

S.N - ST10329226

NAME – SHELDON

SURNAME – GOVENDER

WEDE5020 POE PART – 1

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ESSAY

The core concept of my website creation will be to incorporate a seamless and efficient means to access information on animals up for adoption, SPCA (Society for the Prevention of Cruelty to Animals). The primary rationale is for potential dog owners or donors to have a user-friendly means to adopt or donate to the organization. The webpage's home page will consist of three primary sub-pages:

- 1) Adoption – people who want to adopt will be sent to a page where they fill in all their information and can be contacted by the company's employee or contact the company directly
- 2) Donation- amount can start from R2.00 and upwards
- 3) Awareness campaigns and fundraisers – letting people know where events will be hosted, educating people on cruelty of animals, and raising funds to prevent and help these animals
- 4) Lost and Found – Stray animals found on streets will have pictures uploaded on the Website to help owners find their lost animal

Clicking on the 'Adoption' sub-page will take you to the 'rescue animal' tab list. This tab list will consist of all available animal categories for adoption i.e., Canines, Feline, birds etc. Clicking on one of the animal categories will take the user into the relevant dashboard of available animals for adoption. E.g., if the user selects 'Canine' they will have an overview of every canine profile available for adoption. Clicking on an animal profile will give the user a detailed summary of the animal- the profile will have:

- a slide show of 5 pictures of the animal
- a written description of the animals age, sex, breed, and appearance
- a written description of the behavioral characteristics and the animal's personality
- a written description of how to properly take care of that breed of canine; exercise, food etc.

The user will also have an 'adoption' option within the profile – which will have an embedded link that will take the user into a tab that will provide the user with the necessary information and contact details to apply to adopt the animal. I would also have affiliate links this could help bring more traffic to the Website meaning more people, more people more views and hopefully leading to more adoptions and donations for the well-being of all animals within the Non-Profit Organization (NGO).

Word Count - 383

About page

The about page is written in html, there is a link to the home, products, news, about, gallery and contact's page. The slogan on the page is we help animals. There is a paragraph from the SPCA (Society for the Prevention of Cruelty to Animals) which is referenced to Mr. Oveshan Chetty. I have also written an original paragraph. The about page has an image of the SPCA logo at the bottom left of the page. At the bottom of the page is a footer, the footer is a copyright.

This page is linked to a CSS (Cascading Style Sheets) style sheet. All fonts are aligned to the center the font-size of h4, h5, h6 is 20px. The comment in the style sheet explains how the page has been styled. There is a comment stating that (this styling is for all pages), body, text, image, color this code will apply to all pages simplifying the code and keeping the same color scheme.

contacts

The contact page is a simple page, The color scheme of the page is red and blue, When the user hovers above any of the menu tabs the hover will be highlighted in blue. There is a link to the home, products, news, about, gallery and contact's page. The slogan is in the top center of the page. The contacts page includes a table with the company name contact and the company's location. In the center of the webpage is a form, the form requests, name, email, subject and a message once all this information is filled in, the user can click the button that says "send." The bottom left has an image of the SPCA logo. At the bottom of the page is a footer, the footer is a copy right

This page is linked to a CSS (Cascading Style Sheets) style sheet. There is a comment stating that (this styling is for all pages), body, text, image, color this code will apply to all pages simplifying the code and keeping the same color scheme. Specific comment on the stylesheet is commented (this is for the contacts page), in the style sheet we see how the form, label, input-text area, button and title is styled.

Gallery

The gallery page has all the images I have downloaded. all the images are sized the same. There is a link to the home, products, news, about, gallery and contact's page. At the bottom of the page is a footer, the footer is a copy right. The color scheme of the page is red and blue, When the user hovers above any of the menu tabs the hover will be highlighted in blue. The background of this page is blue, there is no background image, it would clash with all the other images on this page. The logo is at the bottom left of the screen.

This page is linked to a CSS (Cascading Style Sheets) style sheet. here is a comment stating that (this styling is for all pages), body, text, image, color this code will apply to all pages simplifying the code and keeping the same color scheme. A comment in the style sheet also includer (this is for the gallery page) here we have...

image-container so all the images are aligned and displayed in the center.

image – all images are sized to the same pixel and have the same border.

Image hover: a hover affect is displayed when the user places the mouse cursor over the item

HOMEPAGE

The Homepage includes a menu, the menu allows navigation to the Gallery, Contact, service, About and News Page. The footer is at the bottom of the page, the footer is a copy right.

The color scheme of the page is red and blue, When the user hovers above any of the menu tabs the hover will be highlighted in blue. This page includes a slogan in red font, making it easier to see and read because of the contrasting background image relevant to the website. This image was chosen specifically to reach a target audience.

The homepage includes a donation tab, the font is red, so it grabs the attention of the visitor. The logo is located at the bottom left corner to try to convince the visitors it is an official site

This page is linked to a CSS (Cascading Style Sheets) style sheet. There is a comment stating that (this styling is for all pages), body, text, image, color this code will apply to all pages simplifying the code and keeping the same color scheme. The comment in the style sheet (this is for the homepage) is specific only to the homepage design...

Body. Homepage - this includes a background image; image designed to fit and cover the webpage.

Form – to align the donation tab to the center.

NEWS

The color scheme of the page is red and blue, When the user hovers above any of the menu tabs the hover will be highlighted in blue. The page includes a menu, The menu allows navigation to the Gallery, Contact, service, About and News Page. Background color is blue the menu tab is red. The slogan is in the center of the page. This page includes a logo image at the bottom left. The footer is at the bottom of the page, the footer is a copy right. This page was created to include information of any fundraisers or any other information that is not included in any other page.

This page is linked to a CSS (Cascading Style Sheets) style sheet. There is a comment stating that (this styling is for all pages), body, text, image, color this code will apply to all pages simplifying the code and keeping the same color scheme. The comment in the stylesheet (this is for the news page) ...

Imagen-container – is used to justify and wrap the content in the center

Imagen-wrapper – is used to align items in the center.

imagen - is used to size the image to the correct pixel and display a black border

Imagen-caption – text is displayed below each image.

Imagen: hover – when the mouse cursor is placed on an image it gives a hover effect

PRODUCTS

The Products page has a menu that allows navigation to the Gallery, Contact, service, About and News. The image logo is at the top left of the website. There are three services offered on the products page, Cleaning, Toy, and Adoption, it is not linked to any pages. The footer is at the bottom of the page, the footer is a copy right.

Cleaning - if the user clicks on this link, it will allow them to buy or donate cleaning products for animals within the SPCA

Toys – will allow the user to buy or donate toys to the SPCA

Adoption – will allow the user to complete a form then look at images to adopt an animal

This page is linked to a CSS (Cascading Style Sheets) style sheet. There is a comment stating that (this styling is for all pages), body, text, image, color this code will apply to all pages simplifying the code and keeping the same color scheme. The comment in the stylesheet (this is for the products page) ...

Imagep-container – is used to justify and wrap the content in the center

Imagep-wrapper – is used to align items in the center.

imagep - is used to size the image to the correct pixel and give a black border

Imagep-caption – text is displayed below each image.

Imagep: hover – when the mouse cursor is placed on an image it gives a hover effect.

Reference Page

Images/Logos;



**National Council
of SPCAs**

Protecting SA's Animals Since 1955

Logo/SPCA - <https://nspca.co.za/> (SPCA) 2023



Image1 -

https://www.google.com/url?sa=i&url=https%3A%2F%2Fwww.balkanweb.com%2Fkategoria%2Fmetropol%2Fpage%2F67%2F%3Fpage%3D35&psig=AOvVaw3dhGYj44gtcM-MosXjNhkA&ust=1680042639751000&source=images&cd=vfe&ved=0CBEQjhxdqFwoTCKi9ydiU_f0CFQAAAdAAAAABAE



Image2- https://www.americanhumane.org/app/uploads/2016/08/shutterstock_162633491-1024x682.jpg (Dr. Bradley Nelson) 2019



Cats and Dogs -
https://www.google.com/url?sa=i&url=https%3A%2F%2Fwww.padoniavets.com%2Fblog%2Fdogs-or-cats-which-is-smarter&psig=AOvVaw1UzUAMg98cEZTDisyyq2Rz&ust=1680043250986000&source=images&cd=vfe&ved=0CBAQjRxqFwoTCJDN8vuW_f0CFQAAAAAdAAAAABAE (Jenny Freeman) 2021



Image3 -

https://www.google.com/url?sa=i&url=https%3A%2F%2Fwww.petspyjamas.com%2Fblog%2Fcan-cats-and-dogs-be-friends%2F&psig=AOvVaw1UzUAMg98cEZTDisyyq2Rz&ust=1680043250986000&source=images&cd=vfe&ved=0CBAQjRxqFwoTCKjPz8uX_f0CFQAAAAAdAAAAABAJ



Image4 - <https://cf-images.us-east-1.prod.boltdns.net/v1/static/5985631785001/e690f294-8450-4c85-8ec8-3a57bc75f114/12c93991-28db-46e6-b956-3d336f8cd925/1280x720/match/image.jpg>



Heart logo - <https://www.sfspca.org/wp-content/uploads/2019/04/heartlogo-transparent.png> SPCA 2022

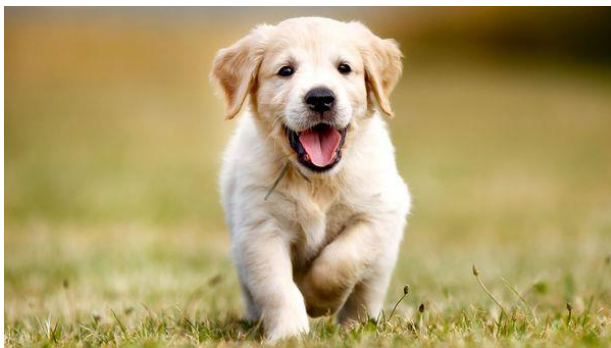


image 5 -

https://www.google.com/url?sa=i&url=https%3A%2F%2Fwww.deviantart.com%2Fmrdinkleman%2Fart%2FSPCA-logo-203667515&psig=AOvVaw2VusLjcr2XFeArgc7T5FG7&ust=1680041715333000&source=images&cd=vfe&ved=0CBAQjRxqFwoTCMiZ1Z-R_f0CFQAAAAAdAAAAABAZ(Mr. Dinkleman) 5 April 2011



Natural- cleaning - <https://assets.hgtv.ca/wp-content/uploads/2021/12/Natural-Cleaning-Pets-3-oatmeal-Getty-Images-1.jpg> (Getty Images)



Adopt image -

[https://people.com/thmb/3XhUtHMIVPzu3IdN3_PwO9nCXWY=/750x0/filters:no_upscale\(\):max_bytes\(15000\):strip_icc\(\):focal\(999x0:1001x2\):format\(webp\)/family-adopt-dog-6c2f1eedd593433f85549e94e07af8bf.jpg](https://people.com/thmb/3XhUtHMIVPzu3IdN3_PwO9nCXWY=/750x0/filters:no_upscale():max_bytes(15000):strip_icc():focal(999x0:1001x2):format(webp)/family-adopt-dog-6c2f1eedd593433f85549e94e07af8bf.jpg)

(By [Kelli Bender](#) Published on June 23, 2022, 05:59 PM)



News- image -

<https://www.google.com/url?sa=i&url=https%3A%2F%2Fwww.mdspca.org%2F&psig=AOvVaw2aYGToEQVsQnTjSdUxleQC&ust=1685296790710000&source=images&cd=vfe&ved=0CA4QjRxqFwoTCIDopoSKlv8CFQAAAAAdAAAAABAQ> Maryland SPCA (2023)



We all deserve freedom-

https://www.google.com/url?sa=i&url=https%3A%2F%2Fnsnpca.co.za%2Fcategory%2Farticles%2F&psig=AOvVaw2X1EM9_anOD80FDx4AG53_&ust=1685297068682000&source=images&cd=vfe&ved=0CA4QjRxqFwoTCli-zf2Klv8CFQAAAAAdAAAAABAD SPCA (2023)

About us page - <https://spscadbn.org.za/about.php> (Mr. Oveshan Chetty) 2023

