[Day 2]*
- A 2-4 hr coding competition, can be done in rounds- on Hackerrank.

Bots *[Day 3]*
- ML/AI competition.
- Kaggle problem set.
- Highest accuracy wins.

Todo-en-uno Quiz (School) *[Day 2]*
- Tech quiz for schoolers like the TCS IT Wiz Quiz.

Creative Writing (Tech) (School) *[Day 1]*
- Team based event (2 members).
- Students will be requested to come up with creative write ups with an appropriate illustration.

Events

Design-a-thon (Stretch on 3 days)

- UI/UX Development
Web interface development based on the domain and problem statement provided from our end.

- Graphic Designing
We will be providing the participants with assets. Participants will strictly use those assets only and submit a creative design. Assets can be related to development of a book cover, game cover, etc.

- Animation Development
Informative animations related to COVID or any socio health issue can be presented in the form of an animation based video.

Web Replication *[Day 3]*
- Teams design a website front end to replicate a given website. We can use the UI/UX winner's design.

Maths in real life (School) *[Day 3]*
- Logic based puzzles can be developed. First team to solve all the puzzles wins the game.

Paid Workshops
- Paid workshops can be organised on various topics like Crypto Currency, Stock trading, Astronomy/ Astrophysics, Amazon AWS, IoT, Ethical Hacking, etc.

Panel Discussion (Webinar)
- Depends on the speakers.
- Topics: Rise of crypto, Covid talks, etc.

Events

Tech Teams
- We can ask the tech teams who are in DTU currently to showcase their winning projects.

YouTubers Event (Day 1- corpo) (Day 2- if 3) (Day 3- if 4 or more)
- Informal talk event.
- Try to contact some local/international technical YouTuber like Marquis Brownie, Technical Guruji , beerbiceps etc.

Comedy Night
- As the name suggests.
- Bassi, Upmanyu, Biswa, Rahul Dua, Aakash Gupta, etc.

Talk Session
- Talk session with chiefs of DRDO/ISRO etc.

Sponsorship Proposal

TITLE SPONSOR (GOLD)   Minimum 675 USD (INR 50000)

We will provide the Title Sponsor with following benefits:

- Webinar
- Company teaser in event break
- Survey/feedback forms
- Integration of API in the event (ctf)
- Access to participants database
- Announcement of sponsorship during the event
- Logo on the event website
- Announcement of sponsorship on our Facebook page
- Company Logo in our event teaser
- Recognition in event promotion via media partners
- Company Logo on all organizers T-shirts, event banners, posters.

For more information contact:
Name
Email
Phone No

Sponsorship Proposal

CO-SPONSOR (SILVER)   Minimum 400 USD (INR 30000)

We will provide the Co-Sponsor with following benefits:

- Integration of API in the event (ctf)
- Access to participants database
- Announcement of sponsorship during the event
- Logo on the event website
- Announcement of sponsorship on our Facebook page
- Company Logo in our event teaser
- Recognition in event promotion via media partners
- Company Logo on all organizers T-shirts, event banners, posters.

For more information contact:
Name
Email
Phone No

Sponsorship Proposal

ASSOCIATE SPONSOR (BRONZE)   Minimum 200 USD (INR 15000)

We will provide the Associate Sponsor with following benefits:

- Announcement of sponsorship during the event
- Logo on the event website
- Announcement of sponsorship on our Facebook page
- Company Logo in our event teaser
- Recognition in event promotion via media partners
- Company Logo on all organizers T-shirts, event banners, posters.

For more information contact:
Name
Email
Phone No

Previous Speakers

Karunesh Talwar
Standup Comedian

Mrs. Anita Bhargava
Co-Founder at Bharosa Advisor,
Founder of Let's Do It! Delhi

Yashpal Sharma
Indian Actor
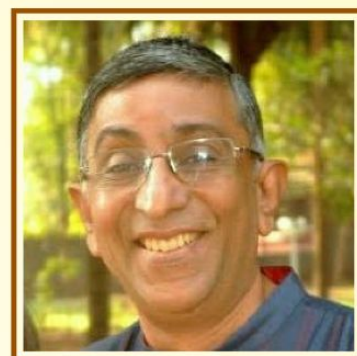
Yuvika Chaudhary
Indian Actress

Prof. Diwakar Vaish
Co-Founder at AgVa Healthcare

Shreya Mehta
Co-Founder at TVF,
Indian Actress

Prof. D. Yogi Goswami
Distinguished University Director & Professor,
CERC, University of South Florida

Mr. Sanjay Bhargava
Founder & Chairman at Bharosa Advisor,
Founder of IIC

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