

# Valmon Dawson

## Front-End Developer

---

141 Smith Street Apt. C1  
Freeport, NY 11520

[VDawson647@Gmail.com](mailto:VDawson647@Gmail.com)  
347.605.3414

---

---

### Overview

Results-driven **Front-End Developer** with over 15 years of experience in building and managing dynamic eCommerce solutions. Proven expertise in **UI/UX design**, front-end technologies, and team leadership, with a demonstrated track record of delivering high-impact web applications and daily email marketing campaigns to an audience of 15.1 million, generating \$125 million annually. Adept at collaborating with cross-functional teams and managing complex workflows.

---

---

### Skills

**Technologies:** HTML5, CSS3, JavaScript, PHP, React, JQuery, Laravel Blades, Greensock (GSAP), Git

**Tools:** Visual Studio Code, Photoshop, Figma, Microsoft Teams, Trello, Agility

**Specialties:** UI/UX Design, Lead Generation, Direct Marketing, E-Commerce Development

---

---

### Experience

---

#### **Publishers Clearing House / Senior UI Developer**

Apr. 2017 - Oct. 2024, Jericho, NY

- Create front-end components for PCH's Shop X Site.
- Team lead for our UI Ecommerce team, Building ECommerce landing pages, providing training & guidance to the team.
- Managed team's ECommerce workflow in Microsoft teams / Trello
- Creating, and maintaining the team's wiki page.
- Being the point of contact for the department with the cross functional teams.

#### **Publishers Clearing House / UI Developer**

Apr. 2009 - Apr. 2017, Port Washington, NY

- Develop, modify, troubleshoot, and maintain bespoke ecommerce landing pages aka "packages" created with HTML5, CSS3, JavaScript, & GSAP.
- Modify, troubleshoot, and maintain the continuing useability of our E-Commerce landing page library.
- Work closely with the creative, legal, marketing, and operations teams to create, update, fix, and maintain our expanding library of E-Commerce landing pages.

#### **Venture Direct / Web Producer**

Feb. 2007 - Jan. 2009, New York, NY

## **Venture Direct / Web Production QA Specialist**

Sept.. 2006 - Feb. 2007, New York, NY

- Creating, Updating, and Maintaining lead-gen micro-sites based on clients specifications
- Implement any HTML/CSS/Javascript/PHP modifications needed
- Troubleshooting, and resolving HTTP Post issues
- Talking with clients and working with other parts of the organization to resolve issues.

---

## **Education**

---

### **New York City College Of Technology / Bachelor's of Technology**

Seot. 2004 - Aug 2006, Brooklyn, NY

**Major:** Computer Systems - **GPA:** 3.5

**Areas of Concentration:** Web Design and Implementation, Program Design, LAN

**Accomplishments:** Magna Cum Laude; Dean's List - Spring 2005 and Spring 2006

### **Borough of Manhattan Community College / Associate's Degree**

Jan. 2002 - Jun. 2004, New York, NY

**Major:** Computer Programming

---

## **Personal Portfolio Site**

---

→ [VDawson647.dev](http://VDawson647.dev)