

Strategic Plan

Key Strategies			
Community Engagement & Participation	Quality Programs & Service	Good Governance & Leadership	Sustainability & Innovation
Objectives			
To increase community engagement of women, men and gender diverse people in participation	To deliver quality programs and services that meet community need	Organisational governance and management systems to enable transparent compliance.	Strengthen organisational ability to sustain programs and service to meet ongoing needs of the community
Goals			
Gentown community needs identified and responses to needs developed.	Changing needs of the community met	Highly skilled and qualified team of diverse staff and volunteers engaged	Professional, stable, diverse and responsive workforce maintained
Stakeholder, alliance and network relationships built and maintained	Age appropriate programs co-designed and delivered	Mechanisms in place to ensure continuity and sustainability of programs and services	Diverse funding sources secured and maximised
Positive local economic and social impacts increased	Gentown community leader in adult education and employment support	Process for continuous improvement and equitable succession planning embedded in practice	Timely and effective communication strategies with stakeholders in place
Vibrant and diverse volunteer program delivered and supported	Contributor to Gentown community and Niagara Regional economic resilience	Equitable access to professional development of staff and volunteers identified and accessed	Contemporary branding and marketing strategies, that recognised the diversity of our community, developed and implemented
All goals are underpinned by the organisational gender equity and sustainability statements of strategic intent.			

Gender equity statement of strategic intent

GCBH commits to ensuring to the extent that we can that everyone in the Gentown community and broader Niagara Region, regardless of their gender identity have access to equal power, resources and opportunities, and are treated with dignity, respect and fairness.

GCBH leads by example, ensuring that gender equality underpins all GCBH planning, policies, program and service delivery.

Achieving gender equality supports GCBH's aim that all forms of violence against women and persons of diverse sexual orientations and gender identities are eliminated in our Hub.

This Statement of Commitment establishes the expectation that gender equality is considered and prioritised in all current and future GCBH planning, policy, program and service delivery. Our commitment is realised through the expertise, values and commitment of our dedicated staff.

Sustainability statement of strategic intent

We embrace our responsibility to the environment and recognise the unique contribution we make to a sustainable future for the people of Gentown and the broader Niagara Region. We are committed to:

- embedding environmental sustainability thinking and action in all aspects of our work
- actively engaging with staff, volunteers, suppliers, stakeholders and the community around sharing and realising our commitment to sustainability
- minimising our environmental foot print through sustainable management of resources
- preventing pollution and minimising waste
- introducing more sustainable procurement approaches
- continually improving and learning from our efforts in working towards environmental sustainability
- ensuring our activities comply with all relevant environmental laws and policies.

Our contribution is realised through the expertise, values and commitment of our dedicated staff.