# IBM HACHKATHON PROJECT AI AGENT FOR DIGITAL FINANCIAL LITERACY

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#### **OUTLINE**

- Problem Statement
- Proposed System/Solution
- Technologies
- IBM Cloud Services
- Wow Factor
- End Users
- API Reference After Deployment
- Deployments And Preview
- Results
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- IBM Certifications



## PROBLEM STATEMENT

## AI AGENT FOR DIGITAL FINANCIAL LITERACY: FINANCE\_ADVISOR

The Challenge – An Al Agent for Digital Financial Literacy, powered by RAG (Retrieval-Augmented Generation), helps users understand and navigate essential financial tools and practices. It retrieves reliable content on using UPI, avoiding online scams, understanding interest rates, budgeting, and personal finance management from government portals, banking websites, and educational platforms. With multilingual support, users from diverse backgrounds can interact in their preferred language and ask questions like "How do I send money via UPI?" or "What is a safe interest rate for a loan?" The agent ensures financial literacy is accessible, personalized, and culturally inclusive. This Al-driven assistant empowers users with knowledge, protects them from fraud, and builds confidence in digital finance.



## **TECHNOLOGIES USED:**

- IBM Cloud Object Storage
- Custom Agent Instructions
- Al Foundation Model : watsonx.ai
- Cloud Platform : IBM Cloud
- Large Language Models (LLM's)
- IBM App Connect
- IBM Granite Model
- IBM Cloud Lite Services
- Natural Language Processing
- Watsonx.ai Associative Service
- Authentication : IBM App ID



## **IBM CLOUD SERVICES USED:**

- IBM Cloud Object Storage
- Al Foundation Model : watsonx.ai
- Cloud Platform : IBM Cloud
- IBM App Connect
- IBM Granite Model
- IBM Cloud Lite Services
- Watsonx.ai Associative Service
- Authentication : IBM App ID
- IBM AI Tools
- IBM Cloud watsonx.ai Runtime



# **WOW FACTORS:**

- Cognitive AI That Understands Money
- Grounded in Real Financial Intelligence (RAG Power)
- Talks Like ChatGPT, Thinks Like Warren Buffett
- Built Entirely on Enterprise-Grade IBM Cloud Stack
- Hyper-Personalized Financial Guidance
- Bridges Knowledge Gaps With Smart Questions
- Ethical Al With Boundaries
- Transforms Passive Learning into Active Financial Mastery
- Fuses Finance, Psychology, and Al into a Single Intelligent Ecosystem
- Built to Scale from Student Projects to Real-World Fintech

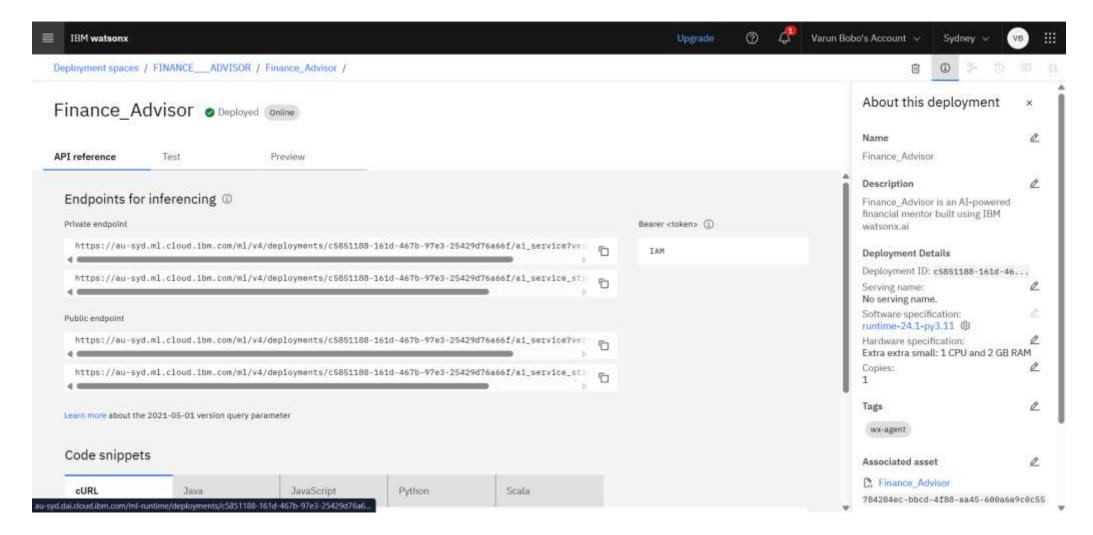


# **END USERS OF FINANCE\_ADVISOR:**

- College Students & Young Professionals
- Working-Class Individuals
- Non-Finance Background Learners
- Retail Investors & Stock Market Enthusiasts
- Small Business Owners / Entrepreneurs
- Aspiring Finance Professionals / MBA Students
- General Public Seeking Financial Literacy
- Retired Individuals & Senior Citizens
- Freelancers & Gig Workers
- Educators & Financial Literacy Trainers

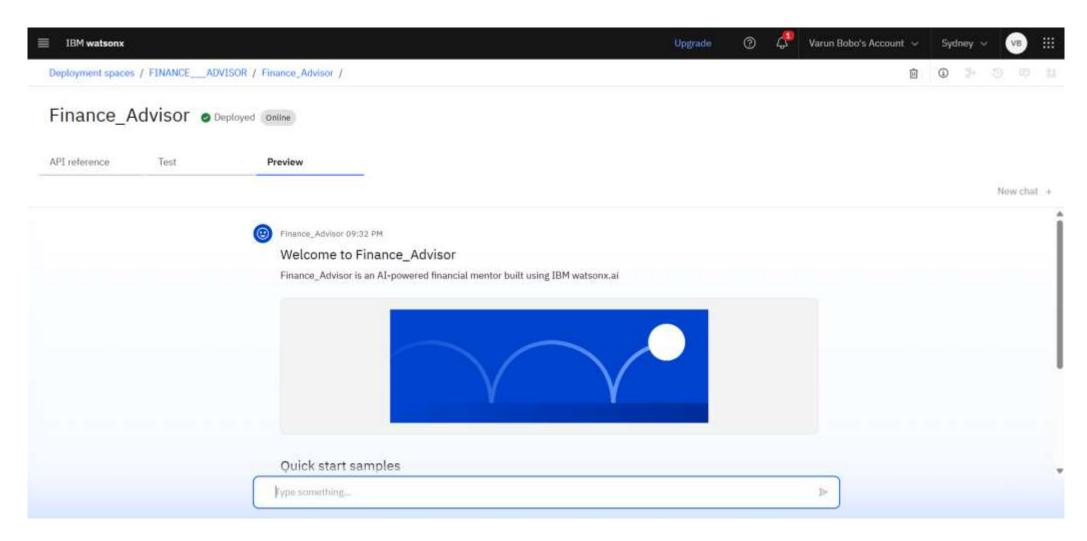


# **API REFERENCE AFTER DEPLOYMENT:**

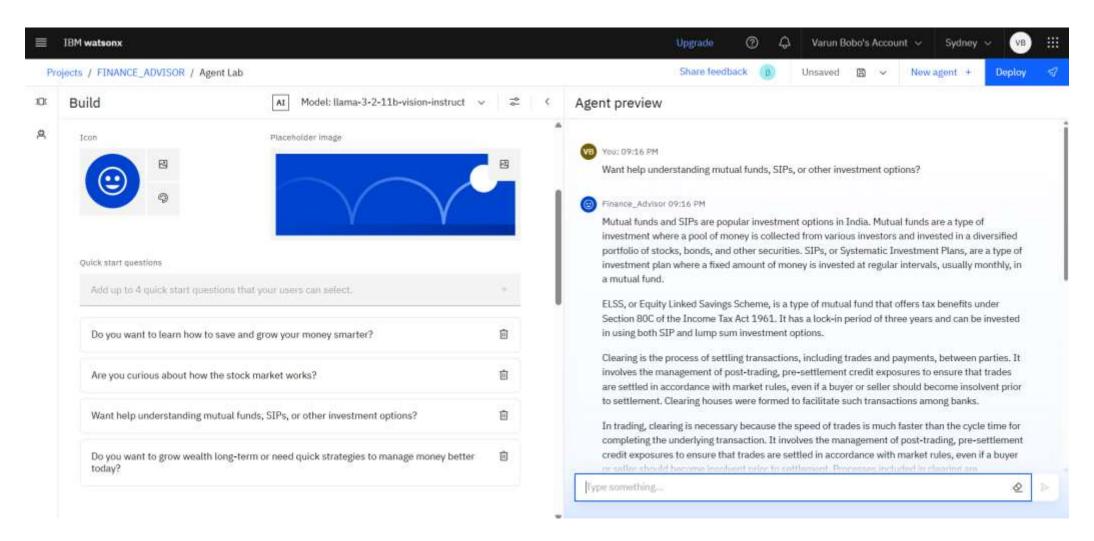




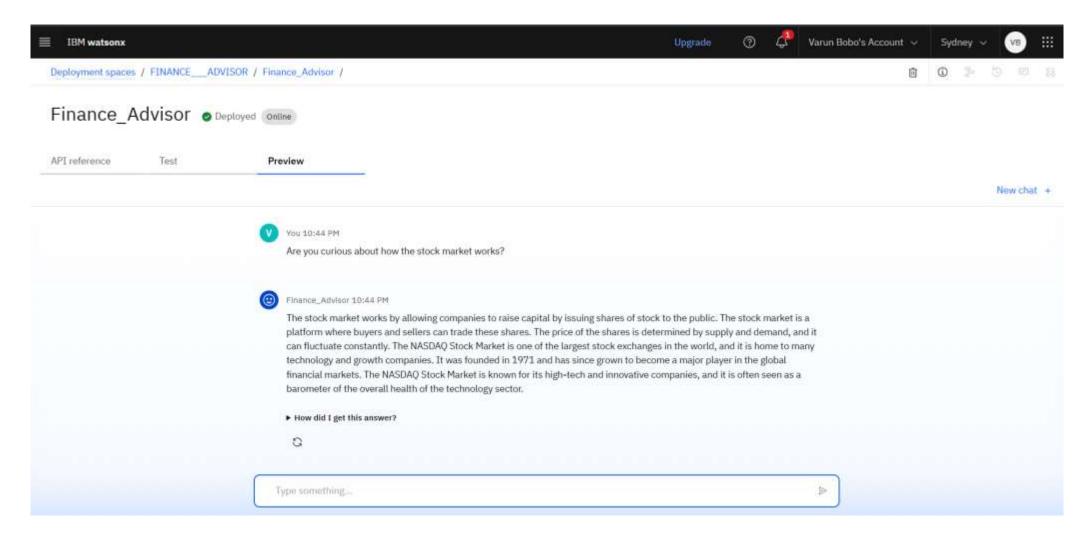
# **DEPLOYMENT AND PREVIEW:**



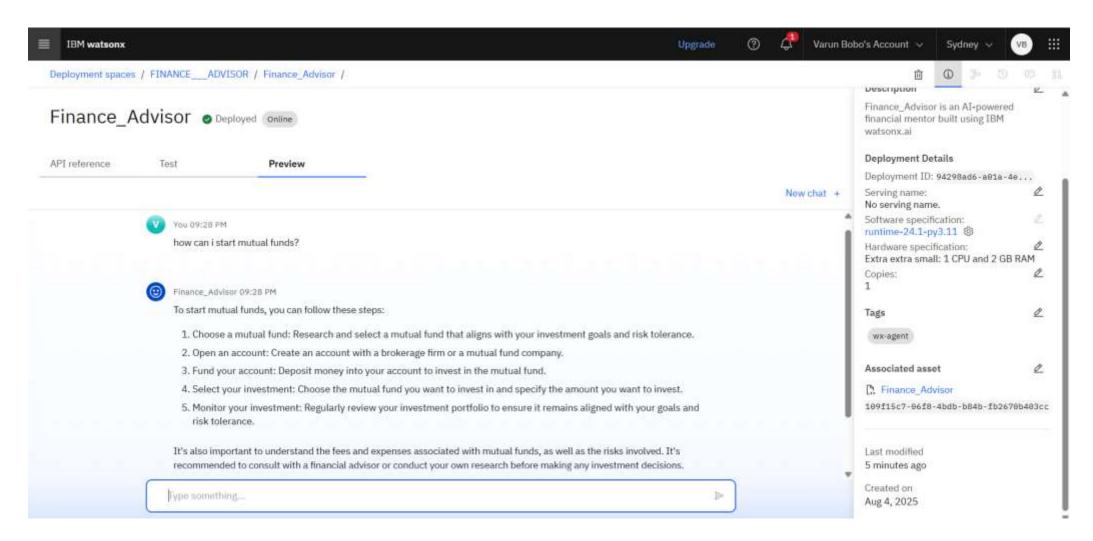




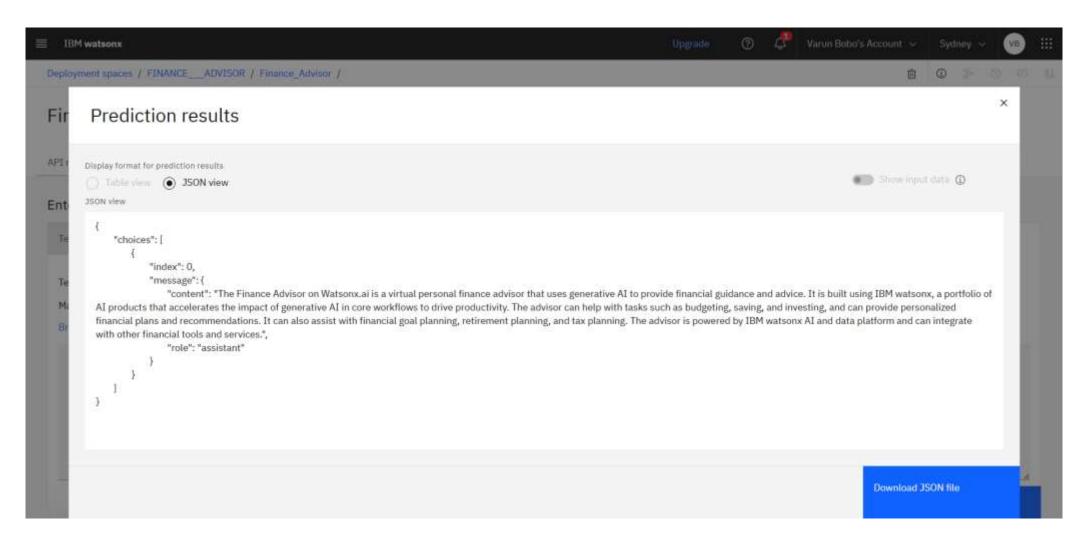




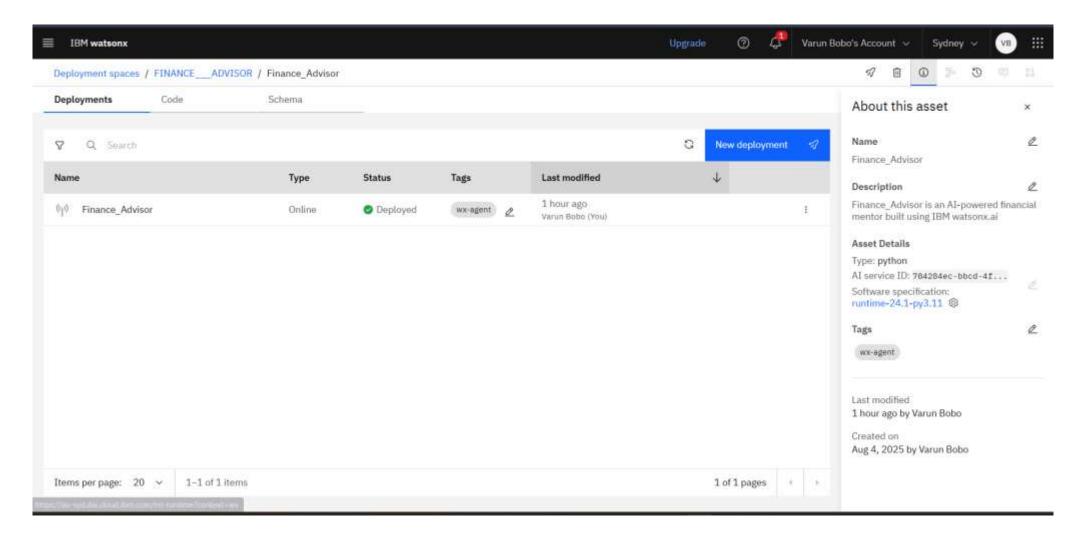




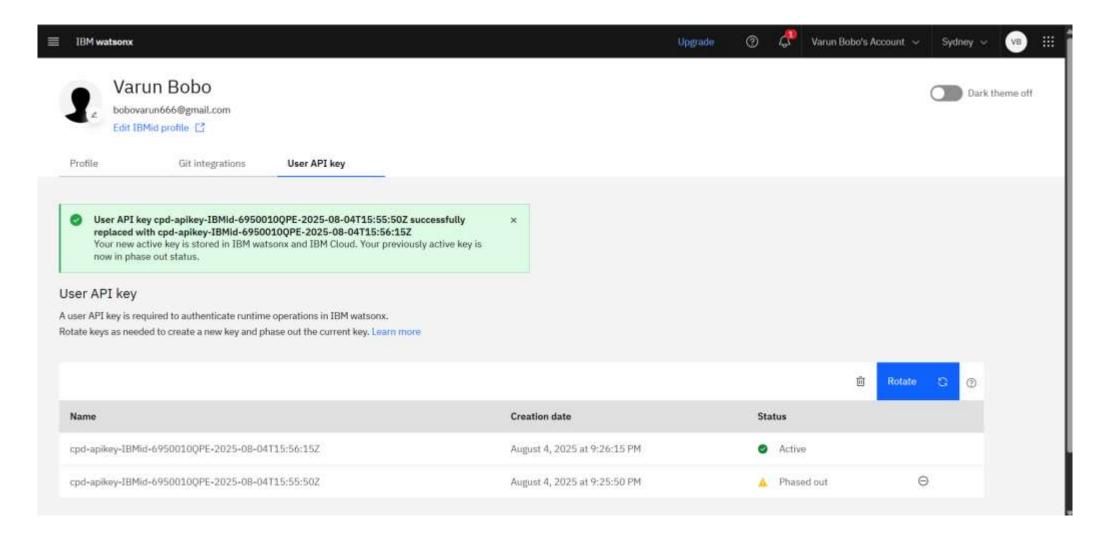




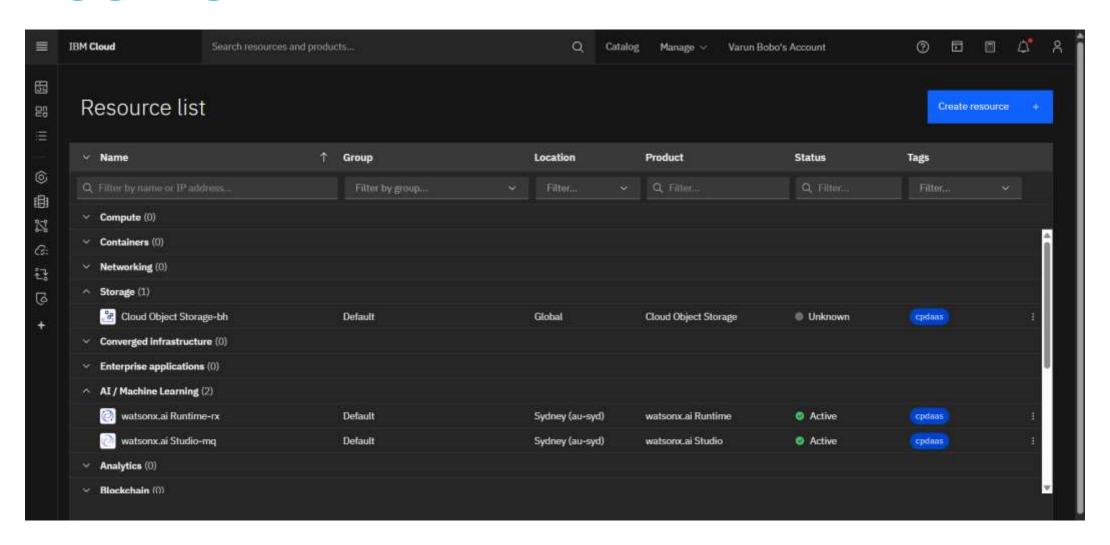














## **FUTURE SCOPE:**

- Integration with Real-Time Financial Data Sources
- Multilingual and Voice-Based Interaction
- Personalized Financial Roadmaps
- Regulatory and Taxation Intelligence
- Mobile App Deployment & Cross-Platform Accessibility
- Gamified Financial Education Modules
- Enterprise Use Cases: Fintech & EdTech Integration
- Predictive Financial Analytics
- Blockchain and Digital Asset Advisory
- Continuous Learning through Feedback Loops



## **CONCLUSION:**

The Finance Advisor project is a strategic fusion of AI, financial intelligence, and user-centric design — built on IBM Cloud with watsonx.ai at its core. It delivers precise, grounded, and interactive financial insights, transforming complex market knowledge into simple, actionable guidance for users of all levels. This solution not only addresses the rising demand for accessible financial literacy but also showcases real-world application of GenAI, retrieval-based learning, and intelligent dialogue systems. It's not just a chatbot — it's a scalable, intelligent financial companion with the potential to redefine digital finance advisory.



## REFERENCES

- 1. IBM Cloud & watsonx.ai Documentation https://www.ibm.com/docs/en
- 2. IBM SkillsBuild Virtual Internship Program
- 3. Books & Thought Leaders in Finance

  The Intelligent Investor Benjamin Graham

  The Psychology of Money Morgan Housel
- 4. National Stock Exchange (NSE) & SEBI Resources https://www.nseindia.com
- 5. Mentorship Support
  I sincerely thank my mentor, whose guidance during the IBM SkillsBuild VirtualInternship Program was instrumental in enhancing my technical clarity, thought process, and project execution.



# **GIT HUB LINK:**

https://github.com/VARUN-B18/FINANCE\_ADVISOR\_AI\_AGENT\_IBM\_PROJECT











7/24/25, 10:57 PM Completion Certificate | SkitsBuild

IBM SkillsBuild

Completion Certificate



This certificate is presented to

**VARUN B** 

for the completion of

## Lab: Retrieval Augmented Generation with LangChain

(ALM-COURSE\_3824998)

According to the Adobe Learning Manager system of record

Completion date: 17 Jul 2025 (GMT)

Learning hours: 20 mins







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### **VARUN B**

Has successfully satisfied the requirements for:

#### **Enterprise Design Thinking Practitioner**



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## **THANK YOU**

