



SQL Project

Presented By Vaibhav Rana



Overview

- Retrieve all successful bookings
- Find the average ride distance for each vehicle type
- Get the total number of cancelled rides by customers
- List the top 5 customers who booked the highest number of rides
- Get the number of rides cancelled by drivers due to personal and car-related issues
- Find the maximum and minimum driver ratings for Prime Sedan bookings
- Retrieve all rides where payment was made using UP
- Find the average customer rating per vehicle type
- Calculate the total booking value of rides completed successfully
- List all incomplete rides along with the reason

Introduction

Hello, my name is Vaibhav Rana, and I am a Data Analyst with a strong passion for working with data to derive meaningful insights. In this project, I will be using SQL to analyze and answer key questions related to Ola, focusing on customer behavior, ride patterns, and operational data.

Through SQL queries, I will demonstrate how to extract, manipulate, and analyze Ola's data to address specific business questions. This project highlights my ability to use SQL to gain insights into important metrics, such as ride frequency, customer demographics, driver performance, and more.

By the end of this project, I aim to showcase the practical application of SQL in solving real-world business challenges within the ride-sharing industry.




Retrieve all successful bookings

```
CREATE VIEW successful_booking AS
SELECT
    *
FROM
    bookings
WHERE
    booking_status = 'Success';
```

| Booking_Status | Customer_ID | Vehicle_Type | Pickup_Location | Drop_Location | V_TAT | C_TAT | Canceled_Rides_by_Customer | Canceled_Rides_by_Driver | Incomplete_Rides | Incomplete_Rides |
|----------------|-------------|--------------|-----------------|---------------|-------|-------|----------------------------|--------------------------|------------------|------------------|
| Success | CID225428 | Bike | Magadi Road | Varthur | 203 | 30 | NULL | NULL | No | NULL |
| Success | CID270156 | Prime SUV | Sahakar Nagar | Varthur | 238 | 130 | NULL | NULL | No | NULL |
| Success | CID939555 | Mini | Rajajinagar | Chamarajpet | 252 | 80 | NULL | NULL | No | NULL |

Find the average ride distance for each vehicle type

```
CREATE VIEW average_distance_of_each_vehicle_type AS
SELECT
    Vehicle_Type, AVG(Ride_Distance) AS avg_ride_distance
FROM
    bookings
GROUP BY Vehicle_type;
```

| Result Grid  Filter Rows: <input type="text"/> Export:  Wrap Cell Content:  | | |
|---|--------------|-------------------|
| | Vehicle_Type | avg_ride_distance |
| ▶ | Prime Sedan | 15.6918 |
| | Bike | 15.6819 |
| | Prime SUV | 15.1622 |
| | eBike | 15.6601 |
| | Mini | 15.5062 |
| | Prime Plus | 15.3294 |
| | Auto | 6.1807 |

Get the total number of cancelled rides by customers

```
CREATE VIEW no_of_canceled_rides_by_customers AS
SELECT
    COUNT(*)
FROM
    bookings
WHERE
    Booking_Status = 'Canceled by Customer';
```

| Result Grid | | Filter Rows: | Export: |
|-------------|----------|--------------|---------|
| | COUNT(*) | | |
| ▶ | 6375 | | |

List the top 5 customers who booked the highest number of rides

```
CREATE VIEW top_5_customer AS
```

```
SELECT
```

```
    Customer_ID, COUNT(Booking_ID) AS total_ride
```

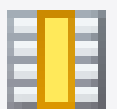

```
FROM
```

```
    bookings
```

```
GROUP BY Customer_ID
```

```
ORDER BY total_ride DESC
```

```
LIMIT 5;
```

| Result Grid   Filter Rows | | |
|---|-------------|------------|
| | Customer_ID | total_ride |
| ▶ | CID340854 | 4 |
| | CID558349 | 3 |
| | CID989500 | 3 |
| | CID333767 | 3 |
| | CID152855 | 3 |


Get the number of rides cancelled by drivers due to personal and car-related issues

```
CREATE VIEW rides_cancelled_by_drivers_p_c_issues AS
SELECT
    COUNT(*)
FROM
    bookings
WHERE
    Canceled_Rides_by_Driver = 'Personal & Car related issue';
```

| Result Grid | | Filter Rows: | |
|-------------|----------|--------------|--|
| | count(*) | | |
| ▶ | 3928 | | |



Find the maximum and minimum driver ratings for Prime Sedan bookings

```
SELECT
MAX(Driver_Ratings) AS max_rating,
MIN(Driver_Ratings) AS min_ratings
FROM
bookings
WHERE
Vehicle_Type = 'Prime Sedan';
```

| Result Grid   Filter Rows: <input type="text"/> | | |
|---|------------|-------------|
| | max_rating | min_ratings |
| ▶ | 5 | 3 |

List all incomplete rides along with the reason

```
CREATE VIEW incomplete_rides_with_reason AS
SELECT
    Incomplete_Rides, Incomplete_Rides_Reason
FROM
    bookings
WHERE
    Incomplete_Rides = 'Yes';
```

| Result Grid   Filter Rows: <input type="text"/> | | |
|---|------------------|-------------------------|
| | Incomplete_Rides | Incomplete_Rides_Reason |
| ▶ | Yes | Customer Demand |
| | Yes | Vehicle Breakdown |
| | Yes | Customer Demand |
| | Yes | Other Issue |
| | Yes | Other Issue |

Find the average customer rating per vehicle type

```
CREATE VIEW avg_cus_rating_per_vehicle_type AS
SELECT
    Vehicle_Type, AVG(Customer_Rating)
FROM
    bookings
GROUP BY Vehicle_Type;
```

| Result Grid | | | Filter Rows: | |
|-------------|--------------|----------------------|--------------|--|
| | Vehicle_Type | avg(Customer_Rating) | | |
| ▶ | Prime Sedan | 4.000398544446365 | | |
| | Bike | 3.987673397717297 | | |
| | Prime SUV | 3.9949417758369723 | | |
| | eBike | 3.9885473388371717 | | |
| | Mini | 4.0000000000000006 | | |
| | Prime Plus | 4.003435114503829 | | |
| | Auto | 3.9999461206896423 | | |

Retrieve all rides where payment was made using UPI

```
CREATE VIEW rides_with_upi AS
```

```
SELECT
```

```
    *
```

```
FROM
```

```
    bookings
```

```
WHERE
```

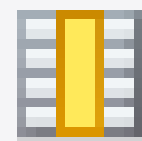
```
    Payment_method = 'UPI';
```

| ⌘Date | Time | Booking_ID | Booking_Status | Customer_ID | Vehicle_Type | Pickup_Location | Drop_Location | V_TAT | C_TAT | Canceled_Rides_by_Customer | Canceled_Rides_by_Driver | Incomplete_Rides | Incomplete_Rides |
|---------------------|----------|---------------|----------------|-------------|--------------|-----------------|---------------|-------|-------|----------------------------|--------------------------|------------------|------------------|
| 2024-07-30 19:59:00 | 19:59:00 | CNR2982357879 | Success | CID270156 | Prime SUV | Sahakar Nagar | Varthur | 238 | 130 | NULL | NULL | No | NULL |
| 2024-07-13 4:42:00 | 04:42:00 | CNR8787177882 | Success | CID802429 | Mini | Kadugodi | Vijayanagar | 231 | 90 | NULL | NULL | No | NULL |
| 2024-07-27 13:18:00 | 13:18:00 | CNR4524472111 | Success | CID540929 | Auto | Cox Town | Yelahanka | 126 | 35 | NULL | NULL | No | NULL |
| 2024-07-16 9:54:00 | 09:54:00 | CNR8181602032 | Success | CID167642 | Bike | Indiranagar | MG Road | 70 | 95 | NULL | NULL | No | NULL |
| 2024-07-02 10:25:00 | 10:25:00 | CNR8090918544 | Success | CID640151 | Bike | Magadi Road | HSR Layout | 126 | 95 | NULL | NULL | No | NULL |
| 2024-07-09 11:11:00 | 11:11:00 | CNR9975925287 | Success | CID162055 | Prime SUV | Magadi Road | RT Nagar | 42 | 30 | NULL | NULL | No | NULL |

Calculate the total booking value of rides completed successfully

```
CREATE VIEW value_of_successfully_rides AS
SELECT
    SUM(Booking_Value) AS total_success_value
FROM
    bookings
WHERE
    Booking_Status = 'Success';
```

Result Grid



Filter Rows:

| | total_success_value |
|---|---------------------|
| ▶ | 21476560 |