

Project Proposal

INDIMART – ONLINE SHOPPING



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**Problem Statement**

India’s exports are in greater demand as the Indian community in Canada expands. However, there aren’t many retailers who in the market that import and sell these products, making it difficult for buyers to buy a certain item because they have to visit each store separately since not all of them stock that item. Also, it is challenging to visit each store because it takes a lot of time and is difficult to commute to because of their location. The fact that a newcomer is unfamiliar with the area and with public transportation can make it difficult for them to visit these shops.

**Solution**

We propose creating a website that will offer a platform for searching all the items in one location, allowing clients to browse products from various categories in accordance with their needs and quickly make purchases using our website. They won’t have to visit each store separately because of our website, saving them both time and money.

**Features**

* Various categories of products
* User accounts
* User-friendly navigation
* Shopping cart and checkout button
* Product Searching
* Superior customer support

**Timeframe**

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| **Phase** | **Description** | **Time** |
| Phase 1 | Case Study | 30 hours |
| Phase 2 | Database Designing and Implementation | 10 hours |
| Phase 3 | Website Design and Development | 110 hours |
|  | **Total hours** | **150 hours** |