



PIZZA SALES REPORT(Jan/15-Dec/15)

Pizza Category

All

01-01-2015

31-12-2015



Home Dashboard



Best/ Worst Sellers

BUSIEST DAYS & TIMES

DAYS

Orders are highest on weekends, Friday/Saturday evening.

MONTHLY

There are maximum orders from month of July and January.

SALES PERFORMANCE

CATEGORY

Classic Category contributes to maximum sales & total orders.

SIZE

Large size pizza contributes to maximum sales.

817.86K

Total Revenue



38.31

Avg Order Value



50K

Total Pizzas Sold



21K

Total Orders

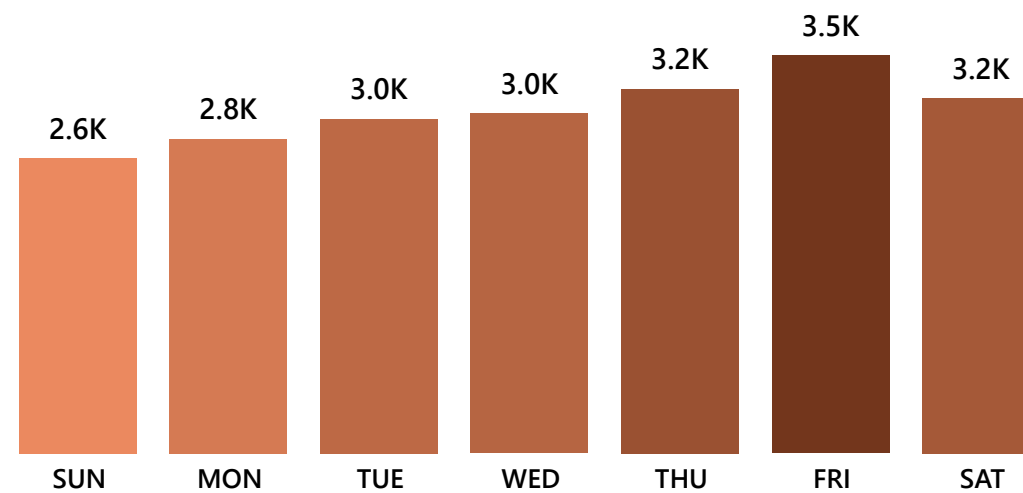


2.32

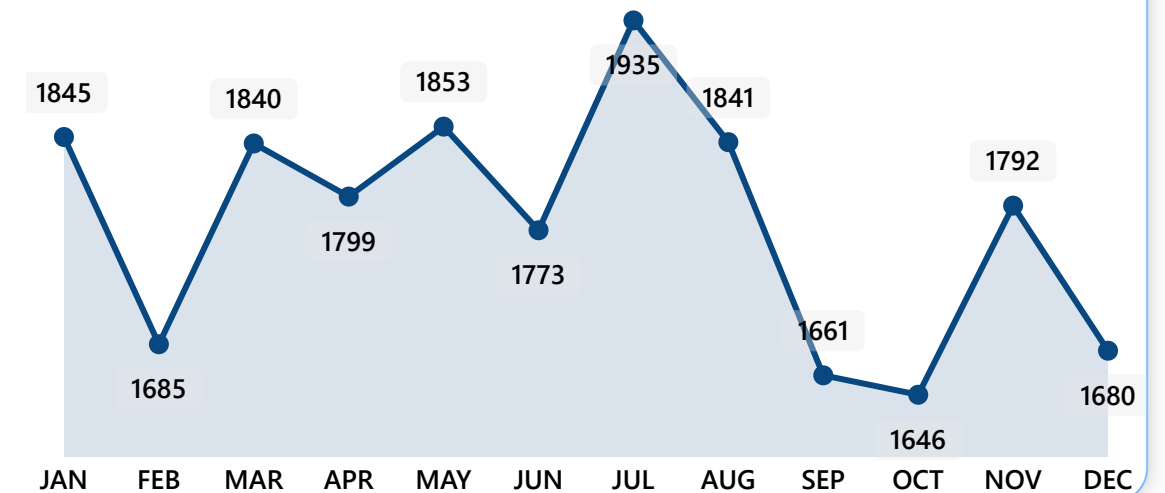
Avg Pizzas Per Order



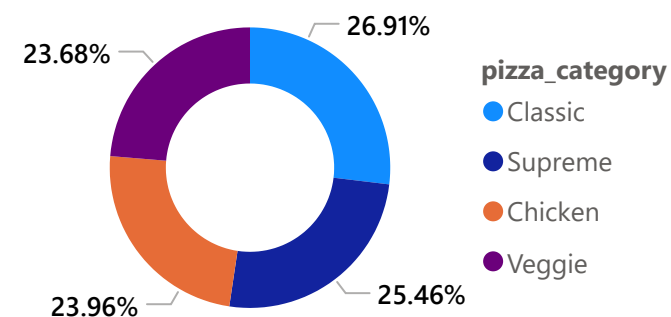
Daily Trend For Total Orders



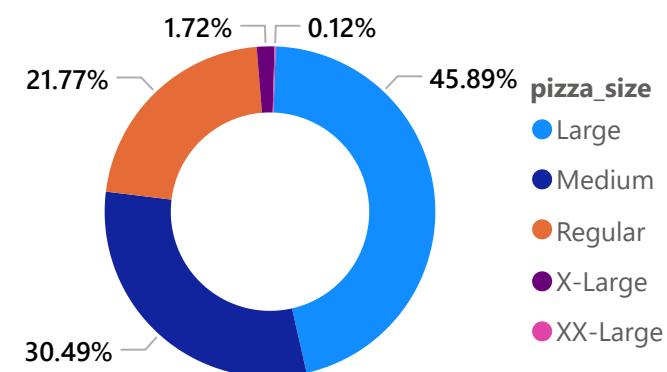
Monthly Trend for Total Orders



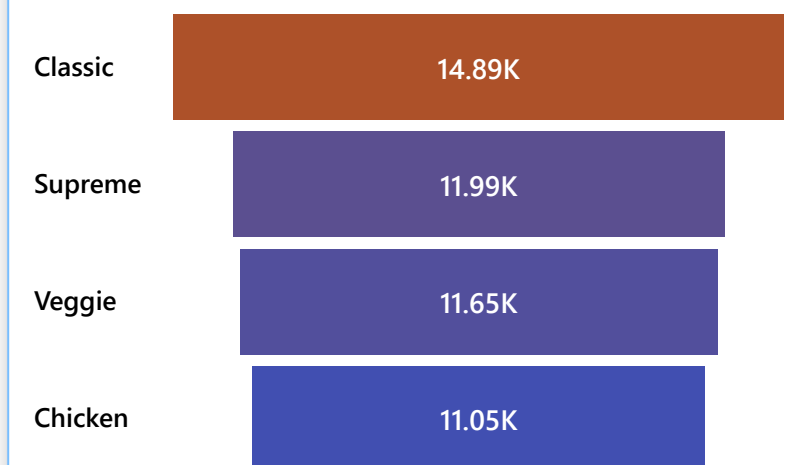
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizzas Sold by Pizza Category





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Best/ Worst Sellers

BEST SELLERS

REVENUE

The Thai Chicken Pizza contributes to maximum revenue

QUANTITY

The Classic Deluxe Pizza contributes to maximum total quantity

TOTAL ORDERS

The Classic Deluxe Pizza contributes to maximum total orders

WORST SELLERS

REVENUE

The Brie Carre Pizza contributes to minimum revenue

QUANTITY

The Brie Carre Pizza contributes to minimum total quantity

TOTAL ORDERS

The Brie Carre Pizza contributes to minimum total orders

808.00K

Total Revenue



38.30

Avg Order Value



49K

Total Pizzas Sold



21K

Total Orders

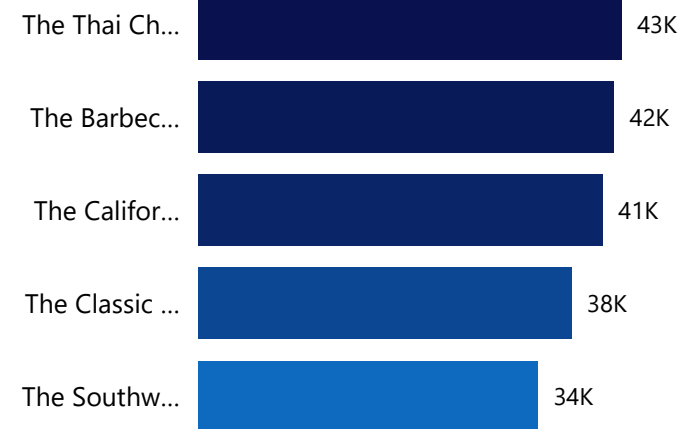


2.32

Avg Pizzas Per Order



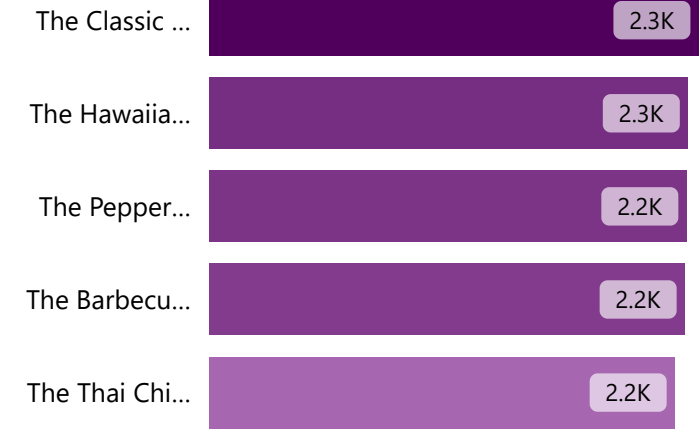
Top 5 Pizza's By Revenue



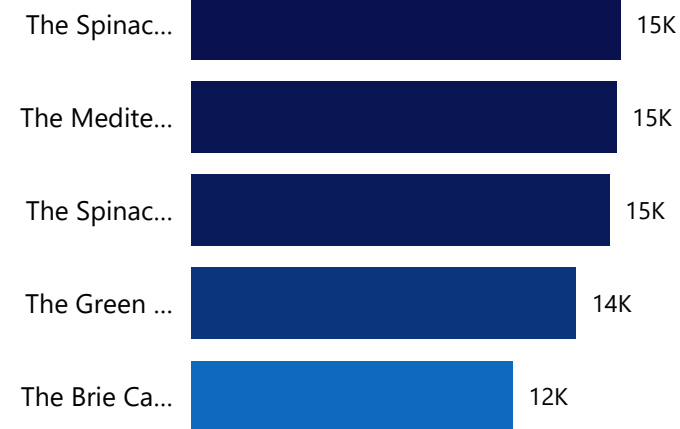
Top 5 Pizza's By Quantity



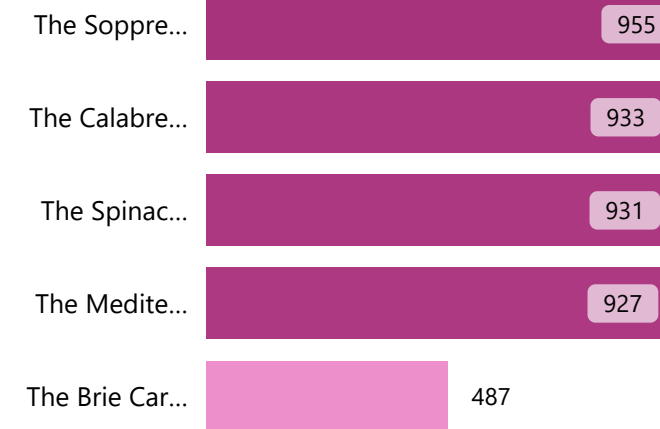
Top 5 Pizza's By Total Oders



Bottom 5 Pizza's By Revenue



Bottom 5 Pizza's By Quantity



Top 5 Pizza's By Total Oders

