

## WRITING TASK: Blog post – Trends that should (not) be all the rage

Write a **blog post** about trends. Choose **ONE** of the three options below. Write about  $\approx 180\text{--}220$  words. Your blog post should include **ONE PEEL paragraph where you present your main argument.**

### Option 1 – Bring back an old trend!

Write about one trend that used to be popular but is not trendy anymore. You think this trend should come back!

In your blog post:

- **Describe the trend:** What was it? (fashion, hairstyle, gadget, game, social media thing, etc.) When was it popular? Who followed it?
  - **Explain why people liked it:** Why was it “all the rage” at that time?
  - **Explain why it went out of fashion:** Why did people stop doing it?
- Was it replaced by something else?
- **Argue why it should make a comeback:** Why would it be good / fun / useful today? Who would like it now?



### Option 2 – A stupid trend that should disappear!

Write about one current trend that is “all the rage” right now, but you think it is **stupid, useless or even dangerous**.

In your blog post:

- **Describe the trend:** What do people do? Who does it?
- Where do you see it (Social media, school, etc.)?
- **Explain why it is popular:** Why do so many people follow it?
  - **Explain what is bad about it:** Is it unhealthy? Expensive? Annoying? Unsafe? Fake?
  - **Argue why it should NOT be a trend**



### Option 3 – Invent a new trend

Invent a new trend that does not exist (yet),

but you think it **should** become popular. In your blog post:

- **Describe your trend:** What is it called? What do people do? How does it work?
  - **Explain who it is for:** Teenagers? Adults? Gamers? Sporty people? Eco-friendly people?
  - **Explain why it would be a good trend:** Is it fun? Healthy? Good for the environment? Cheaper? More inclusive?
- **Argue why people should follow this trend:** Try to make it sound realistic and interesting – as if you want to “sell” your idea.

