

Says

What have we heard them say?
What can we imagine them saying?

1.Crop production benefits?
Grain crops:

wheat, rice, maize, pulses and

millets .
Commercial crops:

 jute, cotton, sugarcane, oilseeds and tobacco.
 Plantations crops:

• rubber, coffee, tea, coconut.

Horticulture crops :vegetables and fruits

the above four crops we can develop strongly, we gain money from exports.

3.Do you Know?

- According to the united nations children's fund(UNICEF) an estimated 8,000 children under the age of five, die each day in india due to malnutrition.
- Death rate between 2016 to 2021
 there were no deaths reported
 due to lack of food in india. How
 ever in 2012, there were 217
 deaths due to this reason making
 it the highest fatality number since
 2010.

1.our crew member idea to

increase crop production?

Field productivity zoning

Monitoring crops growth

we follow the above mention

Accurate weather prediction

Smart application of fertilizers

steps, we can increase our crop

Quality of seeds

Regular scouting

Proper irrigation

production.

2.what can we imagine them saying?

 our only aim"no cause of death due to lack of food"

Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



1.why this project?

- Agriculture is a back bone of our india.
- More than half of indias population depend on rural income.
- Now a days we are No.1
 in world population.
 so we need to give important or
 first priority to crop production.

2.why our crew took this projrect?

- Indians all are mostly dependent agricultural food.
- So now a days our agriculture crop production not well due to some reason.
- Our crew member try to give some solution to our nation.



Persona's name

Short summary of the persona

1.what will be the user perspective if i develop this project?

 we can earn more money from our food needed countries, most of it"s agriculture exports serve developing and least developed nations. Indian agricultural and processed foods are exported to more than 120 countries, primarily to the japan, south east asia, SAARC countries, the european union and the united states.

2.How the user will react after seeing my output?

 This is better idea to increase money earn from our food needed countries.

2.what will happen if i do this project?

 We can reduce death ratio due to lack of food

Do you know:

The economic survey noted that the agriculture sector in the country grew by 3% in 2021-22, lower than an average growth of 4.6%. in the last six years. In 2020-21 the growth in the sector was 3.3%, In 2016-17 the growth rate was 6.8%, followed by 6.6% in 2017-18, 2.1% in 2018-19 and 5.5% in 2019-20.

Favourite Quote:

At the very

heart of

agriculture is

feed the world.

the drive to

Passage:

• Agriculture help to increase indian economy, Now a adys we can't do crop developing in modern cities so we have only one choice to develop crop production in rural area only. 3/4 of indian people directly or indirectly depend on agriculture food , 70% of indian people depend on agriculture food . now we get clear view about indian people .

so please give importance to crop production .



Does

What behavior have we observed? What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



