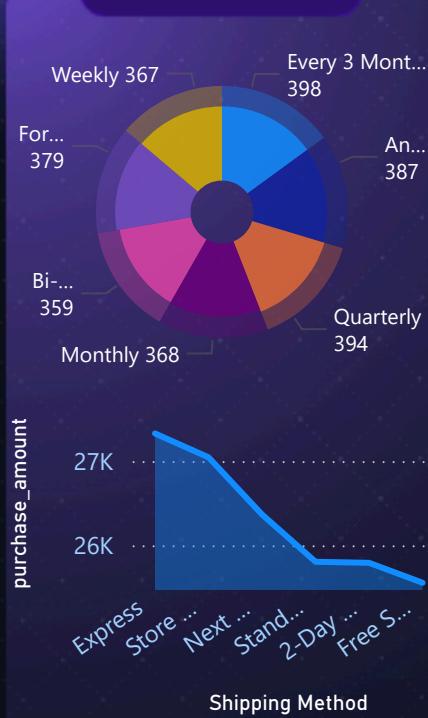


TODAY

CUSTOMER REPORT

EXPORT

PROGRESS



\$59.5

Average Purchase Amount

3.75

Average Review Rating

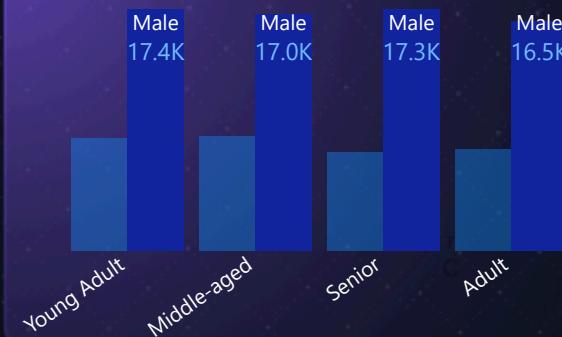
3K

Total Customers

\$158K

Total Purchase Amount

Gender wise purchases



Buying Frequency

frequency_of_purchases	Fall	Spring	Summer	Winter	Total
Weekly	5338	5378	5454	5580	21750
Quarterly	6320	5394	5902	5687	23303
Monthly	4773	5744	5575	5630	21722
Fortnightly	6413	5505	4447	6005	22370
Every 3 Months	6251	5902	5564	5809	23526
Bi-Weekly	4471	6336	4421	6708	21936
Annually	6259	5842	6354	4828	23283
Total	39825	40101	37717	40247	157890

TRACK RECORDS

Number of Customers



Sum of purchase_amount



Sum of previous_purchases



100%

50%

0%

Spring Winter Summer Fall

- previous_purch...
- purchase_am...
- Sum of purch...
- Sum of revie...

Bank Transfer

10K (10.19%)

Debit Card

12K (11.85%)

Venmo

11K (11.44%)

PayPal

12K (12.07%)

Credit Card

11K (11.48%)

Cash

12K (11.93%)

● Male ● Female