

Time Series Analysis

Introduction

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Informatik



Outline

- What is a time series?
- Time series examples
- Time series patterns
- Data generation process
- The challenge of time dependence
- Modeling time series
- Visualization of time series

Warm-up

Where do you encounter time-based data?

What is a time series?

A time series is a collection of **data points** observed **sequentially in time**.

A time series can be

- Continuous: continuous signal over a time interval e.g., analog audio signal
- **Discrete**: data collected at distinct & separate time points e.g., digital audio signal

Interval between data points can be

- Irregular e.g., patient data collected during medical appointments
- **Regular** e.g., data collected every hours, months

Time interpretation is secondary, important is for the **indexing variable** to be **ordered**.

Time series examples – Finance

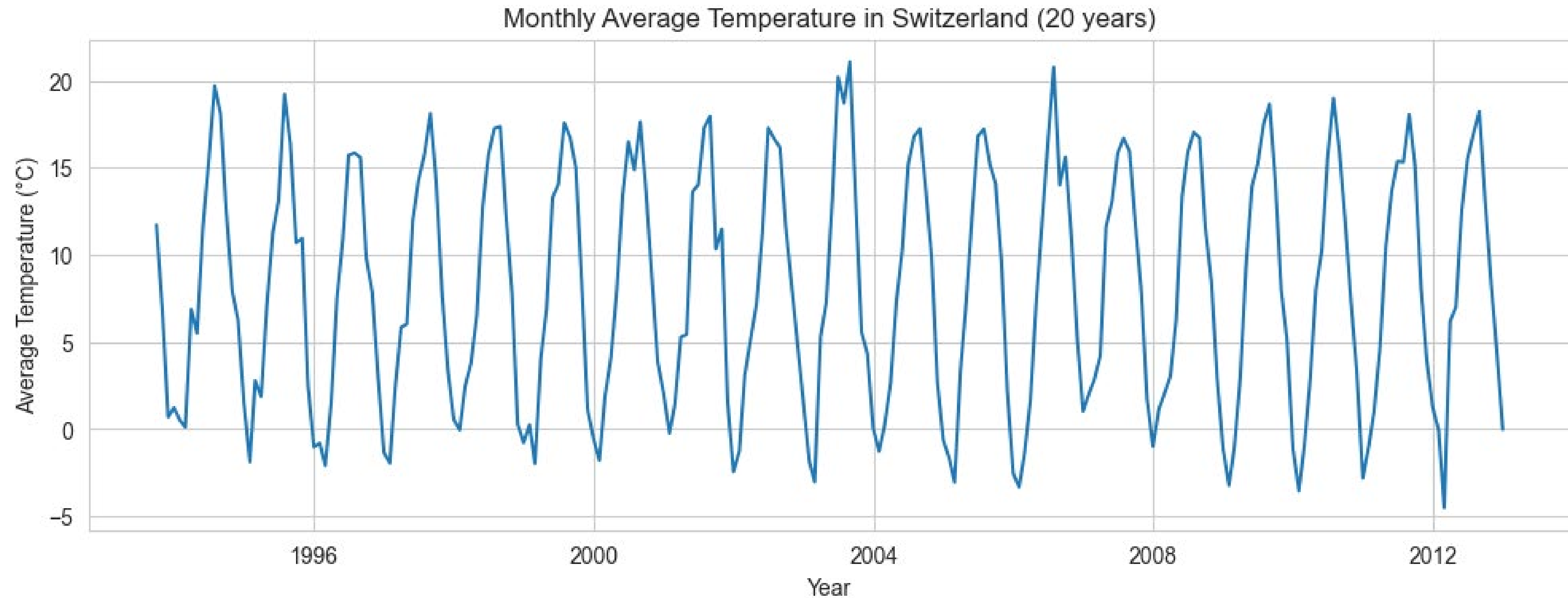


Time series patterns – Trend

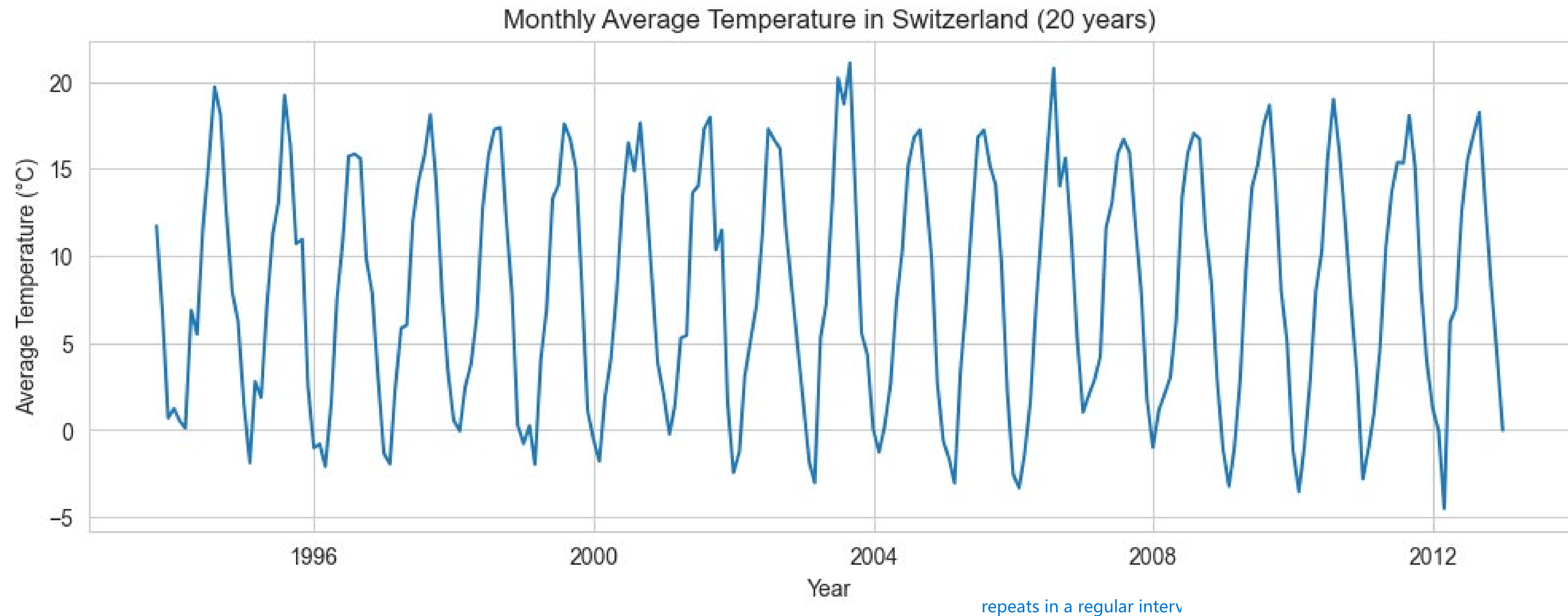


A **trend** is a long-term movement or direction in a time series that shows a consistent upward or downward trajectory over time, i.e., a long-term change in the mean.

Time series examples – Meteorology

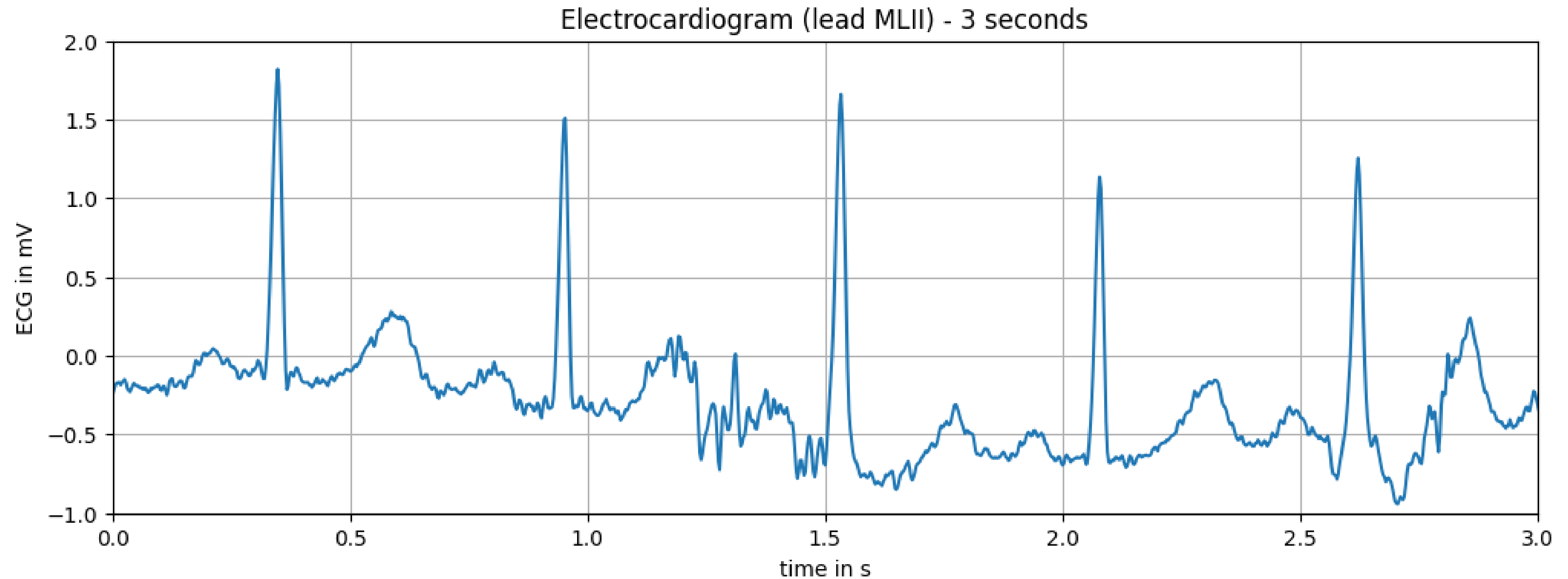


Time series patterns – Seasonal

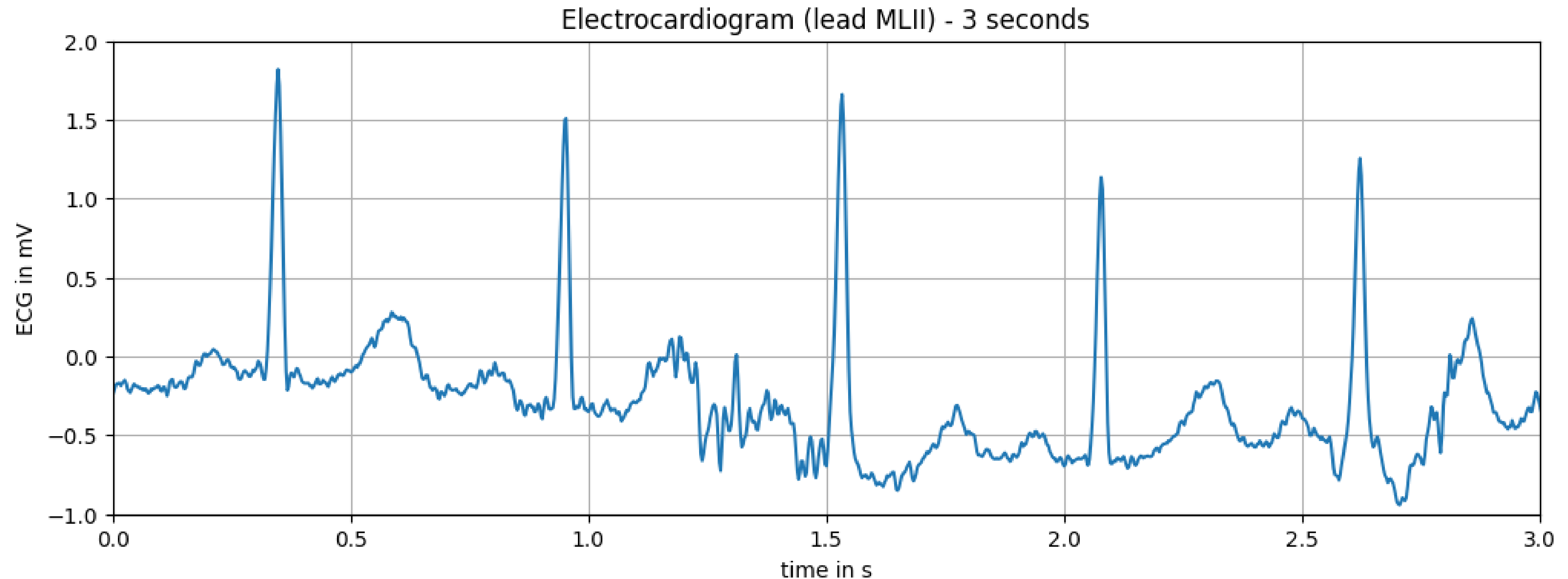


A **seasonal** behavior is a repeating pattern with fixed **period**, typically tied to the calendar, such as higher/lower temperatures in summer/winter or increase in retail sales at year-end.

Time series examples – Healthcare



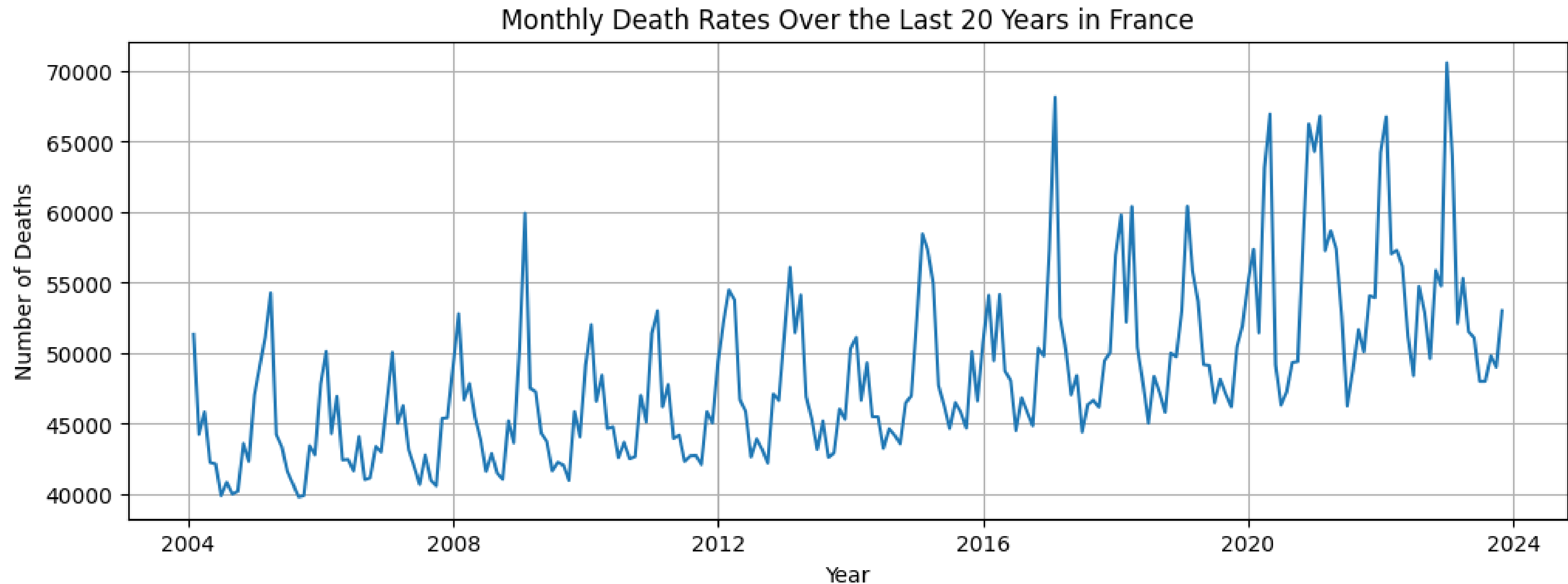
Time series patterns – Cycle



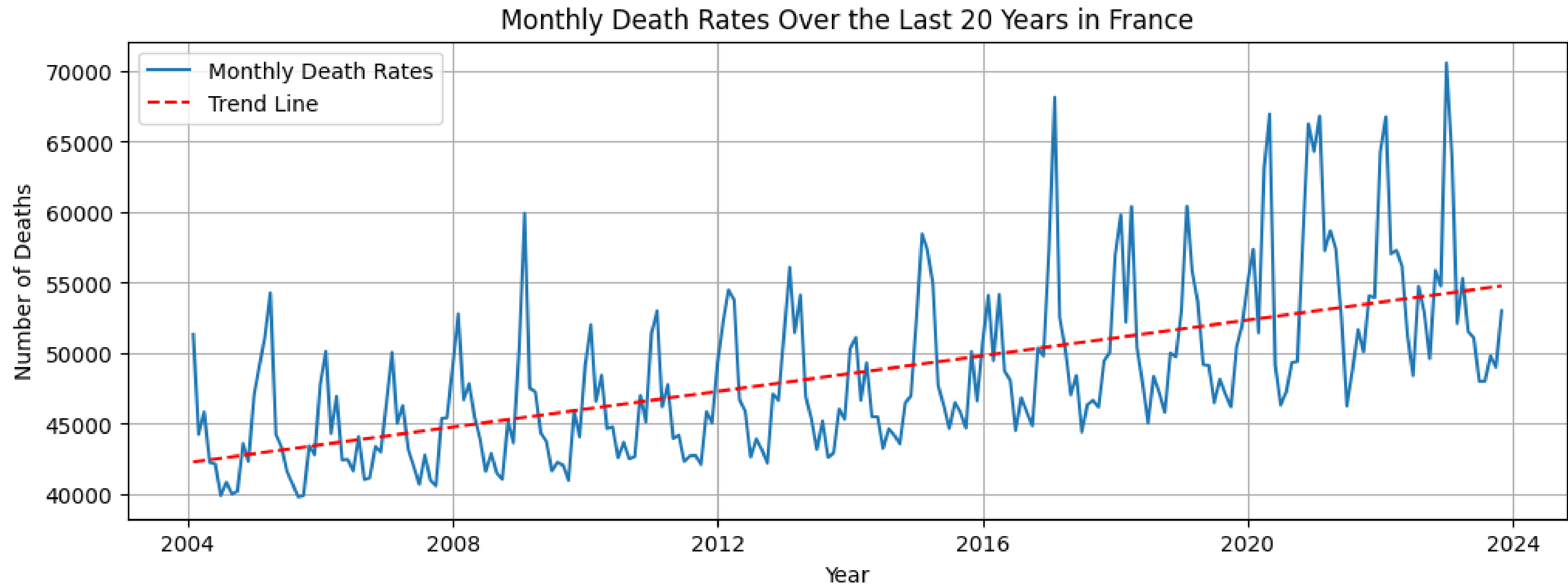
requires different statistical assumptions when modelling

A **cyclic** behavior is a pattern that repeats over ~~regular or~~ irregular intervals, such as heartbeats in an ECG or economic cycles of expansion and recession.

Time series examples – Demographics

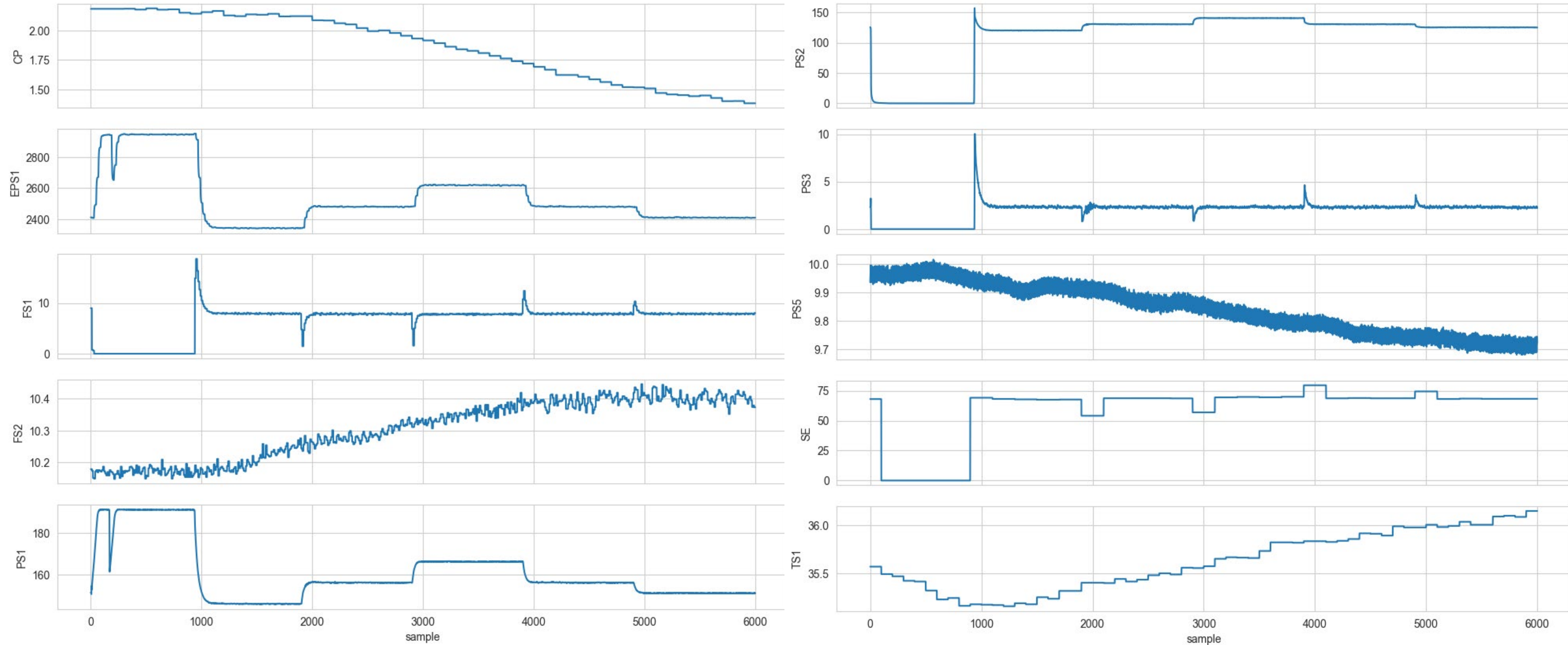


Time series patterns – Trend + Seasonal



Time series examples – Industry

(Hydraulic system, shown a few sensors of



Data generating process (DGP)

Expert knowledge required

Important to identify issues or potential biases, etc

The generation of time series data is influenced by:

Deterministic components: known factors, laws, predictable patterns influencing data

- Predictor variables e.g., moon distance for tidal variations
- Trend e.g., long-term growth or decline
- Seasonal variations e.g., holiday season, weather patterns
- Cyclical patterns e.g., business cycles

Stochastic components: random fluctuations introducing uncertainty

- Noise e.g., random errors in measurement or observation
- Irregular events e.g., natural disasters, economic crises

DGP example – Electrocardiogram (ECG)

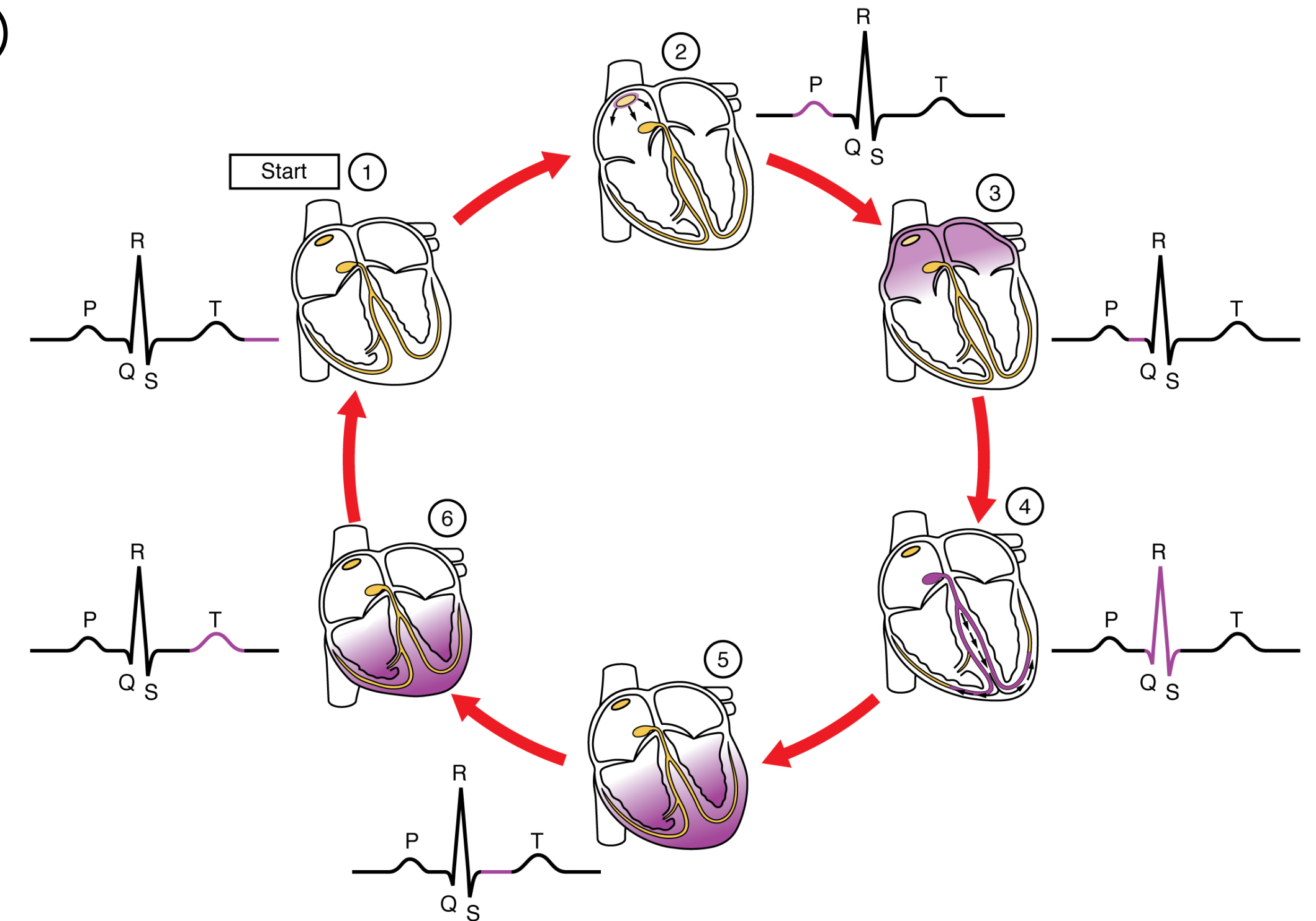
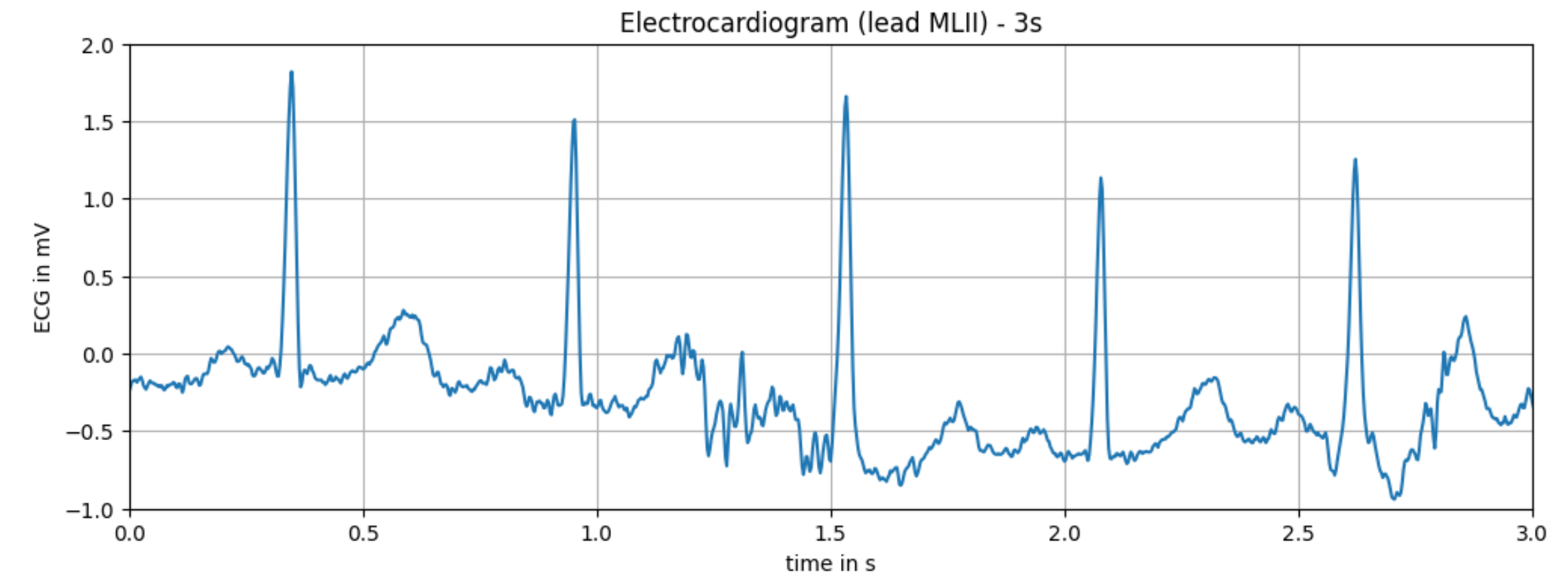
Deterministic components

- Cardiac cycle (P wave, QRS complex, and T wave)
- Heart rate (based on physiological state e.g., sleep, exercise)

Stochastic components

- Electrical noise from the recording equipment
- Movement artifacts from patient motion
- Irregular heartbeats or arrhythmias

Modeling ECG data requires approaches that account for **both** the deterministic and stochastic components.



OpenStax College, Wikimedia

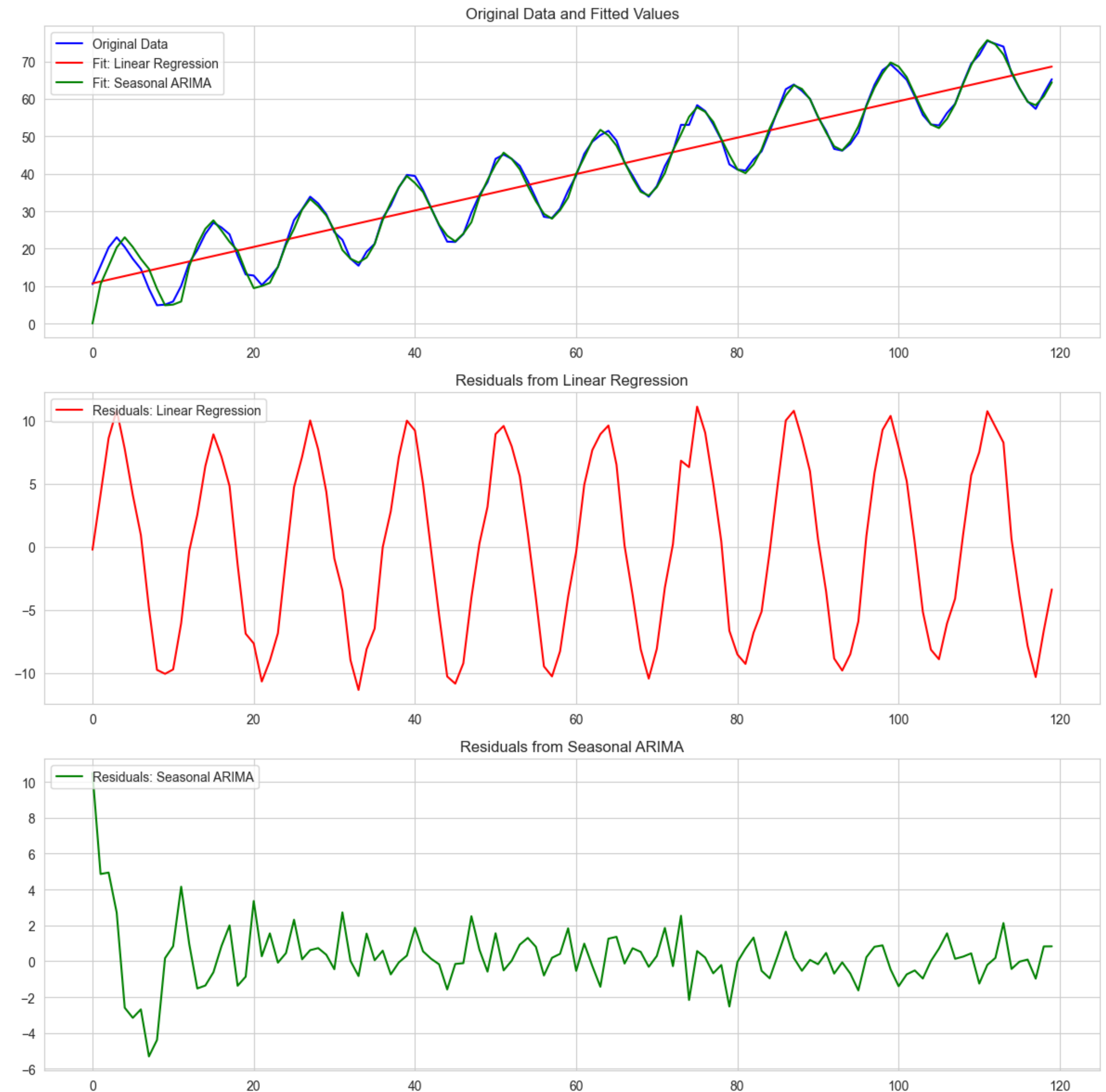
The challenge of time dependence

Most statistical methods assume data points to be **independent** and **identically distributed** (IID).

Time series data violates this assumption due to the **correlation between consecutive observations**.

Ignoring this dependence structure can lead to misleading inference and models with poor data fit.

Time series analysis provides a specialized conceptual framework to address these challenges.



Modeling time series

- A. **Understand DGP** i.e., underlying mechanisms/factors that generate/influence the data
- B. Collect **representative** data (quantity dependent on modeling objective and data)

In practice, make simplifying **assumptions** (based on the modeling objective and data) such as:

- **Stationarity**: The statistical properties of the data remain constant over time.
- **Linearity**: The relationship between variables is linear.
- **Normality**: The data follows a normal distribution.
- **Decomposability**: The time series can be broken down into trend, seasonal, and irregular components.

Modeling objectives:

- **Forecasting**: prioritize trends and seasonal patterns while downplaying stochastic variations
- **Classification**: assume extracted patterns and features can differentiate between categories
- **Anomaly detection**: capture deviations from assumed “normal” patterns

Modeling approaches

Time domain approaches: model correlations between adjacent observations

- Directly interpretable in the context of time
- Well-suited for small to moderate datasets.
- E.g., autoregressive integrated moving average, state-space models, Kalman filters

Frequency domain approaches: model periodicity of the time series

- Effective for handling cycles and seasonal effects
- Useful in signal processing
- E.g., Fourier analysis, spectral analysis

Machine learning and deep learning approaches: learn statistical patterns from data

- Model complex nonlinear relationships and patterns
- Require fewer assumptions about data
- E.g., random forest, recurrent/convolutional neural networks

Visualization – Preparing the data

Review data structure

- Ensure **consistent** time intervals
- Granularity of observations: up/down-sampling

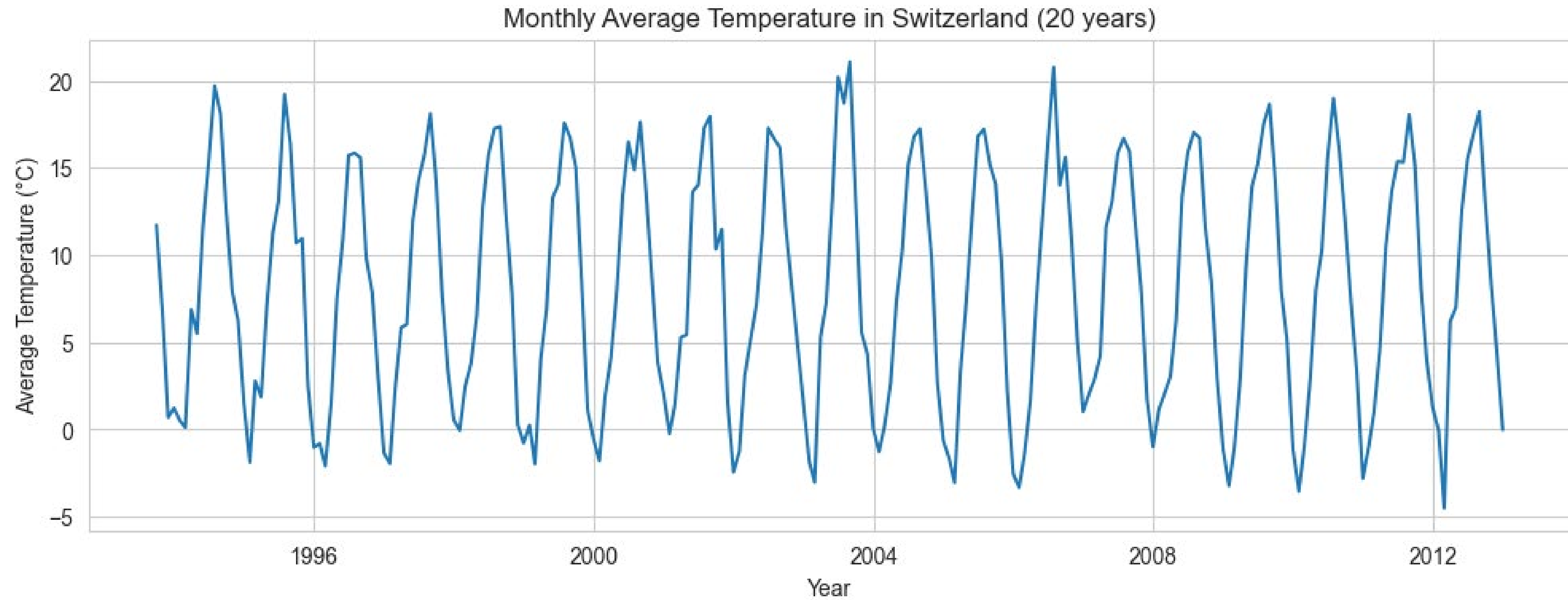
With **missing data**, start by asking the following questions

- What is the underlying **reason** for the missing data?
- Is the data **missing at random or is there a pattern?**
- How much data is missing, and could imputing it introduce **bias** or distort the analysis?
- Would **removing** the missing data be more appropriate in the context?

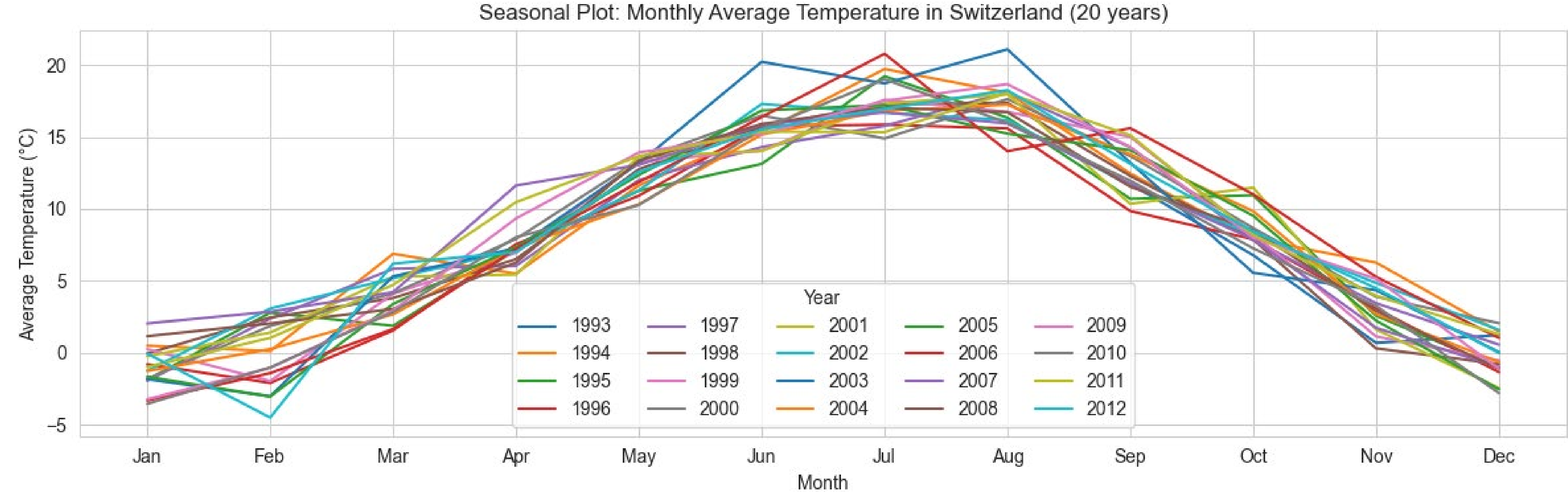
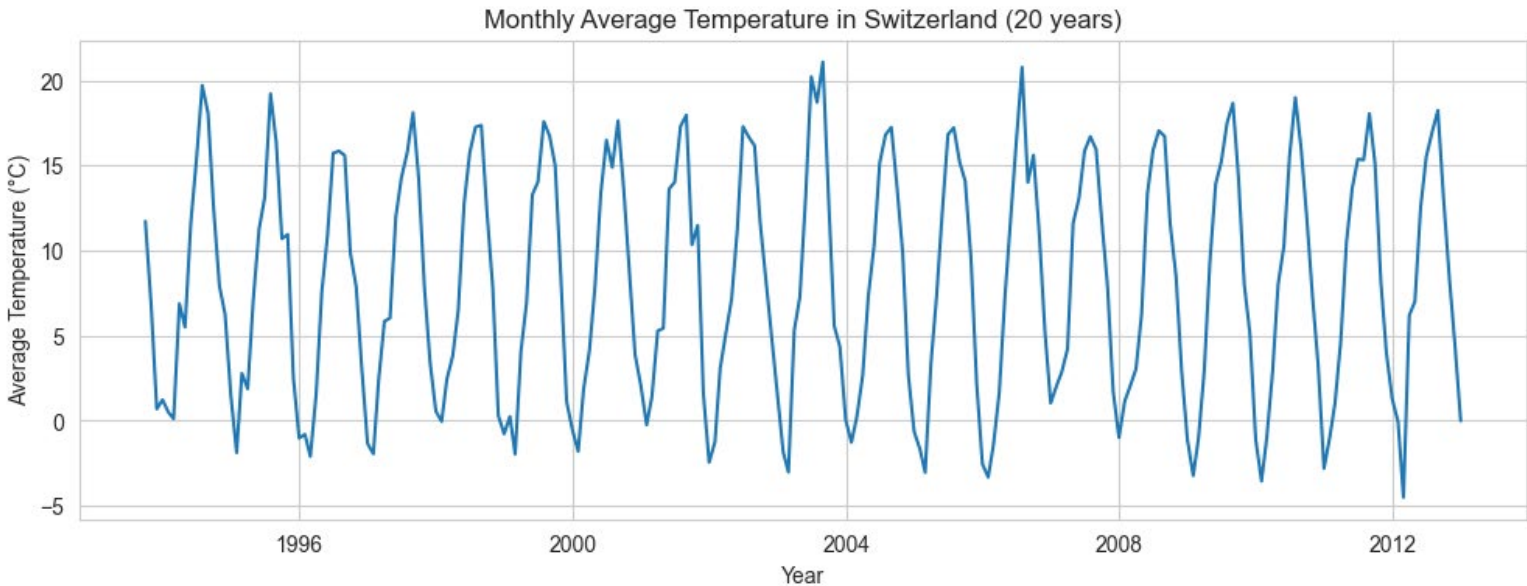
Based on the answers decide whether to proceed with **imputation**

- Filling: forward, backward, mean
- Interpolation: nearest, linear, polynomial, seasonal

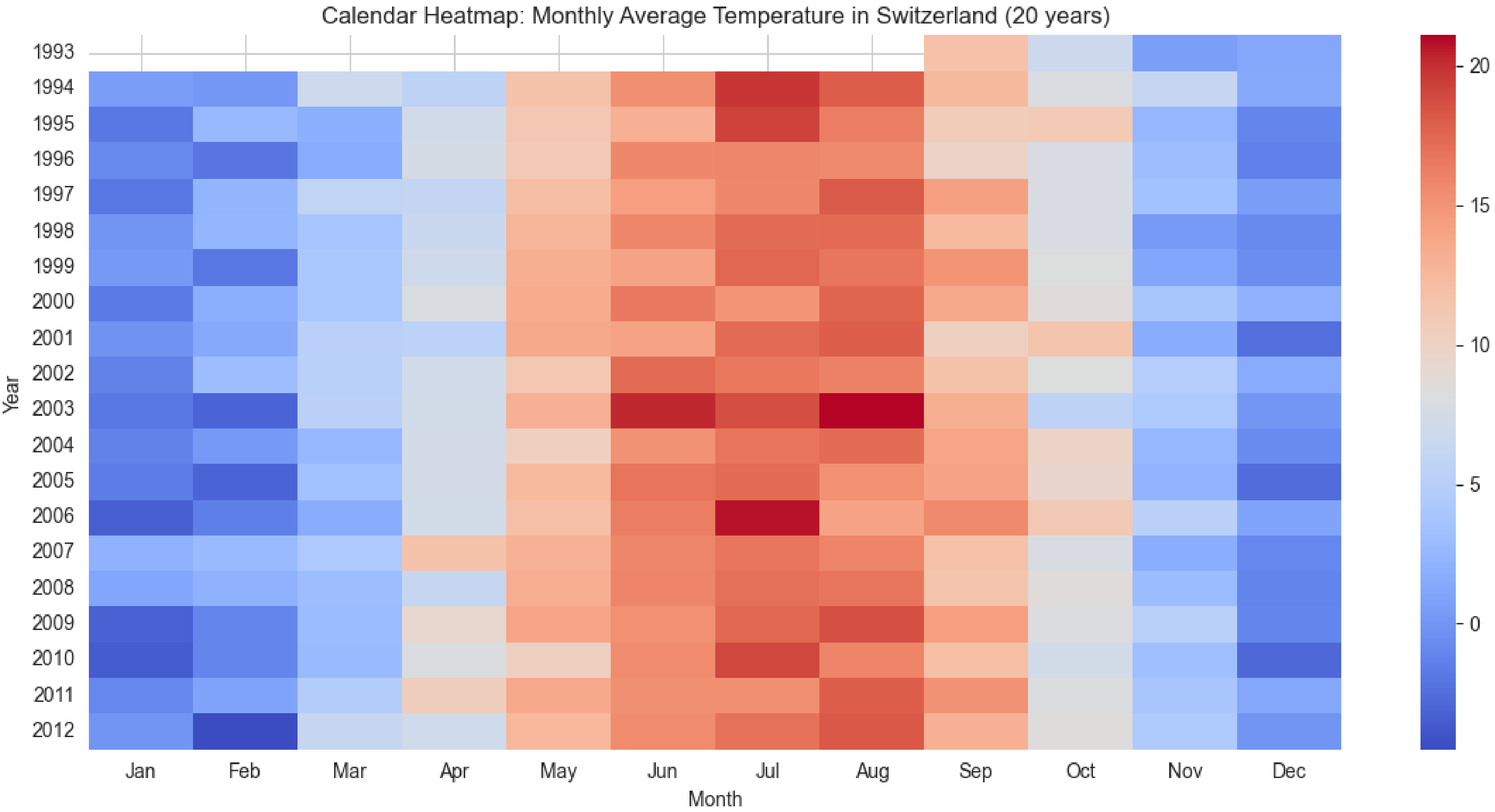
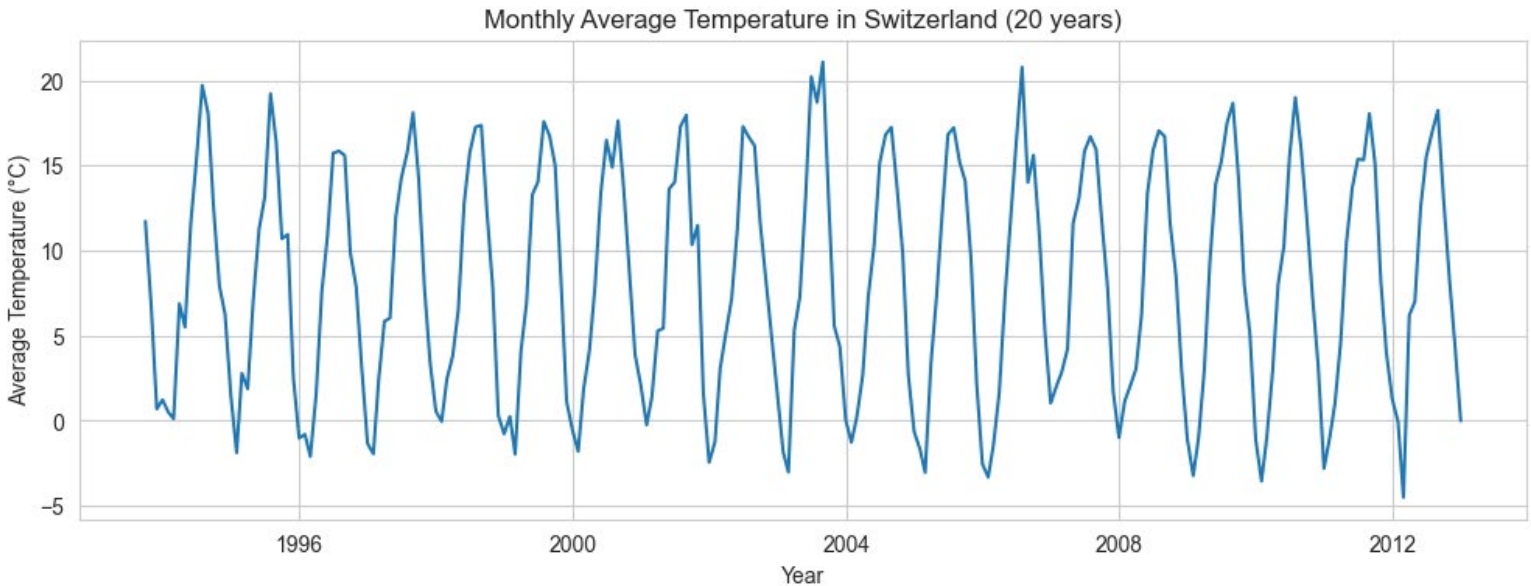
Visualization – Time plot



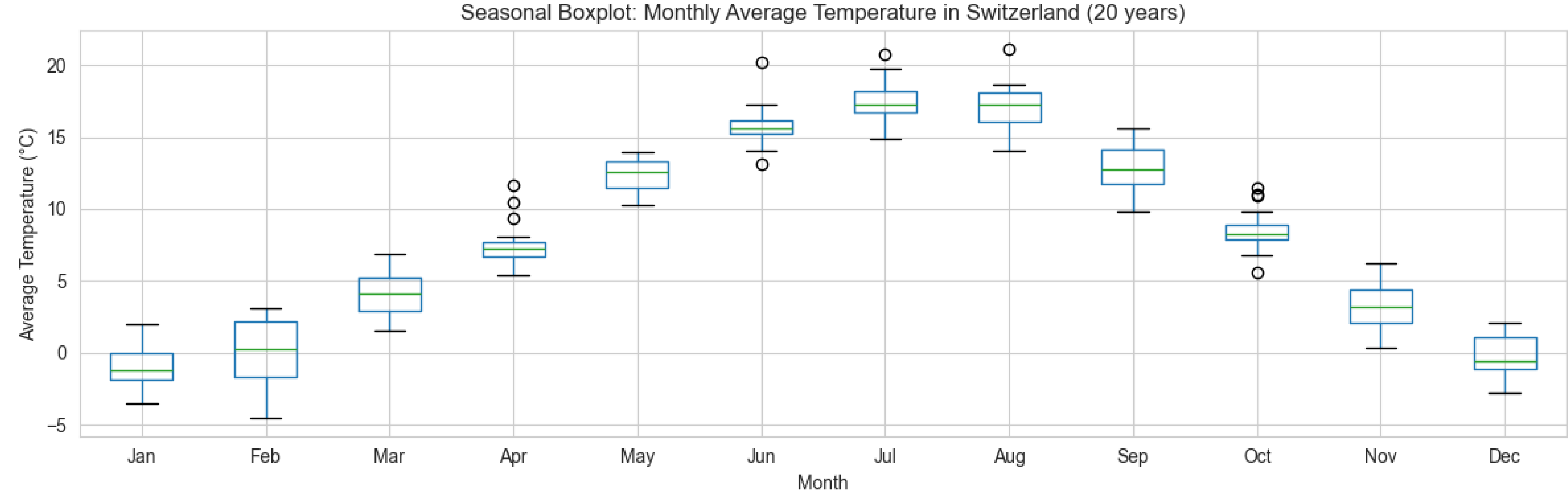
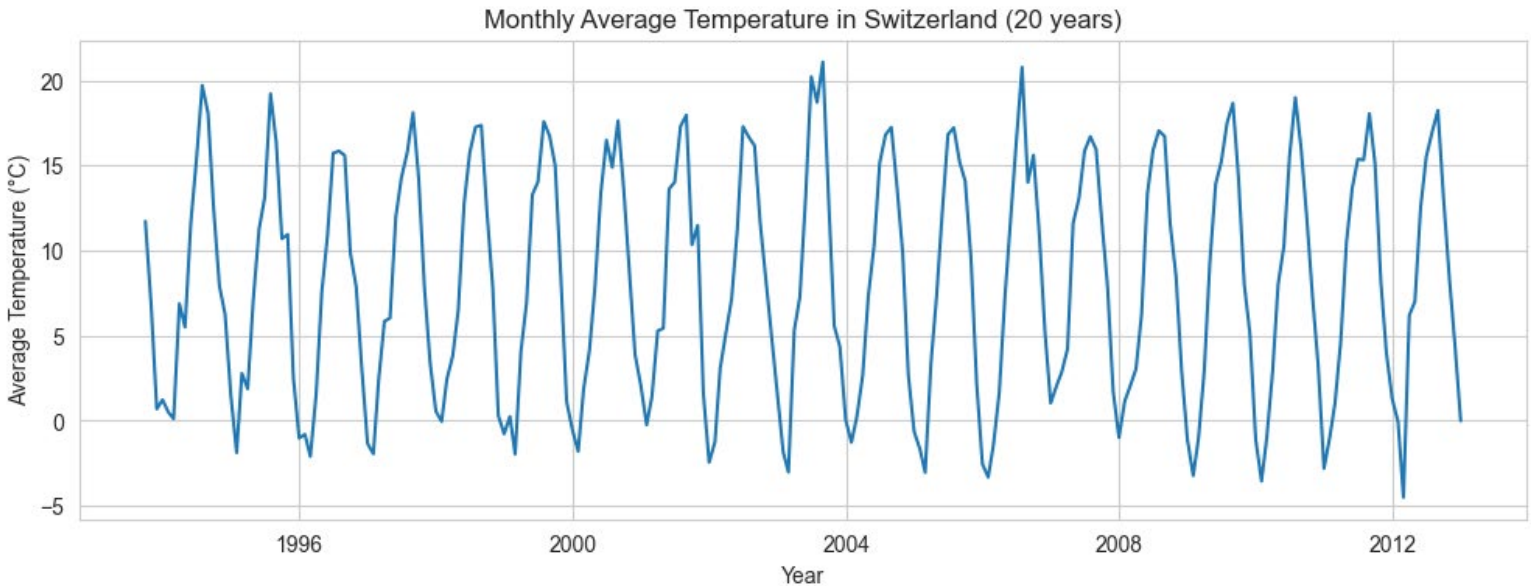
Visualization – Seasonal plot



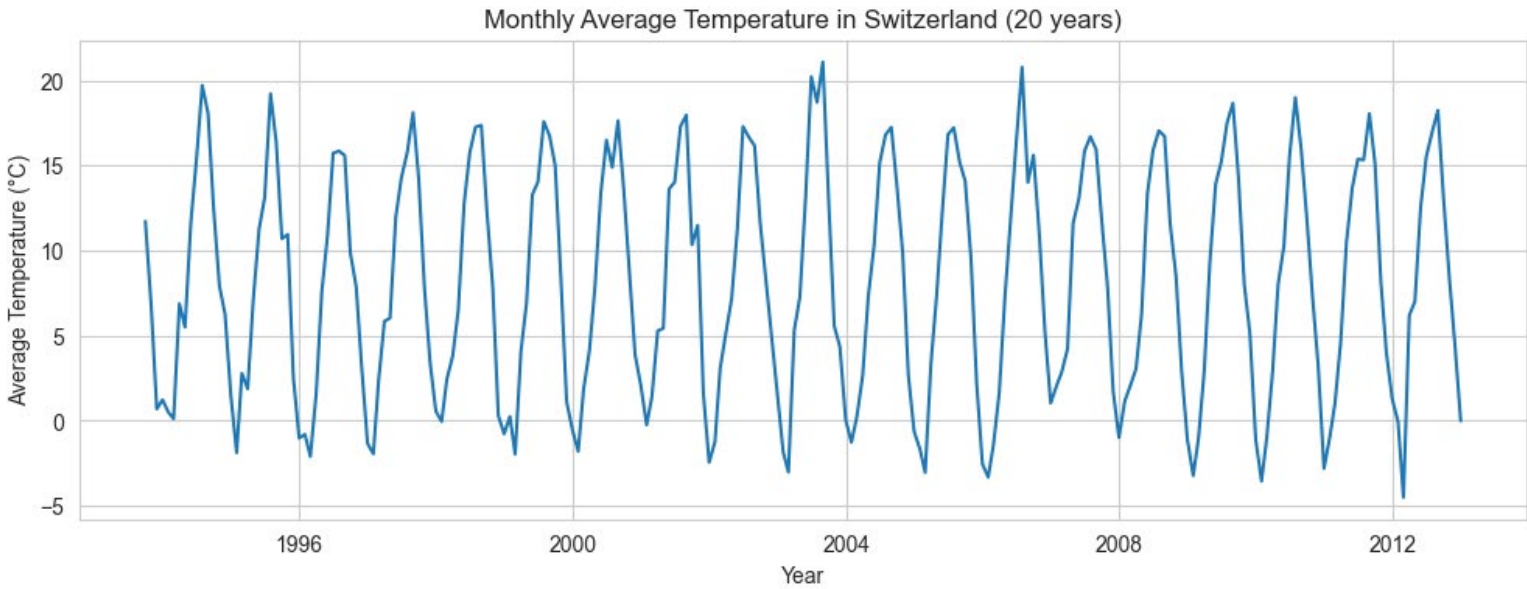
Visualization – Heatmap



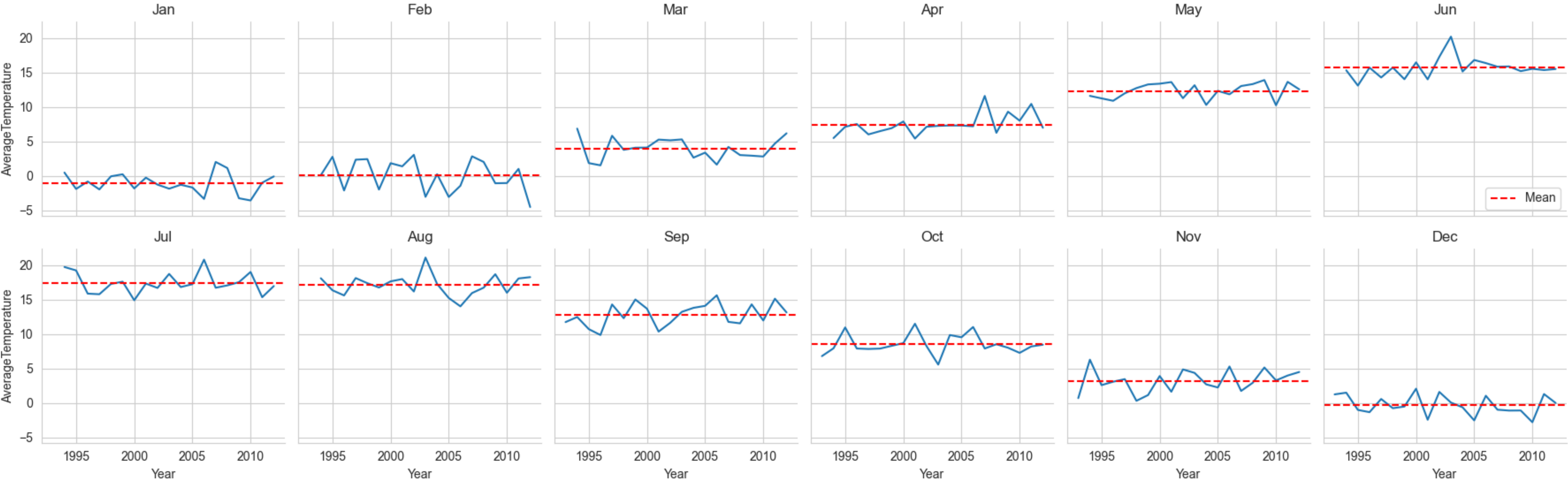
Visualization – Seasonal boxplot



Visualization – Seasonal subseries plot

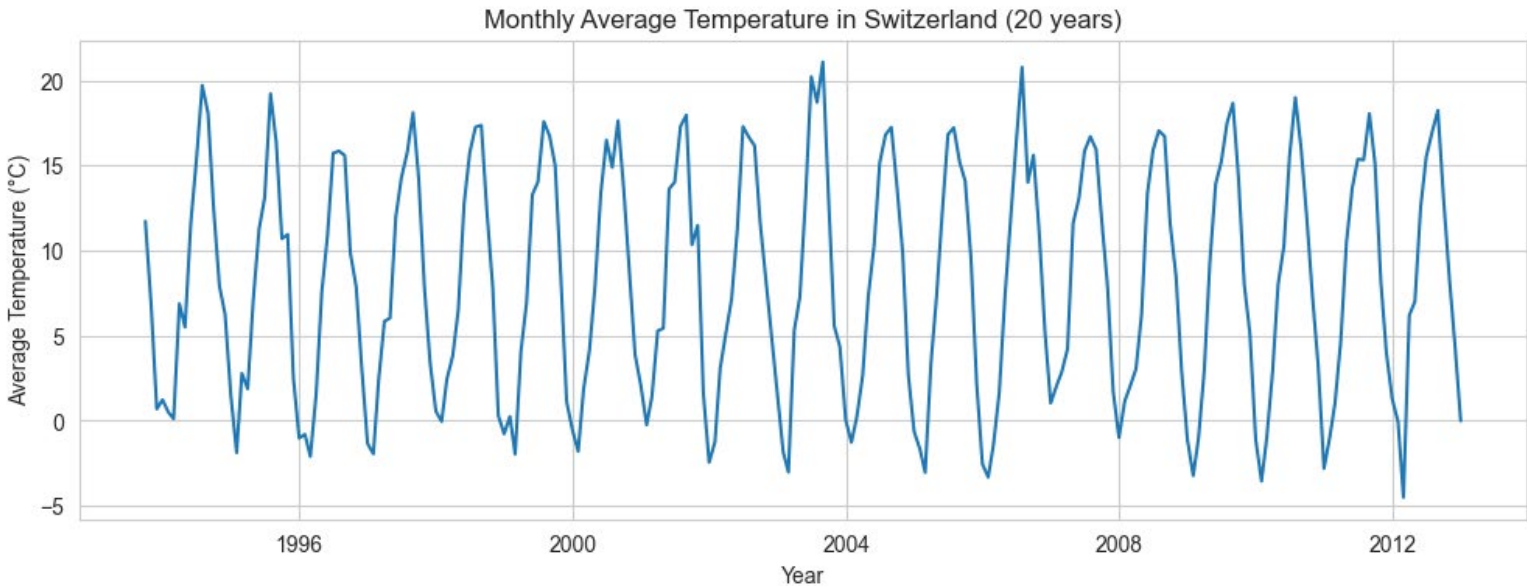


Seasonal Subseries Plot: Monthly Average Temperature in Switzerland (20 years)



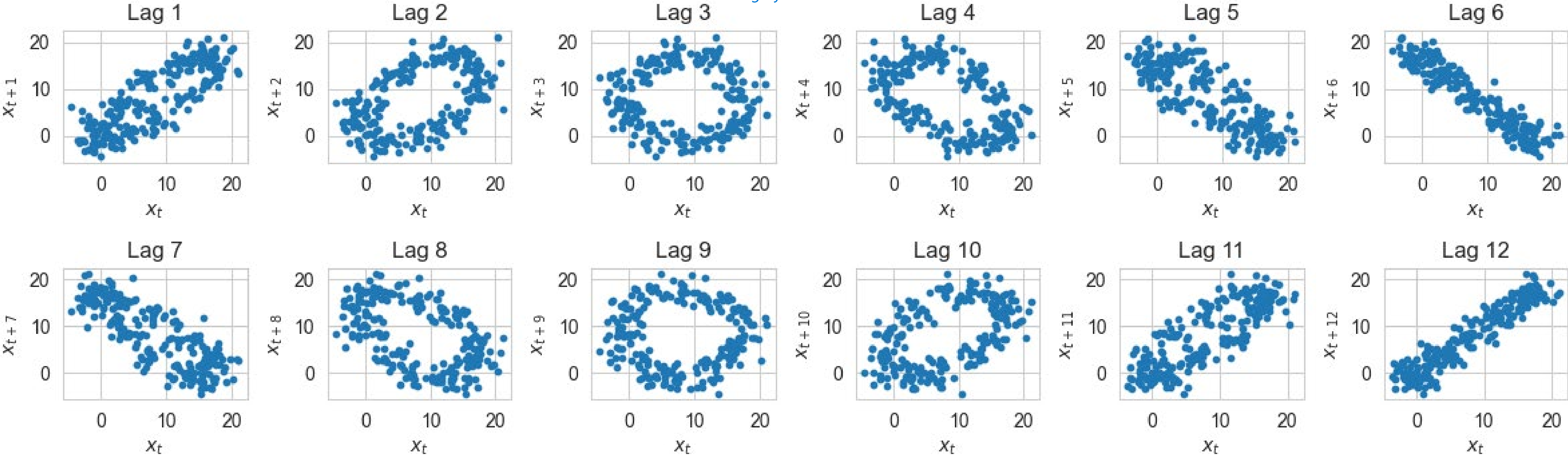
Visualization – Lag plot

Lag n: Shift time series data by n (to the left, in this case by n months)
Then plot time series against itself



Lag Plot: Monthly Average Temperature in Switzerland (20 years)

Lag by 3 months shows the seasons



high linear correlation

Exercise

Note: Worked on this & getting the python env up and running same structure as folders on Ilias

Select 2-3 time series datasets: opendata.swiss, ec.europa.eu/Eurostat, Kaggle, etc.

Solve exercise in the exercises folder

Reflect on the data generation process:

- How was the data collected? Time interval, time range, etc.
- Which factors/laws influence the data?
- Which patterns do you expect to find?

We can solve the practical exercises as a group of 4 (Sofia, Dave, you & me)

Review notebooks of [Modern Time Series Forecasting with Python – Chapter 2](#) (GitHub repository)

Load and **visualize** datasets with Python.

Analysis:

- Explain and interpret the plots. How noisy is the data?
- Review patterns, do they match your expectations given your understanding of the DGP?
- Review outliers, interpret them, and match with corresponding real-world events when applicable.