

# Credit Card Analysis

3M

Total Annual Fees

8M

Total Intrest Earned

10K

Total Customer

973K

Total acquisition cost

0.13

Overall Utilization Ratio

State

All

Marital Status

All

Card Catogery

All

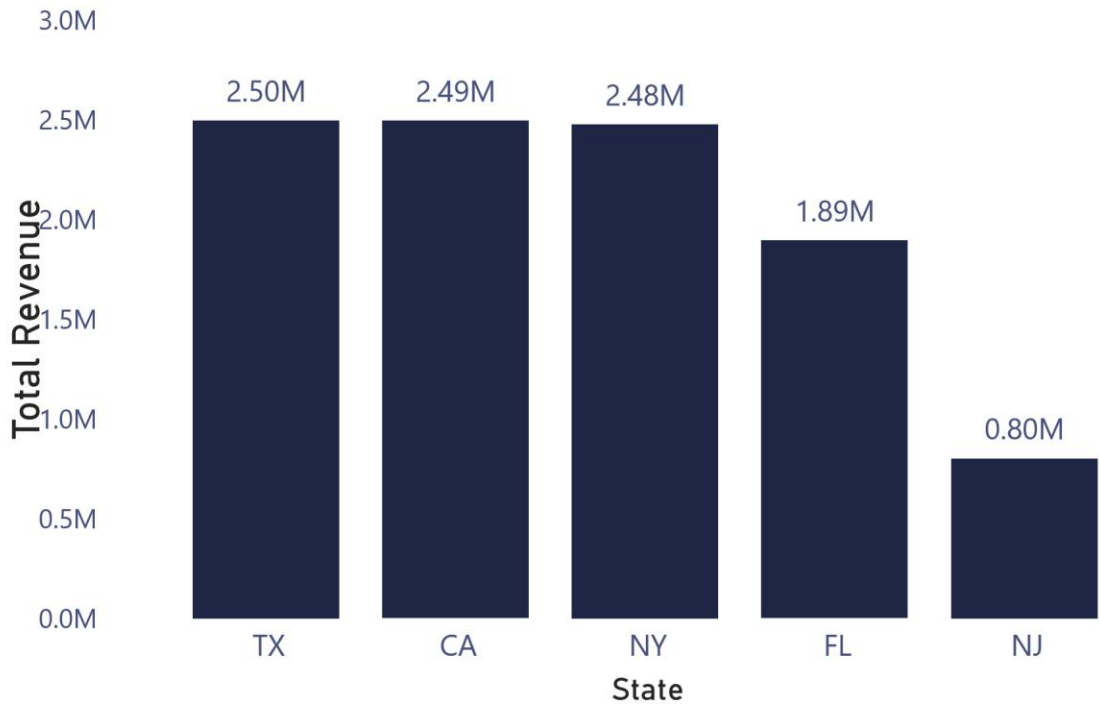
Gender

All

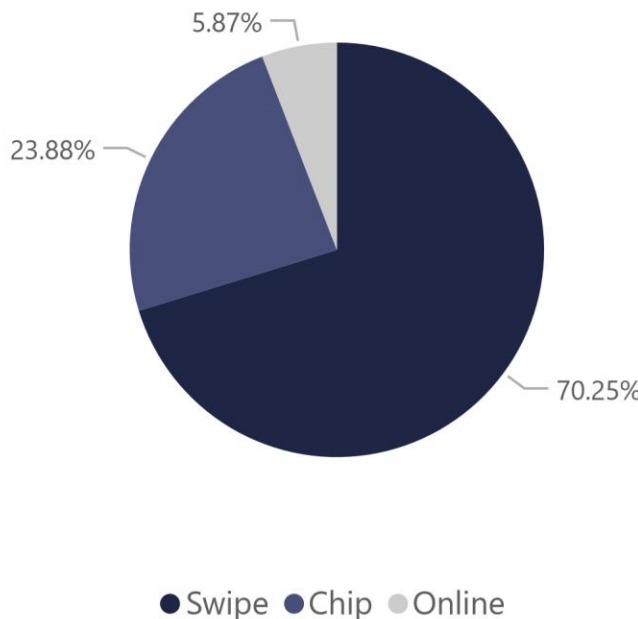
Quatre

All

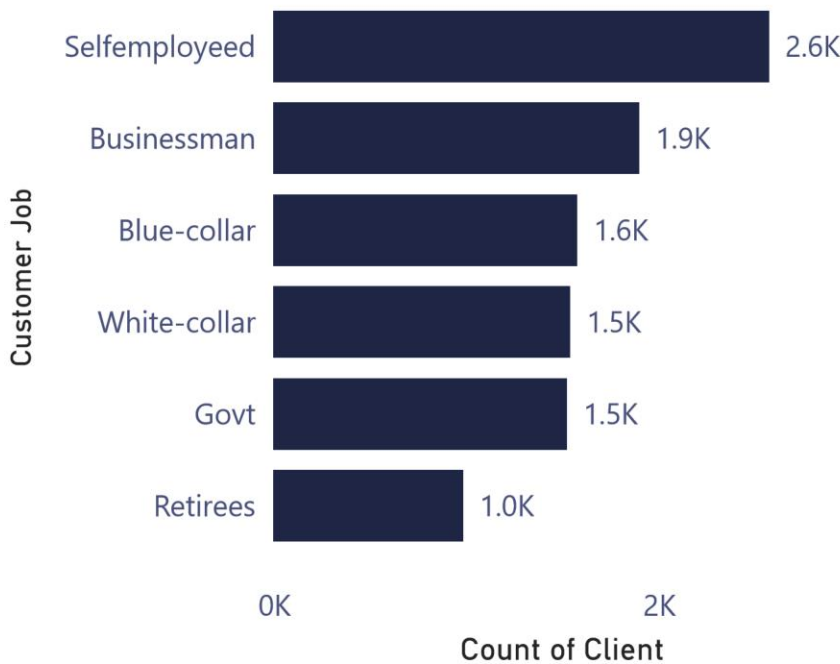
Top States Revenue Wise



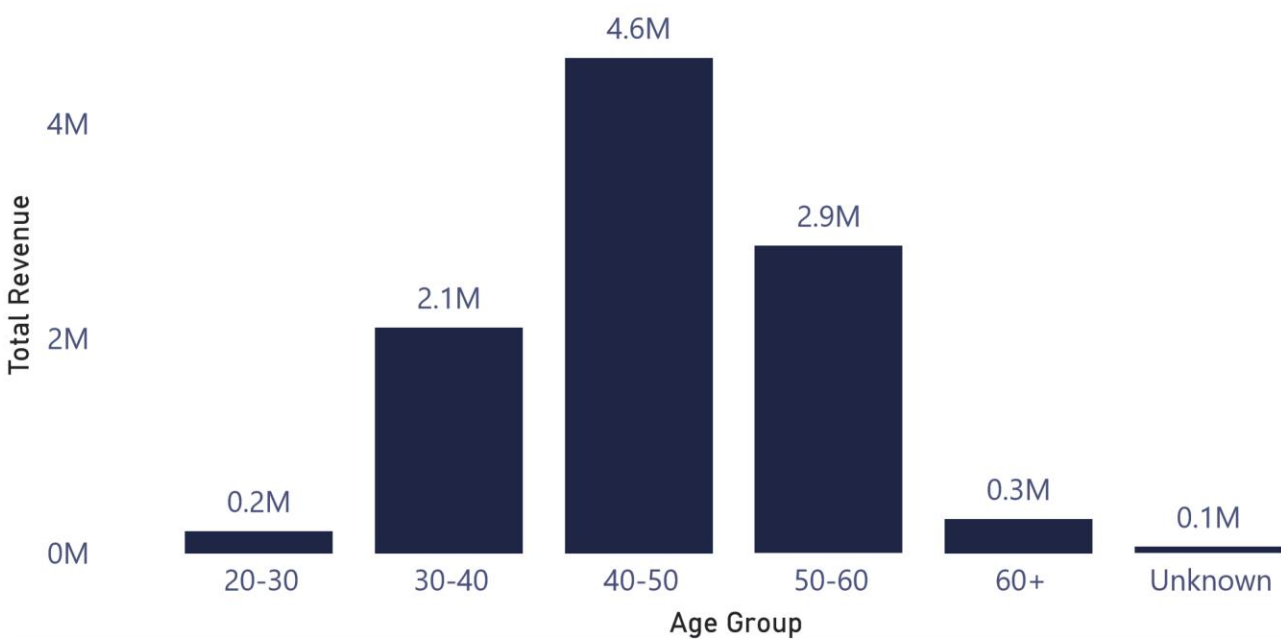
Use Of Credit Card



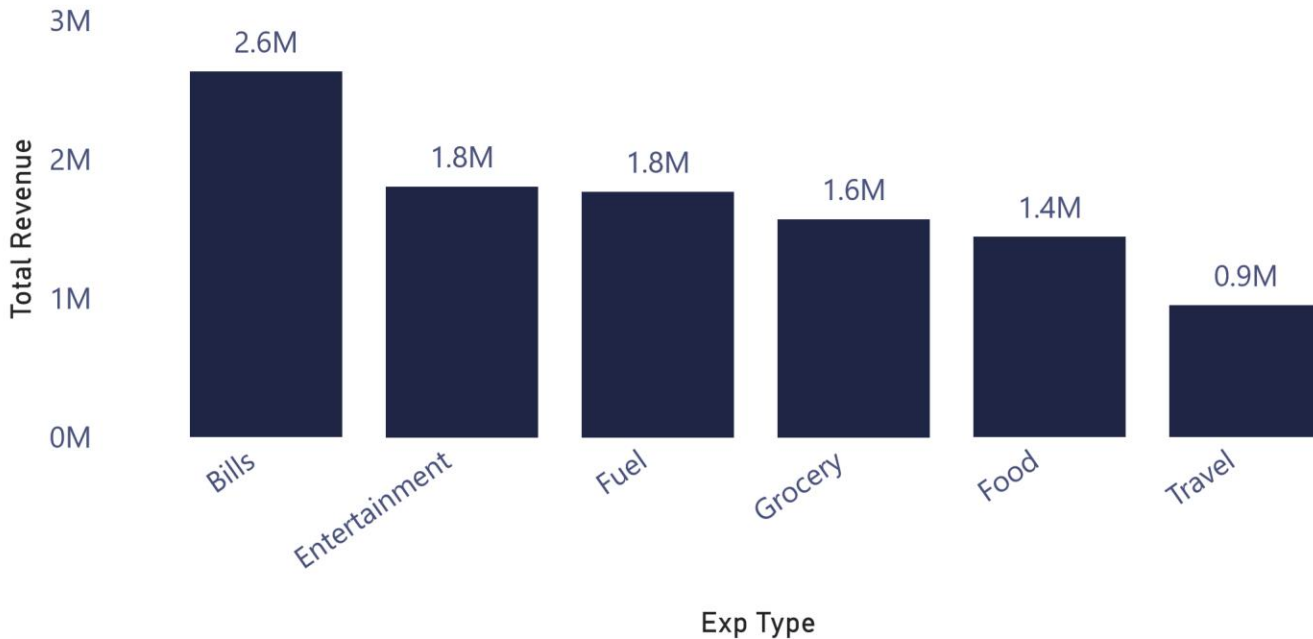
Customer Employment



Revenue by Age Group



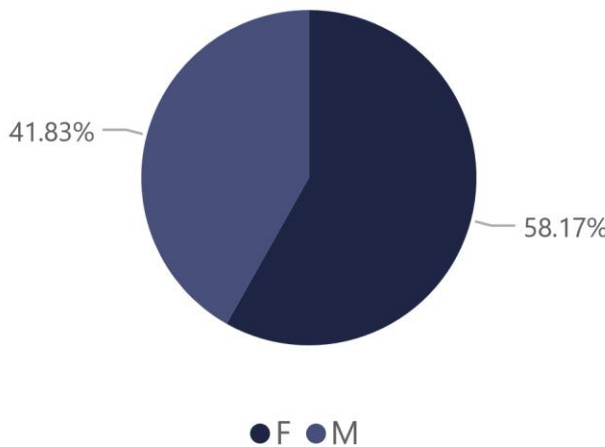
Location-based card usage



Quatre Based Revenue

Qutre	Annual Fees	Acquition cost	Intrest Earned	Total Revenue
Q1	7,49,750	2,42,346	19,64,025	27,13,774.77
Q2	7,38,585	2,43,889	19,46,681	26,85,265.72
Q3	7,41,360	2,44,555	20,44,420	27,85,779.69
Q4	7,20,320	2,42,146	18,88,257	26,08,577.05
Week-40	56,785	19,144	1,38,391	1,95,175.68
Week-41	57,675	18,967	1,39,533	1,97,208.09
Week-42	58,600	18,145	1,52,559	2,11,159.07
Total	29,50,015	9,72,936	78,43,382	1,07,93,397.23

Utilize Card Based On Gender



Total Card Usage

