

ST10275164

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WEDE5020

POE

Part 1+2.pdf

Website Choice, Reason and Description:

I've decided to create a website for an NPO called Mirriam's Mission. The purpose of Mirriam's Mission is mainly to focus on the education sector. As someone who sees the school sector as underdeveloped and not managed very well, this inspired me to choose this specific NPO. Another reason I chose to create a website for this organisation is that it belongs to a family friend and may result in the website having actual function once complete. I plan to make the website responsive, and informative and make sure it looks sleek and modern. Web Design plays a large part in an NPO's marketing and exposure level. The reason for the name (Mirriam's Mission) choice is rather self-explanatory, as that is the name of the NPO itself. I plan to have 5 pages present on the website; A contact page, an about page, a home page, a services page and an events page. I will touch on the functions and content of these pages further in the process document. I plan to use a less classic, and more modern HTML website structure.

Assets:





Website Pages and Content:

Homepage:

- i. Logo
- ii. Navigation Tab
- iii. Welcome Message
- iv. Basic Information about the NPO
- v. Learn more button
- vi. Copyright information/Year

About Us:

- i. Logo
- ii. Navigation Tab
- iii. About Us header
- iv. The origin story of the NPO
- v. The goals of the NPO
- vi. Copyright Information/Year

Contact:

- i. Logo
- ii. Navigation Tab
- iii. Message about contact hours
- iv. Cell Phone number
- v. Emailing Option
- vi. Location of main offices
- vii. Copyright Information/Year

Services:

- i. Logo
- ii. Services Header
- iii. List of all offered services in a tabulated format
- iv. Payment Information and gateway
- v. Copyright Information/Year

Events:

- i. Logo
- ii. Events Header
- iii. Images showing off events from the past
- iv. A functioning live event timer that shows the current events of the week
- v. Links to the location of the events
- vi. Copyright Information/Year

Part 2

Improvements to Part 1

1. Uniformity: Each page now follows a consistent design pattern with a header, navigation, main content section, and footer.
2. Improved navigation: The navigation tabs are now styled with a background colour change on hover, making it more intuitive for users to interact with.
3. Enhanced typography: Font sizes and line heights have been adjusted to improve readability and hierarchy of content.
4. Image size and position: The logo image in the header has been resized and given a margin to separate it from the navigation.
5. Better functioning buttons: Buttons now have a transition effect on background colour hover, providing visual feedback to users.
6. Styling for links: Links now have a hover colour to indicate interactivity and improve the user experience.
7. Added footer: Each page now includes a footer section with background colour, text colour, and padding for better visual appeal.
8. Copyright information: A footer text with the copyright symbol and the year has been added to indicate ownership of the website content.

These improvements contribute to a more cohesive and visually appealing design, better usability, and a professional touch to the website.

