Andriu García

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🗨 Spanish | Catalan | English (B2)

Innovative student with a strong motivation for **entrepreneurship** in disruptive web projects, aimed at solving real customer needs. With business and **entrepreneurship** knowledge, as well as advanced skills in **software development, analytics, and data science**.

Studies

SEP 2016 - JUN 2022

Granada University

Double Degree in Business Administration and Management and Computer Science (Information Systems)

Soft Skills

- Outstanding **communication**, **presentation,** and **design** skills maximizing user experience, with special **attention to detail**.
- **Results-oriented** and **data-driven analysis skills.**

Skills

Data Visualization: Tableau, Power BI, Excel, Google Analytics, HubSpot

Data Science: Beautiful Soup, Python, Machine Learning with sklearn, SQL

Developer: Vue.js, React, Node.js, Express, Firebase, Amazon AWS
Design: Figma, Adobe XD, Photoshop

Product Manager Work Experience

Olimaps olimaps.com   JAN 2021 - FEB 2022

Entrepreneurship Project | Product Manager | Web Software Developer

- Development of a **complete social network MVP**, including strategy, marketing, and business plan. **Check out app**
- Web app designed to maximize the value provided to users through **agile methodologies such as SCRUM**, using social networks as a channel to obtain feedback from users.
- Planning and documentation tools such as Notion and GitHub, including kanban and timelines.
- Architecture oriented to facilitate **scalability** while keeping a **lean mentality** in development.

Pantala (Fashion Startup) pantala.es   JUL 2018 - JUL 2020

Co-founder | Product Manager | Web Software Engineer

- Successfully achieved a **waiting list of 20,000 people** quantified through **Google Analytics, HubSpot,** and FB pixel by optimizing the registration funnel and user experience.
- **Achieved funding of 200,000 euros** thanks to the analytics obtained to validate the project and the robustness of the technological product.
- Experience dealing with **customers** receiving constant feedback and **A/B testing**, to maximize **user experience**.
- Built the ordering and logistics system using **waterfall methodology**.
- Applied **SEO** and **Growth Hacking strategies** to increase organic traffic.

Vodafone   OCT 2018 - APR 2019

Business Model Development | Web Software Developer

- Project to solve the SDG on sustainable agriculture using technologies such as **blockchain and IoT. Check out app** | **Video**
- Acquired public **communication skills**, presenting to Vodafone stakeholders and managers.
- Opportunity to work with a multidisciplinary team, which has allowed me to acquire **interpersonal skills**.

Awards

- First Prize **Business Ideas Competition** (Awarded by **UGR Emprendedora**).
- Entrepreneurship Award (Awarded by **UGR** FCCEE).
- **Disruptive Project** Award (Awarded by Explorer Santander).
- Member of DSC of Granada by **Google Developers.**
- **Vodafone Campus Lab** finalist.
- Mobile Development Prize **#Apps4Good** (Awarded by **Microsoft**).