



# SPONSORSHIP PROPOSAL 2024-25

TEAM PHOENIX RACING, SVNIT, SURAT

## ABOUT US

Team Phoenix Racing is a technical student chapter of SVNIT, comprising of 50+ students across various engineering disciplines. We believe in providing a platform to future engineers to gain excellence, immense practical knowledge & exposure to real-world problems.

Established in the year 2005, we have designed, manufactured and competed in different competitions covering Baja, Supra SAE, Go-Kart, Formula Bharat etc. The project is conceived, engineered & managed entirely by students.

As a step towards sustainability & electrification, we have transitioned into manufacturing of EVs, from year 2022.

## OUR VISION



Represent India At FS Global Events.



Foster E-mobility.



Sustainable Technology.



Introducing Autonomous Vehicles.

## ABOUT FSAE COMMUNITY

### FORMULA STUDENT

Formula Student is a series of international university competitions, with 500+ participating teams. Aim of this project is to design & manufacture formula style race car prototype. This exposes students to real-world problems, teamwork exercises & project management that complements their theoretical knowledge from university.

### FORMULA STUDENT

Institution of  
**MECHANICAL  
ENGINEERS**

### FORMULA BHARAT

Formula Bharat is an Indian design competition, which follows standards of global Formula Student competition. Safety and engineering practices are kept at its core. In 2018, EV class was included in the competition. The competition is held at Kari Motor Speedway, Coimbatore, Tamil Nadu.



## Our Milestones



BAJA, SAE  
2005-06



BAJA, SAE  
2007-08



MINI BAJA, SAE  
2009-10



2011-12  
NATIONAL GO-KART

— — 2005-08 — —

2009-13 — —

2008-09  
BAJA, SAE



2010-11  
SUPRA, SAE



SUPRA, SAE  
2012-13





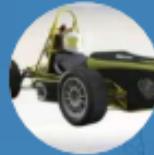
MINI BAJA, SAE  
2015-16



SUPRA, SAE  
2017-18



GKDC CONCEPT CHALLENGE  
2020-21



FBCV, SAE  
2021-22



PI-EV, SAE  
2022-23

— 2015-20 —

— 2020-24 —

2016-17  
SUPRA, SAE



2018-19  
GKDC, SAE



2019-20  
GKDC



2020-21  
FBCV, SAE



2020-21  
FBCV, SAE



2023-24  
FBEV, SAE





## RECENT HIGHLIGHTS

FBEV 2023 Class I - Involves designing of Formula style Electric Vehicle along with Business plan for commercializing the vehicle.

 Overall Event  
Rank: Third

 Concept Goal Management Event  
Rank: First

 Business Plan Event  
Rank: Third

We are aiming to participate in Formula Bharat EV 2025, to be held in offline at Kari Motor speedway. Coimbatore, Tamil Nadu.

Optimization of current design and manufacturing will be the aspects for our team to compete for in the Formula Bharat EV competition in January 2025.

## TADIT:-Streaks of lightning

**TADIT**, Gujarat's first Formula Student electric car, is an engineering and innovation marvel completely designed and built by 30+ enthusiastic students. This pioneering vehicle is a major step in sustainable transport, representing the drive toward progress and environmental awareness.

Scan to see Tadit's magic

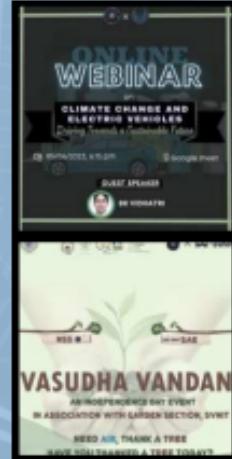


## Promotional Events

### Tech and Startup Expo



### Taking Steps towards sustainability



## Showrun and Mega event at Gujarat's largest Techno-Managerial fest MINDBEND



## WHY TO SPONSOR US ?

Formula Bharat is Tier 1 national collegiate racing competition with reach of over a community of 15,000 including students and industry professionals. Supporting Team Phoenix Racing, will be an excellent return on investment for your company, via unique advertising and the recruitment of skillful engineers.

### Symbiotic relationship

Representative role in exchange of knowledge and service. Gain direct access to top level students for internships, and full time employment. Invitations in our institute events.

### Positive Brand Image

Supporting our multidisciplinary student team focused on developing a clean electric vehicle is an opportunity to positively impact the student community and promote clean technologies.

### Sponsor visibility

We offer flexible advertising solutions, personalized to specific sponsor's needs. Your logo can be placed on our website (hyperlinked), car, team merchandize and will be publicized in our college fest.



## HOW TO SPONSOR US ?

You can contribute to our aim of "Electrifying the future" by providing us the parts, materials, services or financial equivalent to ease procurement.

Here are the ways to support our team:

### Material

Provide us with special mechanical and electrical components needed to develop formula race car.

### Technical Consultancy

Provide us with industrial insights that can enhance our R&D capabilities, as an industry expert or specialist.

### Manufacturing

Provide us with tools, equipment or machines needed for actual manufacturing.

### Financial support

Provide us with sponsorship funds that are utilized for logistics and manufacturing.



# SPONSORSHIP PACKAGES

CATEGORY	TITLE	PLATINUM	GOLD	SILVER	PARTNER
AMOUNT* (INCLUDING LOWER LIMIT)	5,00,000+	3,00,000+	1,50,000+	50,000+	15,000+
Logo with link on team website, LinkedIn post & Instagram story mention	●	●	●	●	●
Renewable multi-year contract	●	●	●	●	●
Promotional reels on Instagram & YouTube	●	●	●	●	
Sponsor logo on car	●	●	●		
Logo on team merchandise & apparels	●	●	●		
Logo on driver's gear & suit	●	●			
Publicity in student chapter events	●	●			
Signage at the Tech-Fests	●	●			
On-site promotions	●				
Media coverage	●				
Preferential access through our placement cell	●				
Special benefits**	●				

\*T&C negotiable  
\*\*Applicable on prices before GST (negotiable)

## PACKAGE DESCRIPTION

### BENEFIT DESCRIPTION

**Our expanding online presence would bring benefits, of increased outreach**

**A discount of 10-15% on the sponsorship slabs for our multi-year contract**

**Short videos would provide better insights about the updates of our project**

**Vehicle as a centre of focus at the competition, would represent sponsors**

**Our team merchandise used at the team's exclusive events & competition**

**After the car, the driver would be the focus, making helmet and racing suit big opportunities for the same**

**Publicity at these events would provide great exposure at the local level**

**MindBend, the largest techno-managerial festival of Gujarat, with a footfall of 15k+**

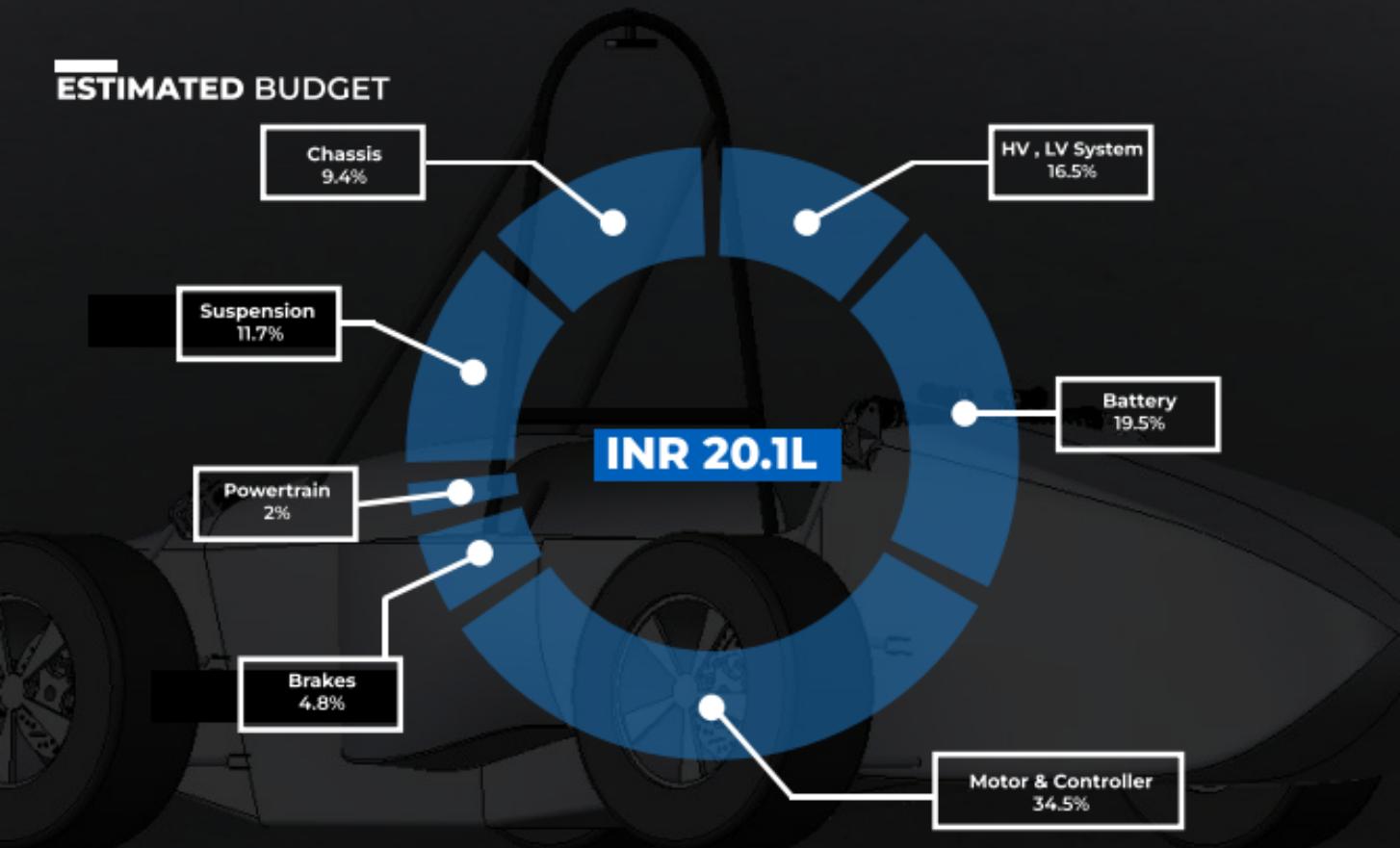
**Presence of professional industry experts and other teams from top-tier national institutions**

**Extensive outreach, providing a larger platform to showcase the projects and promote our sponsors**

**Acquisition of talent from our institute**

**Exclusive benefit proposed by the sponsor of their choice**

## ESTIMATED BUDGET



## WORDS OF APPRECIATION



Dr. Anupam Shukla, Director, SVNIT

Sardar Vallabhbhai National Institute of Technology, Surat, Gujarat, (An Institute of National Importance), proudly presents SAE Phoenix Racing, the technical student chapter dedicated to the design and fabrication of formula style race cars including E-vehicle. Their involvement in such competitions provides a backup for the development of a holistic personality via creativity, problem solving, and team leading and working activities through multidisciplinary work culture and student-teacher interaction. Students have won the prestigious competitions with great spirit in the past few years, bringing glory to the institute and they aspire to grow manifolds in the future. I wish for a bright and energetic future ahead.



Dr. A.A Shaikh, HOD, DoME

Phoenix Racing is one of the oldest technical clubs of SVNIT- dedicated to technical activities associated with Automobile Engineering. The environment and bonding they create during their technical engagements encourage students to develop a blend of passion for innovation in allied areas of automobile engineering. The interaction also augments the all-round personality along with managerial skills of the team members. The club has proven its potential through years of hard work, and team members have come up with many innovations. I am hopeful that their future achievements will be even greater. Their recent venture towards electric vehicles will definitely help the mobility of the country in the future. Best wishes to the team for its future endeavors.



Harsh Patel, Team Captain 2022-23

Phoenix Racing is the engine of SVNIT's automotive culture. If someone puts in a wholehearted effort to be a part of the team, the learning indirectly comes together. The best place to gain practical experience is by working on the final sophisticated product for months, i.e. the race car. I will always be very grateful for this chapter in my life and wish the future generations of this team the best of luck to achieve the greatest accomplishments in the automotive sector.

## FACULTY ADVISORS



**Dr. Rupesh D Shah , Chairperson**

### Assistant Professor, Ph. D.

**Research Area:**  
Fluid Flow  
Heat Transfer  
Numerical Methods

E-mail ID: rds@med.svnit.ac.in



**Dr. Rohan Rahul Pande, Advisor**

### Assistant Professor, Ph. D.

**Research Area:**  
Biomass cook-stove  
Heat transfer  
Thermodynamics  
Nanofluids

E-mail ID: rohanpande@med.svnit.ac.in



**Dr. J. Venkataramanaiah, Advisor**

### Assistant Professor, Ph. D.

**Research Area:**  
Advanced Switching Techniques,  
Multilevel Inverters,  
FACTs Devices, Grid Tie Inverters,  
High power Converters

E-mail ID: suresh@eed.svnit.ac.in

## CONTACT US

We hope that this prospectus has provided valuable insights into the team and our ambitions. For any queries, please feel free to contact us at social media handles.

We are eternally grateful for the support we receive from our sponsors, and are optimistic you will join us and play a part in our continuing success.



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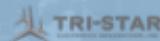
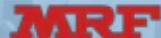
[@fsae\\_svnit](https://www.instagram.com/@fsae_svnit)



[@phoenixracing360](https://www.instagram.com/@phoenixracing360)

Phoenix Racing - SVNIT

## PAST SPONSORS



**FILMSHOPPE**  
CAR FACELIFT STUDIO



**MRF**

**PRAYOSHA**  
We Build Relation

### Our Main Pillars



**NANAVATI TOYOTA**





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