# PRESENTATION OF MEDICARE APPLICATION



## Submitted by:

- 1. jagat singh
- 2. vashu tyagi
- 3. vipul sharma
- 4. Amit chaudhary







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### **Identifying Key Barriers to Healthcare Services**

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# Limited Provider Availability

A shortage of healthcare providers in specific specialties leads to increased patient frustration and delays in receiving necessary care.

## Insurance Acceptance Issues

Many physicians are hesitant to accept Medicaid and other insurance plans, creating barriers for patients reliant on these forms of coverage. 01 02

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#### **Geographical Disparities**

Rural and underserved urban areas face significant healthcare access challenges, resulting in long travel times and higher costs for patients seeking care.

#### Complex Appointment Processes

Inefficient scheduling systems contribute to patient dissatisfaction, missed appointments, and ultimately hinder timely access to healthcare services.



# Geographical Influence on Care

The availability of healthcare services is heavily dependent on geographic location, with urban areas typically offering more providers and facilities. In contrast, rural regions often suffer from provider shortages, leading to increased travel times and potential delays in receiving essential medical care.

## Insurance Coverage Disparities

The type of insurance significantly affects access to healthcare, as comprehensive plans provide broader provider networks and fewer barriers. Conversely, limited insurance options, such as Medicaid, can restrict access due to provider reluctance, resulting in longer wait times and unmet healthcare needs.



### The Frustration of Appointment Booking

#### Pros

Improved access to care

Streamlined scheduling processes

Enhanced patient satisfaction

Reduced wait times

Greater provider transparency

Increased healthcare engagement

#### Cons

Limited provider options

Geographic access challenges

Inefficient traditional methods

Potential for miscommunication

Increased patient anxiety

Risk of missed appointments





#### **Enhancing Patient Engagement**

Implementing user-friendly digital tools and feedback systems can significantly improve patient engagement, leading to better health outcomes and increased satisfaction with healthcare services.

# The Need for Improved Patient Experience



### Features of the Medicare Application

#### **Customizable Doctor Search**

Users can filter healthcare providers by specialty, language, gender, and insurance acceptance, ensuring a tailored search experience that meets individual medical needs and preferences.

#### **Geolocation Services**

The application utilizes geolocation to identify nearby healthcare providers, making it easier for users to access medical services, especially in areas with limited options.

#### **Real-Time Availability Updates**

Patients receive current information on provider availability, allowing for efficient appointment scheduling and reducing wait times for necessary medical care.



# Customizable Doctor Search for Personalized Care



By incorporating filters for accepted insurance plans, the application ensures that patients can easily find providers who are within their financial means, thereby reducing the likelihood of unexpected medical expenses and enhancing overall satisfaction with the healthcare experience.

The customizable doctor search feature empowers patients to take control of their healthcare journey by allowing them to select providers based on personal preferences, such as specialty, language, and gender, which can lead to improved communication and trust between patients and their healthcare providers.





# Real-Time Availability for Seamless Appointments

#### **Enhanced Patient Empowerment**

Real-time availability features empower patients by providing immediate access to current appointment slots, enabling them to make timely healthcare decisions and reducing the stress associated with scheduling conflicts.







## **Emergency Assistance for Critical Situations**

#### **Immediate Access to Care**

The Medicare Application provides users with instant access to emergency services, ensuring that critical care can be reached quickly, thereby significantly improving response times in lifethreatening situations.