

## Product Name:

PadHer with Love

## Product Owner:

PadHer with Love

## Product Overview:

PadHer with Love is a non-governmental organization committed to addressing period poverty by providing young girls with sanitary pads and menstrual hygiene education. The web application will serve as a digital platform to increase visibility, facilitate donations, recruit volunteers, and share impactful stories. It will be designed with a user-centric approach to ensure seamless access to resources, engagement, and contributions.

## Key Features:

### Donation Support:

- Secure and seamless donation process via Stripe, PayPal, and bank transfers.
- One-time and recurring donation options.
- Transparent tracking of funds and impact reports.

### Volunteer Registration:

- Easy online application for volunteers.
- Ability to browse different volunteering opportunities.
- Notifications for new events and outreach programs.

### Educational Blog & Awareness:

- Articles on menstrual hygiene and reproductive health.
- Testimonials from beneficiaries and impact stories.
- Infographics and videos to educate and inform.

### Event Scheduling:

- List of upcoming outreach programs and events.
- Registration for participation in physical and virtual events.
- Calendar integration and event reminders.

### User Accounts:

- Personalized dashboard for website admin.
- User account for content and blog manager to post and manage blogs, contents and events

- Donation history and impact tracking.
- Saved articles and event participation history.

## User Story:

- *As a donor, I want a seamless and secure way to contribute, so I can support the cause with confidence.*
- *As a volunteer, I want to browse available opportunities and sign up easily, so I can contribute effectively.*
- *As a young girl, I want access to menstrual health education, so I can manage my hygiene effectively.*

## User Flow:

### 1. Donor Flow

1. Visit the PadHer website.
2. Click on the Donate button on the homepage.
3. Select a donation type (one-time or recurring).
4. Choose a payment method and complete the transaction.
5. Receive a confirmation email and access donation impact reports.

### 2. Volunteer Flow

1. Visit the Get Involved page.
2. Browse available volunteer opportunities.
3. Fill out the online application form.
4. Receive confirmation and onboarding details.
5. Participate in outreach programs and track involvement.

### 3. Beneficiary Flow

1. Visit the Blog & Awareness section.
2. Browse educational articles and multimedia content.
3. Sign up for an event or workshop.
4. Receive resources and support.

### 4. Theme

1. Colors: Pink, White and Purple
2. Font Family: Montserrat, Degular

## 5. Logo



## Conclusion:

The PadHer with Love web application will serve as a vital tool to expand reach, facilitate donations, and engage a global audience. Through a user-friendly and scalable platform, the organization can maximize its impact and empower more young girls with menstrual hygiene resources.