

ST10377352
Zaheer Mahomed
WEDE5020
POE
PART 1

Table of contents

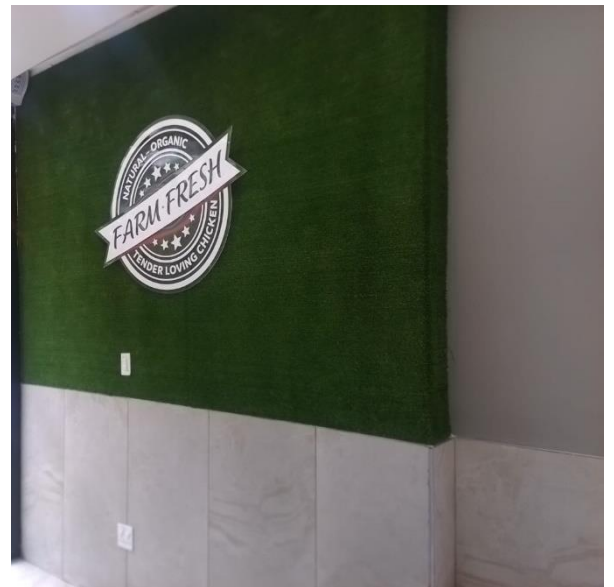
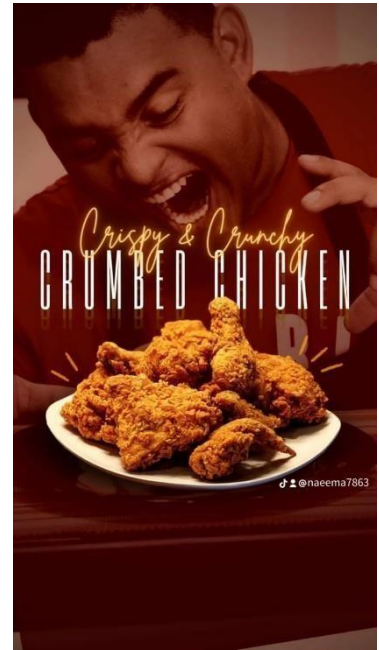
1. Cover Page
2. Table of contents
3. Website choice
4. Assets

Mammas chicken

The website that I would like to design is for a business that sells a product or service. The website will be on a fast-food franchise. This franchise is different from its competitors because it is not all about making money and high profits as the farm where the chicken comes from are in a rural area and the business gives back to the area surrounding as that is where the company originated from. I feel that companies should create a website when starting their business as it contributes to advertising and people worldwide can view the website, drawing more customers to the company. A website allows customers to interact with the business without the need for a physical person to assist every customer's needs as it will cost time and, in this day, and age many people don't have time and want quick and easy service. Customers can leave a review and other people who are surfing the net can get an idea as to whether this specific company provides a good service or sells a good product. A website will cut the cost of the business as there will be no need for a person to work and interact with customers. On the website, customers can get access to the business's email and telephone number if there is a need to contact a person at the company. Photos can be seen of the product or photos of the service that the company has done in the past. A company with a website can grow fast when promotions and special deals are released. Websites give the customer a sense of comfort as it confirms that the business is real and not a scam. The customer can also see that the company is professional which gives a better perception of the business. The website that I will design will have a homepage that will have the logo and branding and a brief intro about the product or service. My next page will be a piece of more information about the product or service that I will be providing. I will have a page full of pictures of the product or service being offered. Thereafter the next page will be a short paragraph telling the customer about us and how we came about. The last page will be a contact page where customers can contact us.

ASSETS

**MAMMA'S
CHICKEN**
**CHICKEN
EVERYTHING**









Mammas
TASTED BETTER CHICKEN

PROUD SUPPORTER



Mamma's this weekend @ Howick High School

Over 36 schools participating throughout Kwa-Zulu Natal.

**SAVOUR THE MOMENT WITH
MAMMA'S GREAT TASTING CHICKEN**

VISIT THE MAMMA'S FOOD TRUCK AT THE EVENT

TIMES OF PLAY

SATURDAY	8AM - 4PM
SUNDAY	8AM - 4PM



FOR MAINSTREAM, CORPORATE
AND PRIVATE EVENTS
Portion 100, Main Street
Ladgettston KwaZulu Natal, 3270
T +27 (0) 64 540 4674







Mamma's
TENDER LOVING CHICKEN

@Rosay Winter Carnival
GEORGE CAMPBELL SCHOOL, SNEEL PARADE,
280 SYLVESTER HTL RD, DURBAN

FEATURING:
BARRY HILTON
BASH WITH TASH
NASHI BUTALA
BAJIV MOTHE
AND REACH
FOR A DREAM
WITH EAST COAST RADIO

27th - 30th JUNE
THURSDAY 11:00 - 10PM
FRI - SUN 10AM - 10PM

www.mammaschicken.co.za

ROSAY EVENTS PARTNERING WITH &

FOR MORE INFO
WWW.ROSAY.CO.ZA





references

https://www.canva.com/design/DAFfELKdZ6U/iVaSUG0RyH_nlioTTOQ0xA/edit

Website pages and content

1. Homepage

Logo

Slogan

Information

Copyright

Link to instagram

2. About us

Background Image A small
paragraph about business
copyright

3. Product

Images of different products
Copyright

4. Gallery Images of business

Copyright

5. Contact us

Table of contact details

Copyright

Instagram tag

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PART 2

IMPROVEMENTS TO PART 1 –

I have also added a lot more comments so that a person who is not a coder will understand the code better.

Homepage: -I added colour to the background to make it more appealing and less plain and boring. I made the footer wider to end in line with the background colour. I have also changed the cursor to a pointer as I felt a regular arrow is boring. I have also moved the content to the middle of the page. I added more news to the latest news category.

About us: - I have added an image as the background to make the appearance less plain and simple and I have added a border around the paragraph. I changed the cursor to a pointer as it is more fun than a normal arrow. I changed the font of the paragraph as the default font was boring. The cursive font gives the idea that the paragraph was handwritten. I also added weight to the font.

Product: - I realized I did not have enough content or pictures on my product page and added more images. I realized that the images were also squashed so I increased the height of all the images by 50. I changed the cursor to a pointer as it is more fun than a normal arrow. I changed the font of the word “products”.

Gallery: - I added more content as the gallery page looked empty. I also added a background colour to make the images pop and look vibrant.

Contact us: - I have added an Instagram icon for people to click on and direct them to the mammas chicken Instagram page. I have put the table with the contact information in the center of the page as it is neater.

I have also made the website responsive to different devices so it is easy to use for every device that goes into the website.

Improvements to process document part 1: -

I have added more images to the document as improvements to part 1.