

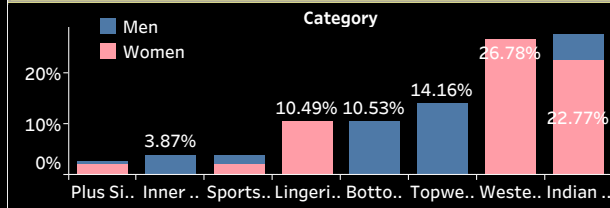


# CUSTOMER BEHAVIOUR ANALYSIS OF MYNTRA

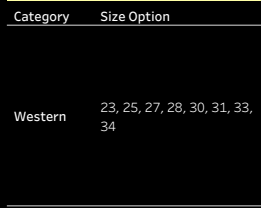
TOTAL SALES: 526,564..

Category All

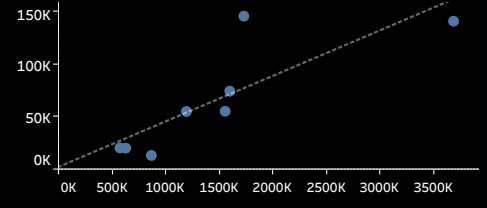
DISTRIBUTION OF CATEGORY BY GENDER



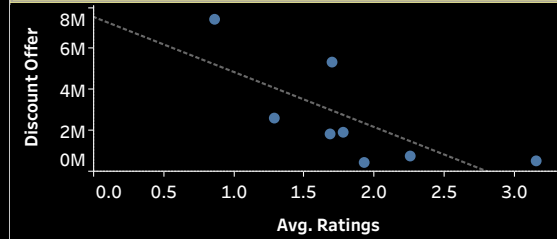
TOP SIZE AVAILABLE FOR CUSTOMER.



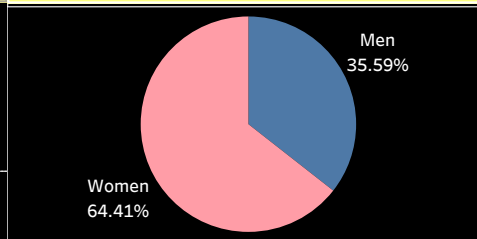
TOTAL SALES V/S AVG REVIEWS ANALYSIS



RATINGS V/S DISCOUNT OFFERED BASIS OF CATEGORY



MEN V/S WOMEN ANALYSIS BASED ON TOTAL SALES.



TOP 5 AS PER CUSTOMER REVIEWS.

