

# Cover page

Subject name: Web Development

Subject code: WEDE5020

Name: Daniel Johannes Haupt

Student Number: ST10492718

Cover page .....	1
1. Organisation Name.....	3
2. Website Goals and Objectives: .....	4
3. Current Website Analysis: .....	5
Strengths: .....	5
Weaknesses: .....	5
4. Proposed Website Features and Functionality: .....	6
5. Design and User Experience: .....	7
6. Technical Requirements: .....	8
7. Timeline and Milestone: .....	9
8. Budget.....	10
9. References: .....	11

## 1. Organisation Name

Haupt Computers

Provide a brief history of the organisation : Haupt Computers was established in 1993 as a PC sales and repair company.

Mission and vision statements: To be an affordable and good choice for anyone who wants to repair their device.

Target audience: People above the age of 18

## 2. Website Goals and Objectives:

Define specific goals for the website: Modernize the website so that it looks more professional and not so outdated, make use of brand colours, increasing website traffic is a must for a repair shop maybe they could sell some computers instead of just repairing them.

Determine and present key performance indicators to measure success:

- Customer satisfaction
- Efficiency and Reliability
- Team Performance
- Service Delivery

### 3. Current Website Analysis:

#### Strengths:

- Readability
- Functioning
- Well maintained

#### Weaknesses:

- Little to no colour scheme
- Outdated Design
- Outdated Layout
- Little to no information
- No products or cost listed
- No review page

#### 4. Proposed Website Features and Functionality:

1. Home Page includes an introduction and a small description of what the business offers.
2. Services Page shows what services the company offers.
3. Hardware shows what hardware the company offers.
4. About Us, says what the history and purpose of the company is
5. Contact Us, contains contact details of multiple sources of the company

## 5. Design and User Experience:

- Colour Scheme: White, Light Blue, Black. I think that the colour scheme is very bland and not captivating.
- Typography: Their font choice is Verdana, it looks fine but should probably swap to something else, the font size is a bit small, and I think it should be increased.
- Layout and Design: Outdated, not making use of the full space of the webpage, everything is kind of crumpled up into a small box with little information given over their service.
- Wire Frames: Attached in Email

## 6. Technical Requirements:

We are going to use HTML, CSS and JavaScript to create the website and will host the domain using domains.co.za. The domain name will be <https://www.haupt.co.za/>



## 7. Timeline and Milestone:

1. Create and setup the different pages 9 August – 11 August
2. Add detail colour and information 12 August – 15 August
3. Add Visuals (pictures, videos, motions for website)
4. Finish up by double checking that everything works and is correct 16 August – 20 August
5. Start and Finish GitHub actions and prepare for submission 21 August – 25 August
6. Submit 26 August

## 8. Budget

- R90 – R 250 for hosting the Website
- R2 000 Debugging
- R 5000 for UI/UX
- Front/Back - end Development R 8000
- Maintenance cost per month R 500

## 9. References:

A perfect fit for everyone. For one person. Canva. Free. For designing or working on anything. For one person. Canva Pro. For growing your brand or passion...

[Online] Available at: <https://www.canva.com/> [7 August 2025].

We offer a full range of IT support services. We have many years of experience in supporting office and network environments. [Online] Available at: <https://www.haupt.co.za/> [7 August 2025].

We offer a full range of IT support services. We have many years of experience in supporting office and network environments. [Online] Available at: <https://www.haupt.co.za/about/about.htm> [7 August 2025].

We offer a full range of IT support services. We have many years of experience in supporting office and network environments. [Online] Available at: <https://www.haupt.co.za/services/services.htm> [7 August 2025].

We offer a full range of IT support services. We have many years of experience in supporting office and network environments. [Online] Available at: <https://www.haupt.co.za/contact/contact.htm> [7 August 2025].