

ALEXANDER KANG

Future is blurry, but we have to look forward anyway.
So, nice to meet you.

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website: www.vdoape.com

citizenship: USA

PORTFOLIO

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Alexander grew up in Korea, later moved to U.S.A., and has been living and working in Shanghai, China as a content video director who creates branded, documentary, animation, and personal films.

Alexander has been making films in order to answer a single question: "What makes cinema fundamentally cinema, and does that do for us?"

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TBWA - Shanghai - 2021 to Present
Content Video Director



Anomaly - Shanghai - 2019 to 2021
Content Creator



Grey Group - Shanghai - 2017 to 2019
Content Creative



VDO.ape 2016 to Present
Film Director

Creative ideation,
execution,
& content video directing

Create AI,
live action,
& animation films



Gold &
Bronze Lions



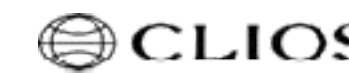
Grand Prix,
Gold, & Bronze



Graphite
& Wood Pencils



Gold



Bronze



Grande



Best of Discipline,
Gold, & Bronze Pencils

EXTRA SKILLS:

- English, Korean, & Mandarin Chinese
- Adobe Creative Cloud & Various AI tools

EDUCATION:

- BA University of Michigan, Ann Arbor
- MA Shanghai Theatre Academy



WORKS

Humanity invented the wheel,
which eventually lead to AI,
which then lead to unimaginable uncertainties and explorations to be made,
which lead me to share my portfolio.

BRAND- ED CONTENT

to view more, please visit
www.vdoape.com



In the summer of 2025, we followed various China high school football teams from semi-finals to finals to document their sweat and tears.



• Film Director
• Film Editor
• Creative

Client: adidas

CHINA HIGH SCHOOL FOOTBALL LEAGUE



Film link:
<https://vimeo.com/1100812383?share=copy>



- Film Director
- Film Editor
- Creative

Client: adidas

Mission to inspire people all over China to engage more in sports, we documented those who enjoy sports no matter what their living conditions are.

YOGA VILLAGE



Grand Prix,
Gold, and Bronze



Gold



Gold and
Bronze Pencil



Grande



Graphite
and Wood Pencils

Film link:

<https://vimeo.com/1055509252?share=copy>



NOTHING BUT SHEER JOY



In Chinese, 马马虎虎 (Horse Horse Tiger Tiger) means, “don’t be too serious.”
Well, BMW in Chinese is 宝马 (Precious Horse).
So, during a Lunar New Year of the Tiger, we told people not to be so serious.

Film link:

<https://vimeo.com/828297408?share=copy>

· Creative
· Film Editor

Client: BMW



Gold Lion



Best of Discipline
and Gold Pencil



Qiao Bei, a back-tapping massage, is a dying bathhouse tradition in Yangzhou, China. In order to preserve Qiao Bei, we visited Yangzhou and recorded the classic Qiao Bei rhythms played by a master.



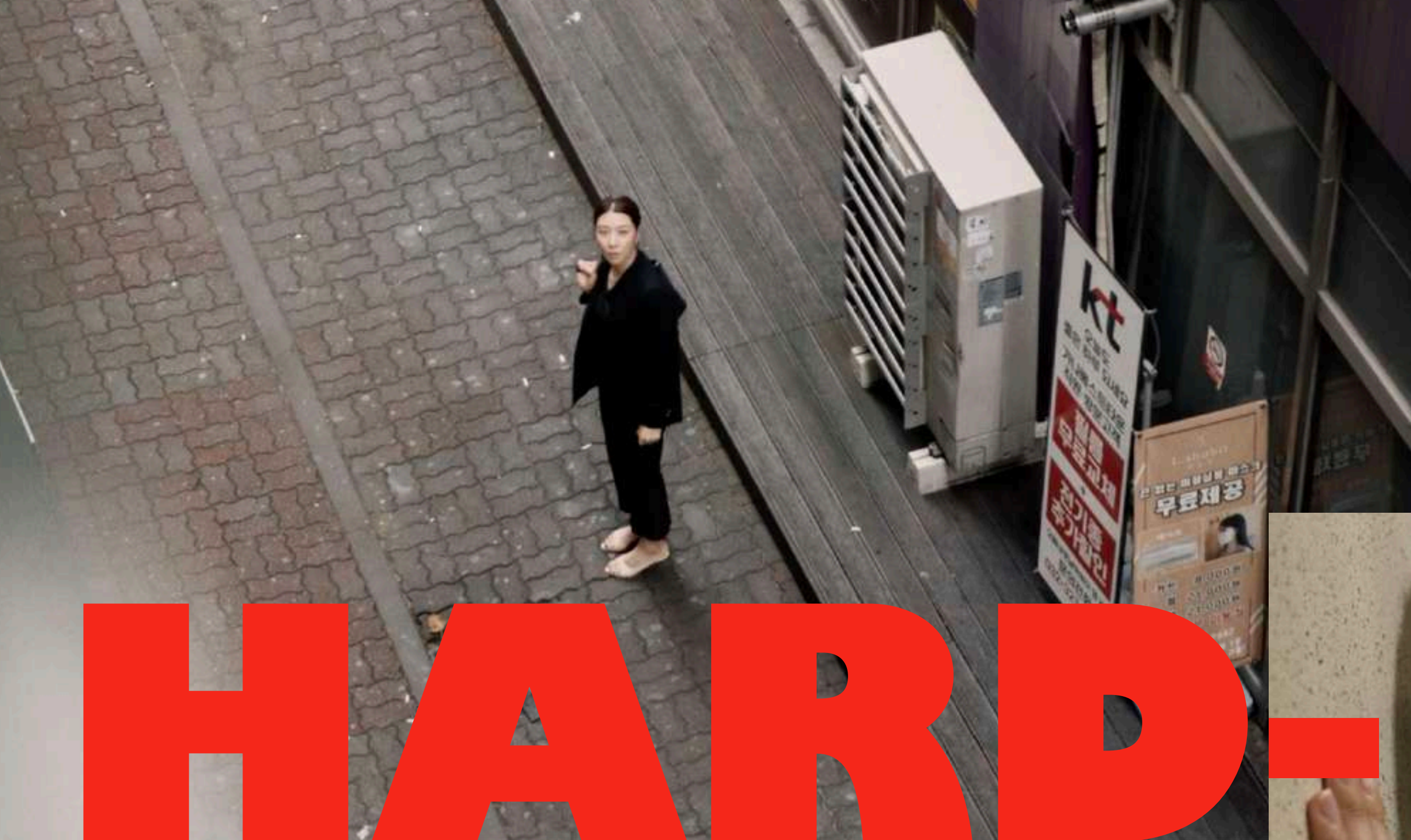
Client: Yangzhou Culture and Tourism Bureau

Film link:
<https://vimeo.com/1082143727?share=copy>

- Film Director
- Film Editor
- Creative



TOWEL PERCUSSION



· Film Director
· Camera & Edit
· Creative

Client: Black Wannabe

HEADED

HARD -

Film link:

<https://vimeo.com/571663959?share=copy>

Black Wannabe is a scalp tattoo provider in South Korea. In this dramatized short film, we depict a hard life of a CEO who cannot look down, as looking down would reveal her bald spot on her head...



ANI-

to view more, please visit
www.vdoape.com

MATION

(AI & Hand-Drawn)



·Writer
· Director

A traveler far far away
recognizes our relationships with home.



(AI animation)

THE NATIVE

Film link:
<https://vimeo.com/1101130390?share=copy>



SHELTER

A girl enters the storm to reunite with her mother.

·Writer
·Director

FROM THE STORM

(AI animation)



Film link:

<https://vimeo.com/1089295396?share=copy>





Film link:

<https://vimeo.com/1085484067?share=copy>

ISLAND AT NOON

(AI animation)

• Writer
• Director

A man re-encounters his soul that had long been dead.



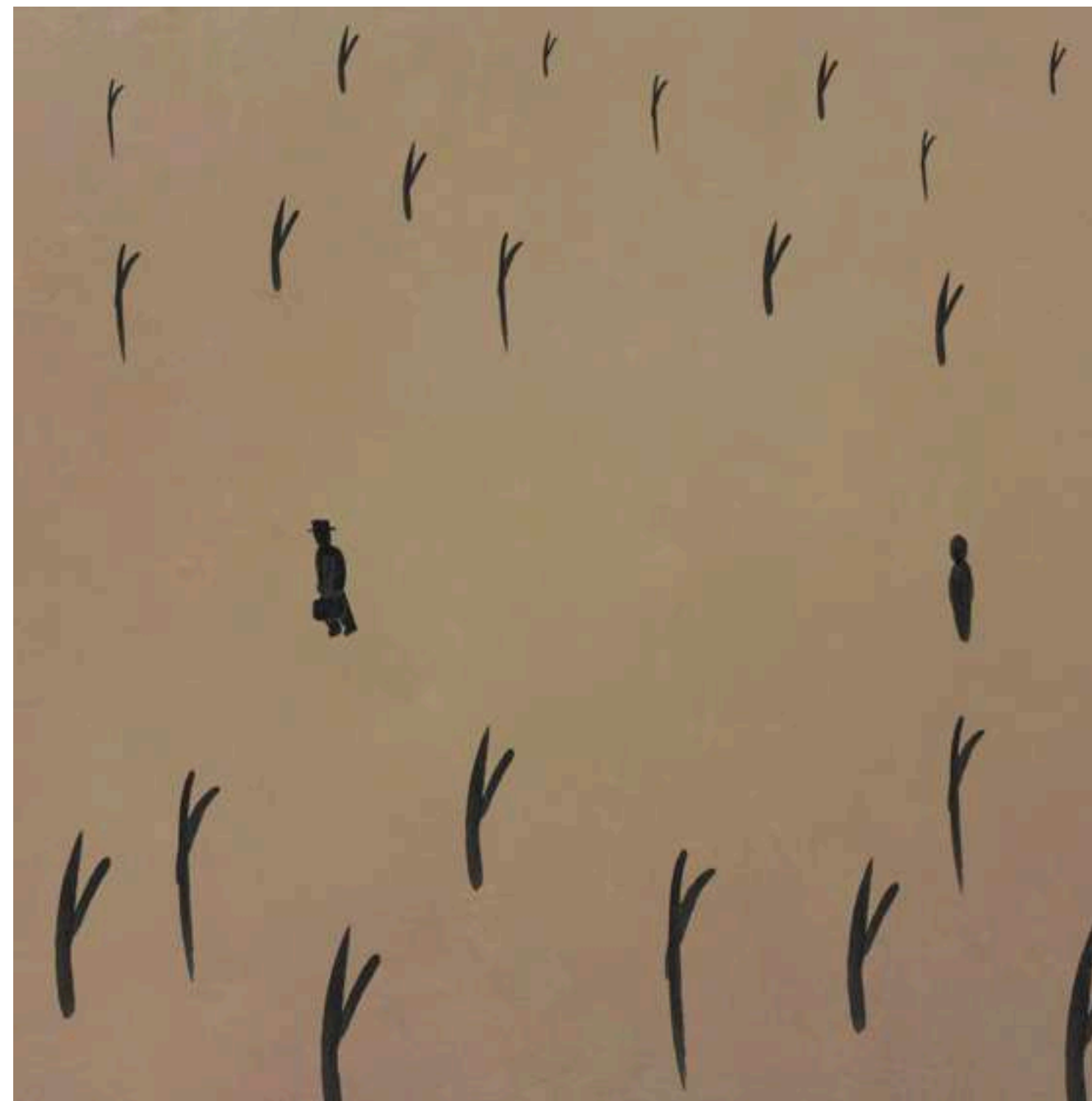
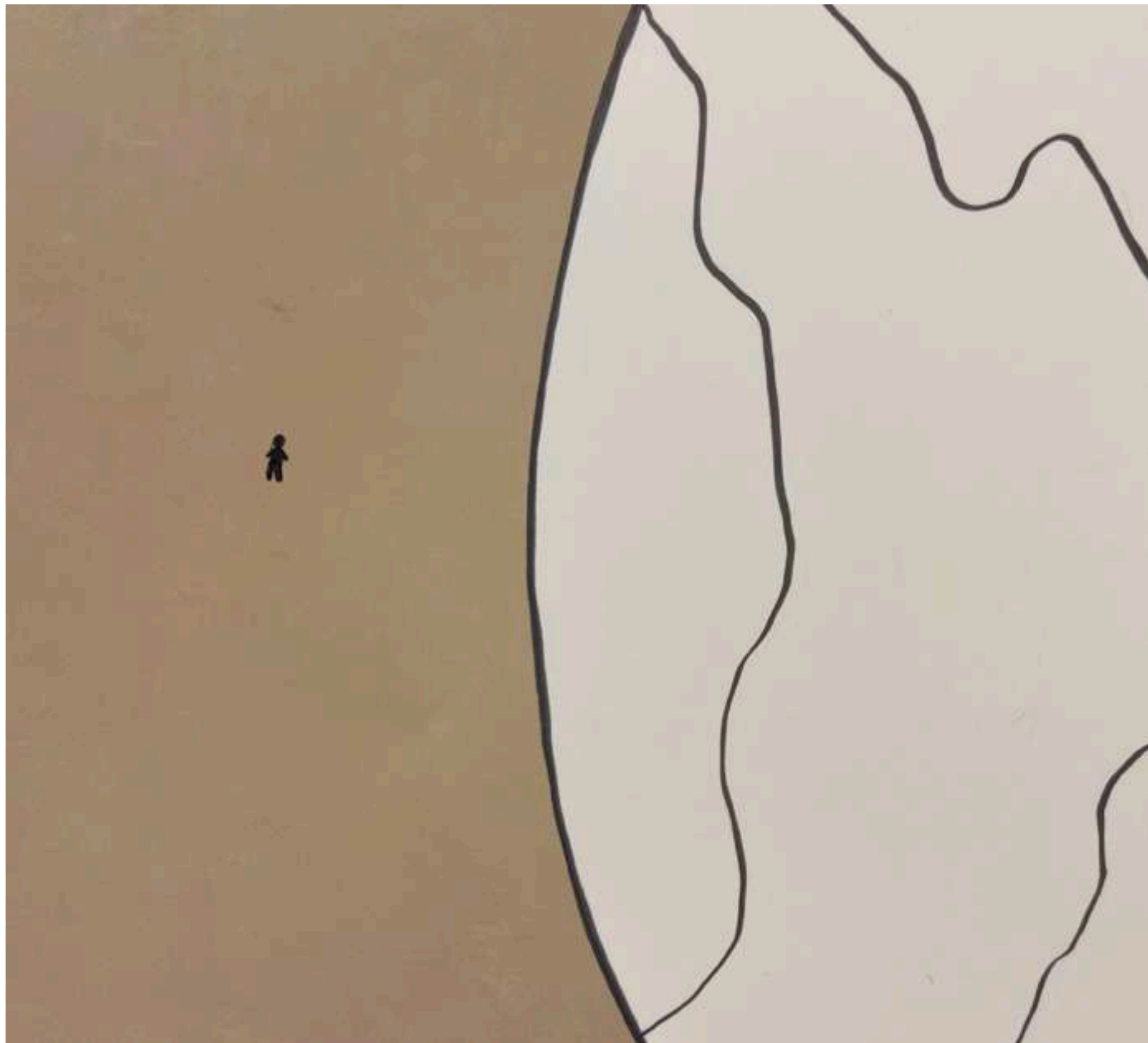
A man drifts alone in outer space as he recalls a memory of his loved one leaving his side.

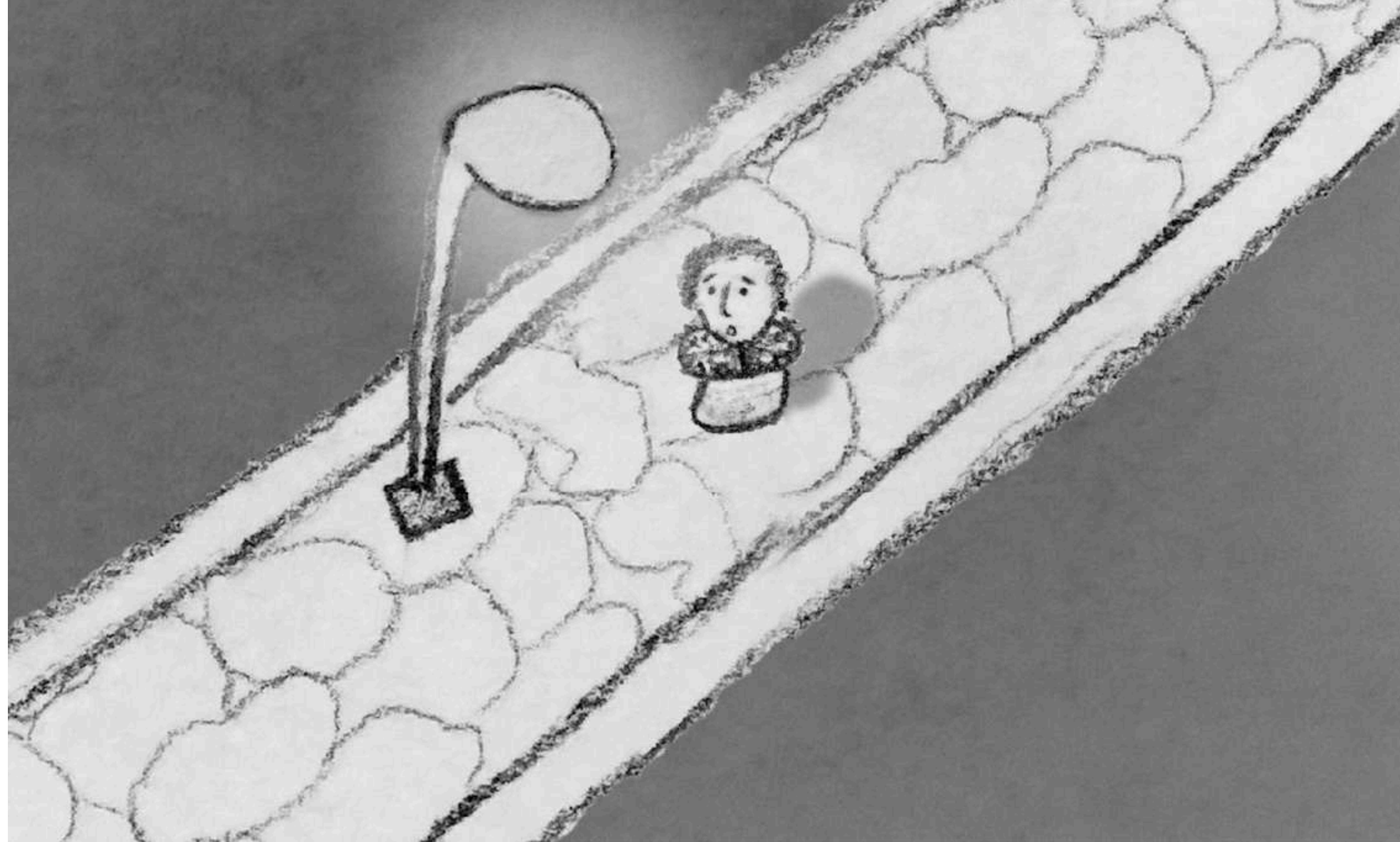
·Writer
·Illustrator
·Animator

THE LEAVE

Film link:

<https://www.youtube.com/watch?v=TzrG5KKzWv4&t=1s>





A woman who lost her husband due to a car accident dances alone on their anniversary day.



·Writer
·Illustrator
·Animator

Film link:

<https://www.youtube.com/watch?v=u-SH98LNRtQ>

ANNIVERSARY

DOCU-

to view more, please visit
www.vdoape.com

MENTARY

CONTENT



- Writer
- Film Director
- Film Editor
- Cinematographer

Film link:

<https://www.youtube.com/watch?v=G3O-Ylc3ck8&t=406s>

SHANGHAI ON AIR

As a foreigner who has been living in Shanghai for 8 years, I've seen and experienced many interesting places and people. And as 2024 approached its end (Lunar Calendar), I wanted to share small yet wonderful pieces of my city - Shanghai.

COPY OF HER ECHO

A dancer's last dance in Shanghai.

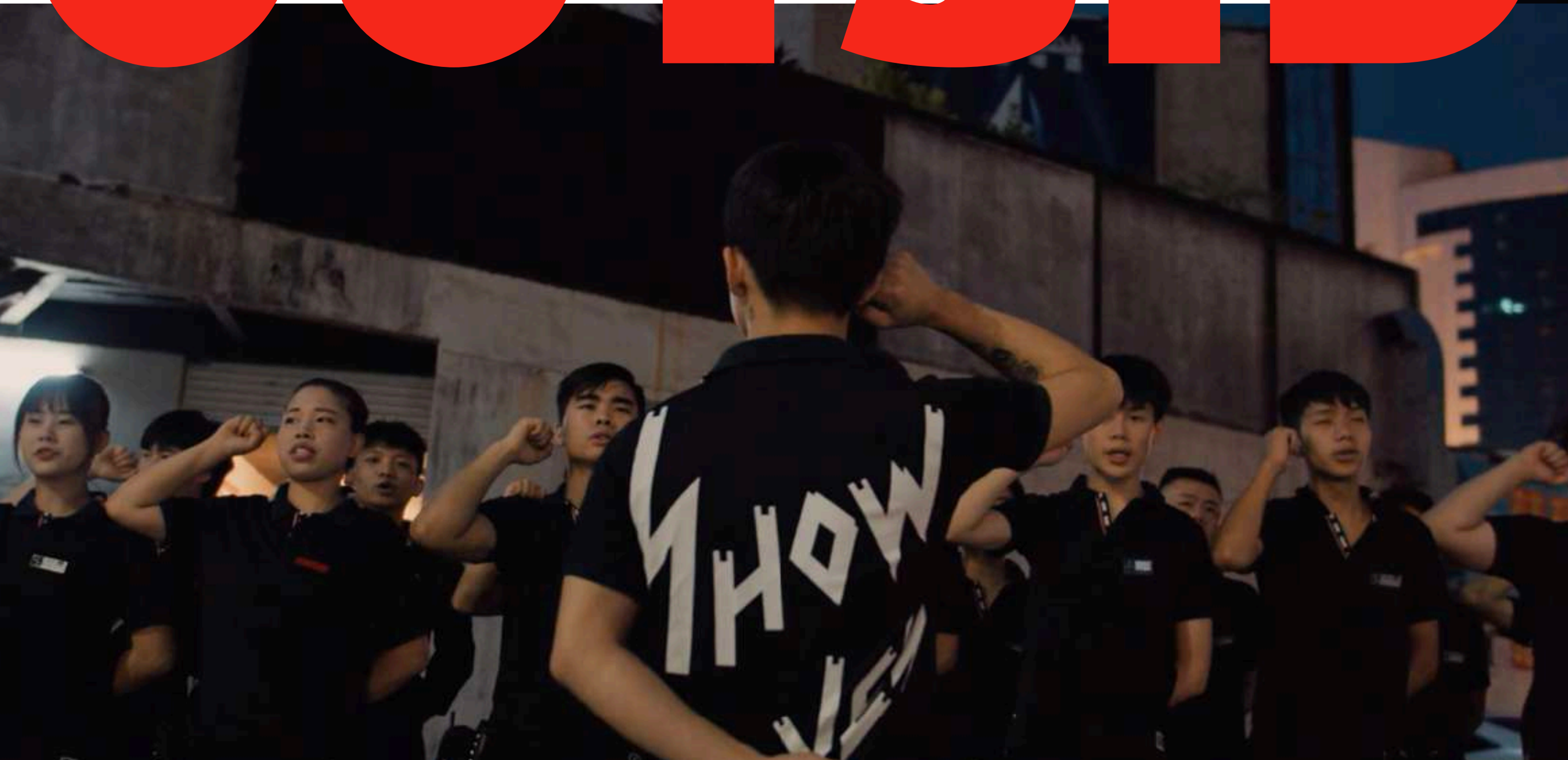
- Film Director
- Film Editor
- Cinematographer

Film link:

<https://www.youtube.com/watch?v=8nxaF3Z3gzM&t=12s>



OUTSIDE



China is huge, but much of the focus is on big cities like Shanghai and Beijing. Our documentary explores the unreasonable beliefs and spirits of those who are making differences at small cities in China.

THE FOCUS

Film link:

<https://vimeo.com/457391215?share=copy>

• Co-Film Director
• Co-Film Editor

Distributor: iQiyi



LIVE ACTION FILMS

to view more, please visit
www.vdoape.com



VDO.APE

VDO.ape = "video" + "guerrilla filmmaking"

This is my nickname.

I create and support films that are made in order to push the medium of cinema.

Those who don't wait for permissions to make films are welcome to collaborate.

Showreel link:

<https://vimeo.com/991421399?share=copy>



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