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FindYourFit

2023

Your Digital Wardrobe



PROBLEM STATEMENT

The thing that appeals to women the most is their clothing. Despite having a wide variety of clothing options, they nevertheless struggle to make decisions about what to wear. They become perplexed by colors, fashions, and patterns. They must choose their clothing while taking into account the event, occasion, weather, and even what their friends are wearing. All of these ideas leave them feeling perplexed.

Also people typically take out all of their clothing from the almirah in order to choose an outfit, which adds to the hassle of getting the almirah back in order.

OUR SOLUTION / OUR IDEA

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In order to solve the problem, we created an application where users may upload pictures of every outfit and piece of clothing they own. The application itself will classify them into several clothing categories, such as shorts, shirts, t-shirts, trousers, and so forth.

The application will suggest the women's finest dress by making new combinations from her whole wardrobe for each day of the week, even before the women wakes up.

The recommendations are created while taking the weather, temperature, and any scheduled events into consideration.



HOW OUR IDEA MAKES THE WARDROBE MANAGEMENT EASIER

By storing all of the women's clothing in the application, our service transforms their physical wardrobe into a digital one.

Women no longer have to take everything out of the closet to pick which outfit to wear. Instead, based on the weather conditions, upcoming events, occasions and user preference our product will suggest the user the best outfit for the day. As a result the headache of setting the wardrobe back because of trying out all the different outfits is also eliminated by our idea.



OUR FEATURES

1. Photos of your clothes will be automatically categorized based on their type.
2. Organize and maintain your wardrobe digitally.
3. Find out what to wear on a daily basis from your wardrobe.
4. Weather-based recommendations by taking input from weather API

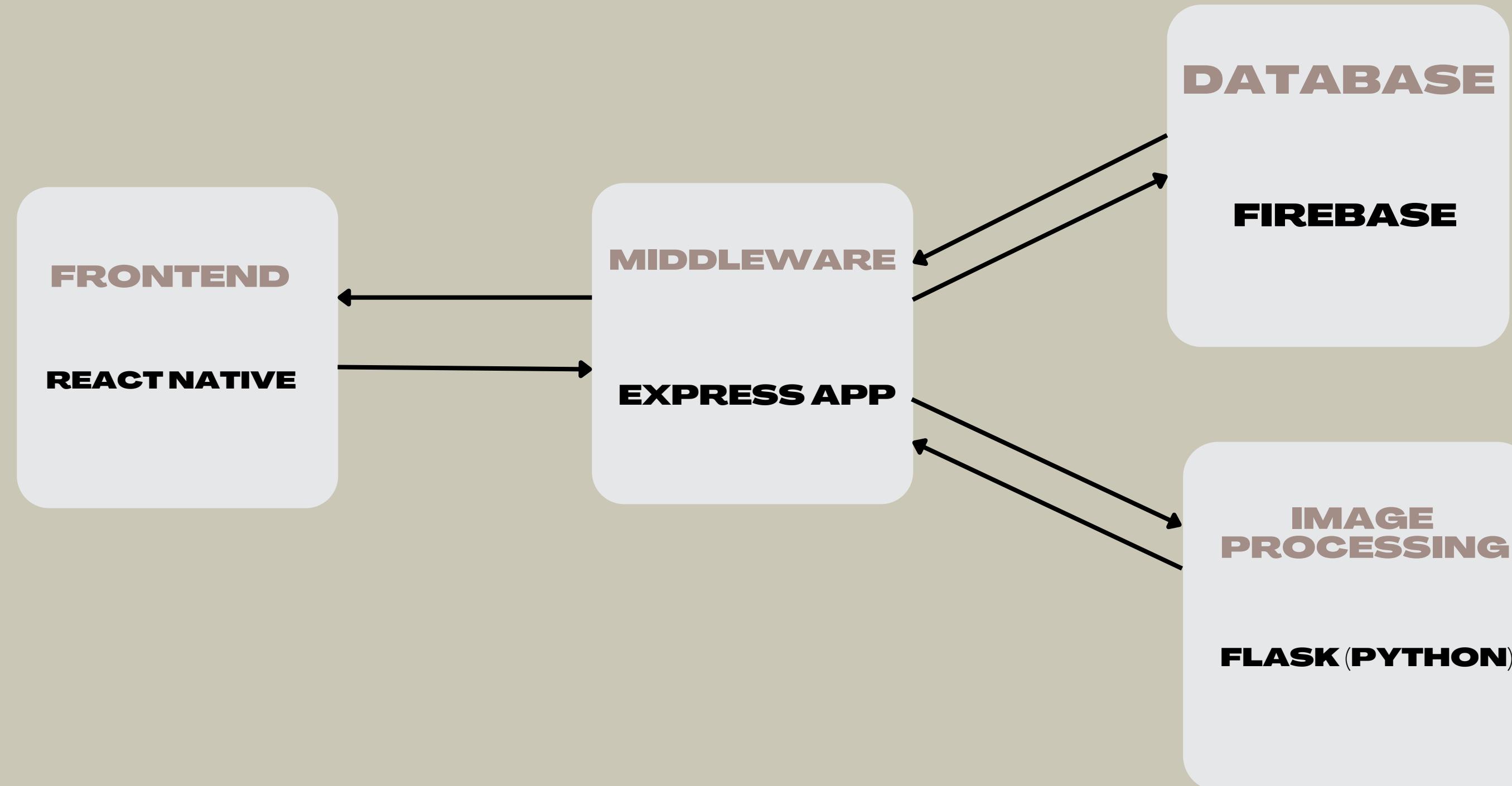


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- 5. Occasion and event based recommendations (meetings, birthday parties) by linking with google calendar
 - 6. Making customized recommendations based on needs, that is at any point of the day you can ask for recommendation by providing some inputs
 - 7. Building a community for women where they can share their clothes collection or whole wardrobe collection with others.

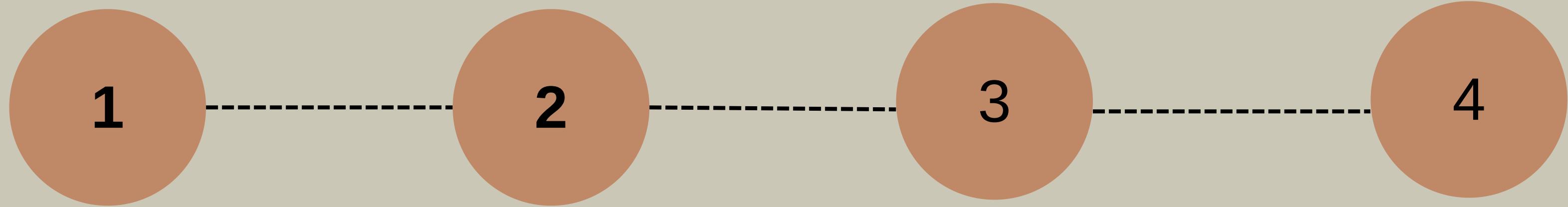


PLAN OF IMPLEMENTATION

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WORKFLOW



On opening the app, users will be asked to upload photos of the clothes which they want to STORE in the digital wardrobe.

These photos will be scanned and automatically arranged in the wardrobe according to their type (Shorts , Skirts , Tops , etc)

Now the app is ready and can start giving clothing recommendations on a daily basis based on weather forecast and scheduled events in the calendar

The smart AI algorithm gives new combinations every day. Users can set their work days and can also look for results based on customized requirements

OUR TEAM

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THANK YOU
