Vashu Gupta

Executive Data Analyst

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Last Mile Channel Enhancement (LMCE)

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New Delhi

EDUCATIONAL QUALIFICATIONS

Year	Degree/Board	Institution/School	CGPA/%
2021	M.Sc (Big Data Analytics)	St. Xavier's College, Gujrat University Ahmedabad	7.23
2020	M.Sc. (Math)	J.C. Bose University of Science and Technology, YMCA Faridabad	7.34
2018	B.Sc. (Hons. Math)	Teerthanker Mahaveer University, Moradabad, U.P.	8.0

TECHNICAL SKILLS

- Visualization Tools (Tableau, Power-BI), Machine Learning, Python, SQL, Angular, HTML, CSS, MS Office (Excel, Word, PPT).

EXPERIENCE

- Executive Data Analyst in Last Mile Channel Enhancement, New Delhi   (April 2022- Present)
- Data Analyst intern in Last Mile Channel Enhancement, New Delhi   (Nov 2021- March 2022)
- Data Analysis intern in The Sparks Foundation   (Jun 2021 – July 2021)

PROJECTS

- **Pharmaceutical Sales Performance Dashboard in Tableau.**
  Describe all the sales regarding the drug, HCP's, regional leveled.
- **Brand Dashboard for Primary and Secondary sales for Rural and Urban Markets in Tableau.**
  Sales Analysis for all Brands, Products, Category and Product variant respected to Company.
- **Primary and Secondary sales Dashboard for Rural Market in Tableau.**
  Analysis Rural sales, growth, forecasting by Time, YTD, MTD. Brand, SKU, Company, Retailer, Distributer wise sales analysis.
- **Survey dashboard for rural Market in Tableau.**
  Analysis for company, Brand and SKU contribution in region and population based. Wholesaler and company contribution.
- **Admin Dashboard for Finance, Logistic, MIS, and Sales in Tableau, HTML, CSS, Angular.**
  All sales data (Primary and Secondary) and people sales like MDM, SO, ASM, KAM contribution in sales.
- **Rural Sales Analysis, Prediction and deployment in Machine learning, Angular, Tableau, Html, Scss.**
  Sales Analysis in region (state, district) and distributer wise and found prediction in next month's sales in rural.
- **COVID-19 Case Prediction by Random Forest in Machine Learning.**
  https://www.kaggle.com/vashugupta0298/covid19-cases-prediction-by-random-forest
- **"Bank Marketing client Subscribe Prediction" in R language.**
  https://www.kaggle.com/vashugupta0298/bank-marketing-with-machine-learning?select=vashu_012+Bank+Marketing+with+Machine+Learning.ipynb
- **"Google Play Store Apps Data Analysis" in Machine Learning.**
  https://www.kaggle.com/vashugupta0298/google-play-store-apps-analysis?select=Python+Assignment.ipynb
- **"Analytic Hierarchy Process and its Application in Decision making process "project review in Discrete Mathematics.**
  https://www.kaggle.com/vashugupta0298/ahp-of-selecting-smartphone
- Review paper on **"Cryptographic Technique of Encryption and Decryption by the help of General Algorithms"**.
  https://drive.google.com/file/d/1yzUx6HN5tdcf1tZN4jEjYHidtFigQy6Z/view?usp=sharing

IT course

- Introduction to Artificial Intelligence by (NPTEL)   May 2020
  https://drive.google.com/file/d/1qRBwUijdpoGFaBqpst0fcz8etNicV4-5/view?usp=sharing
- Career edge –Knockdown the Lockdown by (TCS)   May 2020
  https://drive.google.com/file/d/1I4F9XrwbmM7DQGfl2RNxsc_hZl_OjrS-/view?usp=sharing

PUBLICAION:

- Secure Authenticated Cryptographic Technique: "A review" Paper.
  https://www.ijcseonline.org/pdf_paper_view.php?paper_id=2079&147-IJCSE-03412.pdf