

**GOVERNMENT COLLEGE OF ENGINEERING [IRTT]**

**ERODE: 638 316**



**Electronics and Communication Engineering**

**NAAN MUDHALVAN**

**DIGITAL MARKETING**

**ASSIGNMENT**

*BRAND NAME: MANIMEGALAI EMBEDDED*

*SYSTEMS*

*ELECTRONICS BRAND*

*NAME : VENKATRAJ R*

*NM ID : 7C51FEFCAE10AF09DBC4DFE625C50627*

1.Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

Link: Blog using Blogspot

<https://mmembdsysoff.blogspot.com/2023/08/welcome-to-our-community-of-embedded.html>

Screenshot:





At Manimegalai Embedded Systems, we are committed to enhancing the user experience by integrating advanced technology into everyday devices. Our team of dedicated engineers and designers work tirelessly to create products that are not only functional and reliable but also meet the highest standards of aesthetics and user-friendliness.



Our embedded systems are at the heart of our products, ensuring seamless operation and real-time responses. We understand that in today's fast-paced world, reliability and efficiency are paramount. That's why we focus on creating systems that you can depend on.

2.Create a New Facebook Business Page and post one social media poster for your brand.

Link: Facebook business page

<https://www.facebook.com/profile.php?id=61550551902830>

Screen shot:



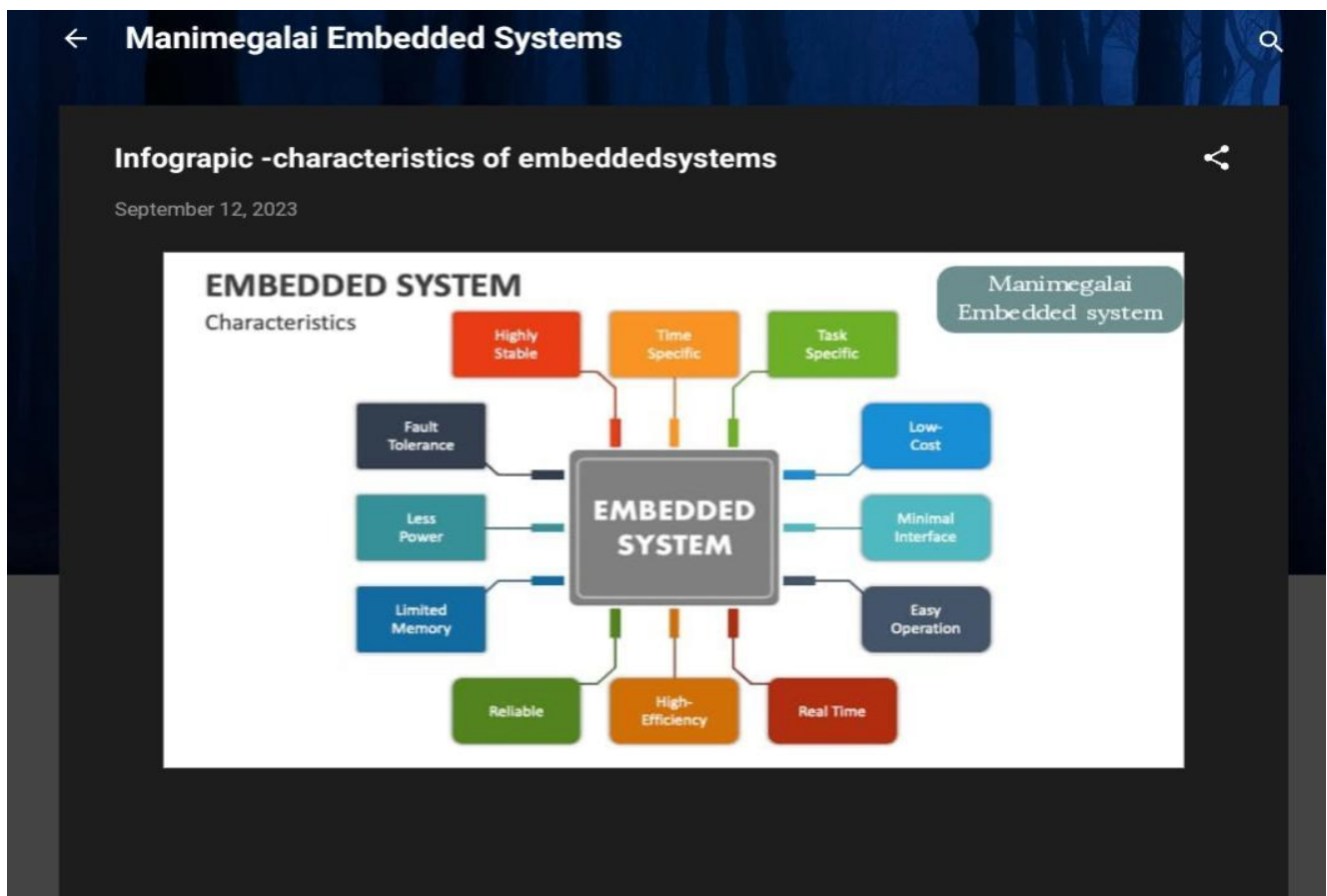
Manimegalai Embedded  
Circuits

3. Create and design a social media advertisement poster using canva.

Social media advertisement using canva :

<https://mmembdsysoff.blogspot.com/2023/09/infographic-characteristics-of.html?m=1>

Screen Shot :



4. Create email newsletter design using MailChimp or Canva tool. Link: Email newsletter design using Canva

<https://mmembdsysoff.blogspot.com/2023/09/offer-mail-letter.html?m=1>

screenshot:



