SEO Centro
web marketing resources

Hello, Guest, Login, Register

SEO Analyzer

color = *Error*   color = *Warn*   color = *Passed*

Status: http://snoh.hosts.ma-cloud.nl/vakken/SEO/les3/seo_optimize_me/

Status:	200 OK		
Charset:	utf-8-strict		
Page Content Size:	164,062 bytes		
Social Media Shares:	0 shares		

SEO Tests

Passed:	22 passed
Warnings:	19 warnings
Errors:	6 errors

SEO SCORE
47
out of 100

SPEED SCORE
67
out of 100

Title

Importance ⭐⭐⭐⭐☆

Webpage has a title.

Easy to Solve   The title is an important factor in the on-site search engine optimization. Not only uses the search engines the title for the keywords, the title is also used for display in the SERP (Search Engine Result Page). For best practice make use of your main keywords in the title.

Title Length

Importance ⭐⭐☆☆☆

Title is smaller than 60 characters (11 characters).

Easy to Solve   The title of your page has a length of 11 characters. Most search engines will truncate titles to 60 characters.

Title Relevancy

Importance ⭐⭐☆☆☆

Title relevancy to webpage content is poor.

Easy to Solve   The title relevancy to webpage content is 50%. The title tag should match the content on your webpage.

Description

Importance ⭐⭐⭐⭐☆

Webpage has no description.

Easy to Solve   The description is an factor in the on-site search engine optimization, consider to add a description to your page. Not only uses the search engines the description for the keywords, the description is used frequently for display in the SERP (Search Engine Result Page). For best practice describe where your webpage is about in the description.

Canonical Tag

Importance ⭐⭐⭐⭐⭐ **Webpage has no canonical link tag.**

Easy to Solve A canonical link tag is a way of telling search engines that a specific URL represents the master copy of a page. Using the canonical link tag prevents the risk of creating duplicate content where the same content is accessible by different URLs. We found no canonical link tag.

Robots Tag

Importance ⭐⭐⭐⭐⭐ **Webpage has no robots meta tag.**

Easy to Solve Spider robots are allowed to index and follow urls from the webpage.

Robots File

Importance ⭐⭐⭐⭐⭐ **Robots.txt file has not been found.**

Easy to Solve The robots.txt file allows you to restrict the access of search engine robots to specific directories and pages. You can also specify in the robots.txt file where the sitemap file is located. Consider the use of a robots.txt file.

XML Sitemap

Importance ⭐⭐⭐⭐⭐ **No XML Sitemap has been found.**

Easy to Solve Google introduced Google Sitemaps so web developers can publish lists of links from across their sites. The basic premise is that some sites have a large number of dynamic pages that are only available through the use of forms and user entries.The Sitemap files contains URLs to these pages so that web crawlers can find them. Bing, Google, Yahoo and Ask now jointly support the Sitemaps protocol.

Google Preview

Optimise me

snoh.hosts.ma-cloud.nl/vakken/SEO/les3/seo_optimize_me/

Ben Onlijn Web Developer - User Experience Designer Portfolio VöLLEREI - Restaurant & Bar In the real world, you don't know how long the content will be. Writers will write what they need. Photos will be cropped to the shape that they should be. That's good. Make a system that allows this. You want it to be flexible ...

Heading Tags

Importance ⭐⭐⭐⭐⭐	**Webpage has heading tags.**
Easy to Solve	Webpage has 10 heading tags. The search engines uses the heading tags for the keywords. For best practice try not to use more than 30 heading tags in the webpage and no heading tags longer than 120 characters.

Heading Tags

H1	H2	H3	H4	H5	H6
5	0	5	0	0	0

<H1> CONTACT ME </H1>
<H1> Ben Onlijn </H1>
<H1> Portfolio </H1>
<H1> About </H1>
<H1> Other contact data </H1>
<H3> Super Crowds inc. </H3>
<H3> TAO TAJIMA - Filmmaker </H3>
<H3> Web Developer - User Experience Designer </H3>
<H3> Some gem site I made </H3>
<H3> VöLLEREI - Restaurant & Bar </H3>

Doctype

Importance ⭐⭐⭐⭐⭐	**Webpage has no doctype declaration.**
Easy to Solve	We found no doctype declaration on the page.

Frames

Importance ⭐⭐⭐⭐⭐	**Webpage has no frames.**
Easy to Solve	Frames can cause problems with search engines to index the content of the web page. Try to avoid frames anytime possible, and if you use them also use the NoFrames tag.

Content Amount

Importance ⭐⭐⭐⭐⭐	**Amount of content is acceptable.**
Easy to Solve	The page content consist out of 283 words. Consider to add more content to the article to attract more keywords.

Content Size

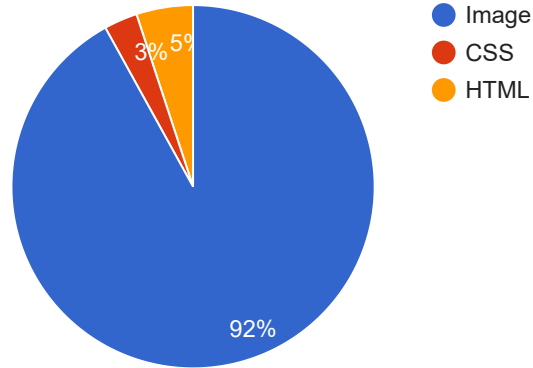| Importance ⭐⭐⭐☆☆	**Total content size is smaller than 250 KB (160.2 KB).**
Good to Solve	Two of the main reasons for an increase in page size are images and JavaScript files. Page size affects the speed of your website. Try to keep your page size below 250 KB, and definitely below 1 MB.

Page Content Size

147.4 KB	Image
4.77 KB	CSS
8.09 KB	HTML

TOTAL

160.2 KB

content size

Page Content Size

- Image
- CSS
- HTML

3% 5%

92%

Content Errors

Importance ⭐⭐☆☆☆	**There are no problems encountered to retrieve all webpage content files.**
Easy to Solve	All content files in your webpage have been downloaded without errors.

Page Content

Url	Status	Size	Time
assets.awwwards.com/awards/media/cache/thumb...ssions/2017/11/5a1d7c1567fd8.png	200	103.1 KB	946 ms
assets.awwwards.com/awards/media/cache/thumb...ssions/2017/12/5a27aeadf0fbd.jpg	200	19 KB	603 ms
assets.awwwards.com/awards/media/cache/thumb...ssions/2017/11/5a1fc1ec29816.jpg	200	14.4 KB	548 ms
assets.awwwards.com/awards/media/cache/thumb...ssions/2017/11/5a197c98a05b8.jpg	200	10.8 KB	487 ms
snoh.hosts.ma-cloud.nl/vakken/SEO/les3/seo_optimize_me/	200	8.09 KB	640 ms
snoh.hosts.ma-cloud.nl/vakken/SEO/les3/seo_optimize_me/css/style.css	200	4.77 KB	239 ms

Images Alt Attributes

Importance ⭐☆☆☆☆ **4 images has no alt attribute.**

Easy to Solve 4 of the 4 images has no alt attribute. The images alt attributes are used by the search engines. For best practice descibe where the images is about in the alt attributes.

Images Content

Url	Freq	Alt Tag	Title Tag
assets.awwwards.com/awards/media/cache/thumb...ssions/2017/11/5a197c98a05b8.jpg	1	0	0
assets.awwwards.com/awards/media/cache/thumb...ssions/2017/12/5a27aeadf0fbd.jpg	1	0	0
assets.awwwards.com/awards/media/cache/thumb...ssions/2017/11/5a1fc1ec29816.jpg	1	0	0
assets.awwwards.com/awards/media/cache/thumb...ssions/2017/11/5a1d7c1567fd8.png	1	0	0

URLs found in the page

Url	Freq	Follow
supercrowds.co/who	2	follow
www.swissgemshop.ch/	2	follow
www.voellerei.at/	1	follow
snoh.hosts.ma-cloud.nl/vakken/SEO/les3/seo_o...e_me_details.php?id=swissgemshop	1	follow
taotajima.jp/	1	follow
blun.nl/	1	follow
snoh.hosts.ma-cloud.nl/vakken/SEO/les3/seo_o...ze_me_details.php?id=supercrowds	1	follow
www.universalstudioshollywood.com/	1	follow
snoh.hosts.ma-cloud.nl/vakken/SEO/les3/seo_o...mize_me_details.php?id=taotajima	1	follow
snoh.hosts.ma-cloud.nl/vakken/SEO/les3/seo_o...mize_me_details.php?id=voellerei	1	follow

Keywords Tag Cloud

Real World   Contact   Met Verschillende Persoonlijkheden   Me   World
Super Crowds   Long   Ben   They Need   Van   Crowds   Client   More   Should
Super   Van Individuen Door   Verschillende   They Need Photos   They
They Should   Need Photos   Don't   Time   View   View More

Top Keywords

Most optimized keywords	Freq	Title	Desc	<H*>
view more	4	✘	✘	✘
super crowds	3	✘	✘	✔
gem site	2	✘	✘	✔
other contact data	1	✘	✘	✔
völlerei restaurant	1	✘	✘	✔
völlerei restaurant bar	1	✘	✘	✔
they need	2	✘	✘	✘
user experience designer	1	✘	✘	✔

Keywords

Keywords (one word)	Freq	Title	Desc	\<H*\>
verschillende	4	✖	✖	✖
client	4	✖	✖	✖
they	4	✖	✖	✖
view	4	✖	✖	✖
more	4	✖	✖	✖
crowds	3	✖	✖	✔
super	3	✖	✖	✔
ben	3	✖	✖	✔
contact	3	✖	✖	✔
world	3	✖	✖	✖
me	3	✔	✖	✔
van	3	✖	✖	✖
time	2	✖	✖	✖
don't	2	✖	✖	✖
long	2	✖	✖	✖
should	2	✖	✖	✖
websites	2	✖	✖	✖
een	2	✖	✖	✖
write	2	✖	✖	✖
real	2	✖	✖	✖
				more »

Keywords (two words)	Freq	Title	Desc	\<H*\>
view more	4	✖	✖	✖
super crowds	3	✖	✖	✔
need photos	2	✖	✖	✖
they need	2	✖	✖	✖
they should	2	✖	✖	✖
real world	2	✖	✖	✖
gem site	2	✖	✖	✔
don't know	2	✖	✖	✖
door verschillende	1	✖	✖	✖
people throughout	1	✖	✖	✖
van individuen	1	✖	✖	✖
vaardigheden van	1	✖	✖	✖
crowds inc	1	✖	✖	✔
contact me	1	✖	✖	✔
world contact	1	✖	✖	✖
more tao	1	✖	✖	✖
monozukuri aanpakt	1	✖	✖	✖
been freelancing	1	✖	✖	✖
völlerei restaurant	1	✖	✖	✔
creatieve boerderij	1	✖	✖	✖
				more »

Keywords (three words)	Freq	Title	Desc	\<H*\>
they need photos	2	✖	✖	✖
met verschillende persoonlijkheden	1	✖	✖	✖
van individuen door	1	✖	✖	✖
blûn view more	1	✖	✖	✖

groep met verschillende	1	✘	✘	✘
phone number +31	1	✘	✘	✘
ask ben portfolio	1	✘	✘	✘
vaardigheden om outputs	1	✘	✘	✘
developer user experience	1	✘	✘	✔
number +31 06-36928435	1	✘	✘	✘
column based grid	1	✘	✘	✘
te maken die	1	✘	✘	✘
te vermenigvuldigen gebruikmakend	1	✘	✘	✘
tao tajima filmmaker	1	✘	✘	✔
vermenigvuldigen gebruikmakend van	1	✘	✘	✘
van elke persoon	1	✘	✘	✘
ben onlijn web	1	✘	✘	✘
gedachten verschillende middelen	1	✘	✘	✘
verbeelding van individuen	1	✘	✘	✘
verschillende gedachten verschillende	1	✘	✘	✘

more »

Anchor Tag Keywords

Keywords found in URL tags	Freq
view more	4
völlerei restaurant bar	1
some gem site i made	1
tao tajima filmmaker	1
contact	1
buro blûn	1
the gem-store	1
portfolio	1
super crowds	1
about	1
super crowds inc	1
universal studio's	1

Open Graph

Importance ★☆☆☆☆   **Open Graph is not used.**

Easy to Solve   The Open Graph meta tags is not used. The Open Graph protocol enables any webpage to become a rich object in a social graph. For instance, this is used on Facebook to allow any webpage to have the same functionality as any other object on Facebook.

Twitter Card

Importance ★☆☆☆☆   **Twitter card is not used.**

Easy to Solve   With Twitter Cards, you can attach rich photos, videos and media experience to Tweets that drive traffic to your website.

Google Plus Publisher

Importance ⭐⭐⭐⭐⭐ **Publisher is not connected to Google Plus.**

Good to Solve   The publisher of the page is not connected to your Google Plus account to define the business account of this one.

Social Media

Importance ⭐⭐⭐⭐⭐ **Social Media presence is low.**

Hard to Solve   The importance of social media for certain industries is huge. This data represents social media influences from your website's URL, it does not represent data from specific brand pages like your facebook page. You can add social media share buttons on the webpage to improve the social media presence.

Social Media Signals

0	Facebook Shares
0	StumbleUpOn Views
0	Pinterest Pins

Social Media

TOTAL

0

social media shares

Social Media History

Month	Total	FB Shares	StumbleUpOn	Pinterest
2019-02	0	0	0	0
2019-01	0	0	0	0
2018-01	0	0	0	0
2017-12	0	0	0	0

Majestic Million

Importance ⭐⭐⭐⭐⭐ **Website is not ranked on the Majestic top million.**

Hard to Solve   Majestic Million is a metric that ranks websites by the most referring subnets. The domain 'snoh.hosts.ma-cloud.nl' is not on the majestic top million list.

Alexa Ranking

Importance ⭐⭐⭐⭐⭐ **Website is the 667,469th most popular website in the world.**

Hard to Solve   Alexa Rank is a metric that ranks websites in order of popularity of how well a website is doing over the last 3 months. The Website Alexa ranking is fair.

Sites Linking

Importance ⭐⭐⭐⭐⭐ **Website has 31 sites linking to your site.**

Hard to Solve   Sites linking to your webpages is a important metric for the search engines to see how popular your website is. The amount of sites linking to your site is fair.

Safe Browsing

Importance ⭐⭐⭐⭐⭐ **Website is declared as safe by Google.**

Hard to Solve   Google Safe Browsing is a service provided by Google that provides lists of URLs for web resources that contain malware, phishing content, or unwanted software, and the website is declared as an safe site to browse by Google.

Trust Worthiness

Importance ⭐⭐⭐⭐⭐ **No Web Of Trust worthiness record found.**

Hard to Solve   Web Of Trust (WOT) is a website reputation, rating and review tool provided by mywot.com, and WOT has no record about the site worthiness.

Child Safety

Importance ⭐⭐⭐⭐⭐ **No Web Of Trust child safety record found.**

Hard to Solve   Web Of Trust (WOT) is a website reputation, rating and review tool provided by mywot.com, and WOT has no record about the site child safety.

Language Tags

Importance ⭐⭐⭐⭐⭐ **No Alternative Language tags has been found.**

Good to Solve   The hreflang tag is used to provide search engines alternative urls for different countries and/or languages. This is a pefect way to reach visitors from different counties and target keywords in other languages.

Language Declaration

Importance ⭐⭐⭐⭐⭐ **No Language Declaration has been found.**

Easy to Solve   We did not found a language declaration header or html tag. Always use a language attribute on the html tag to declare the default language of the text in the page. When the page contains content in another language, add a language attribute to an element surrounding that content.

Viewport

Importance ⭐⭐⭐⭐⭐ **No Meta Viewport has been found on the page.**

Easy to Solve   Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Without a viewport, mobile devices will render the page at a typical desktop screen width, scaled to fit the screen. Setting a viewport gives control over the page's width and scaling on different devices.

Media Queries

Importance ⭐⭐⭐⭐⭐ **Media queries has been found on the page.**

Easy to Solve   The @media rule is used to define different style rules for different media types/devices. We found 5 media queries on the page.

Media Print Queries

Importance ⭐⭐⭐⭐⭐   **No media print queries has been found on the page.**

Easy to Solve   The @media print rule is used to define different style rules and layout for printers. We found no media print queries on the page.

Server Response

Importance ⭐⭐⭐⭐⭐   **Server responded quickly.**

Good to Solve   Server response time measures how long it takes to load the necessary HTML to begin rendering the page from your server. In our test, your server responded in 0.641 seconds. Your server responded quickly.

DNS Respond

Importance ⭐⭐⭐⭐⭐   **DNS responded quickly (105 ms).**

Good to Solve   The job of a DNS server is to translate domain names into IP addresses and it does this for every new site visit. No matter how fast your website is, a site won't load unless the DNS server has performed the lookup successfully. Therefore a fast and stable DNS server is very important for the reachability and speed of the website.

HTTP Compression

Importance ⭐⭐⭐⭐⭐   **HTTP compression with gzip is not enabled.**

Good to Solve   HTTP compression is a capability that can be built into web servers and web clients to improve transfer speed and bandwidth utilization, by compressing the data before it is sent from the server. You have no compression with gzip enabled.

Browser Connection Limitations

Importance ⭐⭐⭐⭐⭐   **Browser connection limitations where not found.**

Good to Solve   Browsers limit the number of HTTP connections with the same domain name. Most modern browsers allow six connections per domain. Most older browsers allow only two connections per domain. No file need to wait to open a connection before it can be downloaded.

Page Caching

Importance ⭐⭐⭐⭐⭐   **Website does not allow page caching.**

Easy to Solve   The website is not configured to allow page caching.

Image Caching

Importance ⭐⭐⭐⭐⭐   **Website does allow image caching.**

Easy to Solve   The website is configured to allow image caching.

CSS Caching

Importance ⭐⭐⭐⭐⭐   **Website does not allow CSS file caching.**

Easy to Solve   The website is not configured to allow external CSS file caching.

Blocking JavaScript

Importance ★★☆☆☆	**Render-blocking JavaScript where not found.**
Good to Solve	Render-blocking JavaScript causes a delay in rendering your page. We did not found render-blocking JavaScripts.

Blocking CSS Import

Importance ★★☆☆☆	**Render-blocking CSS Import Rules where not found.**
Easy to Solve	The CSS import rules is used to add external stylesheets, but the browsers cannot download them at the same time, this may add a delay to the rendering of the page. We found no render-blocking CSS import rules on the page.

Minify CSS

Importance ★☆☆☆☆	**Compacting CSS code can save many bytes.**
Easy to Solve	Compacting CSS code can save many bytes of data, speed up download and parse times. Your CSS content is not minified.

Minify JavaScript

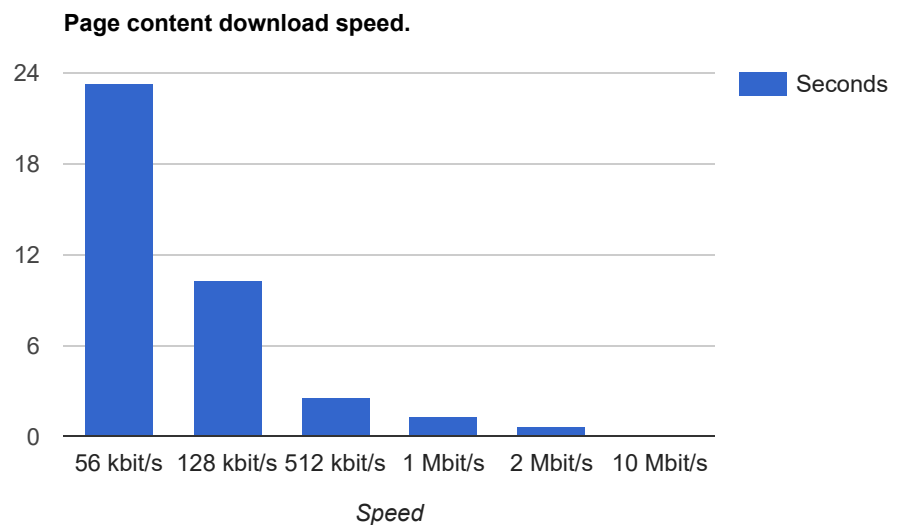|	
Importance ★☆☆☆☆	**Compacting JavaScript code can save many bytes.**
Easy to Solve	Compacting JavaScript code can save many bytes of data, speed up download and parse times. Your JavaScript content is minified.

Page Content Speed

23.4 sec	56 kbit/s
10.3 sec	128 kbit/s
2.6 sec	512 kbit/s
1.3 sec	1 Mbit/s
0.7 sec	2 Mbit/s
0.1 sec	10 Mbit/s

TOTAL

164,062

bytes of content

Page content download speed.

Emails

Importance ★☆☆☆☆	**Emails has been found on the page.**
Easy to Solve	One sure recipe to end up with an Inbox full of spam is to openly publish your email address on the website. We found plain text emails on the page.

SSL Secure

Importance ⭐⭐⭐⭐⭐   **Webpage is not SSL secured.**

Hard to Solve   A SSL secured (https) webpage has become a factor of Google search ranking algorithm. Your webpage is not SSL secured, and does not redirect to a SSL secured page. Consider to SSL secure your webpages.

Server Technology

Importance ⭐⭐⭐⭐⭐   **Web server technology is visible.**

Easy to Solve   The web server version (Apache) and/or technology (PleskLin) information is visible in the headers.

XSS Protection

Importance ⭐⭐⭐⭐⭐   **No XSS Protection header found.**

Easy to Solve   Cross-site scripting (XSS) is a type of computer security vulnerability typically found in web applications. XSS enables attackers to inject client-side script into webpages viewed by other users.

Redirect

Importance ⭐⭐⭐⭐⭐   **Url doesn't redirect to another url.**

Easy to Solve   The url doesn't redirect and can be indexed by the search engines. The best practice for a redirect on a url is to do it with a '301 Moved Permanently' redirect, in that case the search engines knows that the redirected url is the new url.

Headers

link:	<css/style.css>; rel="stylesheet"; type="text/css"
x-powered-by:	PleskLin
date:	Tue, 12 Feb 2019 22:16:43 GMT
title:	Optimise me
etag:	"3f3-205c-5602014ef4b80"
::std_case:	HASH(0x49c3340)
content-length:	8284
client-peer:	176.34.145.229:80
content-type:	text/html
accept-ranges:	bytes
client-date:	Tue, 12 Feb 2019 22:21:51 GMT
last-modified:	Tue, 12 Dec 2017 08:03:10 GMT
connection:	close
client-response-num:	1
server:	Apache

load time: 3.398 sec