

Valmon Dawson

Front-End Developer

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Overview

Results-driven **Front-End Developer** with over 15 years of experience in building and managing dynamic eCommerce solutions. Proven expertise in **UI/UX design**, front-end technologies, and team leadership, with a demonstrated track record of delivering high-impact web applications and daily email marketing campaigns to an audience of 15.1 million, generating \$125 million annually. Adept at collaborating with cross-functional teams and managing complex workflows.

Skills

Technologies: HTML5, CSS3, JavaScript, PHP, React, JQuery, Laravel Blades, Greensock (GSAP), Git

Tools: Visual Studio Code, Photoshop, Figma, Microsoft Teams, Trello, Agility

Specialties: UI/UX Design, Lead Generation, Direct Marketing, E-Commerce Development

Experience

Publishers Clearing House / Senior UI Developer

Apr. 2017 - Oct. 2024, Jericho, NY

- Create front-end components for PCH's Shop X Site.
- Team lead for our UI Ecommerce team, Building ECommerce landing pages, providing training & guidance to the team.
- Managed team's ECommerce workflow in Microsoft teams / Trello
- Creating, and maintaining the team's wiki page.
- Being the point of contact for the department with the cross functional teams.

Publishers Clearing House / UI Developer

Apr. 2009 - Apr. 2017, Port Washington, NY

- Develop, modify, troubleshoot, and maintain bespoke ecommerce landing pages aka "packages" created with HTML5, CSS3, JavaScript, & GSAP.
- Modify, troubleshoot, and maintain the continuing useability of our E-Commerce landing page library.
- Work closely with the creative, legal, marketing, and operations teams to create, update, fix, and maintain our expanding library of E-Commerce landing pages.

Venture Direct / Web Producer

Feb. 2007 - Jan. 2009, New York, NY

Venture Direct / Web Production QA Specialist

Sept.. 2006 - Feb. 2007, New York, NY

- Creating, Updating, and Maintaining lead-gen micro-sites based on clients specifications
- Implement any HTML/CSS/Javascript/PHP modifications needed
- Troubleshooting, and resolving HTTP Post issues
- Talking with clients and working with other parts of the organization to resolve issues.

Education

New York City College Of Technology / Bachelor's of Technology

Seot. 2004 - Aug 2006, Brooklyn, NY

Major: Computer Systems - **GPA:** 3.5

Areas of Concentration: Web Design and Implementation, Program Design, LAN

Accomplishments: Magna Cum Laude; Dean's List - Spring 2005 and Spring 2006

Borough of Manhattan Community College / Associate's Degree

Jan. 2002 - Jun. 2004, New York, NY

Major: Computer Programming

Personal Portfolio Site

→ https://vdawson1181.github.io/Portfolio_Site/