

# Kishore Naik Vadithy

Senior Associate

Senior Software Engineer with 3 years 6 months of experience in developing, and implementing robust and scalable software solutions with JavaScript, Node JS, REST API, Platform Integrations (Google,OLAP,FaceBook), WebDesign and Development, Relation, and non-relational databases, Full Stack Developer and Agile Environments. Guided a team of 4 members through 2 major Projects developments.

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## WORK EXPERIENCE

### Senior Associate

#### National Payments Corporation of INDIA

01/2024 - Present

Hyderabad , India

##### Achievements/Tasks

- Integral involvement in Fraud Management project, ensuring successful implementation.
- Timely coordination with the Reserve Bank of India (RBI) to gather requirements and ensure compliance, contributing to the enhancement of critical financial systems.
- Created detailed JIRA stories for developers to streamline project workflows.Implemented Python jobs on Apache Airflow to automate data processing tasks.

### Systems Engineer

#### Tata Consultancy Services

02/2023 - 01/2024

Bengaluru , India

##### Achievements/Tasks

- Lead and guide teams in enhancing productivity, streamlining processes, and workflows
- Collaborate within the TCS Financial Solutions team to contribute to product development, debugging,attracting and retaining customers for future growth, while engaging directly with clients to understand needs and provide valuable solutions for product enhancement.

### Software Engineer

#### BYJUS

10/2020 - 01/2023

Bengaluru , India

##### Achievements/Tasks

- Successfully managed Lead Squared batch jobs, optimising lead management and customer interactions, integrating software solutions with Byju's Tuition Center, Maintaing coding standeds and implementing a Visitor Management System across 256+ centers.
- Organised IAS workshops, enhancing team members' technical skills, fostering collaboration, and creating user interface (UI) pages for Byju's IAS workshops.
- Demonstrated proficiency in front-end and back-end technologies, resolving issues for a seamless user experience, migrating APIs to core repositories, and optimisation costs by up to 35% through integrations with Google Analytics.

## EDUCATION

### Bachelor of Technology (Computer Science and Engineering)

#### Jawaharlal Nehru Technological University

06/2016 - 03/2020

## SKILLS

Programming Languages: JavaScript, HTML, CSS, C,PHP, Python, JSP,Java, Shell

Libraries and Frameworks:  
NodeJS,Bootstrap,ExpressJS,jQuery,Angular JS

Database: MongoDB, SQL

Other Skills/Tools:  
LeadSquared,Git,Jira,AWS(CloudFront,S3),Google Analytics,GoogleTagManager,GoogleBigQuery, Kubernetes Cluster , DataDog,Microsoft Excel,Google Cloud Platform,SFTP integrations,Data Transfers

## PROJECTS

### Platform Integrations (Google,Facebook,Twitter and other social media networks)

- Implemented digital analytics and tag deployment using Google Analytics, Google Tag Manager, Google BigQuery, Microsoft Excel enhancing data tracking, Api Integrationsand analysis capabilities. Managed numerous digital marketing campaigns for Byju's IAS and Tuition pages, leveraging social media networks to improve user tracking and channel sourcing.
- Increased sales by 50% by optimizing campaign strategies and investments, focusing on key areas through enhanced digital tracking and user data analysis, significantly boosting the effectiveness of Byju's digital marketing efforts.

### Online Analytical Processing System

- Worked with Online Analytical Processing (OLAP) systems at Byju's to analyze user behavior on landing pages, using API Integration to optimizing the user registration flow and enhancing the tracking of users across different landing pages.
- Utilized OLAP systems to gain insights into user interactions on Byju's website, enabling data-driven optimizations for improved user experience and higher conversion rates on registration flows.

## CERTIFICATIONS

### Google Tag Manager (GTM) Advanced Applications

Udemy

### English proficiency Certificate from STEP(The Hindu Group) (03/2019 - Present)

Scored 8.2 with B+ grade

### The joy of Computing Python certificate from Indian Institute of Technology Madras (03/2019 - 06/2019)

Got Silver Medal for completing This Certification

## LANGUAGES

English

Full Professional Proficiency

Hindi

Full Professional Proficiency