

Simplifying Digital Transformation with InterSystems IRIS Data Platform

Joe Lichtenberg

Product & Industry Marketing



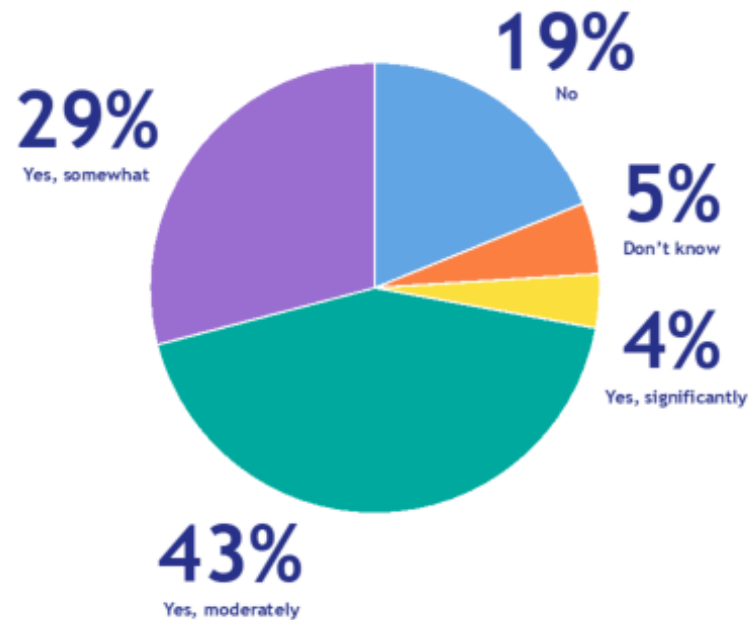
Digital Transformation Requirements

Successful Digital Transformation Initiatives Require New Applications That...

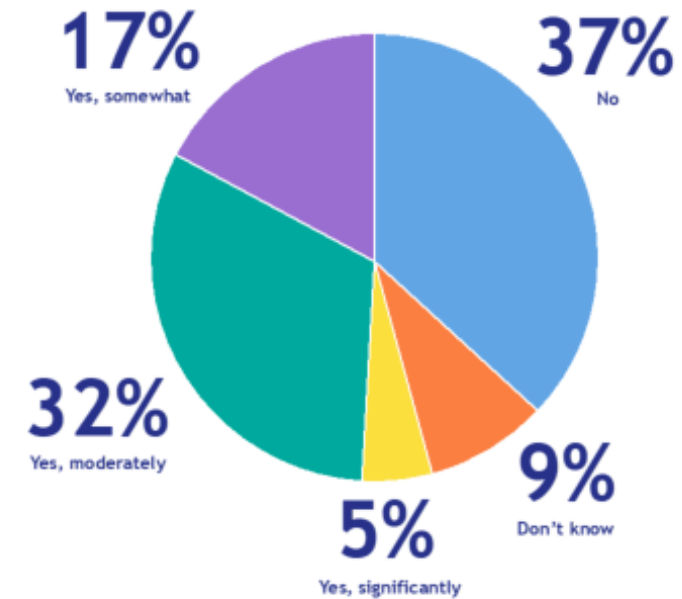
- Are Smarter...
- ...And Faster
- Incorporate More Data From More Sources
- Work Seamlessly With Existing Infrastructure
- Scale On Demand
- Are Simpler to Build and Manage



Faster



Q. Has the inability to analyze current live data inhibited your organization's ability to take advantage of business opportunities?



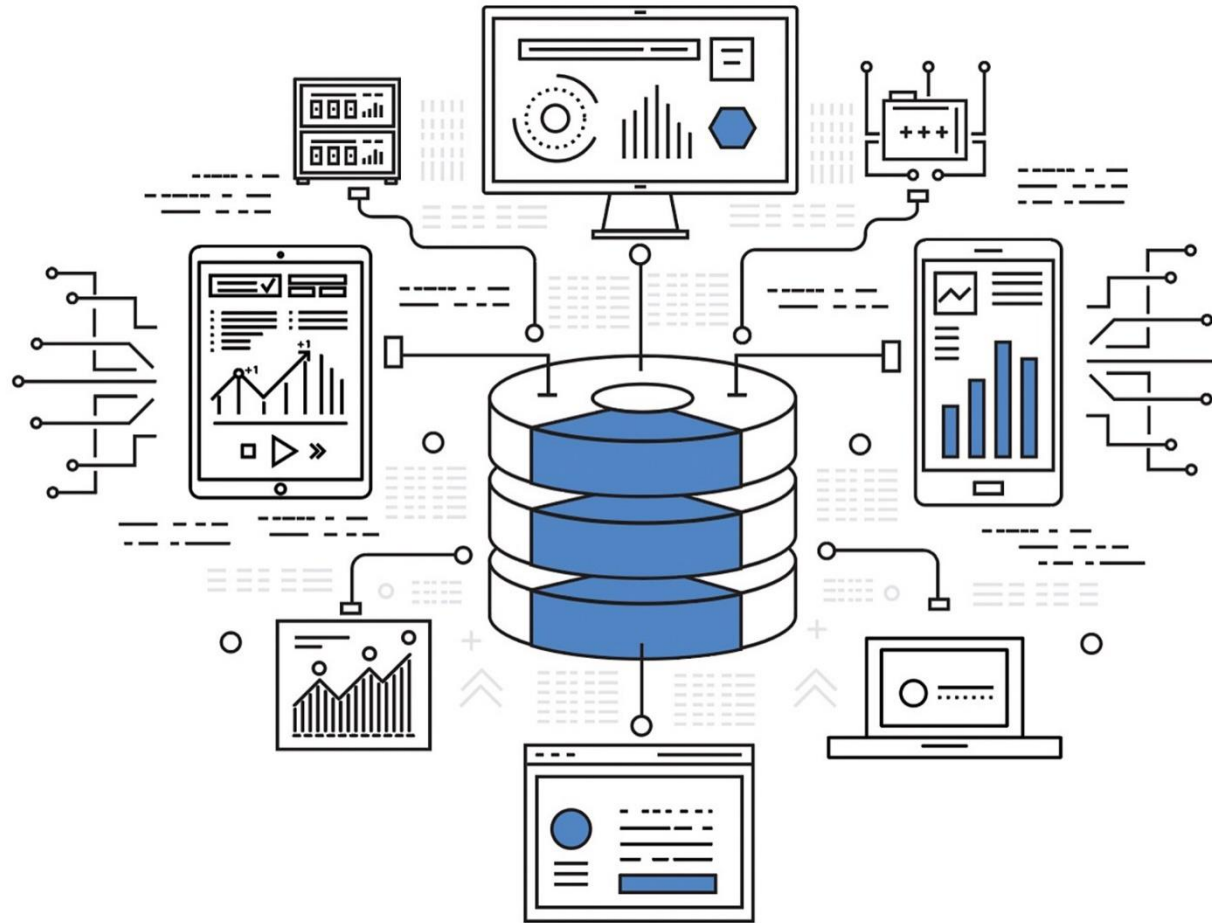
Q. Has the inability to analyze current live data inhibited your organization's ability to improve operational efficiency?



Simpler

“We have seen that most users need a **broad variety of data type support** that goes well beyond what native RDBMSs provide.”

“We have seen that **tactical decisions cannot be supported as long as data is segregated** into transactional and analytical databases.”



“We have also seen that **maintenance of many databases leads to excessive cost and complexity** in the data center.”

“**The answer is to concentrate key**, closely related data together for combined analytic and transaction processing, ideally included a range of data types in support of digital transformation.”



Top Barriers to Successful Digital Transformation

Showing Top Nine Responses for Overall Respondents	Retail (n = 120)	Top Performers (n = 162)	Typical Performers (n = 1,976)	Trailing Performers (n = 160)	Overall Total (n = 2,399)
Skills/Resources	23%	27%	26%	22%	26%
Funding/Budgets	15%	19%	17%	16%	17%
Management Sponsorship /Understanding/Relationships	5%	10%	8%	16%	8%
Culture/Structure of Organization	8%	4%	8%	10%	8%
Technology Challenges (Legacy, Security, etc.)	7%	8%	5%	3%	5%
Lack of leadership /Planning/Strategy	10%	4%	5%	6%	5%
Capacity/Willingness to Change	7%	2%	5%	4%	4%
It/Business Alignment	6%	6%	5%	3%	4%
Business Value of IT	3%	2%	4%	7%	4%
	Percentage of Respondents				

What is your biggest barrier to achieving your objectives in your role?
Coded open-text responses.

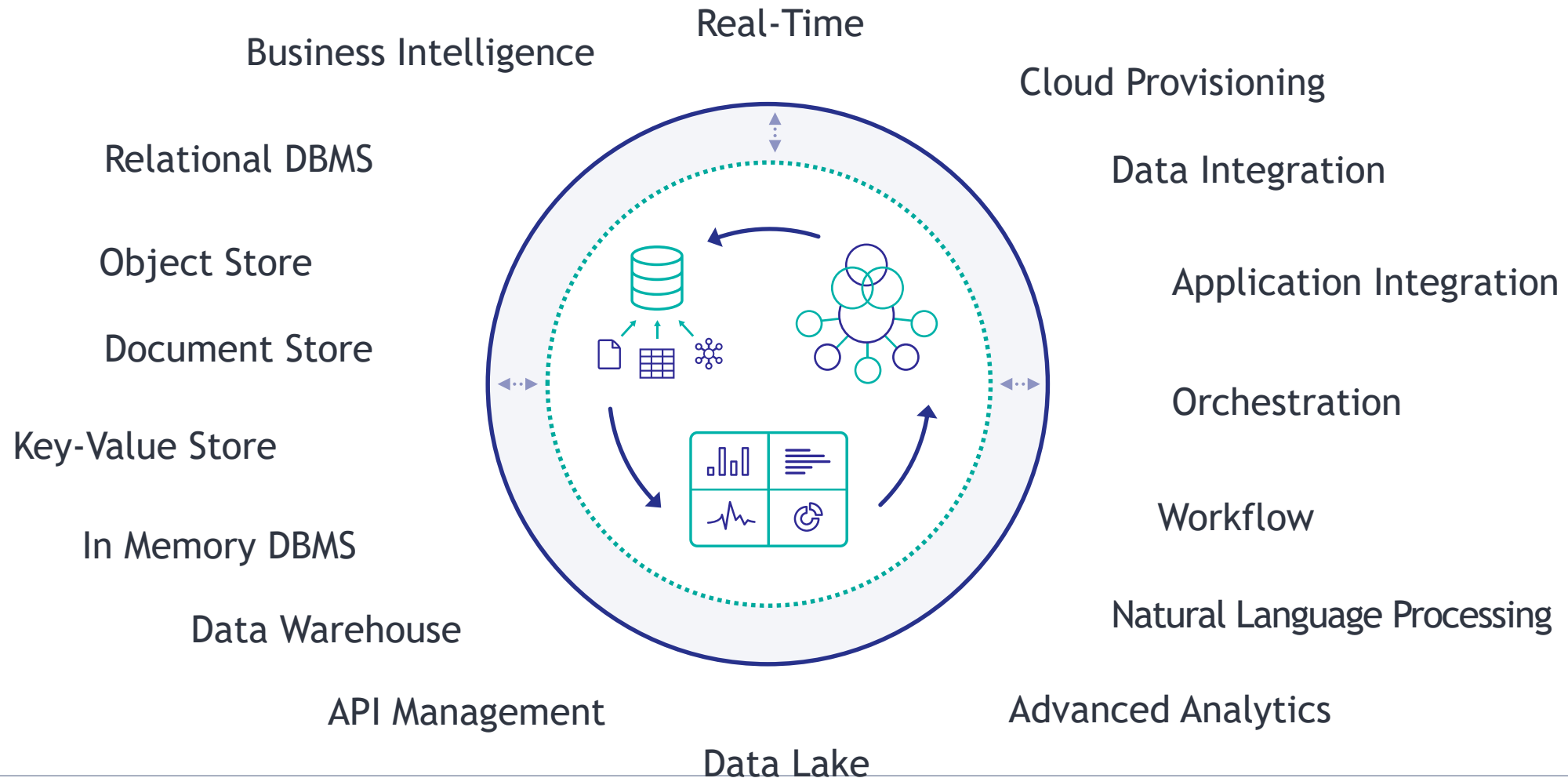
Source: Gartner 2017



How Can We Simplify Digital Transformation Initiatives?

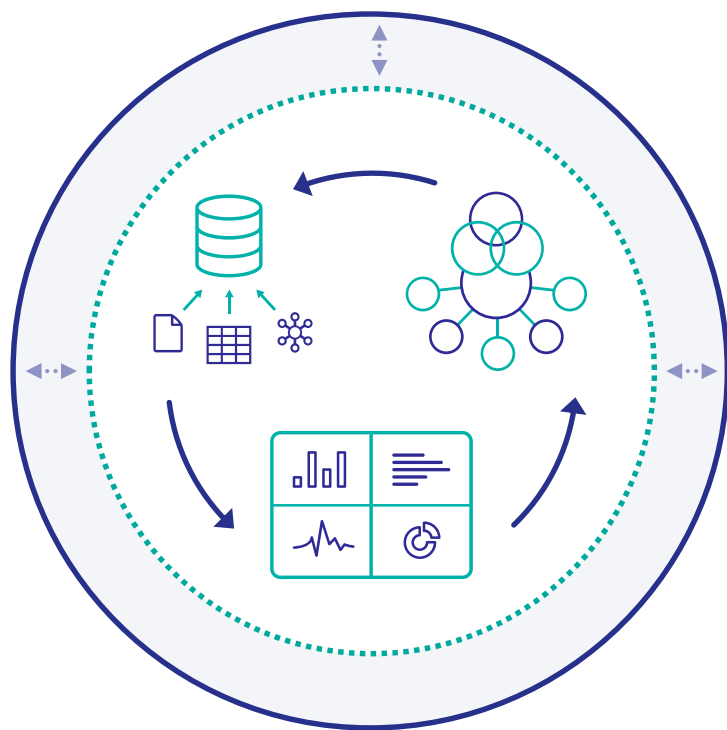


Unified Data Platform



InterSystems IRIS Data Platform

A Unified Platform for Data Intensive Analytic Applications



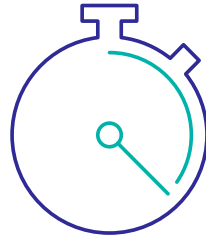
Multi - Model	<ul style="list-style-type: none">• Relational• Document• Multidimensional• Object
Multi - Workload	<ul style="list-style-type: none">• HTAP with Isolated Workload Processing• Unique Approach to Big Data Analytics• ACID Transactions + Real-Time Indexing
Open Analytics	<ul style="list-style-type: none">• Analytic SQL• Business Intelligence• Natural Language Processing• Predictive Model Runtime• Connector Architecture
Interoperability	<ul style="list-style-type: none">• Languages and Tools• Data Integration• Application Integration• Composite Business Process Orchestration



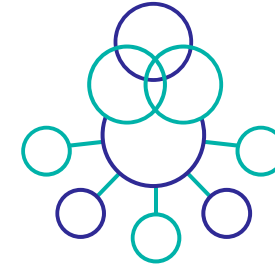
InterSystems IRIS: Key Themes



Simplicity



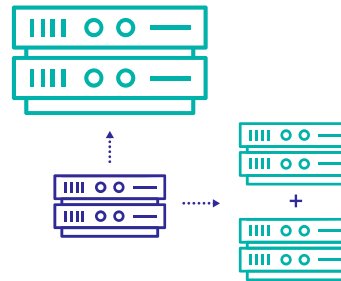
Real-Time



Interoperability



Big Data & Advanced
Analytics



Scalability



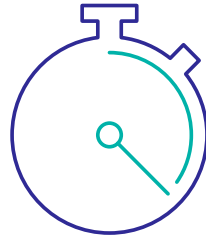
Cloud



Key Themes



Simplicity



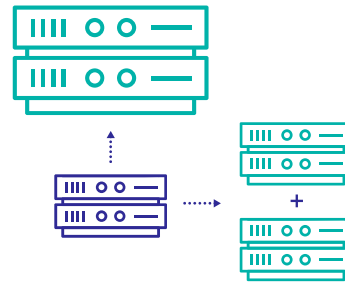
Real-Time



Interoperability



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Scalability



Cloud



Real Time

Transactions / Queries

Less than one microsecond

Process a single record transaction
Create the record in memory
Allow the record in memory to be accessed
(<8kB record)

Transaction Log

Less than 20 microseconds

- Create the durable journal file entry for the transaction
- Using commercially available NVMe storage

Persist to Disk

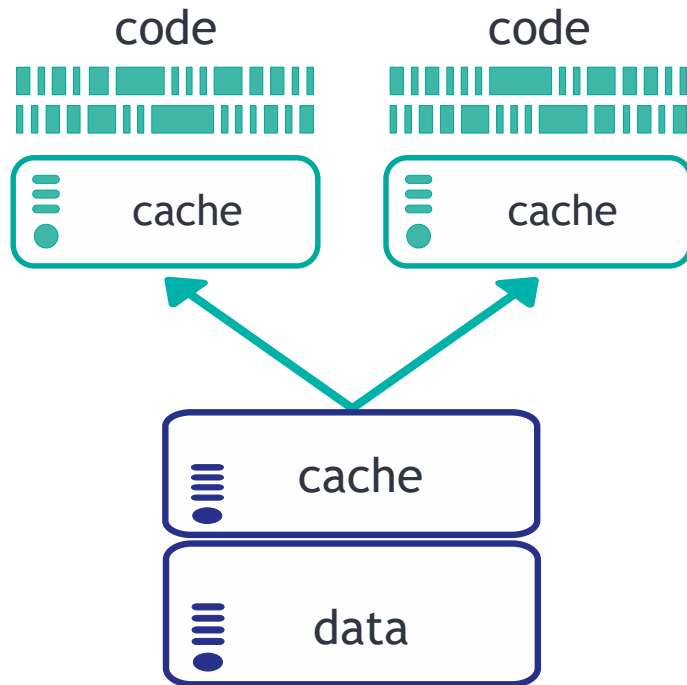
Configurable

Transactions are automatically persisted to disk
Synchronous or asynchronous
Configurable based on time intervals and/or buffer size

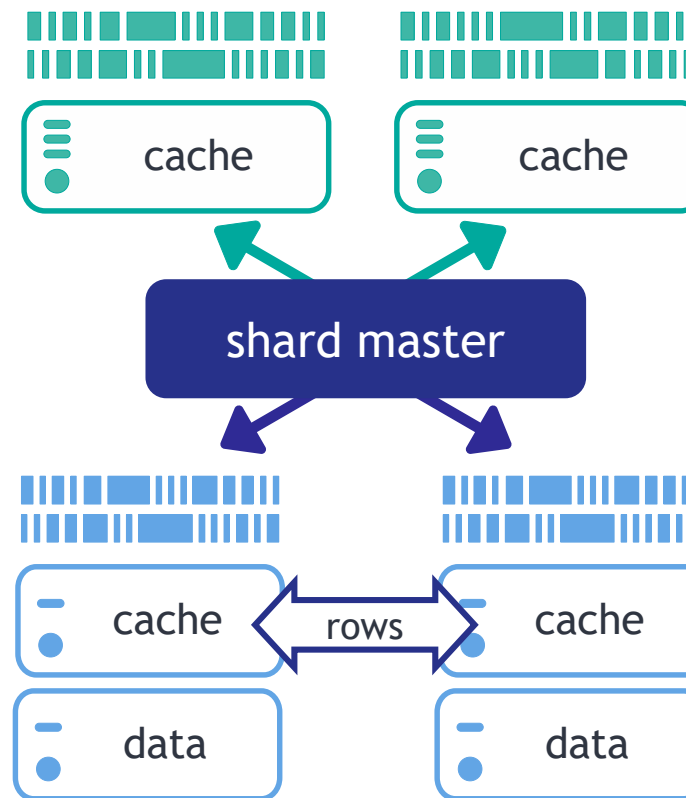


Scalability

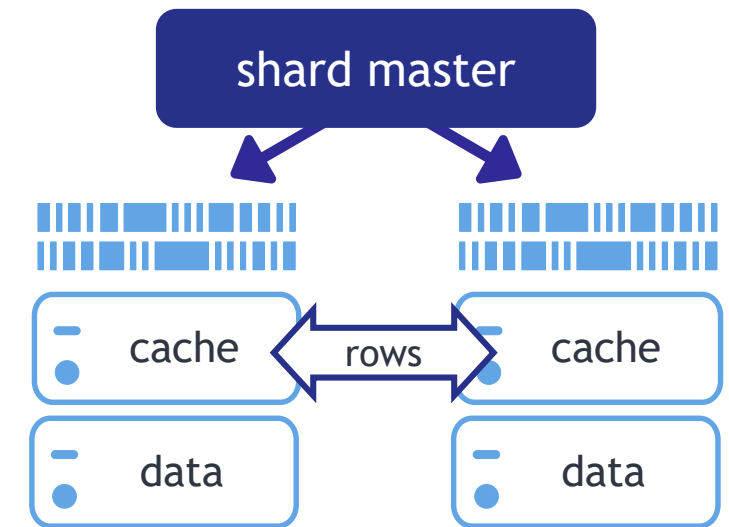
Workload Distribution enterprise cache protocol



InterSystems IRIS intelligent inter-shard communication with workload distribution

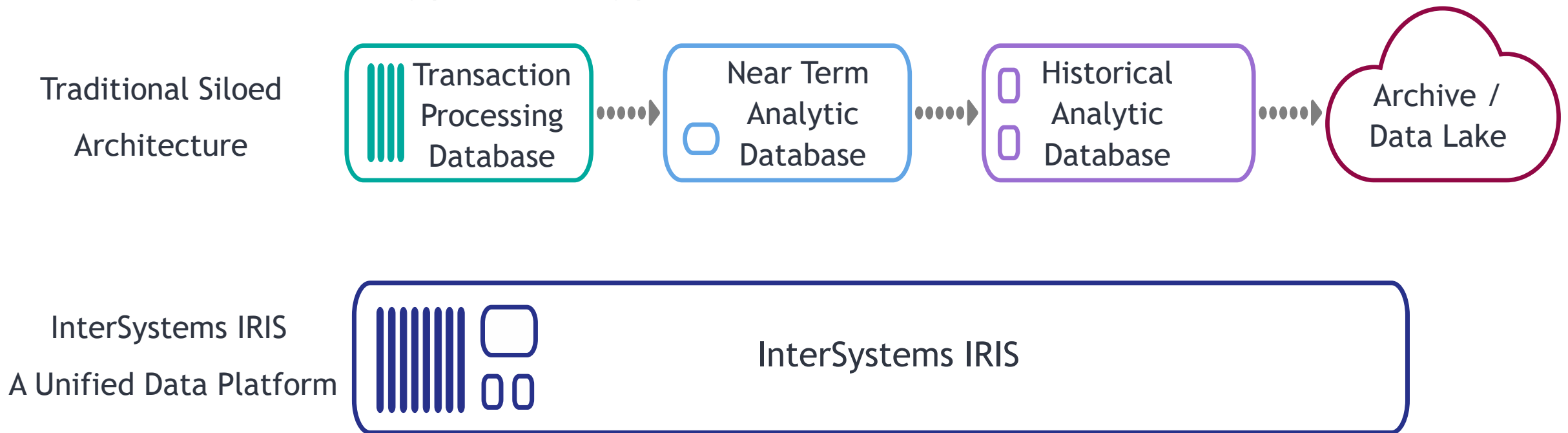


Data Partitioning intelligent inter-shard communication



Customer Use Case: Transactional-Analytics at Scale

- Global investment bank with 50,000 employees and \$1 trillion (USD) assets under management
- Replaced in-memory operational DBMS
- Eliminating near term and historical DWs
- Zero issues even during peak trading periods



Customer Use Case: Internet of Things

- 5th largest shipbuilder in Europe
- Manages 65,000 different real-time signals from a wide variety of sensors
- Combines real-time and non-real-time data
- Reduced development time for additional projects by 80%



“We have been able to develop a better system than anybody else in the world. It differentiates us from all competitors. In some cases we have been able to sell ships thanks specifically to our integrated ship information system; sometimes it has been more important than the ship itself.”



Key Themes



Simplicity



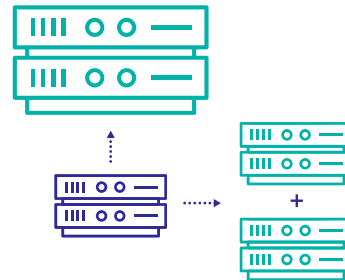
Real-Time



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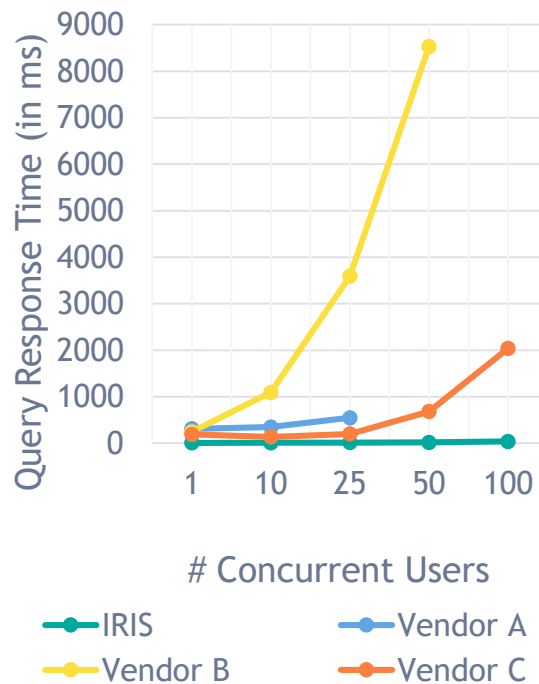
Customer Use Case: Analytics on Distributed Data

RESULTS

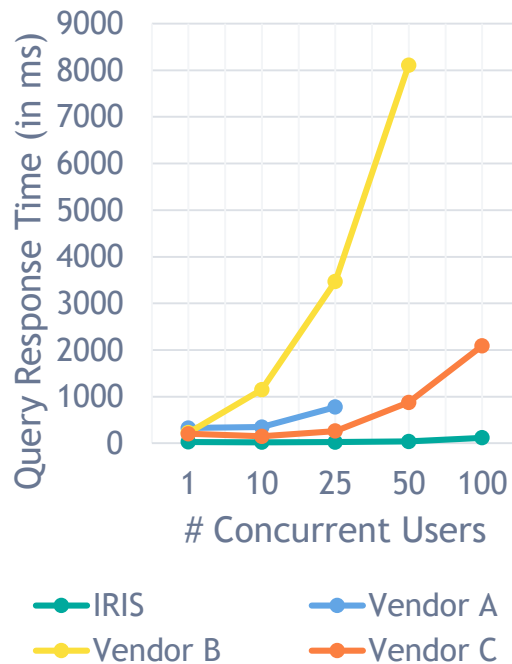
- Better Performance
- On ~10X More Data
- Using Less Infrastructure
- Zero Query Failures

Database	Configuration	Days of Data
InterSystems IRIS	4 VMs: 8 cores, 96GB RAM, 400GB local storage	135
Vendor A (In Memory DBMS)	8 VMs: 16 cores, 256GB RAM, 400GB local storage	14
Vendor B (In Memory DBMS with Column Store)	8 VMs: 16 cores, 256GB RAM, 400GB local storage	14
Vendor C (Column Store Data Warehouse)	3 dedicated physical servers, each with 24 cores and 256GB RAM, 2TB shared SAN storage	20

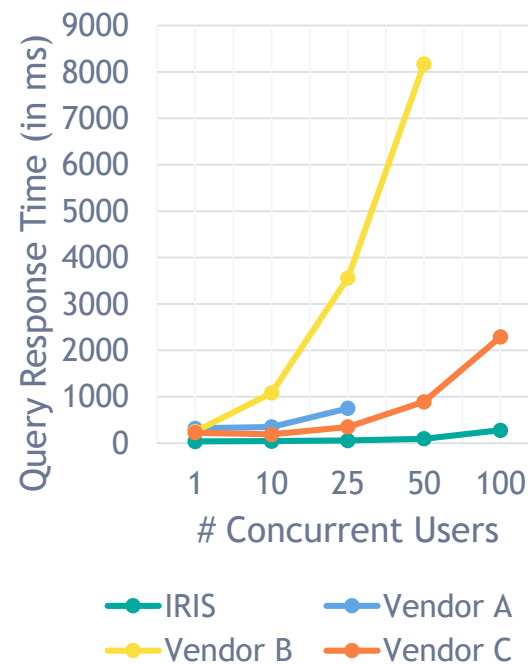
Query Returning 19 Rows



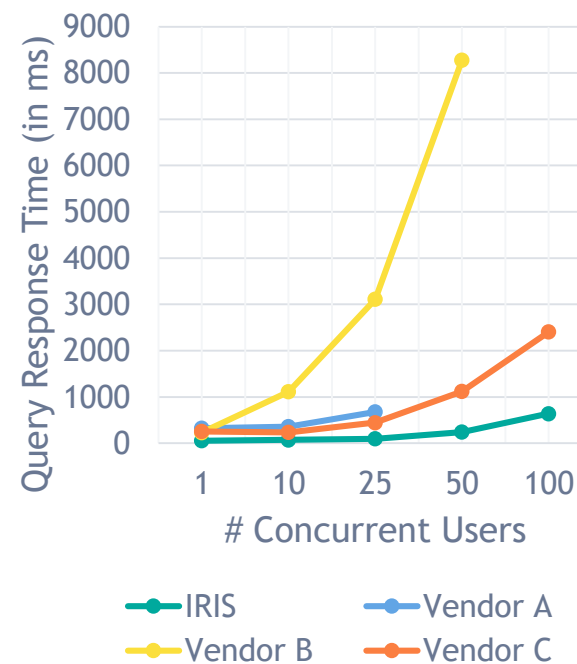
Query Returning 201 Rows



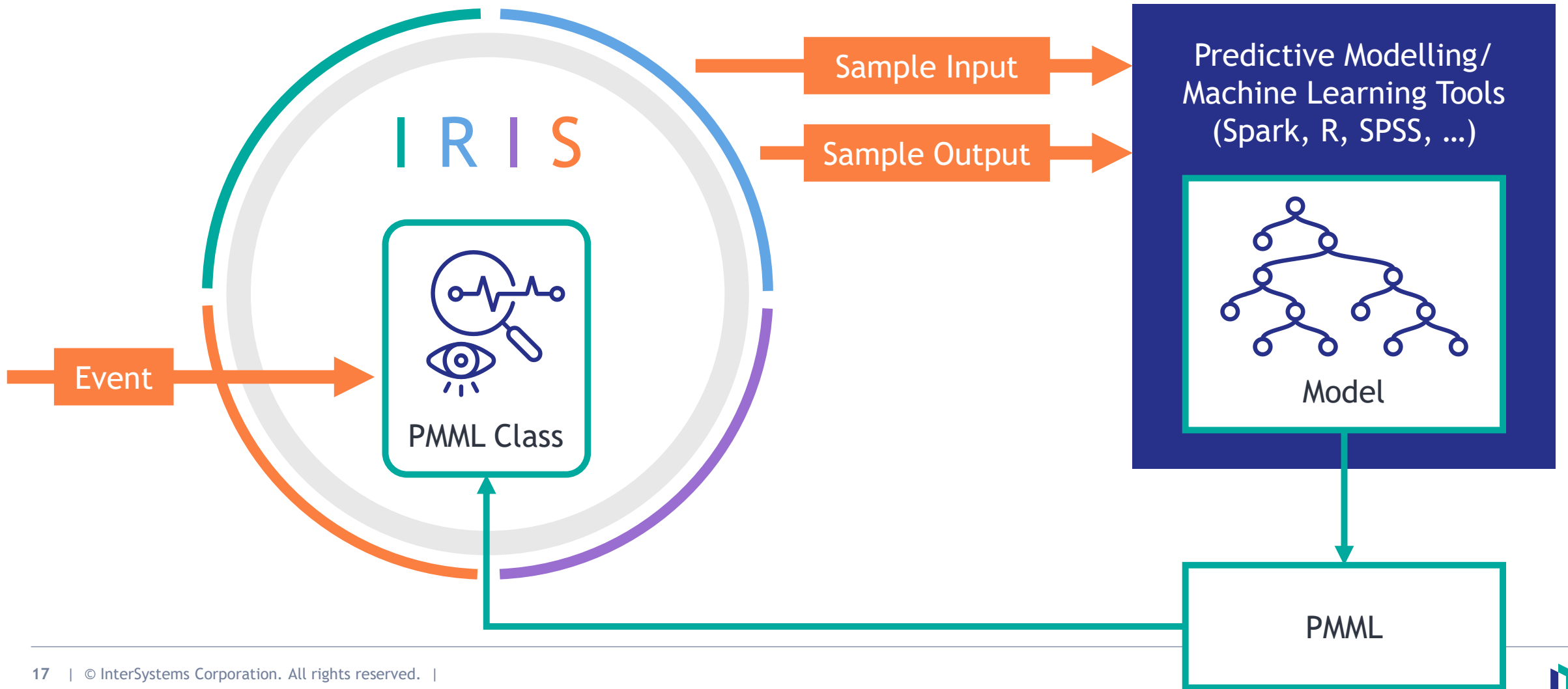
Query Returning 600 Rows



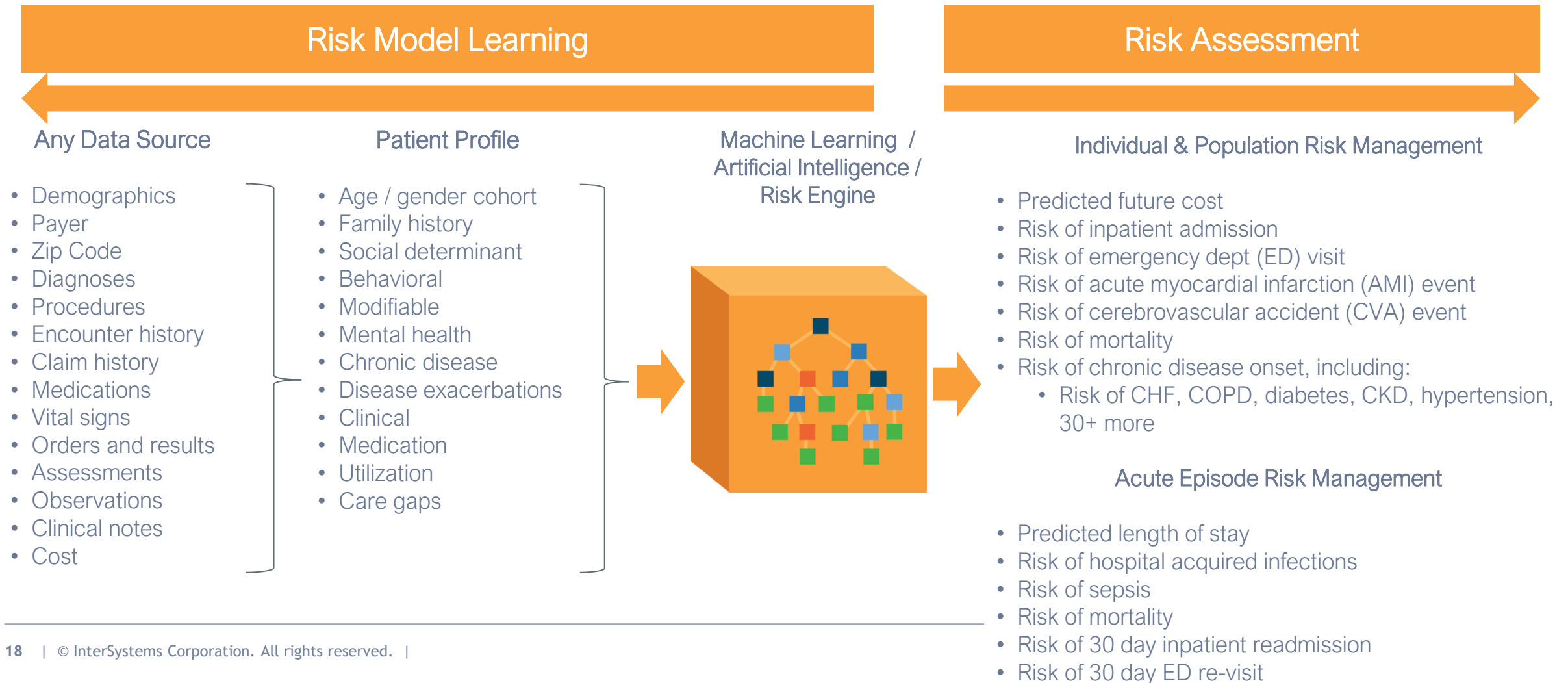
Query Returning 984 Rows



Open Analytics



Customer Use Case: “Operationalize” Machine Learning



Customer Use Case: Public Safety

- Provides the core data management and application infrastructure supporting all **196 local police zones** and **five federal zones**
- Correlates dissimilar information about **events, people, places**, and other details in various formats to enable cross-referencing and analysis of structured and unstructured data
- Improves reliability and performance, simplifies infrastructure, reduces costs
- Continuous usage even while disconnected from the network
- Supports 36,000 concurrent users and 32,000 connected nodes



“InterSystems was chosen because it provided the best combination of quality, reliability, performance, and price.”

— François Laruelle,
ICT Director of the Belgian Federal Police



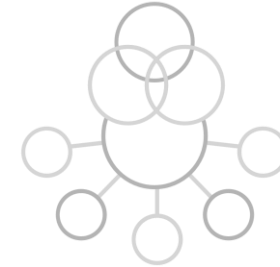
Key Themes



Simplicity



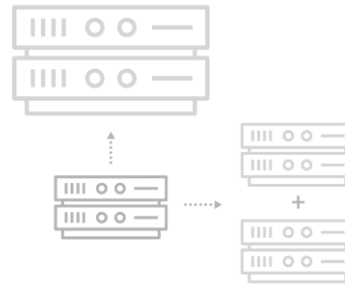
Real-Time



Interoperability



Big Data & Advanced
Analytics



Scalability



Cloud



Support for Public, Private, On Premises, Hybrid

Enterprise Infrastructure & Solution Abstraction

- Declarative self-contained & self-describing definition for a specific cloud provider
 - Compute nodes
 - Storage
 - Network
 - Infrastructure services

Simple Provisioning & Deployment

- Define
- Create
- Provision
- Run InterSystems clusters via simple JSON definition templates



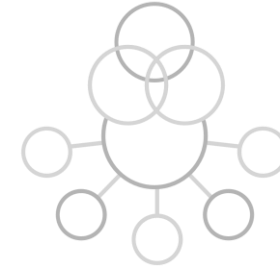
Key Themes



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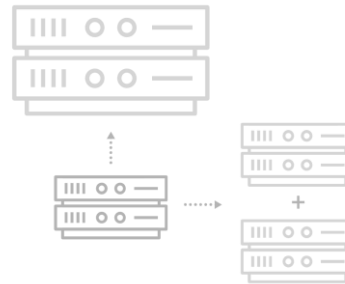
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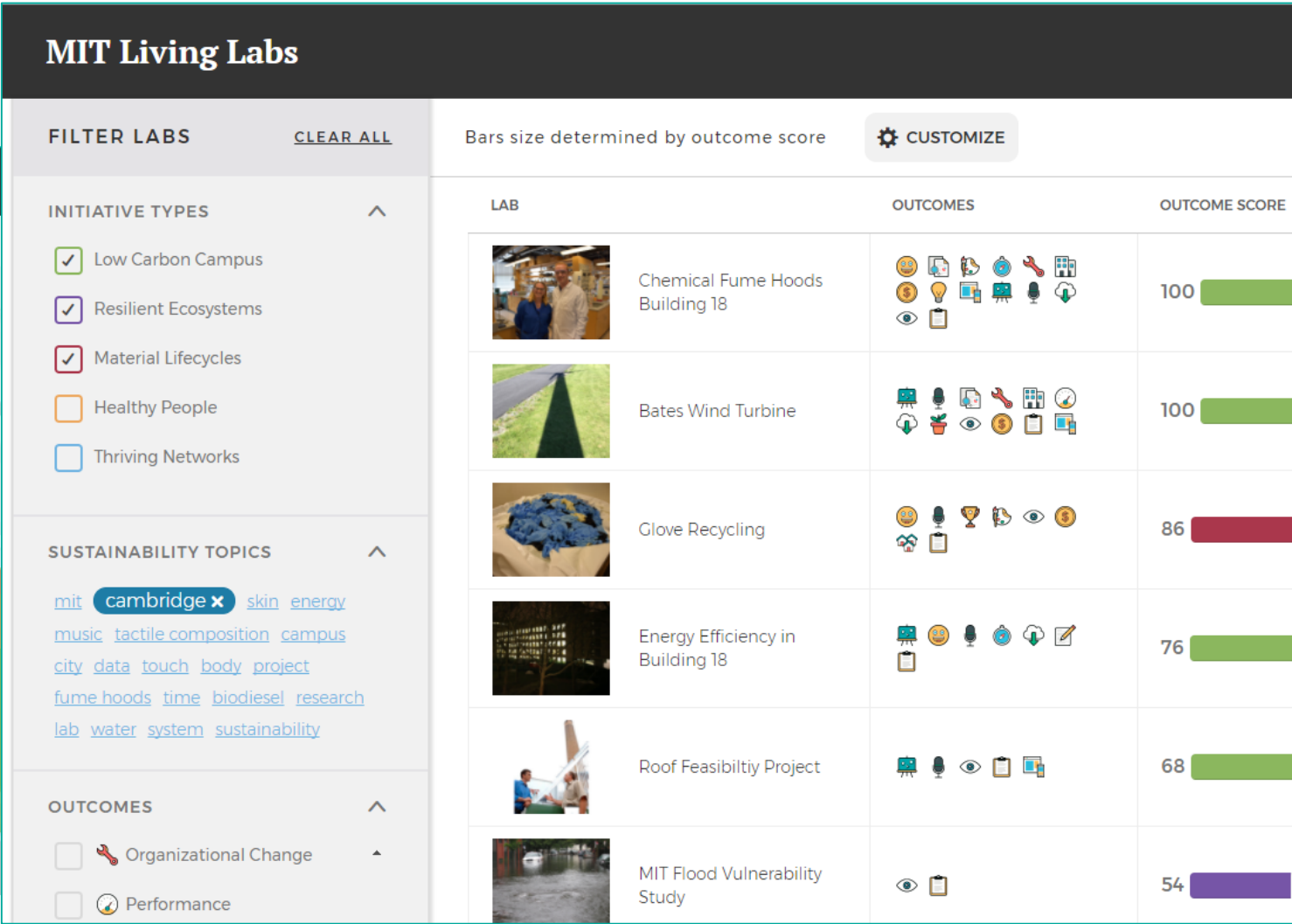
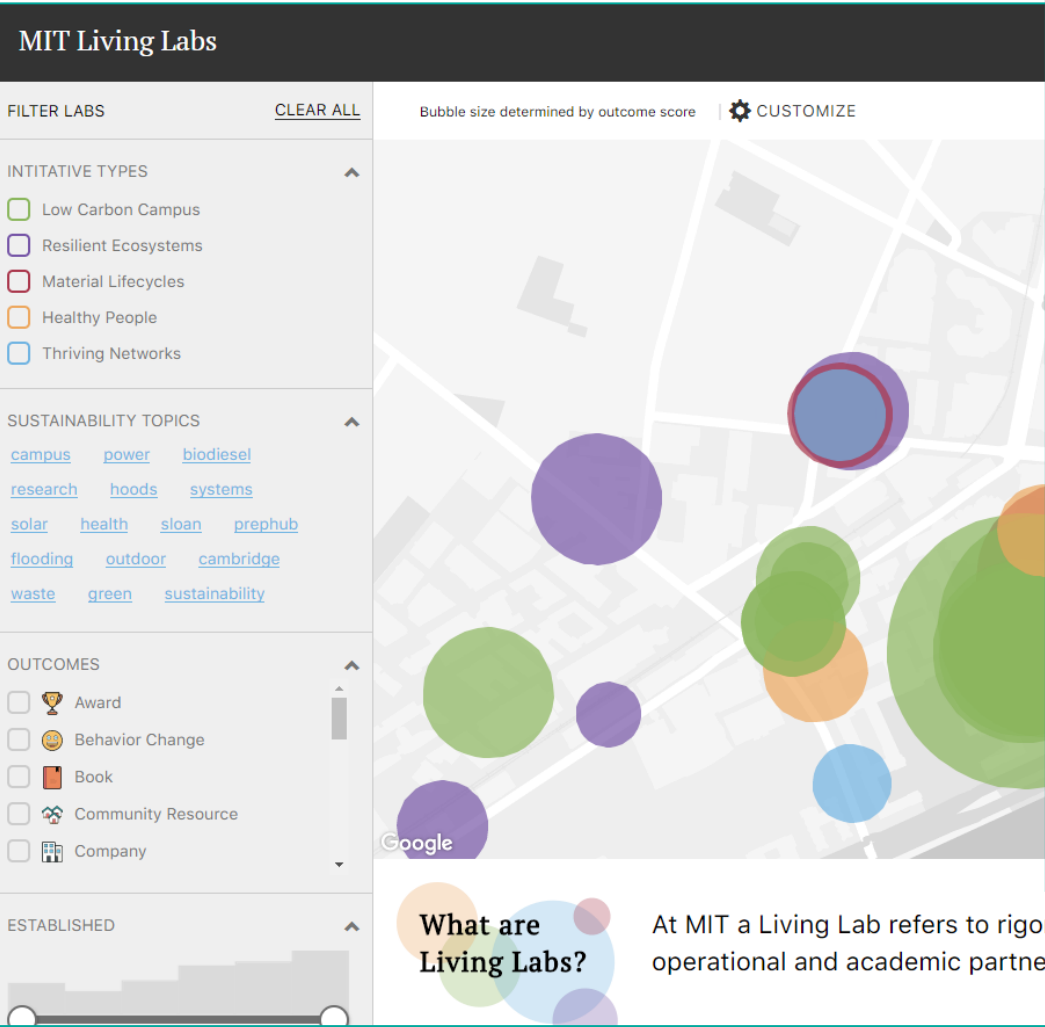
Scalability



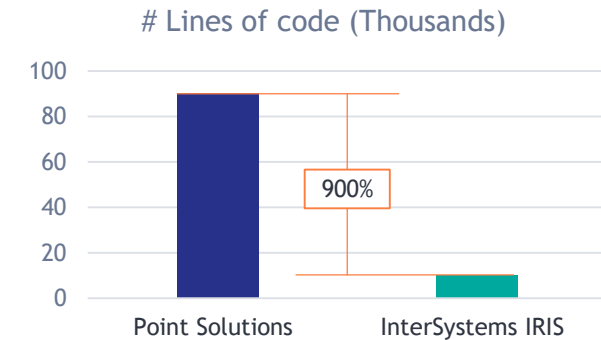
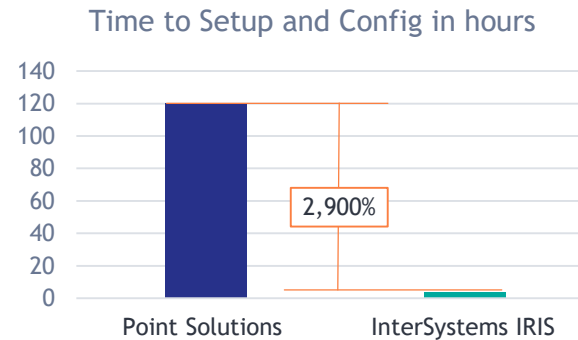
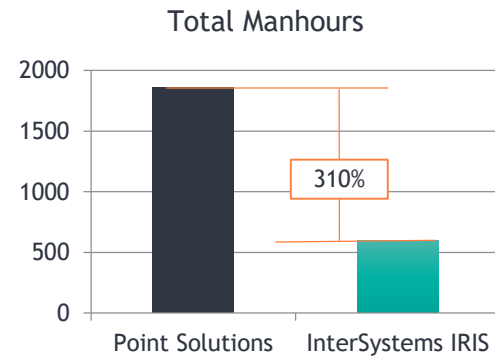
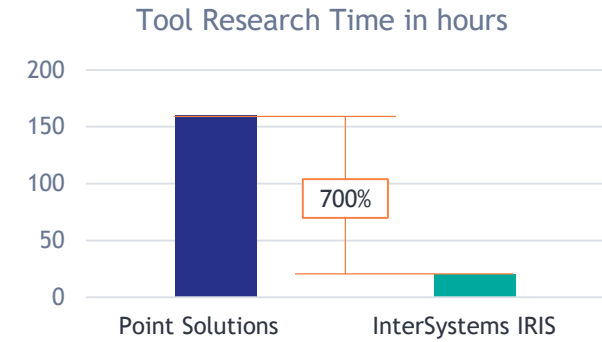
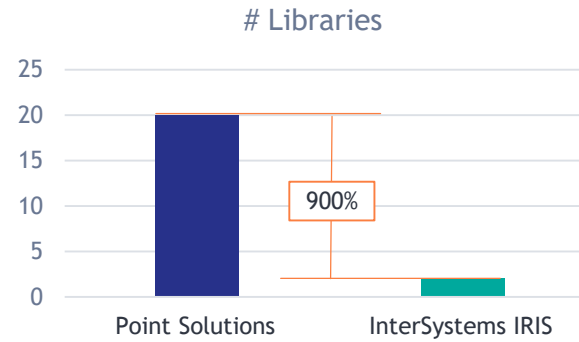
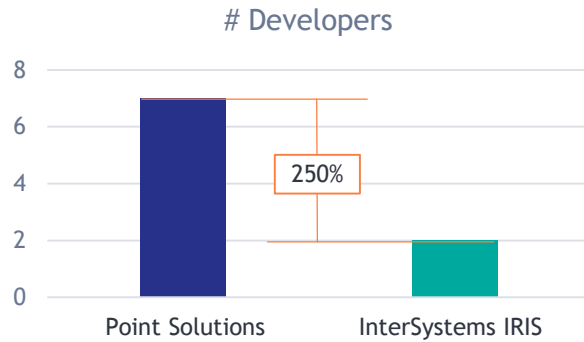
Cloud



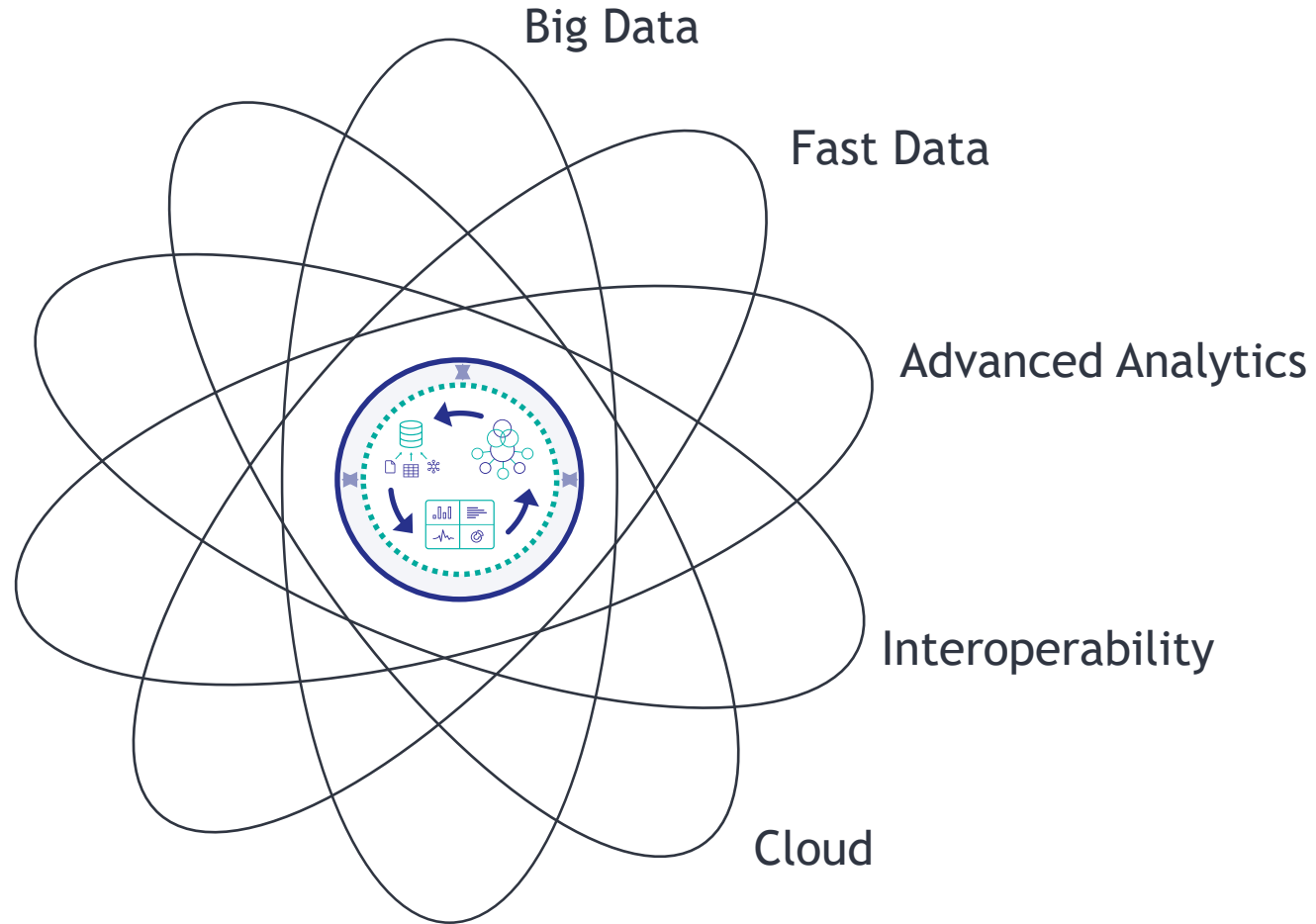
Simplicity



Simplicity



InterSystems IRIS “Sweetspot”



The power behind what matters.



Dank Je!
Joe Lichtenberg
jlichten@InterSystems.com

