

GOLDEN HILL COMMUNITY BUTCHER & FOOD HUB



CONTACT

Phone 0408418104

Website

Email info@goldenhillfarm.com.au

Address 5771 Lowmead Road Rosedale QLD



Contents

TOPICS OF THE PROPOSAL

02. INTRODUCTION

03 ABOUT US

04 OUR TEAM

05 LOCAL ORGANISATIONS WE HOPE TO
SUPPORT

06 OUR PLEDGE

07 SPONSORSHIP PACKAGE

08 BENEFITS FOR SUPPORT

09 BENEFITS FOR SUPPORT



Introduction

Welcome to Golden Hill Farm Community butcher and food hub, where community, quality and connection converge. We're a hub for local farmers, passionate about bringing you clean, ethically-sourced meats while growing a greater connection between producers and consumers. Join us in supporting our community and restoring our local food network.

At Golden Hill Farm we're on a mission to not only provide the highest quality meats but also to support our local farmers who are trying to achieve regenerative and sustainable practices that benefit our environment, animals and community.

We will be partnering with local farmers who prioritise ethical and sustainable farming practices. This will ensure that our meat is not only delicious but nutrient-dense and chemical-free also contributing to the health of the land and the wellbeing of animals.

By supporting us you're not only purchasing meat your investing in the greater community growth and a more resilient local food system.

About Us

Luke



Having spent two decades honing my craft as a chef in Australia and abroad, I always cherished the intimate connection between the farmer and the ingredients on my plate. Now as the proud owner of Golden Hill Farm I'm on a mission to amplify the connection and share with the local community the beauty and bounty of sustainable and healthy food.

With a focus on raising livestock using regenerative agriculture practices and emphasis on animal welfare, my passion for showcasing locally sourced, wholesome ingredients shines through. Committed to low food miles we ensure every bite not only nourishes the body but also supports the vitality of our local economy and environment.

De'arne

Since relocating to the local area and immersing myself in the community as a teacher, I've noticed a glaring gap in opportunities for younger individuals, particularly students transitioning out of school. It's disheartening to see talented youth with limited career pathways and job prospects. It is my hope that by creating a butcher and food hub on our farm this will benefit the community by providing job opportunities and better pathways to our young people.

Join us on this journey as we cultivate not just food, but a deeper understanding and appreciation for the symbiotic relationship between the land, the farmer, the plate and our community.

VISION



- To establish a community food hub with locally sourced produce.
- Supply ethical and nutritious food from our region for our region.
- Deepen connection between consumers and the producers of our great region.



MISSION

- Developing shared knowledge of more sustainable and regenerative farming practices in the region.
- Create a strong local food system which will bring enormous societal benefits, supporting local employment and our regional economy.
- Offering superior freshness, quality and nutritional value for our community of consumers, due to the low food miles.
- Create a chemical free food system

Meet Our Team



LUKE TRESIZE
Project Leader



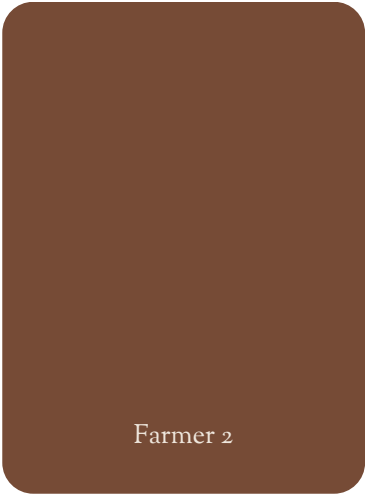
DE'ARNE CHAPMAN



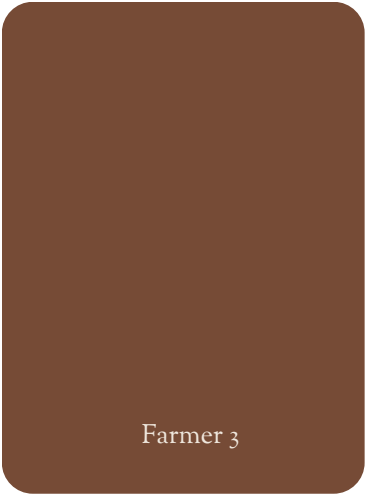
Our Community



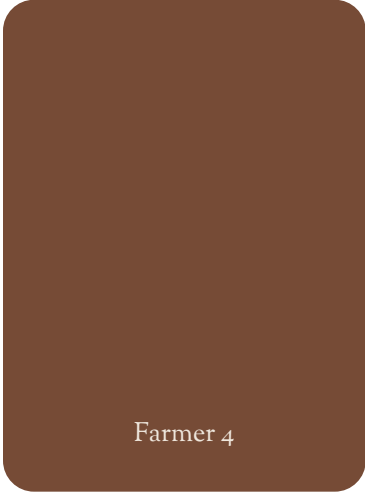
Farmer 1



Farmer 2



Farmer 3



Farmer 4



Farmer 5



Farmer 6



Local organisations we hope to support

It is our intention at Golden Hill Farm Community butcher, to create partnerships with local organisations and hope to not only support important causes throughout our community where possible but also foster a stronger sense of unity and prosperity for everyone involved. In addition, to provide nutrient-dense food to our community.

Who we will support:

- SES
- Local Hall
- Local schools in the area
- Rural Fire brigades
- Charities
- Community support groups
- Junior sporting organizations





Our Pledge:

At Golden Hill Farm, our pledge is simple yet profound: to be the heart and soul of our local community. As a locally owned and operated butcher, we are committed to serving our region with the highest quality meats sourced exclusively from within our designated radius and from farms who align with our philosophy. This means that every cut of meat you purchase from us directly supports local farmers and producers, keeping our community thriving and connected.

Our commitment goes beyond just providing delicious meats. We believe in doing so in a way that respects the environment, supports clean, ethical farming practices, and contributes to the regeneration of our country. We will place a strong emphasis on sourcing from sustainable, ethical, and regenerative farms by prioritising these values, we ensure that our products not only taste great but also promote the health and well-being of our planet.

Furthermore, we are proud to play a role in creating local jobs and opportunities for members of our community. From our on-site farm hands right through to our producers, every person is part of our team and dedicated to serving you with warmth, expertise, and a genuine passion for what we do. By choosing to support us, you're not just buying meat—you're investing in the future of our community.

Additionally, at Golden Hill Farm community butcher, we believe in giving back to the community that sustains us. That's why we pledge to donate a portion of our profits each month to carefully selected local charities and organisations. By supporting us, you're not only investing in the health and vitality of our community through sustainable, ethical, and regenerative farming practices, but you're also contributing to meaningful causes that will make a difference. Together, let's build a stronger, more compassionate community, one cut of meat at a time.

By fostering this connection, we not only empower our customers with knowledge but also instil a sense of pride and purpose in our local farmers, knowing that their hard work and dedication are appreciated and valued every step of the way.

Support Package:



CUSTOMER

\$50-\$400

gift this amazing local course
* receive a mystery meat pack

5% discount on all purchases for
12 months

\$500

*receive a mystery meat pack

\$1000

10% discount on all purchases
for 12 months

*receive a mystery meat pack

\$2000

15% discount on all purchases
for 12 months

*receive a mystery pack

\$4000

20% discount for the first 12
months and two night food
and accommodation package
at Golden Hill Farm for
*receive a mystery pack

Pay it forward contributions:

\$1000

\$2000

\$4000

With this option, we will donate 25% of your contribution (worth of product) towards supporting one of our community-based organisations. Over a 24- month period.



PRODUCER

\$1000-\$5000

20% discount storewide for 12 months

Discounted personal processing

Monthly Farmer Promotions

Grow your brand

Become a preferred supplier

Gain a local income stream



The build

The Golden Hill Community Butcher Room is a unique and innovative concept, utilising three shipping containers (a single forty foot container and two twenty foot containers). This simple design is a cost-effective and creative solution to existing regulatory roadblocks faced by local producers. The portability of this design builds flexibility into our Butcher Room operations and will allow us to respond dynamically to the needs of our community into the future.

Funding target & Breakdown



Target: \$155 k
Breakdown:

- Footings and ground work
- Containers
- Electrical
- Plumbing
- Equipment
- Administration costs
- Build
- Refrigeration
- Fit out
- Marketing
- Generator/ back-up power
- Miscellaneous

Benefits for Support:



Supporting the startup of Golden Hill Farm Community Butcher is an investment in the heart and soul of our community. By choosing to patronize our butcher shop, you're not just buying meat—you're nurturing a thriving local economy, creating jobs, and fostering a stronger sense of community connection. Your support directly benefits local farmers, who are the backbone of our food system, by providing them with a reliable market for their products and a fair price for their hard work.

Additionally, as we grow and expand, we have the opportunity to support more farmers, encouraging sustainable, ethical, and regenerative farming practices that benefit both the land and the animals. Together, we can build a brighter future for our community, where everyone—from the farmer to the consumer—reaps the rewards of a more sustainable and interconnected food system.





Thank you!

CONTACT:

Phone	Luke: 0408418104
Website	www.goldenhillfarm.com.au
Email	info@goldenhillfarm.com.au
Address	5771 Lowmead Road Rosedale QLD