

Rubrik (20pts):

Map:

- (1p) Description of the target audience
- (1p) A list of at least 10 interesting questions

Sketch:

- (1p) At least 3 sketches per student
- (1p) Good storyboard sketch for potential dashboard interactions

Decide:

- (1p) Sketches are sensibly clustered and named
- (1p) The result of group voting is documented

Prototype:

- (1p) Screenshots of a Tableau bar chart, line chart, area chart, scatterplot, and map
Alternatively, at least one more complex Tableau visualization per student
- (2p) Screenshots for Tableau dashboard before and after Test

Dashboard:

- (1p) Dashboard has a clear main message (title, subtitles, text)
- (1p) Dashboard is functional (answers questions but also user friendly and not buggy)
- (1p) Dashboard is well designed
- (2p) Visualizations answer the group's main questions appropriately for the audience

Test:

- (1p) Main findings/comments of think aloud study documented
- (1p) List of ideas how to improve the dashboard and visualizations to address the feedback
- (1p) Comments have been addressed in the dashboard re-design

Process Book:

- (2p) Process book is complete, and shows the ongoing progress throughout the design sprint

Design Sprint Video (1p):

- 2-minute video (with narration) that presents the resulting Tableau prototype
- Video and narration are appropriate for a general audience
- Video is not too long and can be viewed by the TFs