



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

2020/21 cotton
production
was26.5 million
480-pounds
bale

it's helps
inthe
economy of
the
country

It contributes
about 17% to
the total GDP

produce
commodities,
which maintain
life,including
food,horticulture

The exploitation
of resources
such as
soil,water,and
energy

aricultural is
more than
importants
of peoples

India's agriculture crop

Short summary of
the persona

climate,irrigation,type
of soil,technology
and density of
population

Uncertain
water rights
and supply

The effect of
climate affect
farmer's ability to
grow the food we
all need

India is likely
to produce
315,72 million
tonnes of food
grains in 2021

2020-21
Growth sect
or
3.3%

The
agricultural
crop year in
india is form
july to june



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?