* Presentation: Evaluating for substantive and statistical significance
  + Analyze the p-value and confidence interval to make informed and well-rounded business decisions
* Hypothetical about how to measure when things are on average different…
  + Go into the Housing dataset. We will see if homes with air conditioning have a higher sale price.
  + Use PivotTables so it’s easy
    - Make sure that totals are checked-off
  + Now I am going to copy and paste one more PivotTable, this time I will use it to graph the distributions.
  + Drill, do the same for the full, finished basement.
* Exercise: Visualizing a t-test’s results
* Q&A