



# Executive Summary

**100.58K**

Total Sales

**14K**

Total Quantity

**14K**

Orders Count

**7.17**

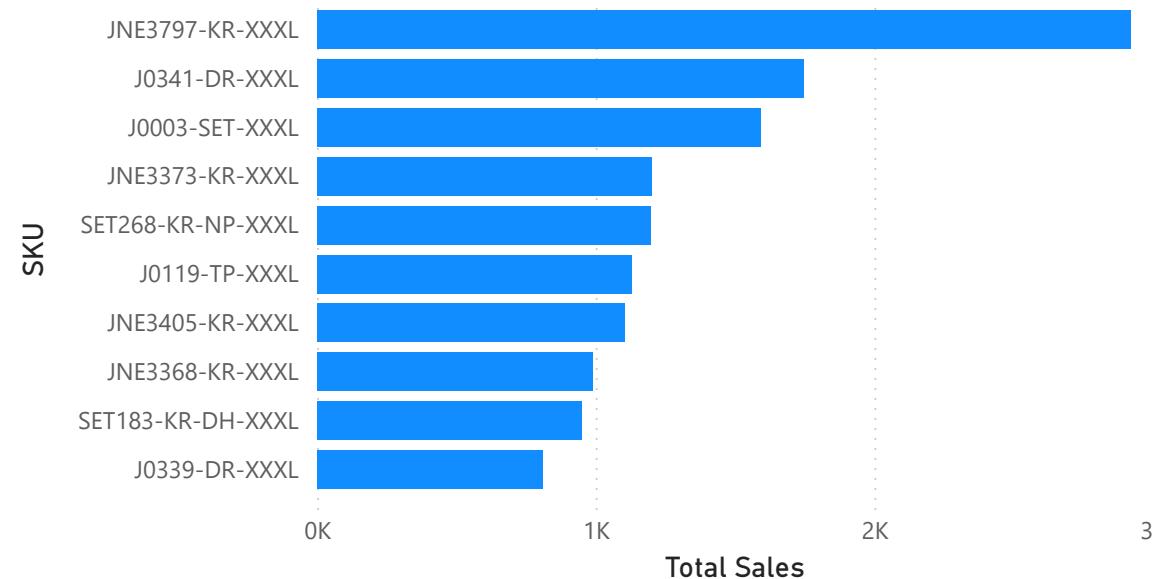
Average Order Value

Total Sales and Orders Count by Year, Quarter, Month and Day

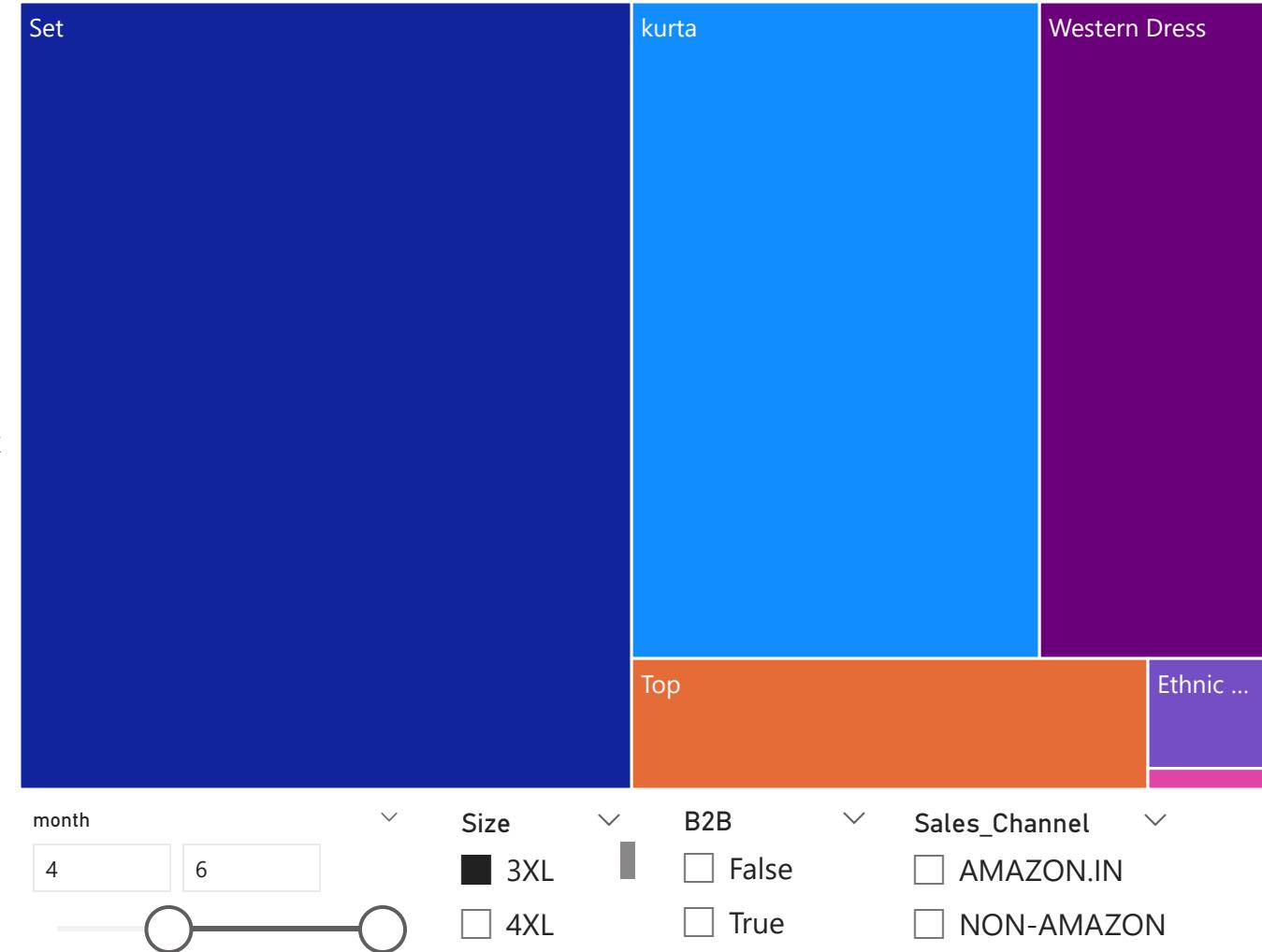


# Product Performance Analysis

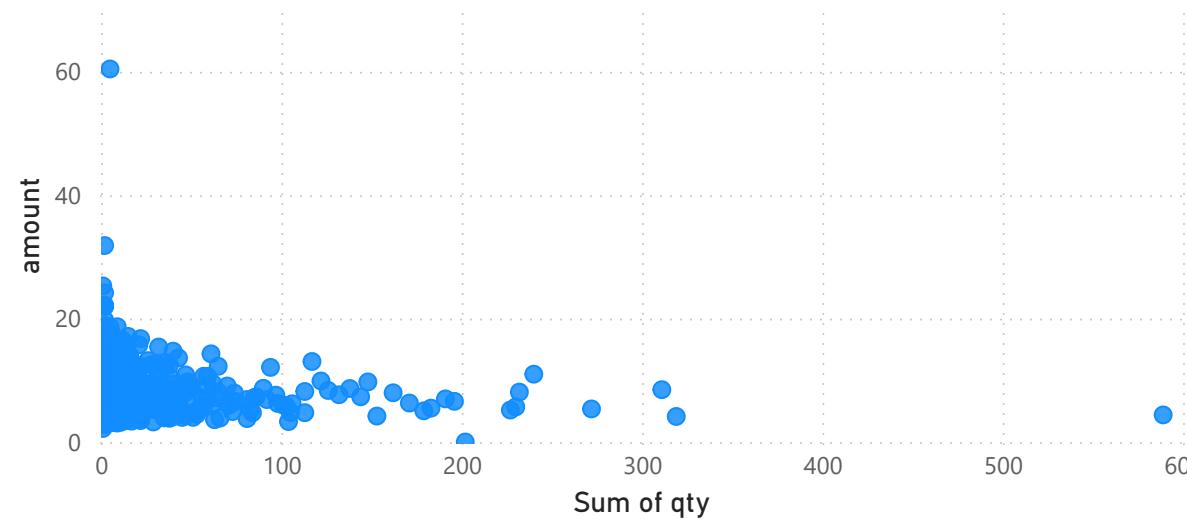
Total Sales by SKU



Total Sales by Category



Sum of qty by amount



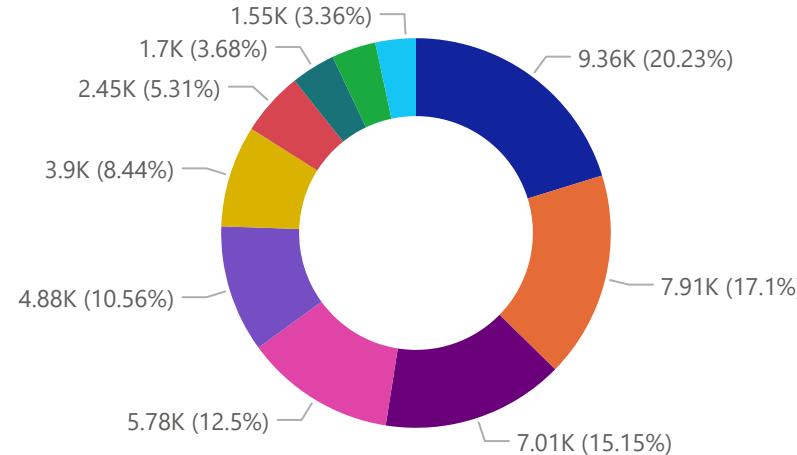
# Geography & Market Reach

Total Sales by ship-state

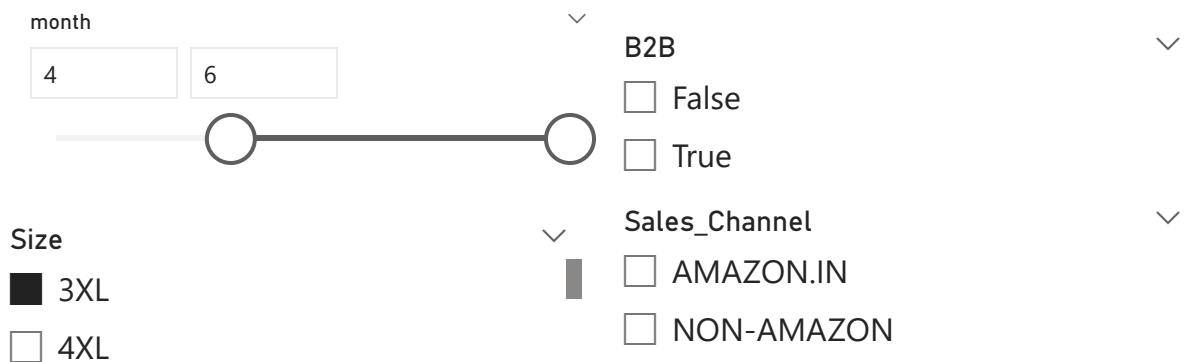


ship-city	Total Sales	Orders Count	Average Order Value
..KATRA	7.05	1	7.05
.GANNAVARAM	9.15	1	9.15
ABU ROAD	19.18	2	9.59
ABUROAD	4.20	1	4.20
ACHAMPET	8.35	1	8.35
ADALAJ	13.42	2	6.71
ADAMBAKKAM	6.33	1	6.33
ADICHANALLOOR	5.18	1	5.18
ADILABAD	12.09	1	12.09
ADIPUR	8.09	1	8.09
ADONI	24.64	3	8.21
AGAR MALWA	9.75	2	4.87
AGARTALA	52.37	8	6.55
<b>Total</b>	<b>100,583.84</b>	<b>14034</b>	<b>7.17</b>

Total Sales by ship-city



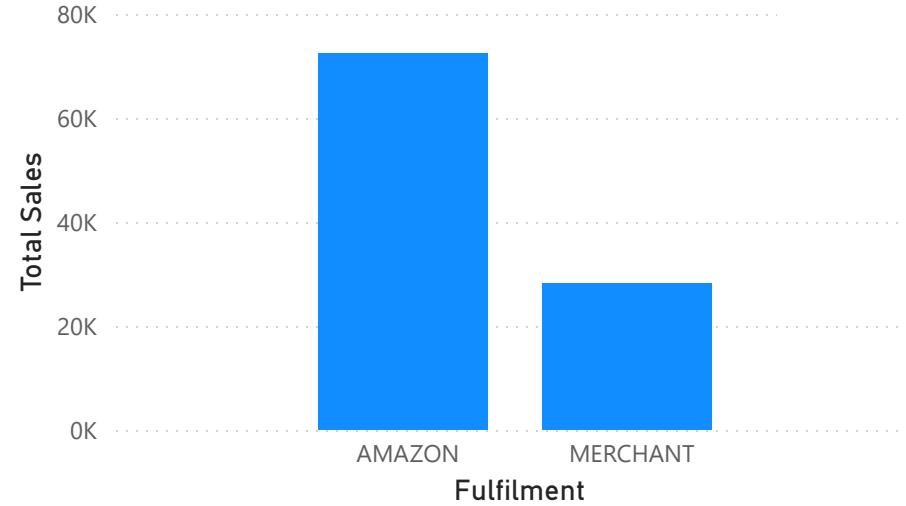
- ship-city
- BENGALURU
  - HYDERABAD
  - MUMBAI
  - NEW DELHI
  - CHENNAI
  - PUNE
  - KOLKATA
  - THANE



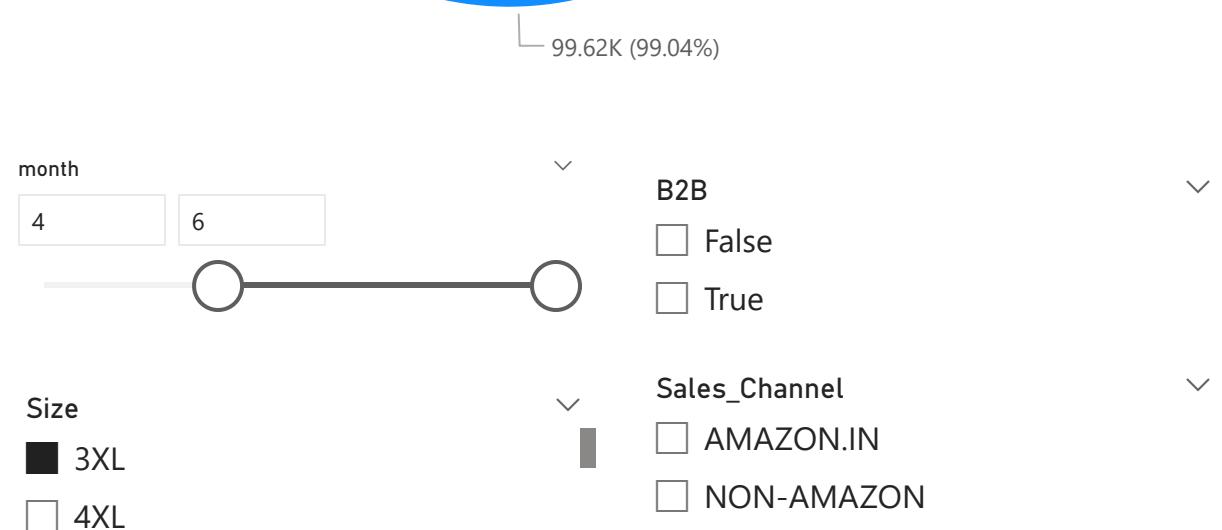
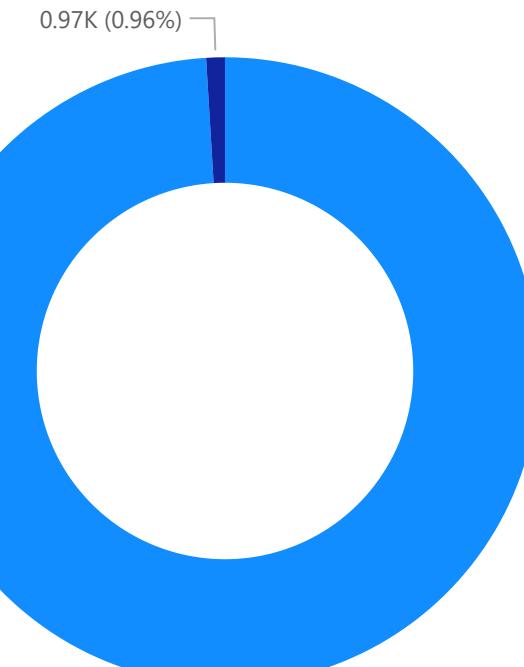
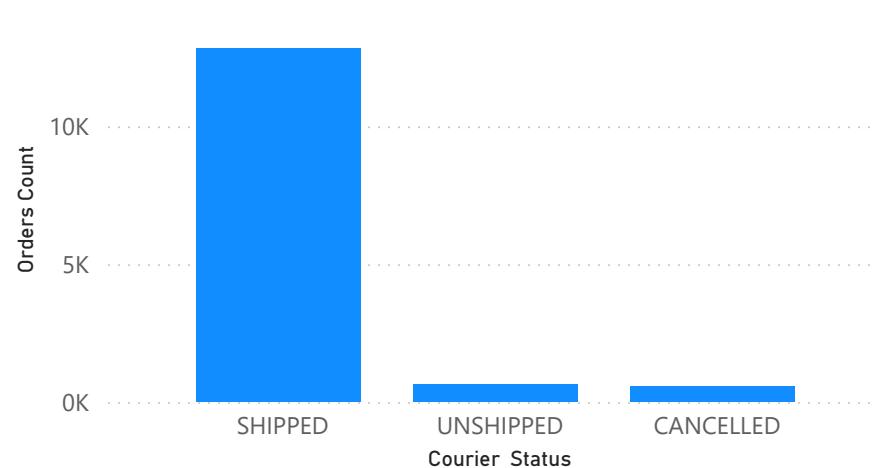
# Fulfilment & Operations

Total Sales by B2B

Total Sales by Fulfilment



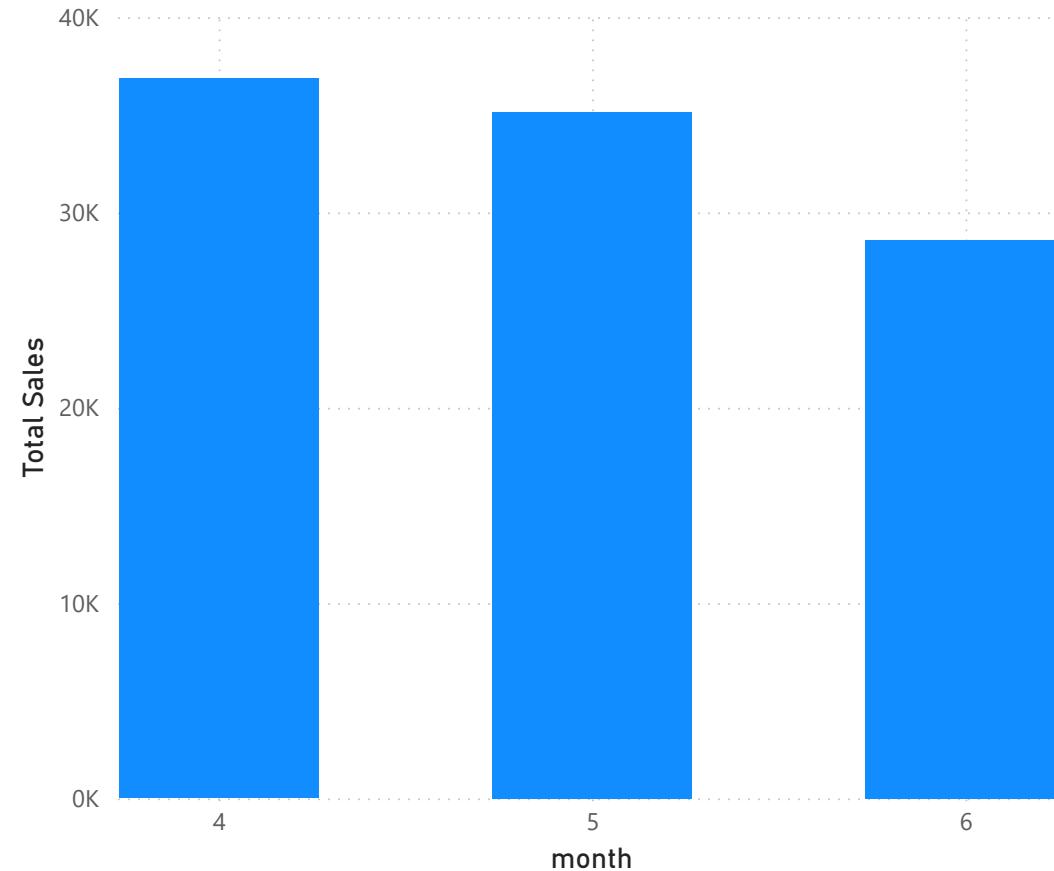
Orders Count by Courier\_Status



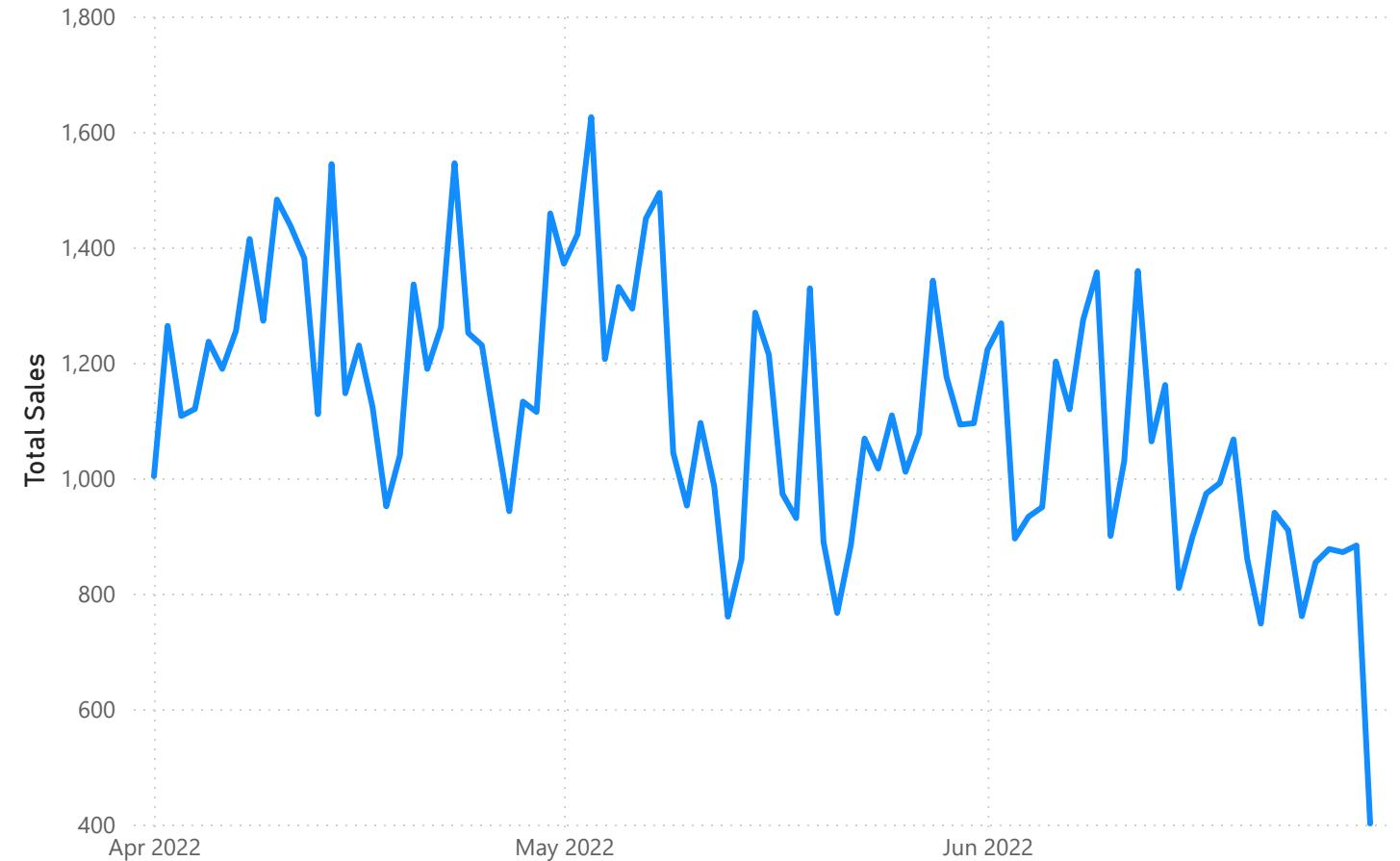
# Time Intelligence

Total Sales by month and year

year ● 2022



Total Sales by Year, Quarter, Month and Day



month

▼

Sales\_Channel

- AMAZON.IN
- NON-AMAZON

▼

B2B

- False
- True

Size

- 3XL
- 4XL

▼



# Interactive Controls

Apply all slicers

Clear all slicers

month

Sales\_Channel

- AMAZON.IN
- NON-AMAZON

B2B

- False
- True

Size

- 3XL
- 4XL