

Chapter Title: Table of Contents

Book Title: Hope in a Jar

Book Subtitle: The Making of America's Beauty Culture

Book Author(s): KATHY PEISS

Published by: University of Pennsylvania Press

Stable URL: https://www.jstor.org/stable/j.ctt3fhx5m.2

JSTOR is a not-for-profit service that helps scholars, researchers, and students discover, use, and build upon a wide range of content in a trusted digital archive. We use information technology and tools to increase productivity and facilitate new forms of scholarship. For more information about JSTOR, please contact support@jstor.org.

Your use of the JSTOR archive indicates your acceptance of the Terms & Conditions of Use, available at https://about.jstor.org/terms



 ${\it University~of~Pennsylvania~Press~is~collaborating~with~JSTOR~to~digitize,~preserve~and~extend~access~to~Hope~in~a~\it{Jar}}$



Contents

	Prejace	ıx
	Introduction	3
l	Masks and Faces	9
2	Women Who Painted	37
3	Beauty Culture and Women's Commerce	61
4	The Rise of the Mass Market	97
5	Promoting the Made-Up Woman	134
6	Everyday Cosmetic Practices	167
7	Shades of Difference	203
В	Identity and the Market	238
	Notes	271
	$Illustration\ Acknowledgments$	317
	Index	319