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Project Synopsis Template (2024-25) - Sem V

PlaceNext: Gateway to Career Opportunities

Prof. Sanjay Mirchandani
CMPN

Mrunal Mahajan	Ayush Verma
V.E.S.I.T	V.E.S.I.T
2022.mrunal.mahajan@ves.ac.in	2022.ayush.verma@ves.ac.in

Latish Adwani	Madhura Anerao
V.E.S.I.T	V.E.S.I.T
2022.latish.adwani@ves.ac.in	2022.madhura.anerao@ves.ac.in

Abstract

"**PlaceNext**" is a modern ERP (Enterprise Resource Planning) system designed to improve the campus placement process at educational institutions. Built with the Django framework and using Python for data analytics, PlaceNext automates various placement activities to make the process more efficient for students, placement officers (TPOs), and employers.

For companies, PlaceNext provides tools for posting job openings, filtering candidates based on skills, and managing applications. Companies can also give feedback on the recruitment process. TPOs can manage offer letters, verify student information, and filter job applications based on criteria like CGPA and technical skills. The system also offers reports and analytics on placement activities and student performance.

Students can enter their information once and then apply for jobs, build resumes, and prepare for interviews using resources provided by the system. The platform also offers job recommendations based on students' skills. Alumni can mentor students and participate in recruitment activities.

PlaceNext ensures data safety and efficient communication through integrated email and simplifies data management, addressing the limitations of traditional placement systems and creating a streamlined digital environment for all users.

Introduction

Introducing PlaceNext, an innovative college project designed to revolutionize the management of placement activities. PlaceNext centralizes all essential functions, including student registration, CV building, job applications, and more, into one seamless platform. The goal is to streamline the placement process and enhance the job search experience by offering a range of powerful tools such as job filtering, application tracking, and interview preparation resources.

PlaceNext features a simplified and secure student registration process, a dynamic CV builder to create professional and tailored resumes, and easy access to apply for various job opportunities from a single platform. Advanced job filtering options assist in finding the most relevant job openings, while comprehensive application tracking ensures that users stay updated on their application status. Additionally, interview preparation resources equip users with the skills and confidence needed to succeed in job interviews.

PlaceNext is not just a tool but a comprehensive solution designed to bridge the gap between students and employers. By integrating feedback from students, faculty, and industry professionals, the platform evolves with the changing demands of the job market. The vision is

to empower students with the resources and support needed to embark on successful career paths, fostering a culture of excellence and innovation within the college community.

Problem Statement

The traditional campus placement process is often cumbersome and inefficient, leading to significant challenges for students, placement officers (TPOs), and employers. Current systems rely heavily on manual operations, which are time-consuming and prone to errors. For example, placement records are frequently stored in outdated formats such as modified access sheets, making sorting, searching, and updating data difficult. This manual approach also leads to data redundancy and a lack of integration, resulting in missed placement opportunities and inefficient communication.

Students face difficulties in managing their profiles, applying for jobs, and staying informed about placement activities. The lack of a centralized platform means that important information is scattered, leading to confusion and missed opportunities. Additionally, the absence of effective communication tools between students, TPOs, and companies exacerbates these issues.

For TPOs, managing job listings, tracking student progress, and coordinating with companies is often an inefficient process. They struggle with verifying student information, managing offer letters, and generating reports on placement activities due to the lack of a streamlined system. The existing manual processes also make it challenging to keep track of past and current student interactions and performance.

Proposed Solution

PlaceNext is designed to centralize and streamline all placement-related activities, offering a seamless and efficient platform for students, faculty, and employers. The proposed solution addresses the challenges faced in managing placement activities by integrating various features into a single, user-friendly interface.

1. Centralized Platform: PlaceNext will serve as a one-stop solution for all placement-related activities. By consolidating student registration, CV building, job applications, job filtering, application tracking, and interview preparation, we aim to reduce the fragmentation and inefficiency currently experienced.

2. Simplified Student Registration: A secure and straightforward registration process will be implemented, allowing students to quickly and easily sign up for PlaceNext. This will include verification mechanisms to ensure the authenticity of student profiles.

3. Dynamic CV Builder: PlaceNext will offer a dynamic CV builder tool that guides students through creating professional resumes tailored to different job roles. This tool will include templates, tips, and examples to help students present their skills and experiences effectively.

4. Job Application Portal: Students will have access to a centralized job application portal where they can browse and apply for various job opportunities. This portal will include detailed job descriptions, application deadlines, and requirements, making it easier for students to find and apply for suitable positions.

5. Advanced Job Filtering: To help students find relevant job openings, PlaceNext will feature advanced filtering options. Students can filter jobs based on criteria such as industry, location, company size, and job type, ensuring they can quickly identify the best opportunities for their career goals.

6. Comprehensive Application Tracking: PlaceNext will include a robust application tracking system that allows students to monitor the status of their job applications. This system will provide real-time updates and notifications, helping students stay informed and proactive throughout the application process.

7. Interview Preparation Resources: PlaceNext will offer a suite of interview preparation resources, including mock interview sessions, common interview questions, tips for effective communication, and feedback mechanisms. These resources will help students build confidence and improve their interview performance.

8. User-Friendly Interface: The platform will be designed with an intuitive and user-friendly interface, ensuring ease of use for all students, regardless of their technical proficiency. A well-organized dashboard will provide a holistic view of each student's placement journey, including notifications and reminders for important deadlines.

9. Personalized Recommendations: PlaceNext will leverage data analytics to provide personalized job recommendations based on individual student profiles, preferences, and career aspirations. This feature will enhance the relevance and effectiveness of job search efforts.

10. Continuous Improvement: PlaceNext will incorporate feedback from students, faculty, and employers to continuously improve and evolve the platform. Regular updates and enhancements will be made to address changing market demands and ensure the platform remains cutting-edge.
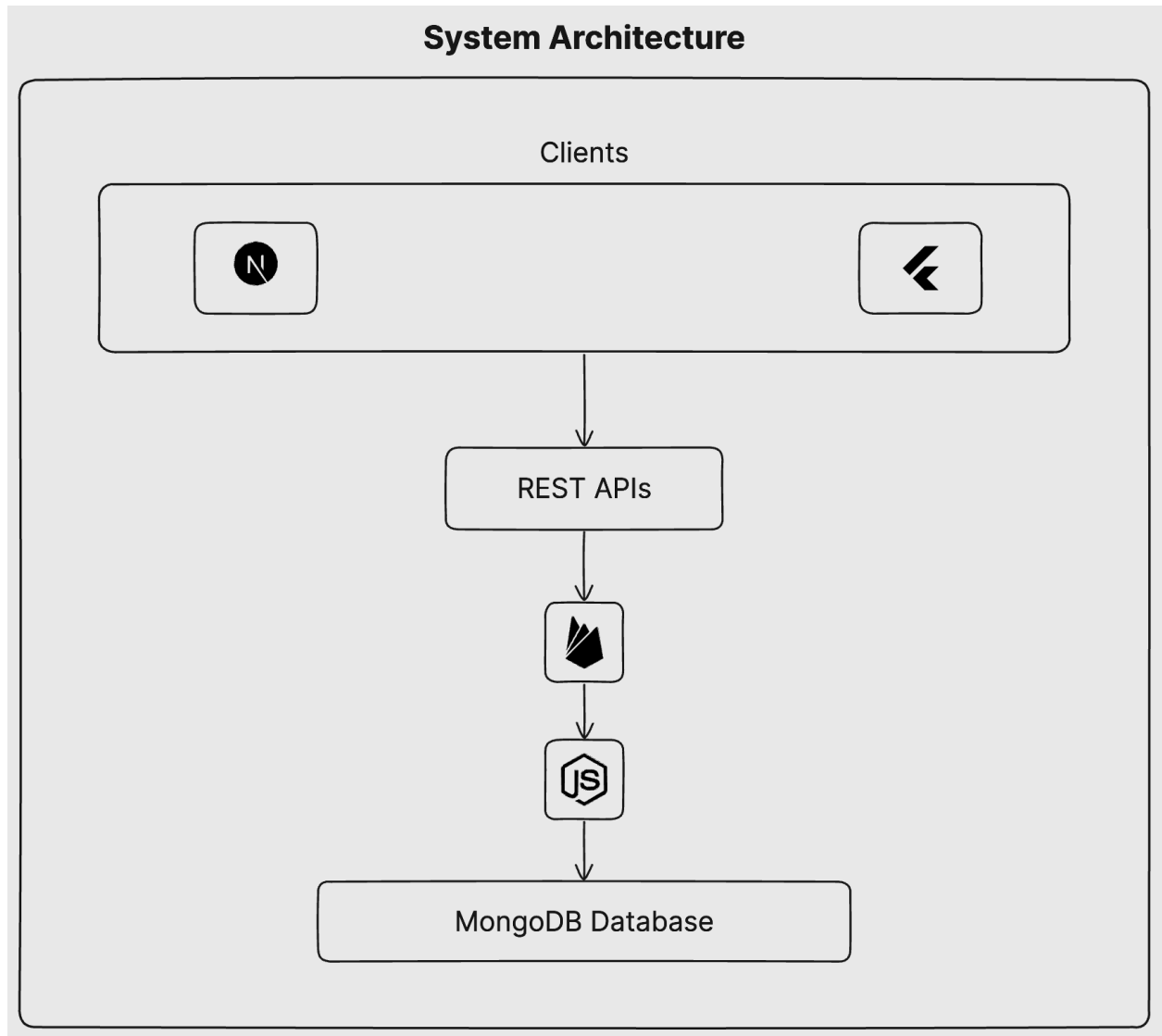
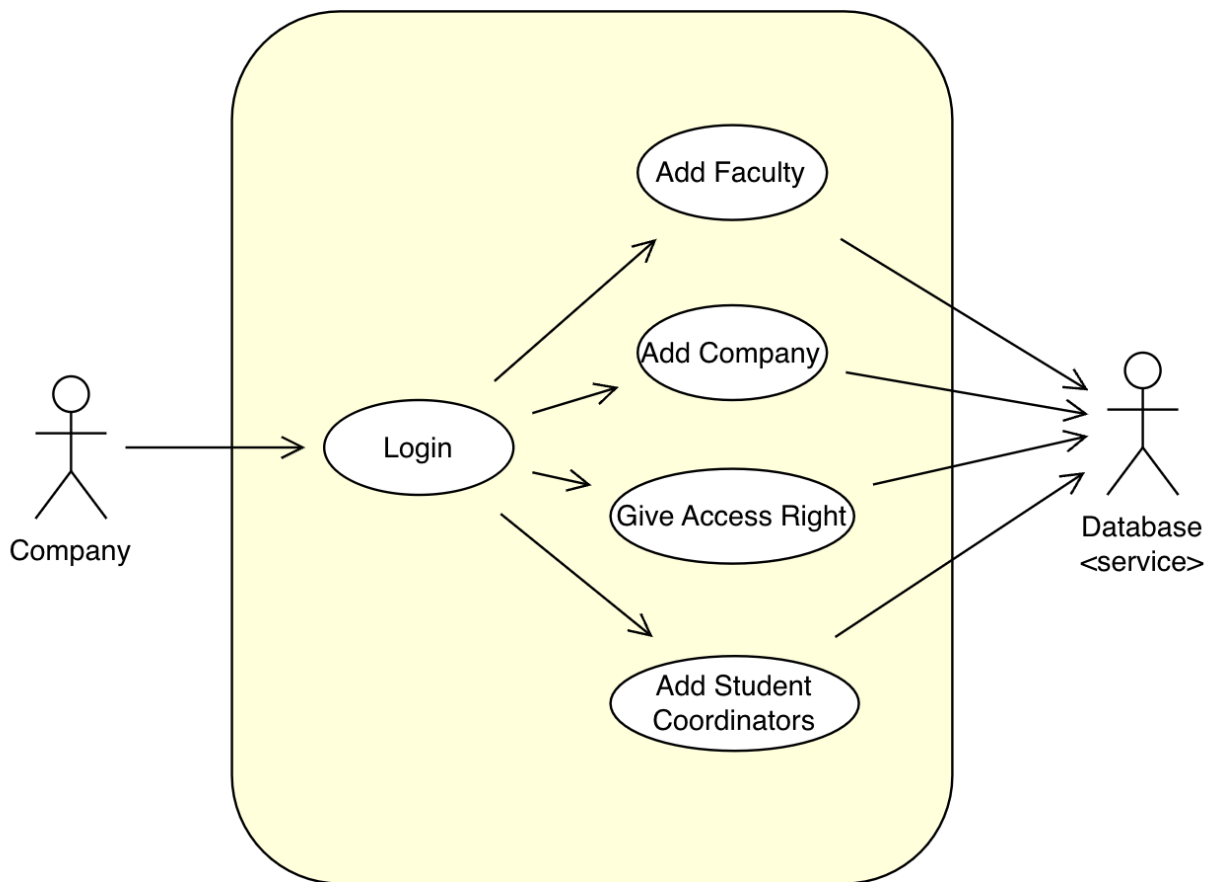**Methodology / Block Diagram**

Fig 1. System Architecture

Fig 2. Use Case Diagram of College Administrator

The Use Case Diagram for the College Administrator illustrates the interactions and responsibilities of managing access rights, adding faculty members, including TPO and training teams, adding companies, and appointing student coordinators.
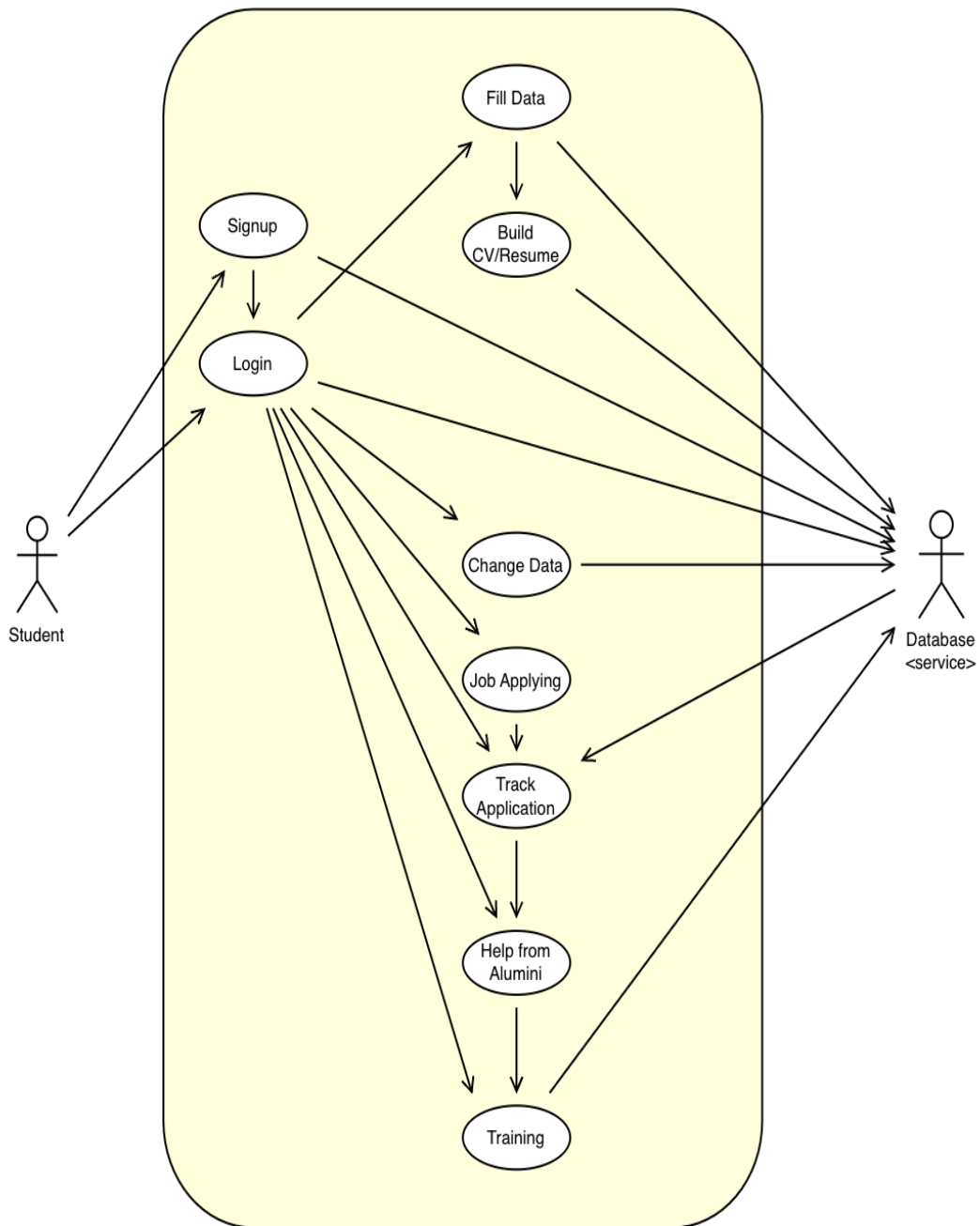
Fig 3. Use Case Diagram of Student

The above diagram showcase the use case diagram of student features and functionality that can be used by user
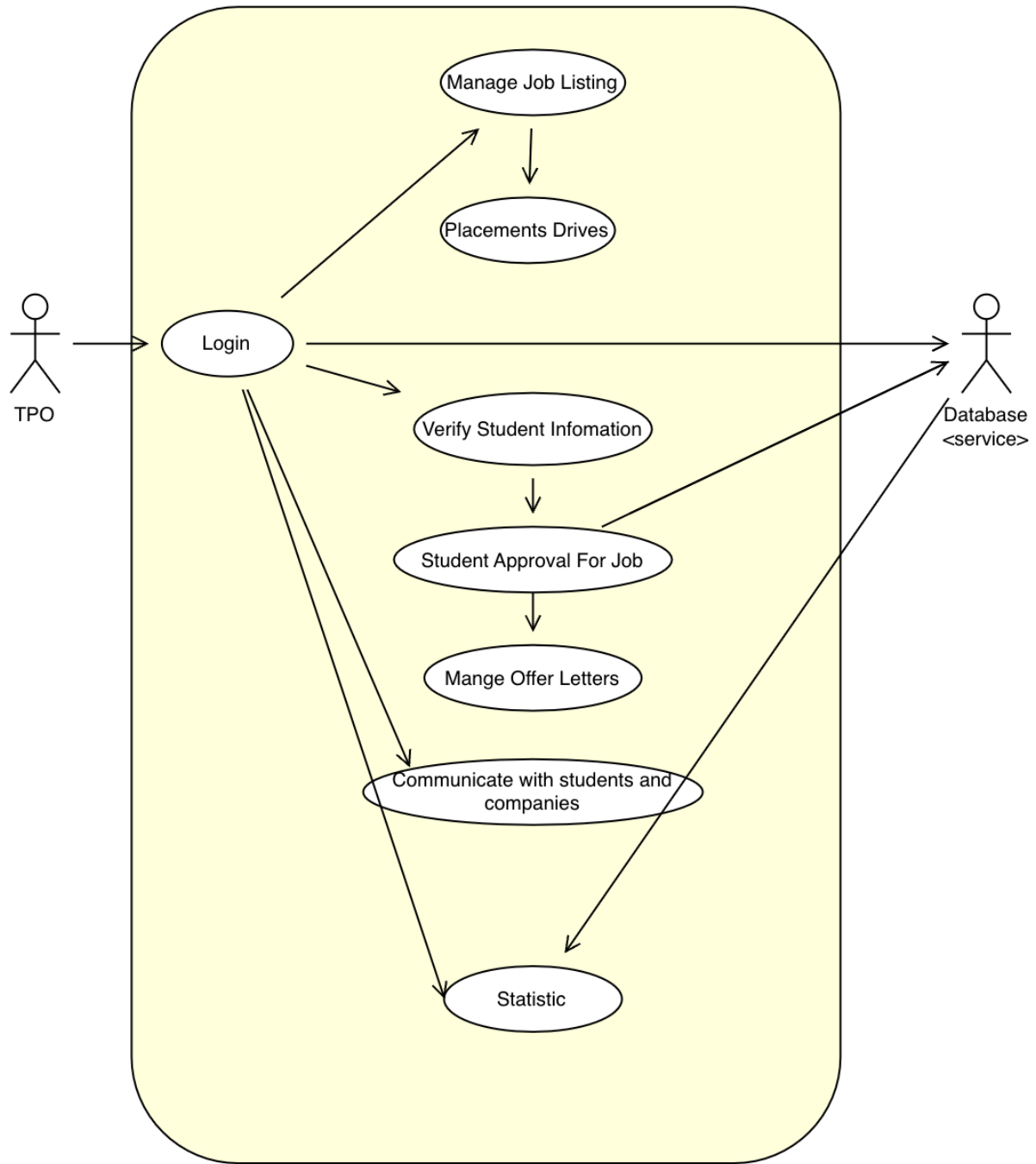
Fig 4. Use Case Diagram of TPOs
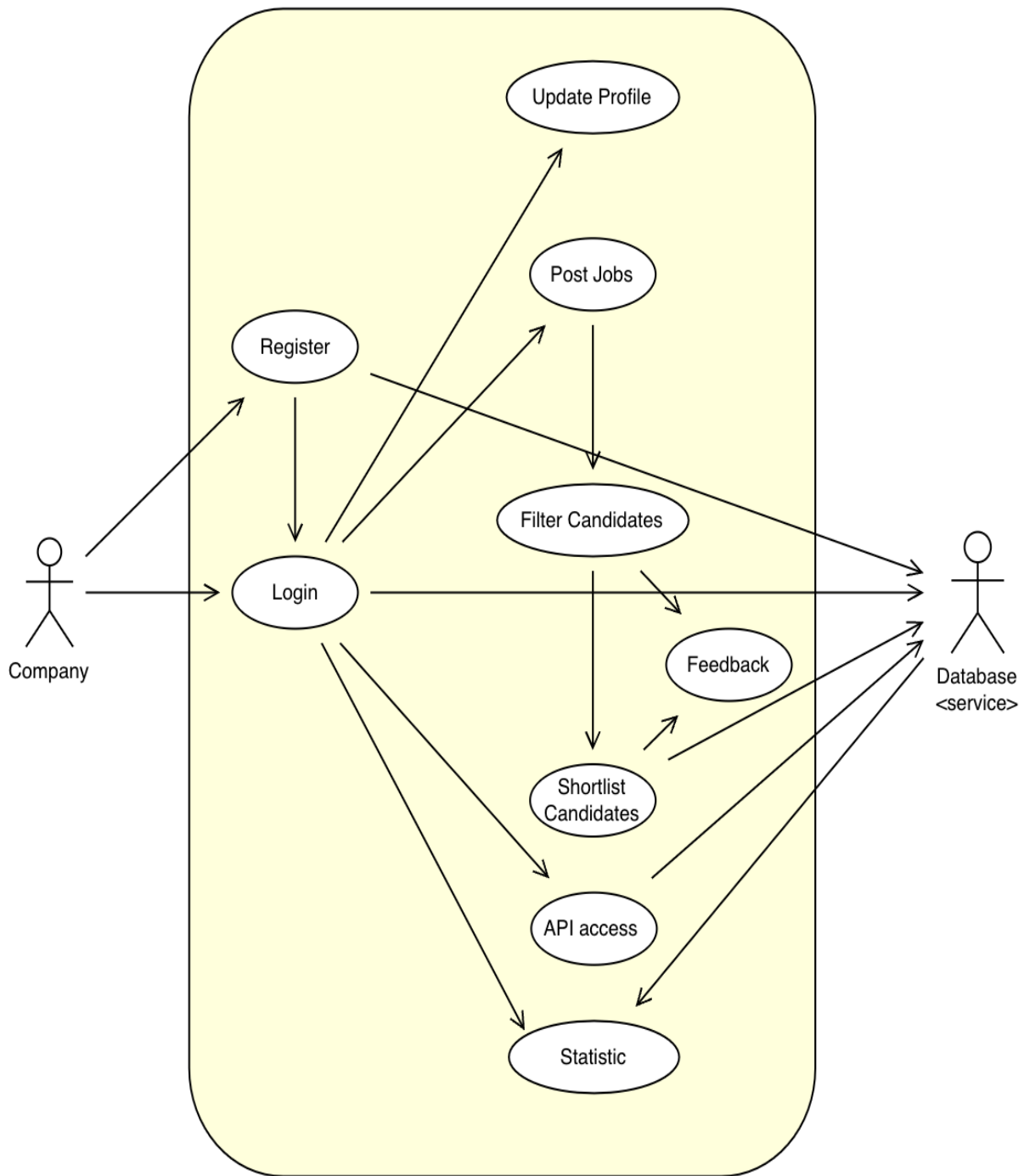The above diagram showcase the features and functionalities that can be used by TPO of college

Fig 5. Use Case Diagram of Company

The above diagram showcase the features and functionalities that can be used by companies to interact with college students

Hardware , Software and tools Requirements

Hardware:

Web: Stable Internet Connection
App:

      Android : Minimum 4GB RAM
      IOS : Minimum IOS 12
      Windows : Requires at least 4GB of RAM and a 2GHz processor, Requires
      approximately 200MB of free storage.
      Mac :
- **Intel :** Mac 2017 and later , Requires approximately 200MB of free storage.
- **Apple Silicon :** any

Software:

Web: Latest Browser
App:

      Flutter : 3.10 and above
      Node : 20 and above
      VS Code (IDE) : 1.92
      Android : Minimum Android version 12
      iOS : iOS 12.0 or later
      Windows : Windows 10 or later
      macOS : macOS 11 (Big Sur) or later

Proposed Evaluation Measures

To ensure the effectiveness and efficiency of PlaceNext, a comprehensive set of evaluation measures will be employed. These measures are designed to assess the platform's performance, user satisfaction, and overall impact on the campus placement process. The evaluation measures include:

1. **Usage Metrics**: Key usage metrics such as the number of registered users, the number of job applications submitted, the frequency of platform use, and engagement with various features (e.g., CV builder, job filtering) will be tracked. These metrics will provide insights into how effectively the platform is being utilized.

2. **Placement Rate**: The primary goal of PlaceNext is to improve the placement rate of students. The percentage of students who secure job offers through the platform compared to previous years will be measured. This metric will help evaluate the direct impact of PlaceNext on placement success.

3. **Application-to-Interview Ratio**: This ratio will measure the effectiveness of the job application process by comparing the number of applications submitted to the number of interview invitations received. A higher ratio indicates that students are applying for suitable positions and that their profiles are effectively presented to employers.

4. **Time-to-Placement**: This metric will track the average time taken for a student to secure a job offer from the moment they start using PlaceNext. A reduction in time-to-placement will indicate the efficiency of the platform in facilitating quicker job placements.

5. **System Performance**: Technical performance metrics such as load times, system uptime, and response times will be monitored to ensure the platform operates smoothly and efficiently. Any technical issues will be promptly addressed to maintain a high-quality user experience.

6. **Data Accuracy and Integrity**: Regular audits will be conducted to ensure the accuracy and integrity of the data stored in the system. This includes verifying student profiles, job listings, and application statuses to prevent any discrepancies or errors.

7. **Feedback and Iterative Improvement**: Continuous feedback loops will be established with students, faculty, and employers to gather suggestions for improvement. This feedback will be used to make iterative updates and enhancements to the platform, ensuring it evolves to meet the changing needs of the job market.

Conclusion

PlaceNext is poised to revolutionize the campus placement process by providing a centralized, efficient, and user-friendly platform for students, TPOs, and employers. By addressing the limitations of traditional placement systems and incorporating advanced features such as dynamic CV building, job filtering, application tracking, and interview preparation resources, PlaceNext aims to streamline the entire placement journey.

Through comprehensive evaluation measures, we will continuously assess the platform's performance and impact, ensuring it meets the needs of all users and contributes to higher placement rates and improved job search experiences. PlaceNext is not just a tool but a transformative solution that empowers students, enhances collaboration between stakeholders, and fosters a culture of excellence within the academic community.

Our vision is to create a seamless digital environment that bridges the gap between education and employment, preparing students for successful careers and driving innovation in the campus placement process. With PlaceNext, we are committed to supporting students in achieving their career aspirations and contributing to the overall growth and success of our educational institution.

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