The Temple Inn & Suites

templeinnsuites.com

Site Purpose:

The purpose of this website is to help users with all aspects of their temple related trip/stay. This includes making reservations for rooms at the hotel, detailing the services provide and clearly displaying contact details and social media links for the business.

The website also contains information about the nearby temples at each location, including contact details, historical information, and schedules/opening times etc. A user can also "like" any given temple, causing an indicator to appear on future visits which temples they have previously liked.
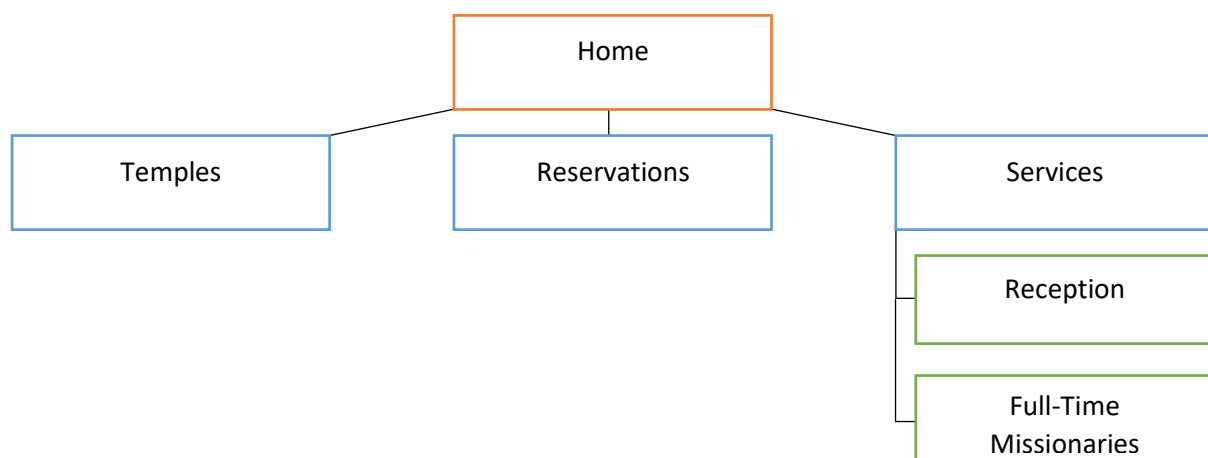
Target Audience:

The vast majority of people interested in staying at the hotel/suites belongs to the Church of Jesus Christ of Latter-Day Saints. This includes temple patrons, temple workers and their families. They are interested in staying somewhere in close proximity to the temple, affordability, and atmosphere. Their income levels vary greatly, as do the distances involved in travelling. Some members may come from countries where there is no temple, others from just a few hours away.

Most visitors are hoping for a peaceful, spiritual experience. They want the confidence that they can enjoy their visit to the temple without needing to worry about how much money their stay is costing, the quality of services such as childcare or the safety of their possessions.

Site Map:

The following map describes the basic structure of templeinnsuites.com:

Colour Scheme:

6279B8 – Primary website colour

3F548D – Used for nav bar links

263254 – Used for nav bar links when hovered over and for headings

FF7D00 – Used for "call to action" buttons or other elements that need to stand out

B85900 – Used for "call to action" buttons when hovered over
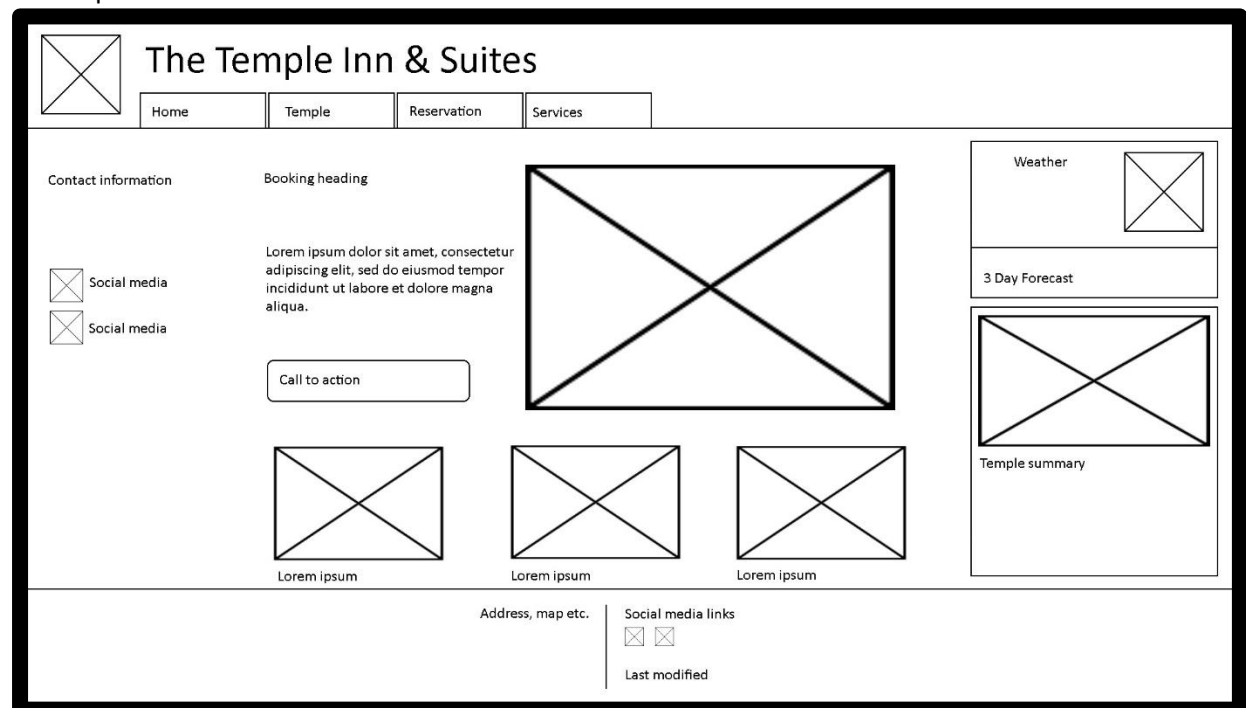
Typography:

Signika Negative – Used for headings/links

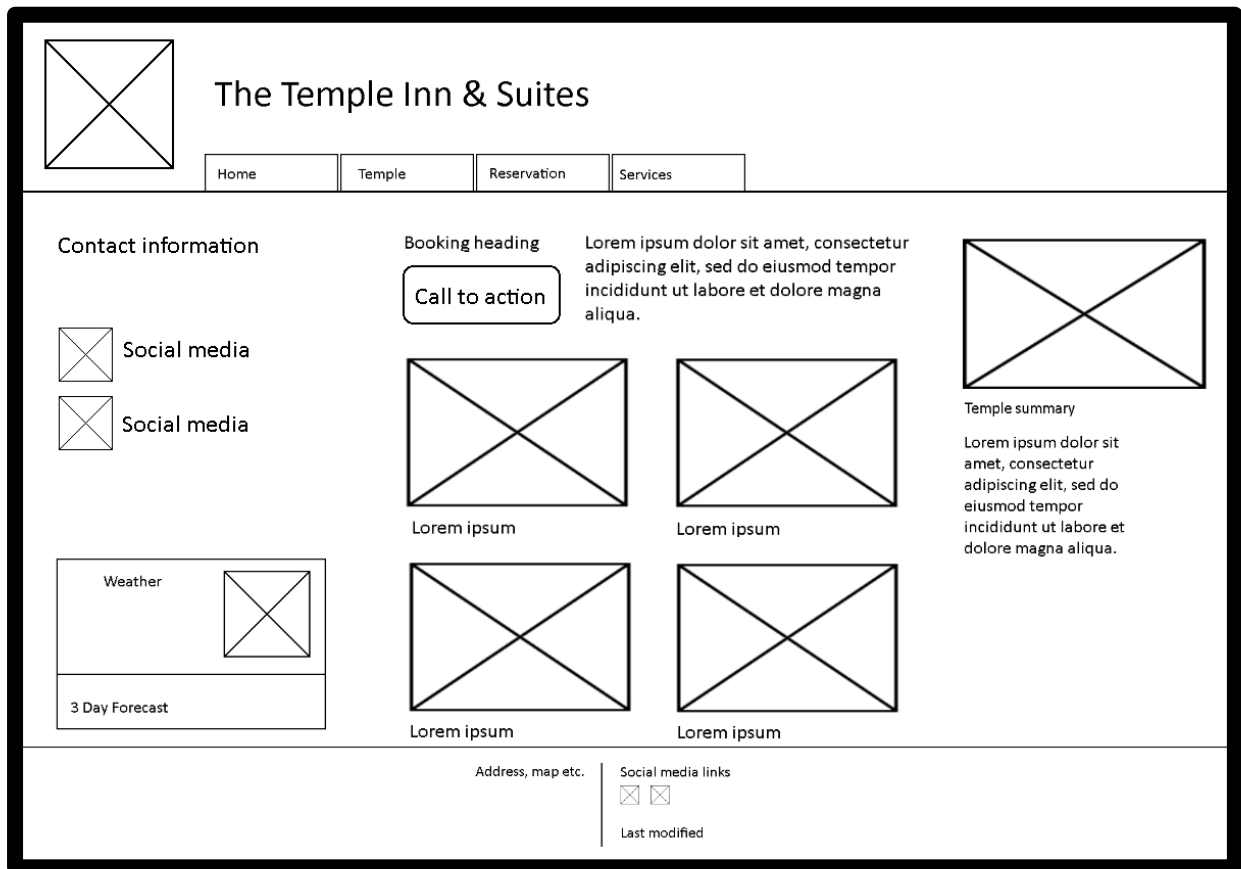Signika+Negative

Lato – Used for other text

Lato:wght@300

Wireframe Sketches:

Desktop view:

Tablet view:

The Temple Inn & Suites

| Home | Temple | Reservation | Services |

Contact information

 Social media

 Social media

| Weather | |
| 3 Day Forecast | |

Booking heading

Call to action

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Lorem ipsum

Lorem ipsum

Lorem ipsum

Lorem ipsum

Temple summary

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Address, map etc.

Social media links

Last modified

Mobile view:

The Temple Inn & Suites

Booking Heading

Lorem ipsum dolor sit amet, consectetur adipiscing elit

Call to action

Contact information

Temple Summary
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor