

# ALEXANDER KANG

Future is blurry, but we have to look forward anyway.  
So, nice to meet you.

email: [lx\\_kang@naver.com](mailto:lx_kang@naver.com)

WeChat: lx\_kang4

phone (China): +86-173-2117-6604

website: [www.vdoape.com](http://www.vdoape.com)

citizenship: USA

# PORTFOLIO



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Alexander grew up in Korea, later moved to U.S.A., and has been living and working in Shanghai, China as a content video director who creates branded, documentary, animation, and AI films.

Although his work revolves around filmmaking, he views “film” as just one medium out of many through which we tell stories.

Now, he is seeking for a partnership that can open doors to opportunities that blend creativity with emerging technologies to bring greater impact.



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TBWA - Shanghai - 2021 to Present  
Content Video Director



Anomaly - Shanghai - 2019 to 2021  
Content Creator



Grey Group - Shanghai - 2017 to 2019  
Content Creative



VDO.ape 2016 to Present  
Film Director

Creative ideation,  
presentation,  
& content video execution

Create AI,  
live action,  
& animation films



Gold &  
Bronze Lions



Grand Prix,  
Gold, & Bronze



Graphite  
& Wood Pencils



Gold



Bronze



Grande



Best of Discipline,  
Gold, & Bronze Pencils

## EXTRA SKILLS:

- English, Korean, Mandarin Chinese, Adobe & AI Tools

## EDUCATION:

- **BA University of Michigan, Ann Arbor**  
English Language & Literature + Screen Arts & Cultures
- **MA Shanghai Theatre Academy**  
Intercultural Communications Studies





# WORKS

Humanity invented the wheel,  
which eventually lead to AI,  
which then lead to unimaginable uncertainties and explorations to be made,  
which lead me to share my portfolio.



# BRAND- ED CONTENT

to view more, please visit  
[www.vdoape.com](http://www.vdoape.com)





In the summer of 2025, we followed various China high school football teams from semi-finals to finals to document their sweat and tears.



• Film Director  
• Film Editor  
• Creative

Client: adidas

# CHINA HIGH SCHOOL FOOTBALL LEAGUE



Film link:  
<https://vimeo.com/1100812383?share=copy>





- Film Director
- Film Editor
- Creative

Client: adidas

Mission to inspire people all over China to engage more in sports, we documented those who enjoy sports no matter what their living conditions are.

# YOGA VILLAGE



Grand Prix,  
Gold, and Bronze



Gold



Gold and  
Bronze Pencil



Grande



Graphite  
and Wood Pencils

Film link:

<https://vimeo.com/1055509252?share=copy>





# NOTHING BUT SHEER JOY



In Chinese, 马马虎虎 (Horse Horse Tiger Tiger) means, “don’t be too serious.”  
Well, BMW in Chinese is 宝马 (Precious Horse).  
So, during a Lunar New Year of the Tiger, we told people not to be so serious.

Film link:

<https://vimeo.com/828297408?share=copy>

· Creative  
· Film Editor

Client: BMW



Gold Lion



Best of Discipline  
and Gold Pencil





Qiao Bei, a back-tapping massage, is a dying bathhouse tradition in Yangzhou, China. In order to preserve Qiao Bei, we visited Yangzhou and recorded the classic Qiao Bei rhythms played by a master.



Client: Yangzhou Culture and Tourism Bureau

Film link:

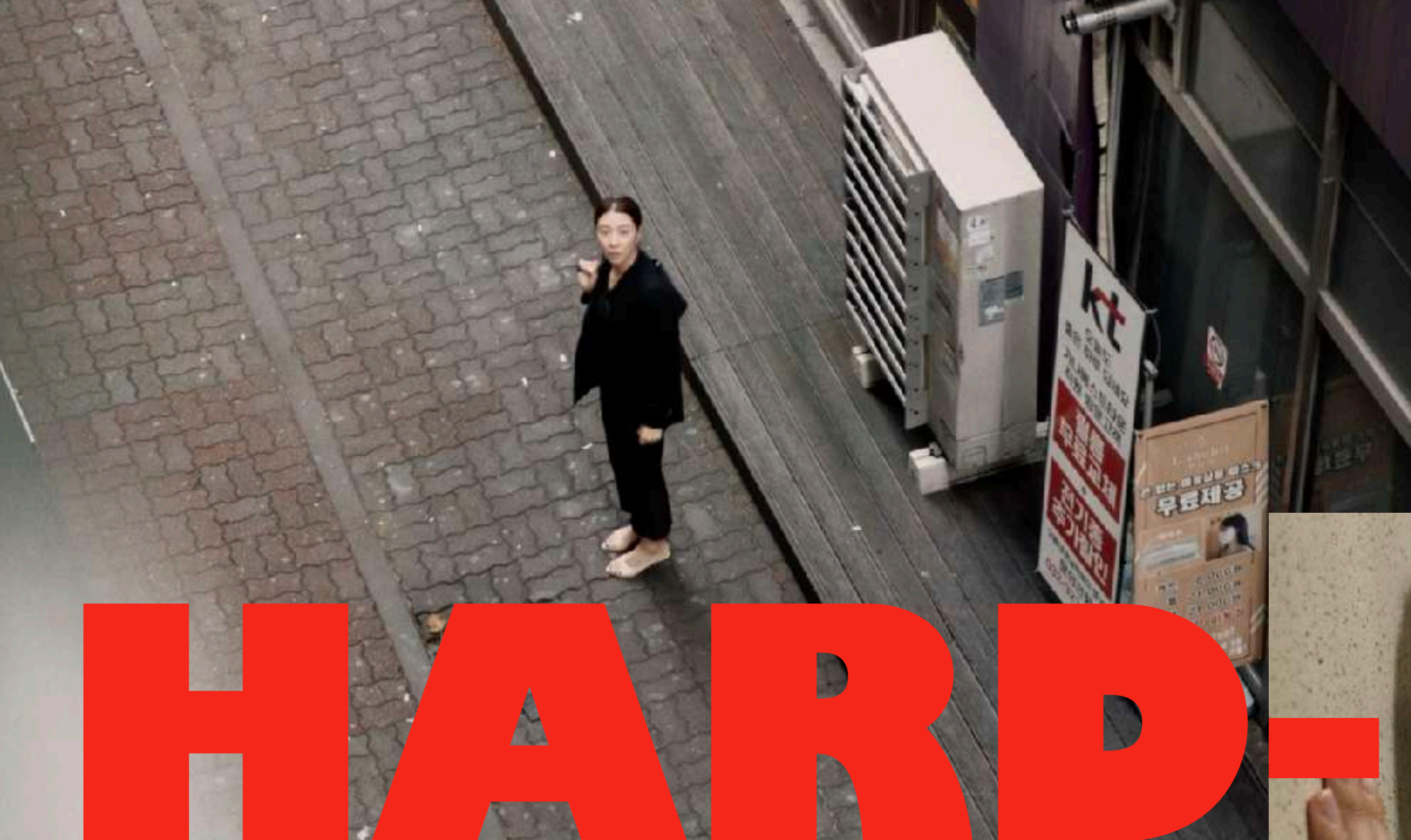
<https://vimeo.com/1082143727?share=copy>

# TOWEL PERCUSSION

- Film Director
- Film Editor
- Creative







· Film Director  
· Camera & Edit  
· Creative

Client: Black Wannabe

# HEADED

Film link:  
<https://vimeo.com/571663959?share=copy>

Black Wannabe is a scalp tattoo provider in South Korea. In this dramatized short film, we depict a hard life of a CEO who cannot look down, as looking down would reveal her bald spot on her head...





**ANI-**

to view more, please visit  
[www.vdoape.com](http://www.vdoape.com)

**MATION**

**(AI & Hand-Drawn)**





- Writer
- Director
- Editor

A traveler far far away  
recognizes our relationships with home.



(AI animation)

# THE NATIVE

Film link:  
<https://vimeo.com/1101130390?share=copy>





# SHELTER

A girl enters the storm to reunite with her mother.

·Writer  
·Director  
·Editor

# FROM THE STORM

(AI animation)



Film link:

<https://vimeo.com/1089295396?share=copy>







A man re-encounters his soul that had long been dead.

Film link:

<https://vimeo.com/1085484067?share=copy>

# ISLAND AT NOON

(AI animation)

·Writer  
·Director  
·Editor





A man drifts alone in outer space as he recalls a memory of his loved one leaving his side.

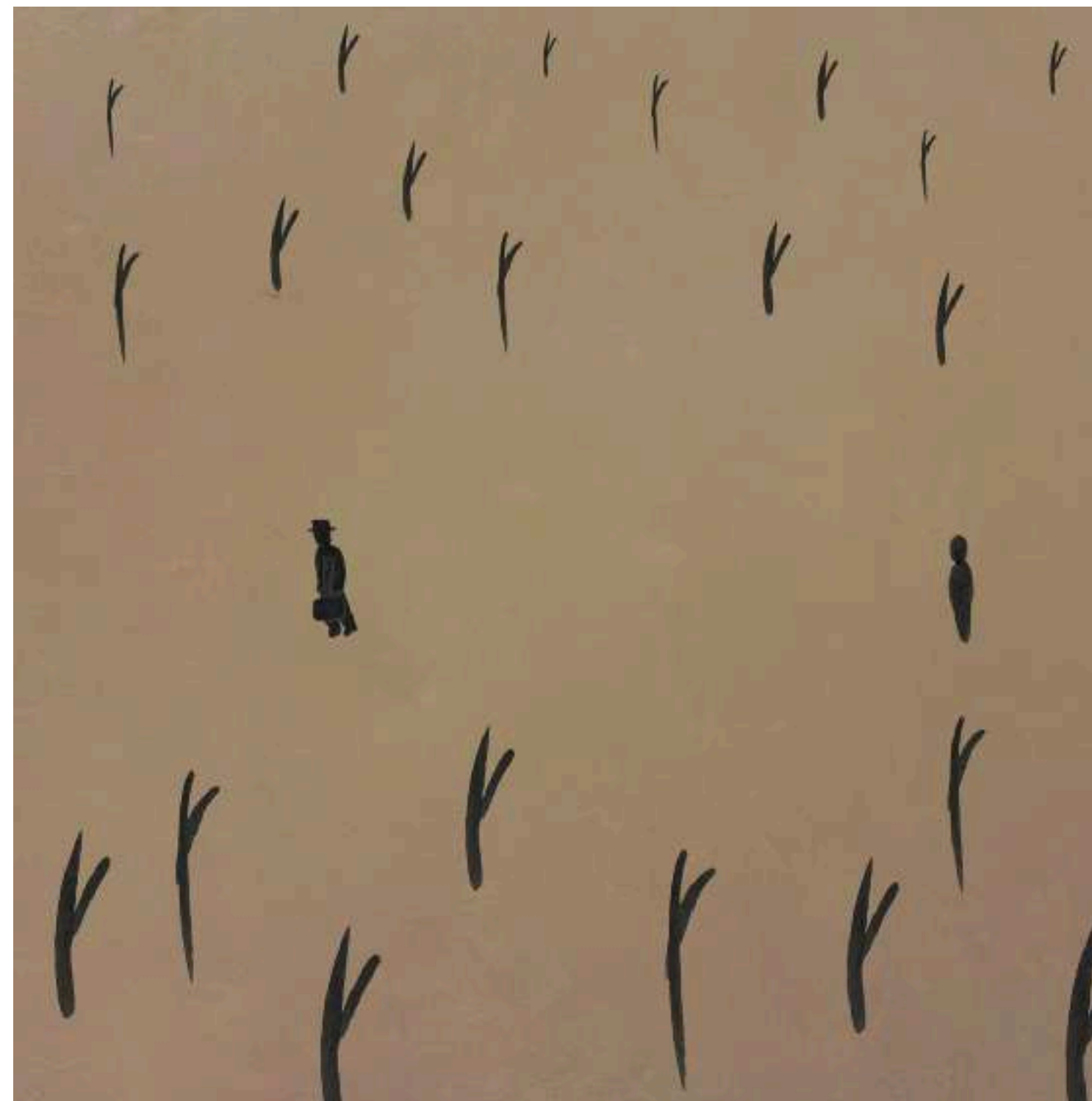
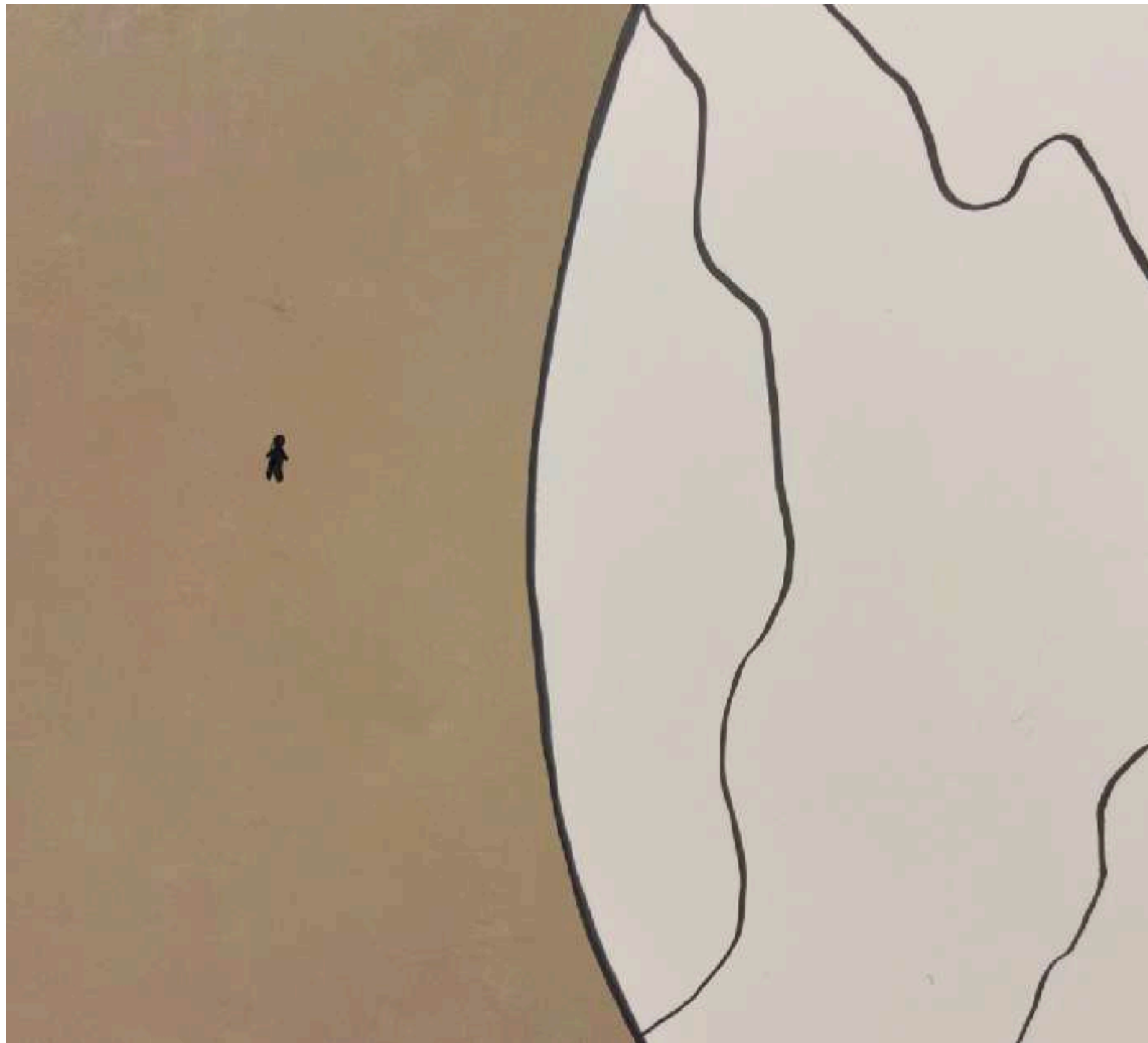
·Writer  
·Illustrator  
·Animator

# THE LEAVE

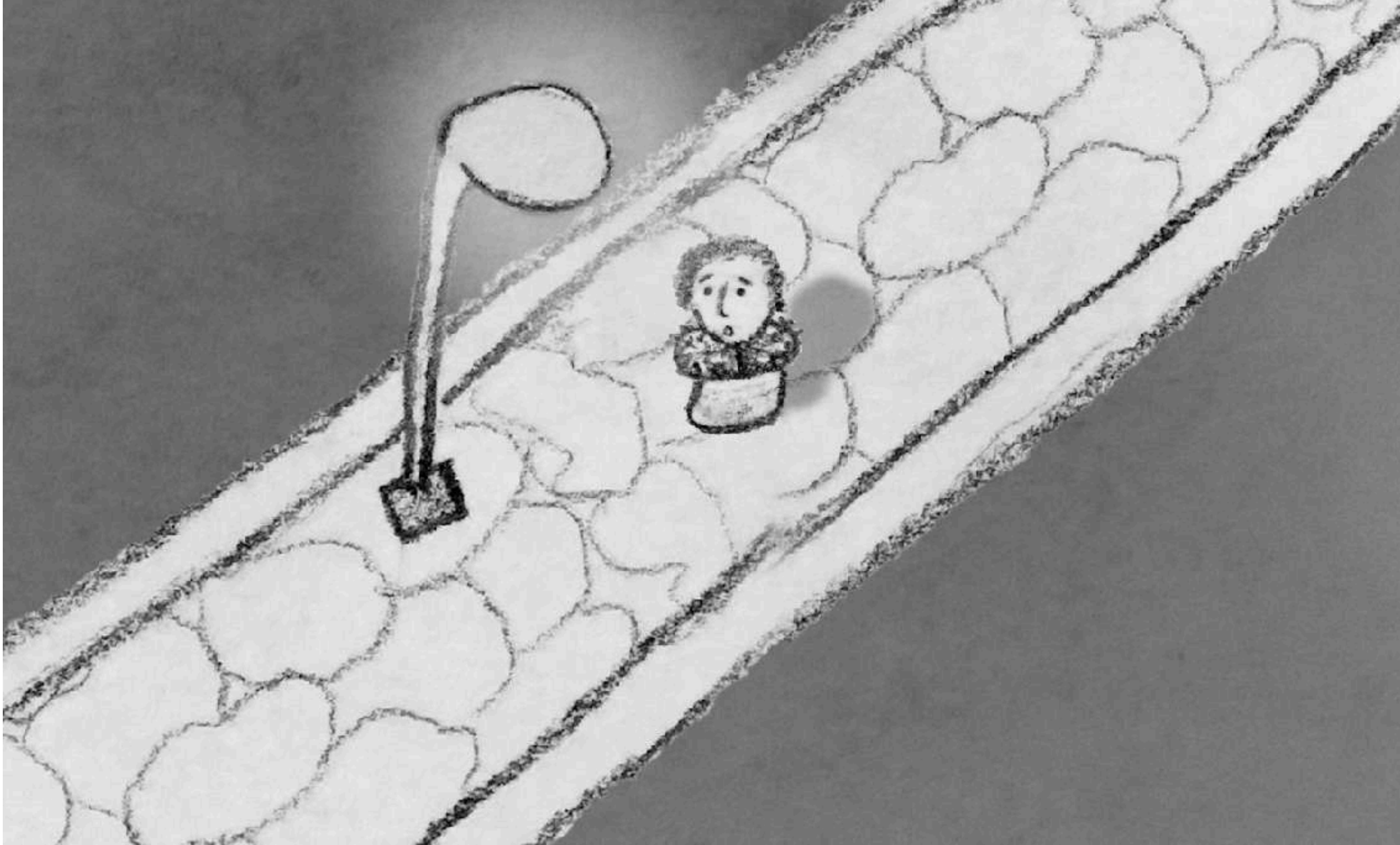
Film link:

<https://www.youtube.com/watch?v=TzrG5KKzWv4&t=1s>

**(Hand-drawn animation)**







A woman who lost her husband due to a car accident dances alone on their anniversary day.



Film link:

<https://www.youtube.com/watch?v=u-SH98LNRtQ>

(Hand-drawn animation)

# ANNIVERSARY

- Writer
- Illustrator
- Animator



**DOCU-**

to view more, please visit  
[www.vdoape.com](http://www.vdoape.com)

**MENTARY**

**CONTENT**





- Writer
- Film Director
- Film Editor
- Cinematographer

Film link:

<https://www.youtube.com/watch?v=G3O-Ylc3ck8&t=406s>

# SHANGHAI ON AIR

As a foreigner who has been living in Shanghai for 8 years, I've seen and experienced many interesting places and people. And as 2024 approached its end (Lunar Calendar), I wanted to share small yet wonderful pieces of my city - Shanghai.



# COPY OF HER ECHO

A dancer's last dance in Shanghai.

- Film Director
- Film Editor
- Cinematographer

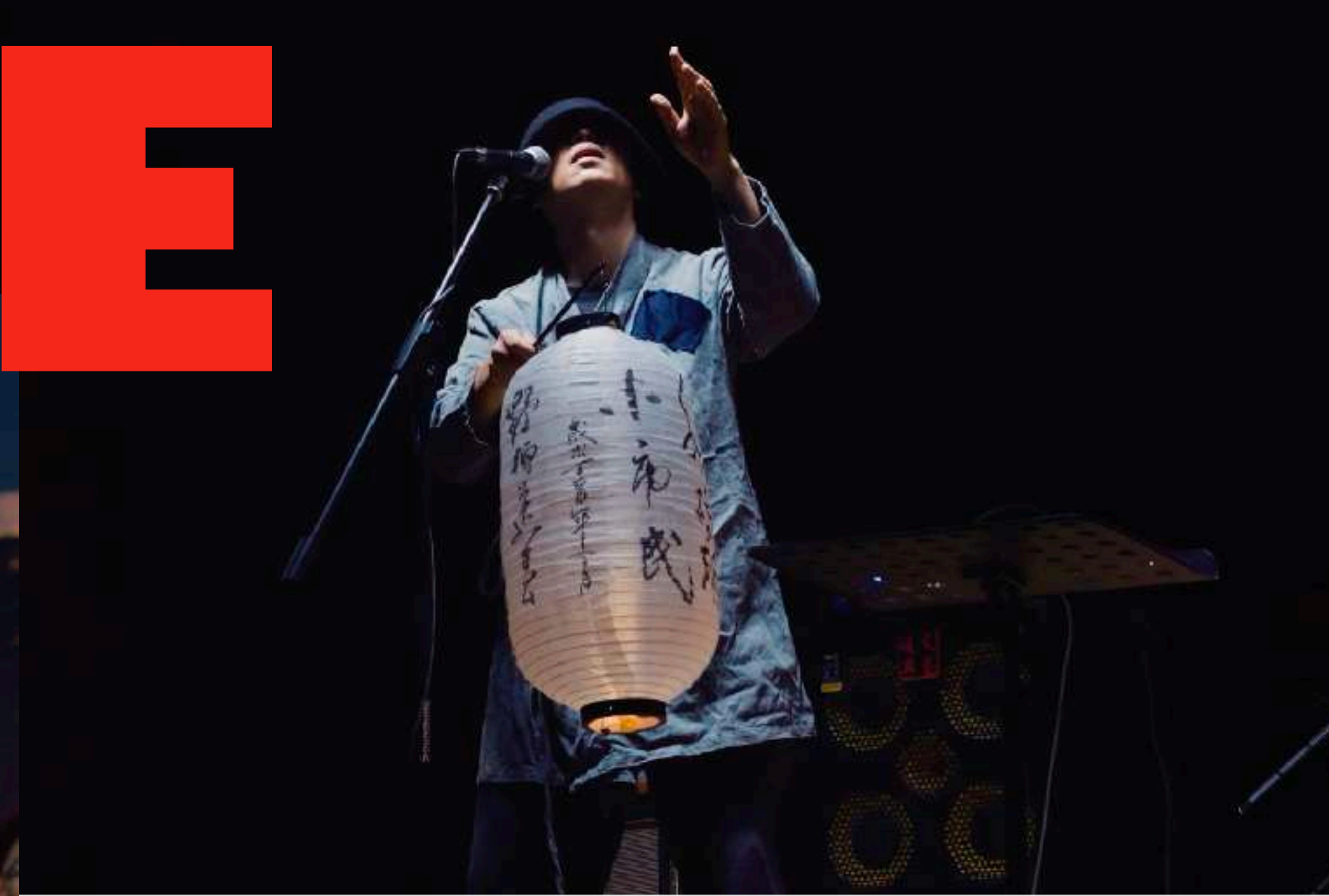
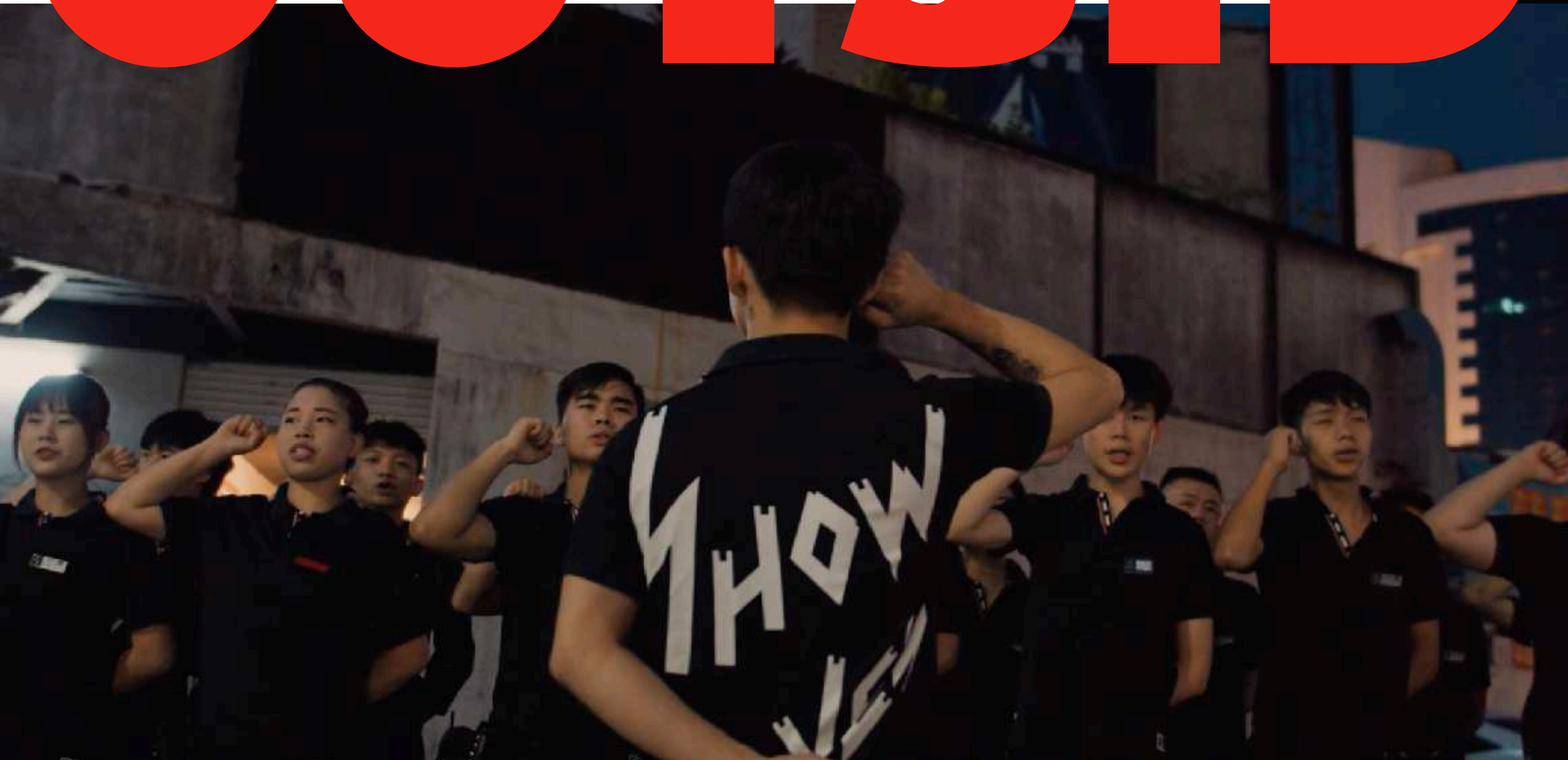
Film link:

<https://www.youtube.com/watch?v=8nxaF3Z3gzM&t=12s>





# OUTSIDE



China is huge, but much of the focus is on big cities like Shanghai and Beijing. Our documentary explores the unreasonable beliefs and spirits of those who are making differences at small cities in China.

# THE FOCUS

Film link:

<https://vimeo.com/457391215?share=copy>

• Co-Film Director  
• Co-Film Editor

Distributor: iQiyi





# LIVE ACTION FILMS

to view more, please visit  
[www.vdoape.com](http://www.vdoape.com)





# VDO.APE

VDO.ape = "video" + "guerrilla filmmaking"

This is my nickname.

I create and support films that are made in order to push the medium of cinema.

Those who don't wait for permissions to make films are welcome to collaborate.

Showreel link:

<https://vimeo.com/991421399?share=copy>





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