



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

In ourworld, the usage
of smartphones are
increased day by day
by communication
growth peoples
aruond the world are
connected

The Impact of
apple iphones in
india are analyzed
here

Due do greatest
economic growth
tremendous
increase in india.



IMPACT OF
IPHONE

India's apple iphone exports
reportedly reached
Rs.10000 crore in may this
year the total exports of
smartphones from the
country to Rs 12000 crore
during the month as per
industry data.

In april and may 2023
smartphone exports
sarpassed Rs 20000 crore
two times more than Rs
9066 crore in the
corresponding period last
year according to India
cellular end electronics
association (CEA).

Advanced camera;
iphone devices have
some of the best
cameras in the
market.

User-friendly
interface, the iphone
has an intuitive used
interface that makes it
easy to negative.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?