



# Executive Summary

100.58K

Total Sales

14K

Total Quantity

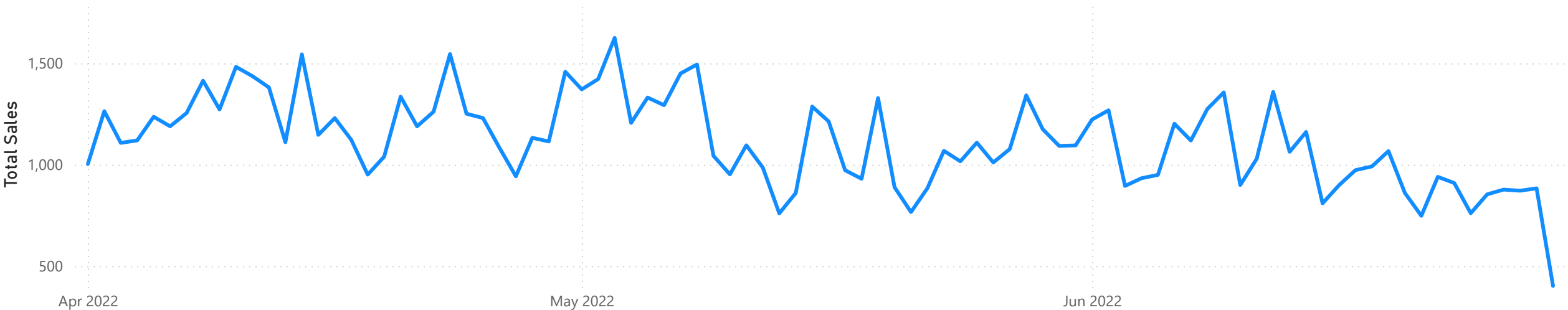
14K

Orders Count

7.17

Average Order Value

Total Sales and Orders Count by Year, Quarter, Month and Day



Size



3XL

4XL



B2B



False

True



month

4

6



Sales\_Channel

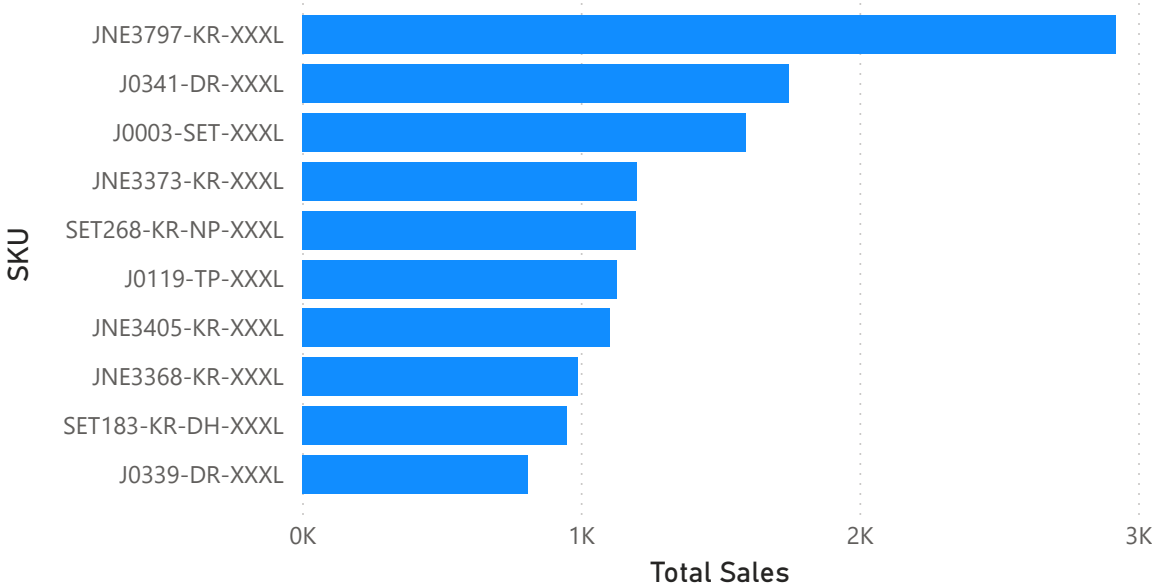
AMAZON.IN

NON-AMAZON

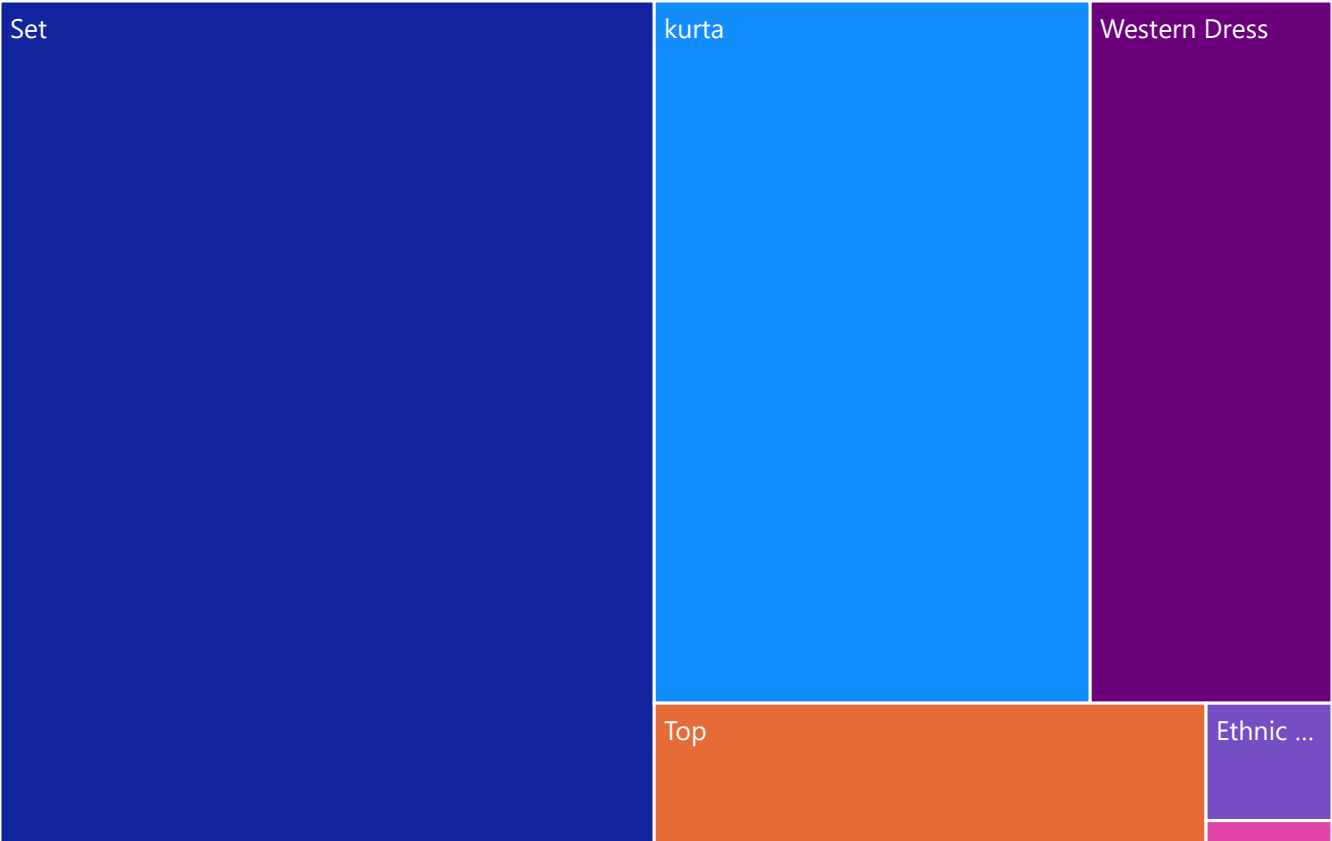


# Product Performance Analysis

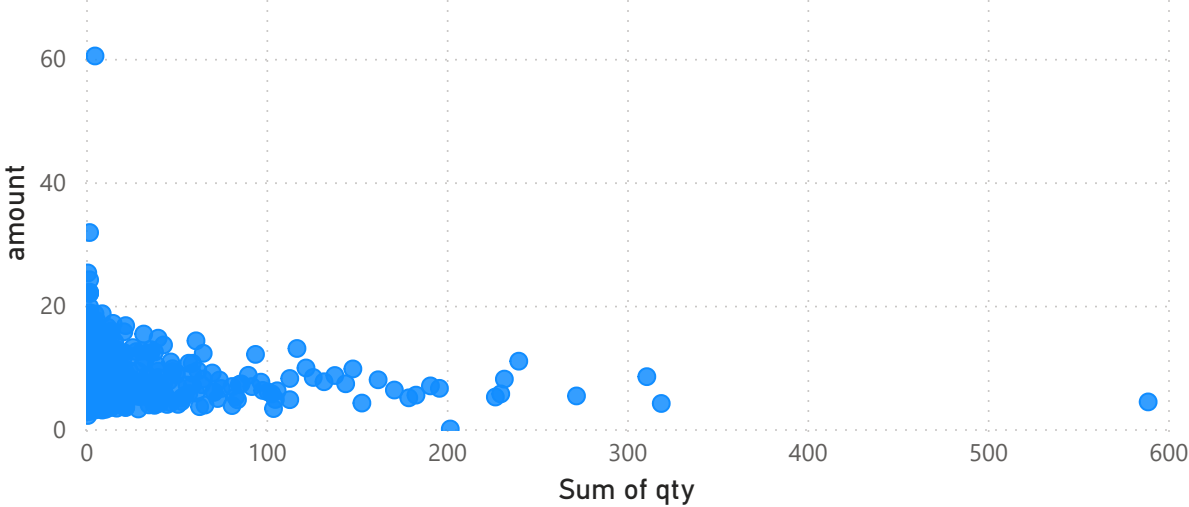
Total Sales by SKU



Total Sales by Category



Sum of qty by amount



month

4

6

Size

3XL

4XL

B2B

False

True

Sales\_Channel

AMAZON.IN

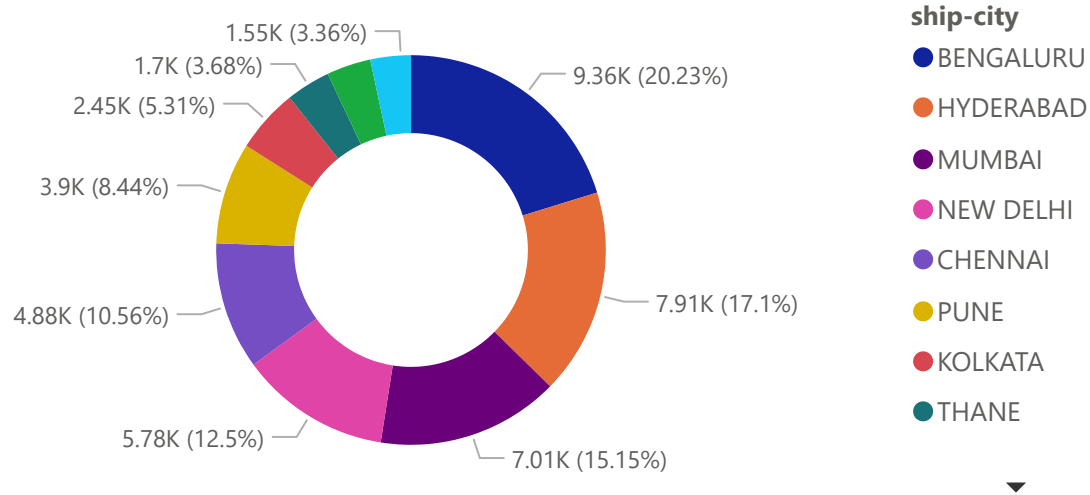
NON-AMAZON

# Geography & Market Reach

Total Sales by ship-state



Total Sales by ship-city



ship-city	Total Sales	Orders Count	Average Order Value
..KATRA	7.05	1	7.05
.GANNAVARAM	9.15	1	9.15
ABU ROAD	19.18	2	9.59
ABUROAD	4.20	1	4.20
ACHAMPET	8.35	1	8.35
ADALAJ	13.42	2	6.71
ADAMBAKKAM	6.33	1	6.33
ADICHANALLOOR	5.18	1	5.18
ADILABAD	12.09	1	12.09
ADIPUR	8.09	1	8.09
ADONI	24.64	3	8.21
AGAR MALWA	9.75	2	4.87
AGARTALA	52.37	8	6.55
Total	100,583.84	14034	7.17

month

4

6

Size

3XL

4XL

B2B

False

True

Sales\_Channel

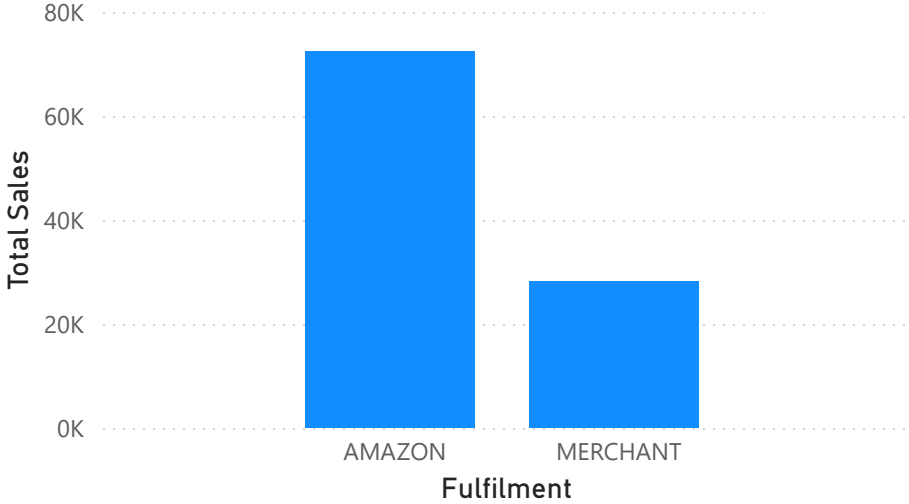
AMAZON.IN

NON-AMAZON

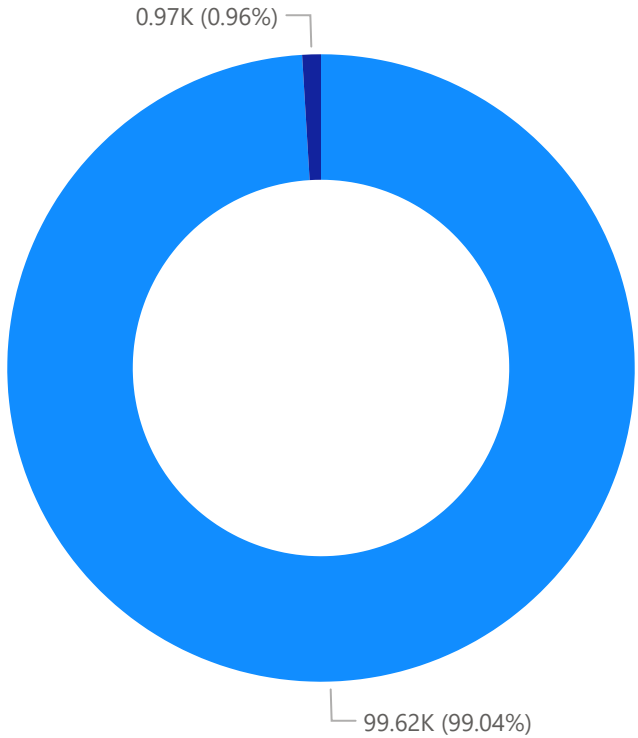
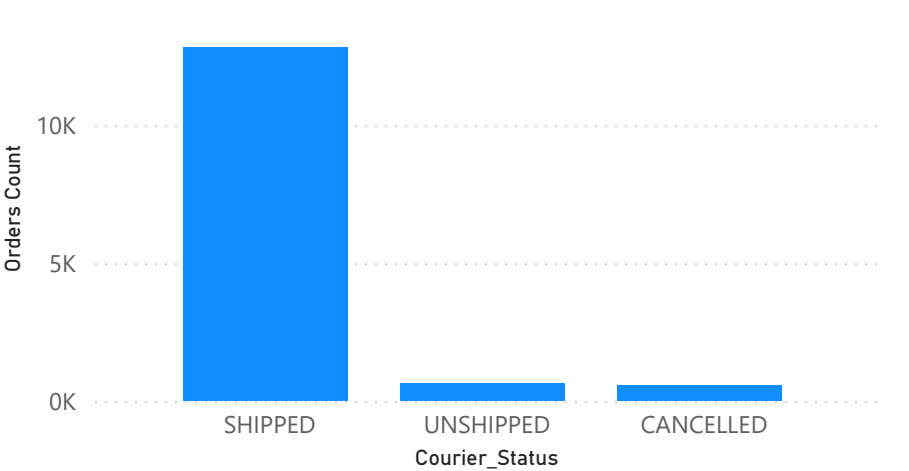
# Fulfilment & Operations

Total Sales by B2B

Total Sales by Fulfilment



Orders Count by Courier\_Status



**B2B**  
False  
True

month

4

6

Size

3XL

4XL

**B2B**

False

True

**Sales\_Channel**

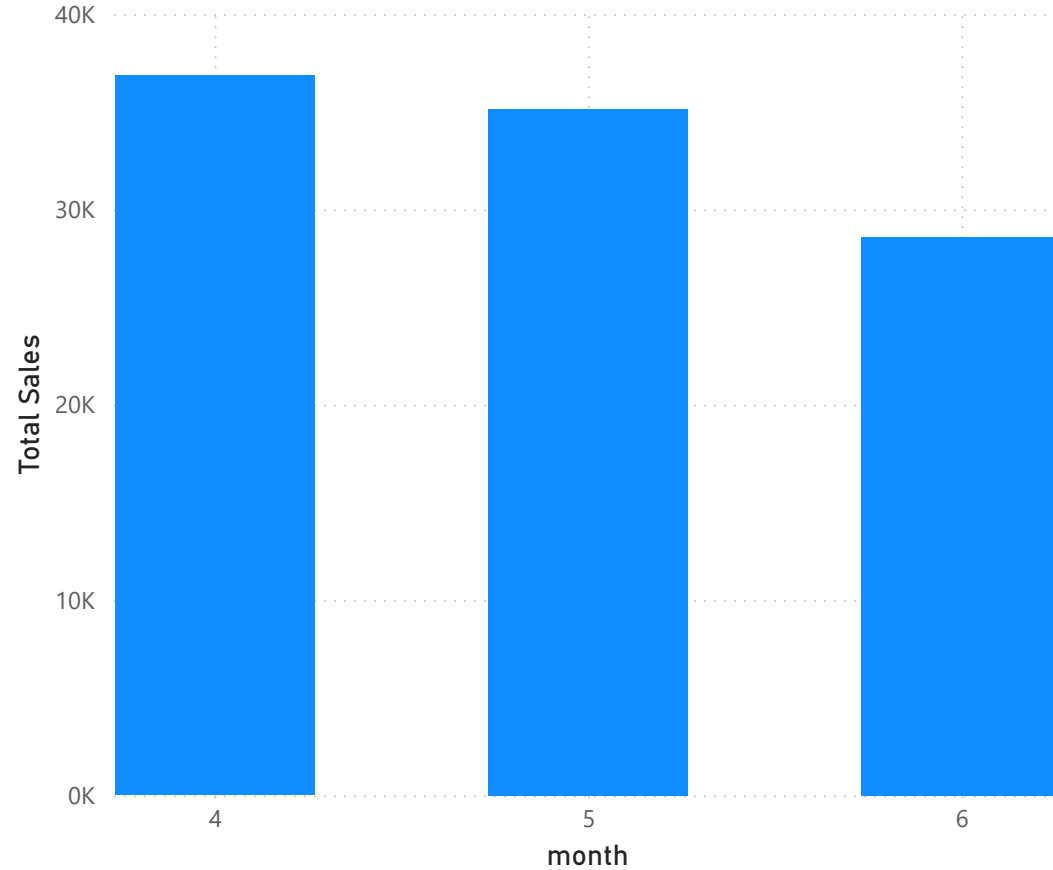
AMAZON.IN

NON-AMAZON

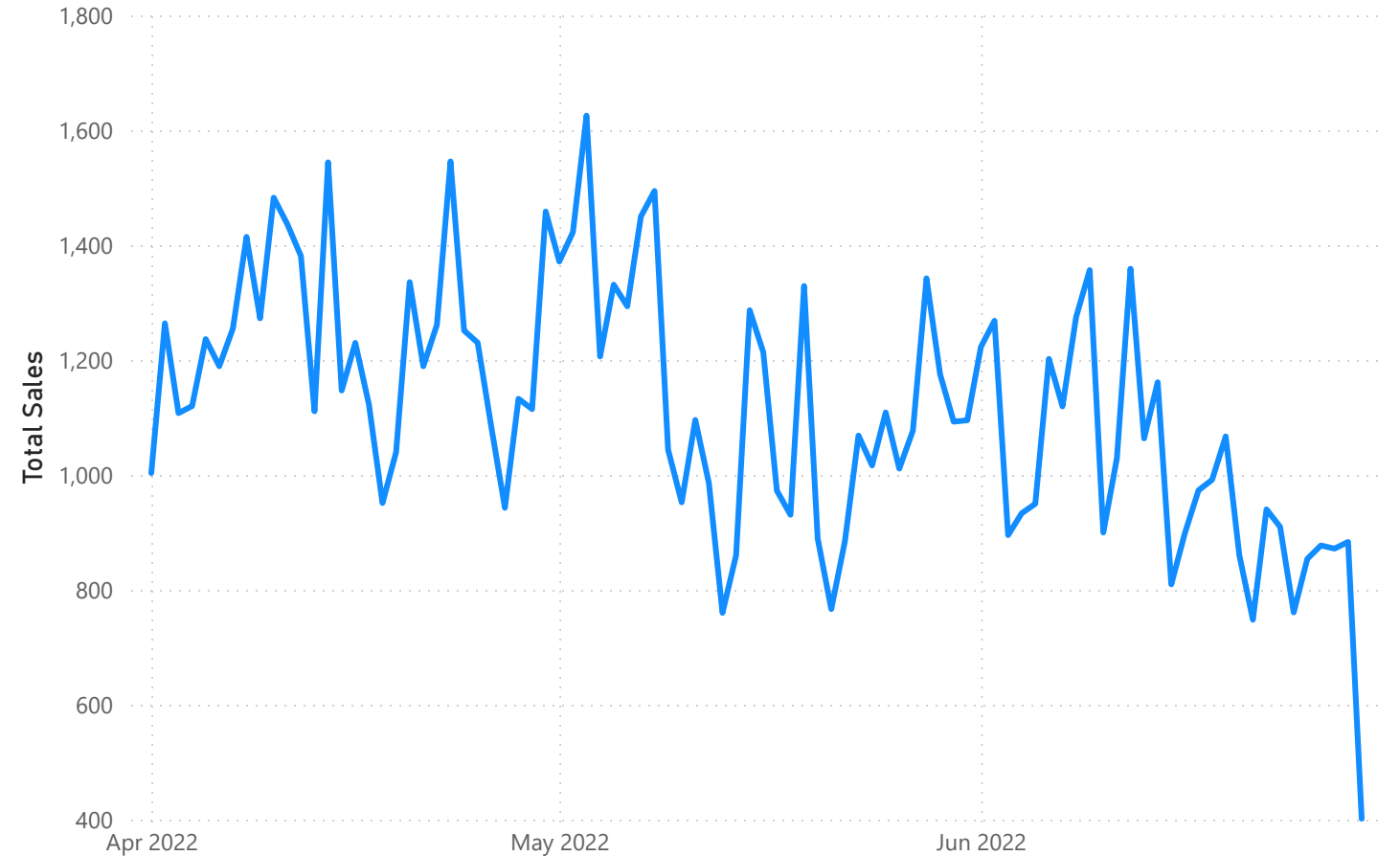
# Time Intelligence

Total Sales by month and year

year ● 2022



Total Sales by Year, Quarter, Month and Day



month

Sales\_Channel

- ☐ AMAZON.IN
- ☐ NON-AMAZON

B2B

- ☐ False
- ☐ True

Size

- ☐ 3XL
- ☐ 4XL





Apply all slicers

Clear all slicers

# Interactive Controls

month

36

Sales\_Channel

☐ AMAZON.IN

☐ NON-AMAZON

B2B

☐ False

☐ True

Size

☐ 3XL

☐ 4XL