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Department of Computer Engineering

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Project Synopsis Template (2024-25) - Sem V

SwachhHarvest

Pallavi Gangurde
Designation , CMPN

Rohit Motwani
V.E.S.I.T
d2022.rohit.motwani@ves.ac.in

Mohit Advani
V.E.S.I.T
2022.mohit.advani@ves.ac.in

Santosh Hinduja
V.E.S.I.T
d2022.santosh.hinduja@ves.ac.in

Varun Dulani
V.E.S.I.T
2022.varun.dulani@ves.ac.in

Abstract

"SwachhHarvest" is a comprehensive web application aimed at promoting organic farming. This platform combines educational content about organic farming practices, an e-commerce section for purchasing organic farming products, and updates on government schemes and subsidies. The project seeks to inform users about the benefits of organic farming over conventional methods that use harmful fertilizers and pesticides, while also providing a marketplace for organic produce and supplies.

Introduction

Organic farming is increasingly recognized as a sustainable agricultural practice that benefits the environment and human health. Conventional farming methods, which rely heavily on synthetic fertilizers and pesticides, have been associated with numerous negative impacts, including soil degradation, water contamination, and health risks to consumers. In contrast, organic farming promotes biodiversity, improves soil health, and produces safer, more nutritious food.

Despite its advantages, organic farming faces several barriers to wider adoption. These include a lack of awareness about its benefits, difficulty accessing organic products, and insufficient information on available government support. There is also a significant gap in the market for a comprehensive platform that addresses these issues, providing both educational resources and practical tools for farmers and consumers.

"Swachhharvest" aims to bridge this gap by creating a centralized hub for all things related to organic farming. This web application will offer educational content to inform users about the principles and benefits of organic farming, an e-commerce section to facilitate the purchase of organic products, and a dedicated page to provide updates on government schemes and subsidies. By integrating these elements, "Swachhharvest" seeks to make organic farming more accessible and appealing, ultimately promoting a healthier, more sustainable agricultural system.

Problem Statement

The primary challenges faced by organic farming include a lack of awareness about its benefits, difficulty in accessing organic products, and insufficient information on government support. Conventional farming methods, reliant on harmful fertilizers and pesticides, continue to dominate due to these barriers.

Farmers often lack access to reliable information and resources to transition to organic farming. Consumers face challenges in finding and purchasing authentic organic products, which are often more expensive and less readily available than their conventional counterparts. Additionally, both farmers and consumers are frequently unaware of the government schemes and subsidies available to support organic farming initiatives..

Proposed Solution

"SwachhHarvest" proposes a multi-faceted solution to address the challenges faced by the organic farming community:

1. Educational Content: The homepage will feature a rich array of educational resources, including videos, articles, and infographics that explain organic farming techniques, highlight the dangers of harmful fertilizers and pesticides, and demonstrate the advantages of organic farming. This content aims to raise awareness and knowledge among farmers and consumers about the benefits of adopting organic practices.

2. E-Commerce Platform: A dedicated e-commerce section will provide a marketplace for organic farming products, including organic fertilizers, seeds, and farming equipment, as well as organic fruits and vegetables. This platform will enable farmers to easily purchase necessary inputs for organic farming and offer consumers a convenient way to buy organic produce. The marketplace will feature user reviews and ratings to ensure product quality and authenticity.

3. Government Schemes Information: A specialized section will provide the latest updates on government benefits, subsidies, and schemes related to organic farming. This page will feature detailed information on eligibility, application processes, and the benefits of various government programs. By keeping users informed about available support, "Swachhharvest" aims to facilitate easier access to financial and technical assistance for organic farmers.

4. User-Friendly Interface: The web application will be designed with a focus on user experience, ensuring that it is easy to navigate and accessible to a broad audience, including farmers who may not be tech-savvy. The interface will feature intuitive menus, clear categorization of content, and a responsive design to ensure compatibility with various devices, from smartphones to desktop computers.

By integrating educational content, a robust e-commerce platform, up-to-date information on government support, and a user-friendly interface, "SwachhHarvest" aims to create a comprehensive resource for promoting and supporting organic farming. This multi-faceted approach will help overcome the current barriers to adoption and facilitate a broader transition to sustainable agricultural practices.

Methodology / Block Diagram

1. User Interface Design:
   Homepage: Educational videos, articles, and infographics.
   E-Commerce Page: Product listings, shopping cart, payment gateway.
   Government Schemes Page: Updates and information on subsidies and benefits.

2. Backend Development:
   Database management for storing product details, user information, and government schemes.
   Integration with payment gateways for secure transactions.

3. Content Management:
   Regular updates to educational content and government schemes.

Block Diagram

Hardware, Software, and Tools Requirements

1. Hardware:
 Server with sufficient storage and processing power.
 User devices (PCs, tablets, smartphones) for accessing the web app.

2. Software:
 Web development frameworks (e.g., React).
 Backend technologies (e.g., Node.js).
 Database management systems (e.g., MySQL).
 Content Management System (CMS) for updating educational content.

3. Tools:
 Code editors (e.g., Visual Studio Code).
 Payment gateway APIs (e.g., Razorpay, PayPal).
 Analytics tools (e.g., Google Analytics).

Proposed Evaluation Measures

1. User Engagement: Track the number of visitors, time spent on the site, and interaction with content.
2. Sales Metrics: Monitor the volume of transactions and revenue generated through the e-commerce platform.
3. Content Effectiveness: Measure the reach and impact of educational content through user feedback and engagement metrics.
4. User Satisfaction: Conduct surveys and collect feedback to assess user satisfaction with the platform.

Conclusion

"SwachhHarvest" aims to revolutionize the way organic farming is perceived and practiced by providing a holistic platform that educates, facilitates commerce, and informs users about government support. By addressing the key challenges faced by organic farmers and consumers, this web app seeks to promote sustainable agricultural practices and contribute to a healthier environment.

References

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