



APP PRESENTATION

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Opportunity

Gen Z and Millennials now more likely to communicate with each other digitally than in person.

1

Globally, a majority of Gen Z and Millennials (65%) communicate with each other more often digitally than in person.

2

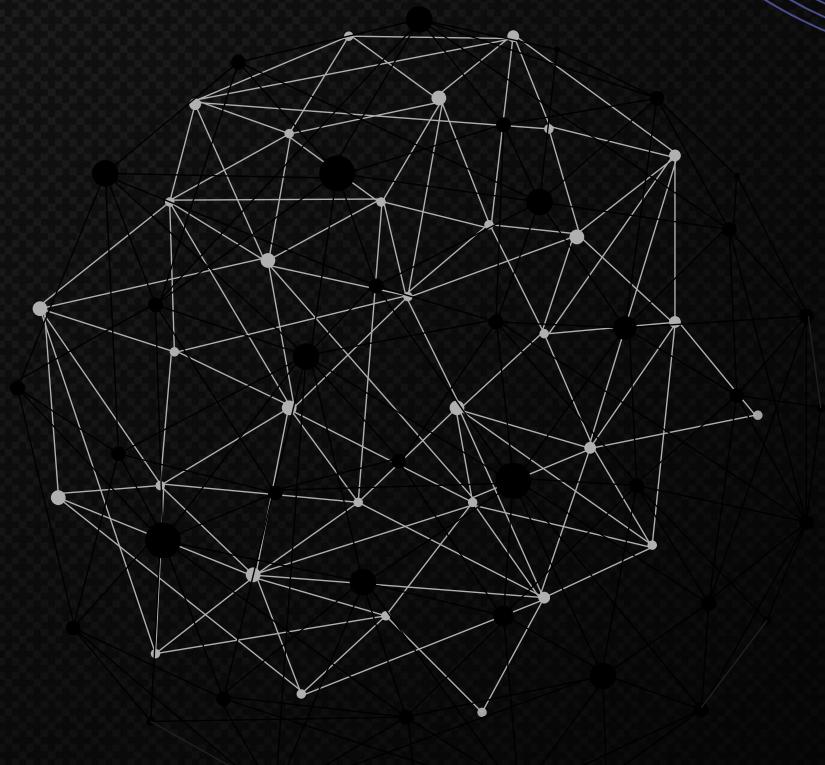
61.8% of global consumers ages 18–34 would choose to leave their wallet at home instead of their phone.

3

A majority of Gen Z and Millennials around the world (69.5%) can imagine a future where 100% of purchases are done digitally/online.

Our solution

----- to offer the simplest social networking application connected to real life.



an icebreaker. enjoy socialising -----

How it works

1

Install the app

iOS or Android

2

Sign up

3 minutes
Mail and password

3

Start chatting

just with people near you
without any "match"

Target Market

minglr everywhere!



Gym



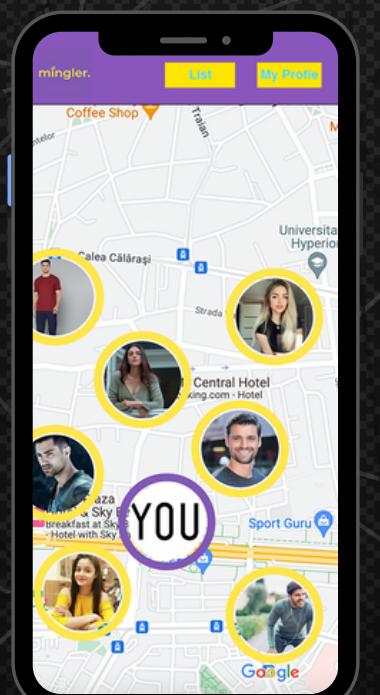
Club/Pub



Neighbourhood



Travel



Subway



Cafe



New city



Top Competitors



Tinder



Badoo



MeetMe



Bumble



Happn



Tantan

**Chat without
match**

**Real time
people**

**Suitable
anywhere**

Strengths

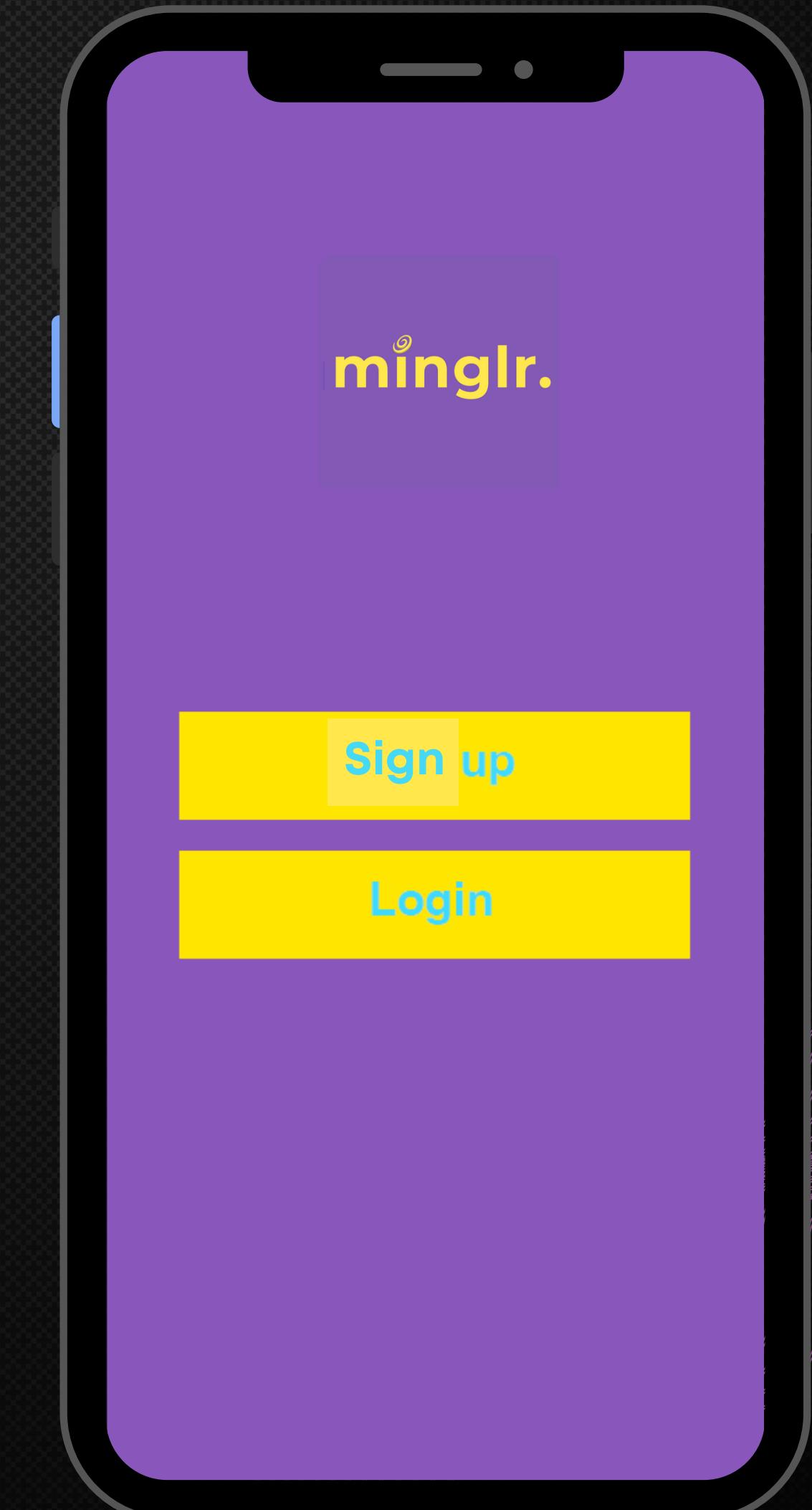
Why we are unique?



1

Sign Up/Login

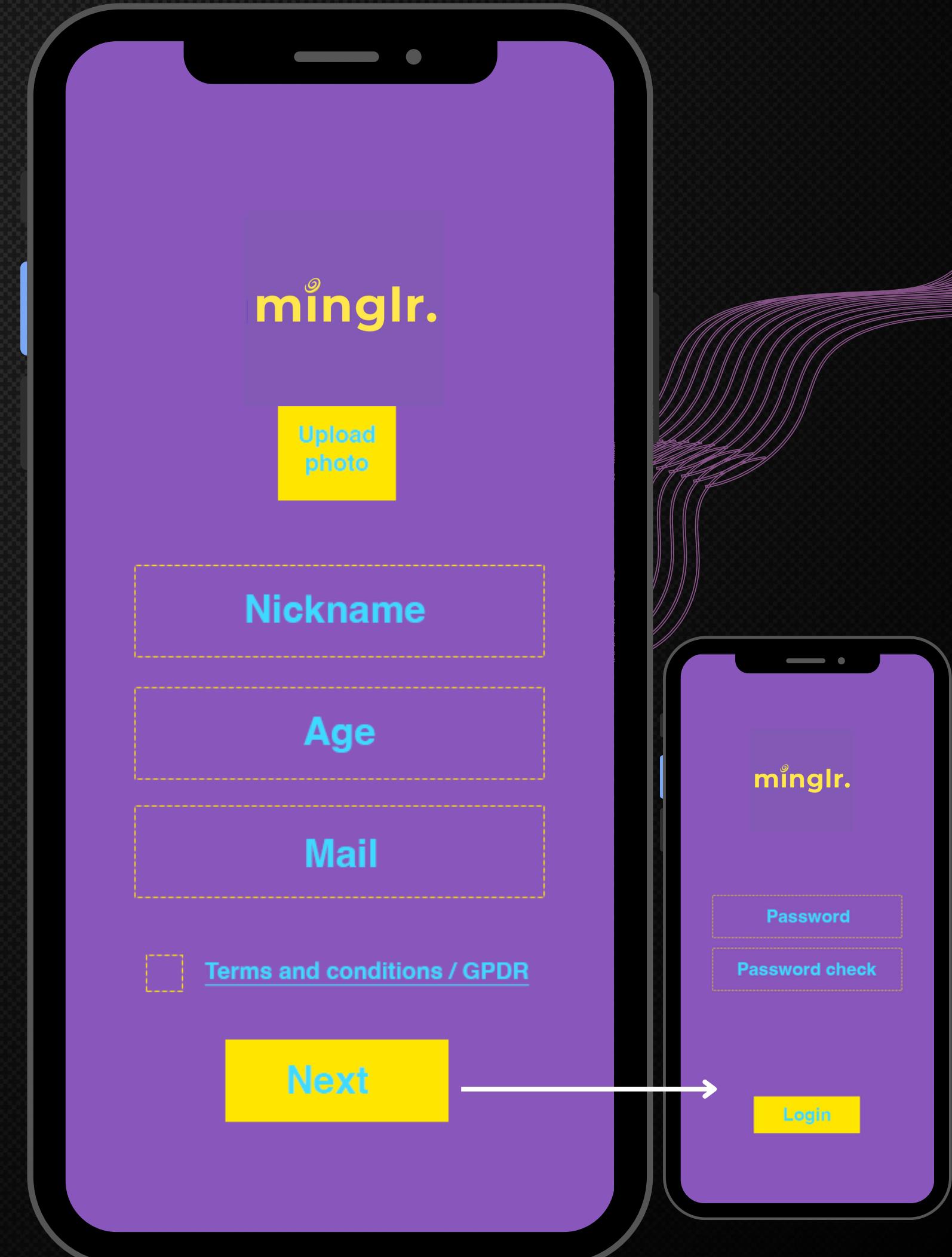
First page.



2

Sign Up

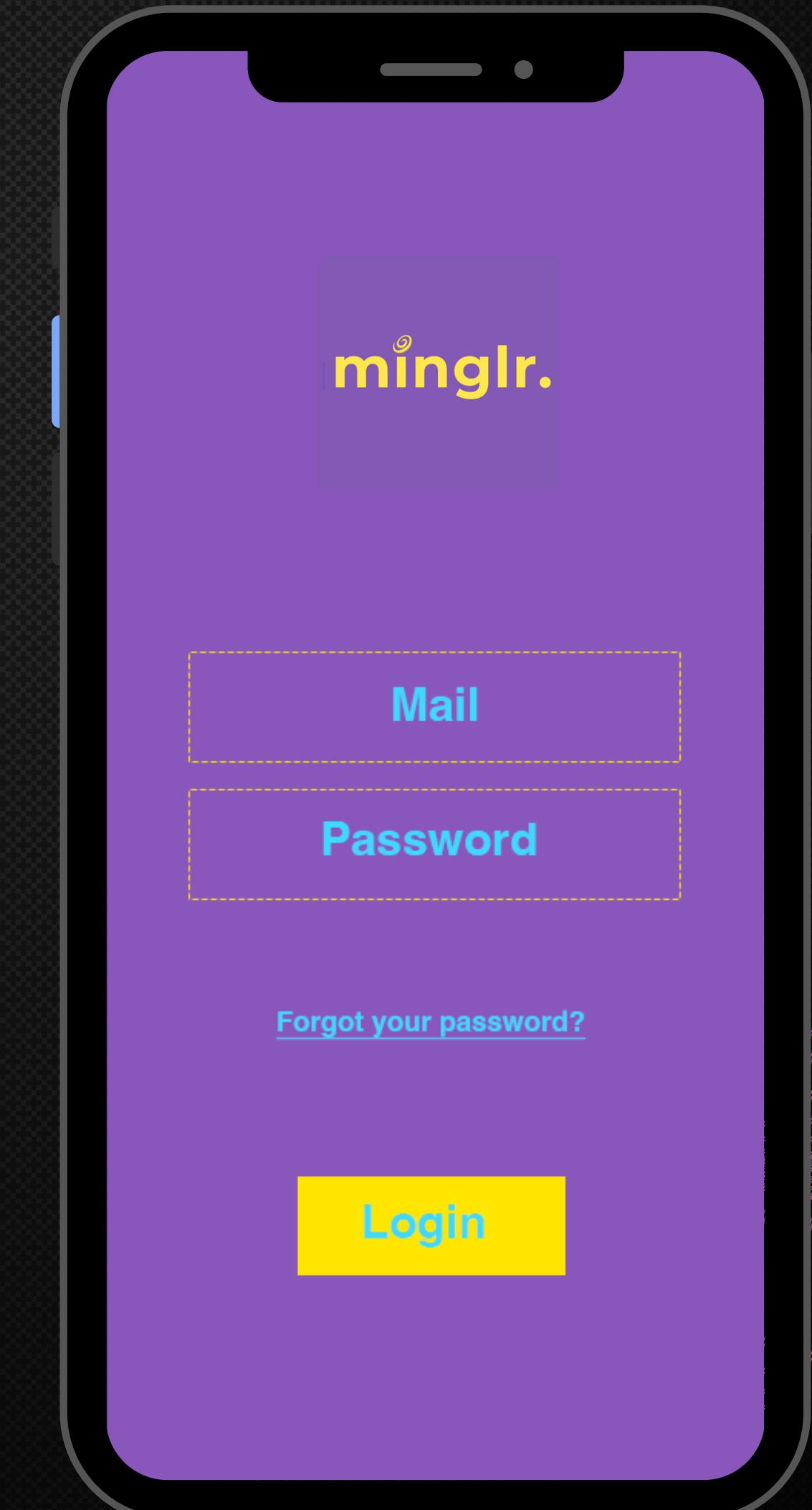
Set the password after confirming by email.



3

Login

Checked mail and password.



4

Homepage

This is the main minglr page where you see people around you (800m - 1km). Choose how to view them (list or map).
List - you can see all chats history
My profile - for editing your info.

800m - 1km



5

My profile

Edit your photo, nickname, age, password or you can delete account.

800m - 1km



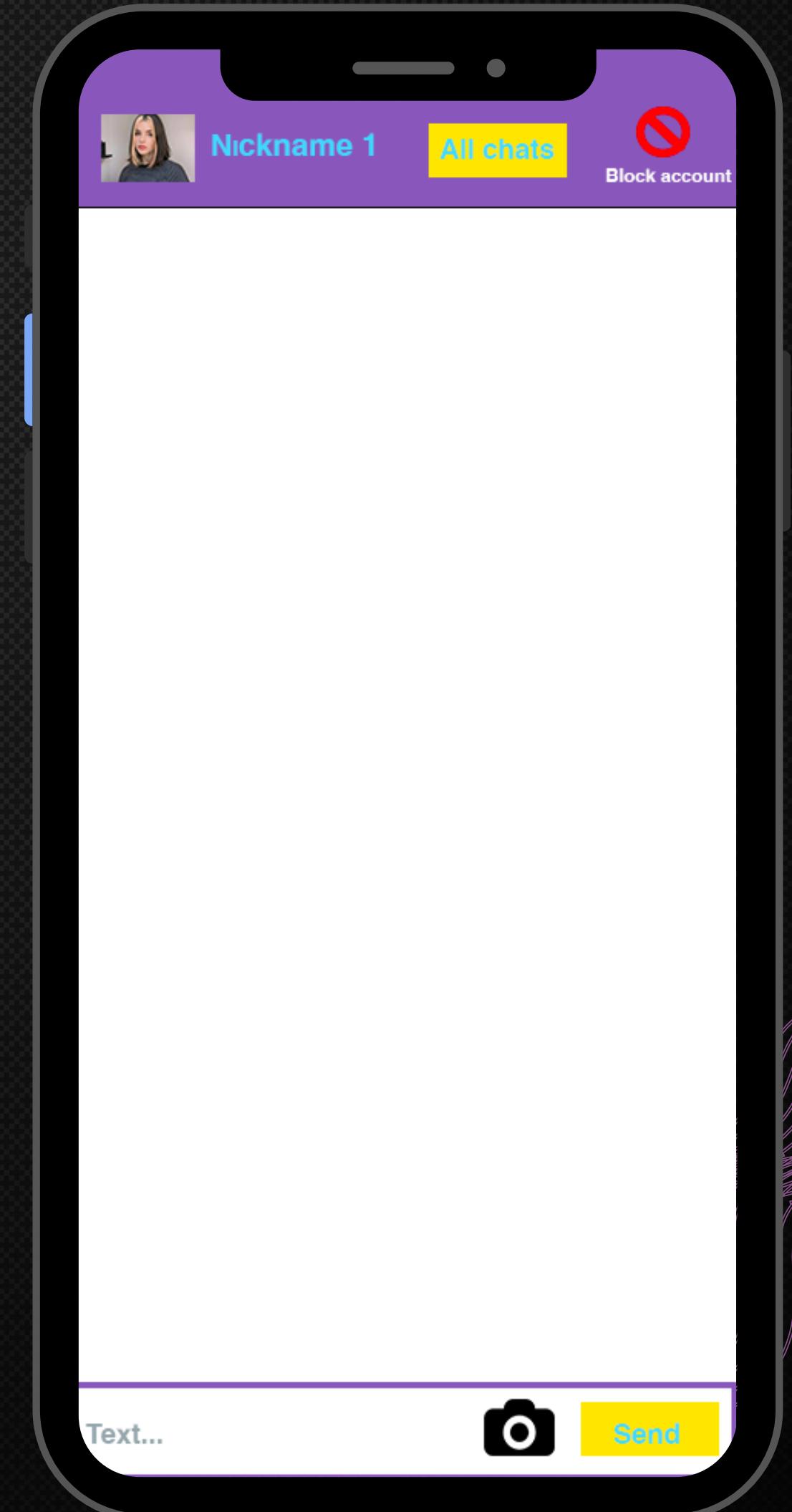
6

Chat page

Send a picture or a message.

! Important ! you can't send more than 2 messages/photos if the person doesn't answer you.

Block account or come back to the initial list.



Connect your phone with reality

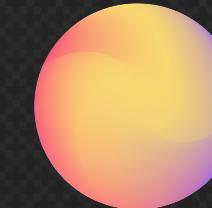


Business Model

3 directions



Pay from the beginning.
10 Euro/download - full access.



Full access for free.
Exit after 3 mil. users



Partial access: just 2 chats every 2 hours.
Subscription for 5 Euro/month.



Full access for free.
Advertising.

Thank You

@ M I N G L R

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