

FILTERS

region	All
market	All
division	All

Customer
Net Sales Performance

All values are in USD

Customers	2019	2020	2021	2021 vs 2020
Acclaimed Stores	1.42M	2.89M	10.92M	378.1%
All-Out		0.16M	0.81M	495.7%
Amazon	12.17M	37.51M	82.09M	218.9%
Argos (Sainsbury's)	0.35M	0.74M	2.27M	306.0%
Atlas Stores	0.18M	0.67M	3.17M	470.3%
Atliq e Store	7.18M	23.67M	52.98M	223.8%
AtliQ Exclusive	9.58M	17.68M	61.12M	345.8%
BestBuy	0.85M	1.77M	6.31M	356.1%
Boulanger	0.24M	0.83M	4.07M	492.9%
Chip 7	0.60M	1.32M	5.51M	416.1%
Chiptec		0.42M	3.02M	722.0%
Control	0.91M	2.20M	7.67M	349.2%
Coolblue	0.46M	1.18M	4.25M	360.0%
Costco	1.14M	2.75M	9.29M	337.4%
Croma	1.67M	2.47M	7.55M	305.1%
Currys (Dixons Carphone)	0.29M	0.76M	1.87M	246.9%
Digimarket	0.80M	1.72M	4.14M	241.1%
Ebay	2.61M	6.27M	15.17M	242.2%
Electricalsara Stores	0.12M	0.65M	1.85M	286.0%
Electricalsbea Stores		0.14M	0.72M	504.6%
Electricalslance Stores	0.10M	0.75M	2.35M	313.3%
Electricalslytical	1.80M	2.61M	11.94M	457.5%
Electricalsocity	2.34M	3.46M	12.42M	358.8%
Electricalsquipo Stores	0.18M	0.68M	3.64M	535.3%
Elite	0.42M	0.83M	4.13M	495.5%
Elkj�p	0.46M	1.32M	5.16M	391.9%
Epic Stores	0.41M	0.94M	4.19M	446.1%
Euronics	0.36M	0.88M	3.90M	444.7%
Expert	0.79M	1.77M	6.43M	364.0%
Expression	1.65M	2.99M	9.82M	328.2%
Ezone	1.53M	2.02M	7.92M	391.6%
Flawless Stores	0.07M	0.46M	1.81M	396.3%
Flipkart	2.94M	8.35M	19.29M	231.0%
Fnac-Darty	0.54M	0.82M	2.87M	349.8%
Forward Stores	0.56M	1.50M	4.07M	272.0%
Girias	1.55M	2.07M	8.67M	419.3%
Info Stores	0.07M	0.48M	1.84M	384.1%
Insight	0.42M	1.01M	2.76M	271.8%
Integration Stores		0.16M	1.44M	887.2%
Leader	4.68M	5.97M	18.80M	314.8%

AtliQ Hardwares



Logic Stores	0.17M	0.93M	4.81M		515.2%
Lotus	1.48M	2.11M	8.09M		382.6%
Neptune	0.99M	3.42M	16.11M		471.5%
Nomad Stores	0.53M	1.63M	4.02M		246.9%
Notebillig	0.25M	0.39M	1.12M		287.4%
Nova		0.01M	0.35M		2664.9%
Novus	1.87M	3.73M	9.85M		264.2%
Otto	0.26M	0.40M	1.20M		298.6%
Premium Stores	0.46M	1.10M	3.88M		353.1%
Propel	1.59M	2.46M	10.83M		440.6%
Radio Popular	0.51M	1.45M	5.27M		362.6%
Radio Shack	0.81M	1.75M	5.44M		311.5%
Reliance Digital	1.62M	2.57M	9.73M		377.9%
Relief	0.39M	1.01M	4.06M		403.6%
Sage	4.83M	6.44M	20.70M		321.5%
Saturn	0.23M	0.38M	1.19M		310.5%
Sorefoz	0.55M	1.07M	4.66M		433.6%
Sound	0.56M	1.67M	4.36M		260.3%
Staples	1.24M	2.85M	8.75M		307.0%
Surface Stores	0.09M	0.53M	2.12M		398.8%
Synthetic	1.89M	4.42M	12.19M		276.0%
Taobao	0.22M	1.33M	3.30M		248.7%
UniEuro	0.60M	1.61M	7.35M		457.0%
Vijay Sales	1.73M	2.15M	8.53M		397.8%
Viveks	1.55M	2.24M	7.78M		348.1%
walmart	1.26M	2.63M	9.73M		370.4%
Zone	0.34M	1.56M	5.26M		336.2%
Grand Total	87.48M	196.69M	598.88M		304.5%



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Market Net Sales Performance

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Customers	2019	2020	2021	2021 - Target	%
Australia	3.88M	10.70M	20.99M	-2.21M	-9.54%
Austria		0.12M	2.84M	-0.33M	-10.50%
Bangladesh	0.48M	2.26M	6.95M	-0.72M	-9.35%
Canada	4.76M	12.17M	35.06M	-5.07M	-12.63%
China	1.43M	5.42M	22.89M	-2.07M	-8.28%
France	4.04M	7.47M	25.94M	-2.19M	-7.78%
Germany	2.56M	4.69M	12.01M	-1.53M	-11.29%
India	30.82M	49.77M	161.26M	-9.55M	-5.59%
Indonesia	2.52M	6.21M	18.41M	-2.38M	-11.45%
Italy	2.90M	4.46M	11.72M	-1.05M	-8.22%
Japan		1.88M	7.92M	-0.33M	-3.96%
Netherlands	0.23M	3.36M	7.98M	-0.66M	-7.59%
Newzealand		1.99M	11.40M	-1.40M	-10.95%
Norway		2.48M	13.68M	-1.44M	-9.50%
Pakistan	0.62M	4.69M	5.66M	-0.52M	-8.48%
Philippines	5.69M	13.37M	31.86M	-2.50M	-7.27%
Poland	0.41M	2.79M	5.19M	-0.94M	-15.35%
Portugal	0.75M	3.59M	11.83M	-0.51M	-4.12%
South Korea	12.80M	17.28M	48.97M	-4.36M	-8.18%
Spain		1.77M	12.62M	-1.79M	-12.39%
Sweden	0.05M	0.23M	1.77M	-0.20M	-10.00%
United Kingdom	2.00M	8.08M	34.15M	-2.98M	-8.02%
USA	11.53M	31.92M	87.78M	-10.24M	-10.44%
Grand Total	87.48M	196.69M	598.88M	-54.94M	-8.40%



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Top 10 Products

All values are in USD

Products	2020	2021	21 vs 20
AQ Electron 4 3600 Desktop Processor	3.02M	19.35M	<div></div> 541.26%
AQ GT 21	0.78M	4.38M	<div></div> 461.14%
AQ Home Allin1	0.67M	5.16M	<div></div> 668.99%
AQ LION x1	0.05M	0.84M	<div></div> 1619.49%
AQ LION x2	0.05M	0.94M	<div></div> 1668.87%
AQ LION x3	0.07M	1.23M	<div></div> 1692.25%
AQ Mx NB	0.03M	1.44M	<div></div> 5623.52%
AQ Pen Drive DRC	0.65M	3.81M	<div></div> 487.66%
AQ Smash 2	0.43M	11.21M	<div></div> 2489.49%
AQ Zion Saga	0.69M	3.64M	<div></div> 428.55%
Grand Total	6.43M	51.99M	708.04%



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By Fiscal Years

All values are in USD
21 VS 20 is not part of pivot table

Metrics	Fiscal Years			
	2019	2020	2021	21 VS 20
Net Sales	87.48M	196.69M	598.88M	204.48%
Total_cogs	51.24M	123.37M	380.71M	208.59%
gross_margin	36.24M	73.32M	218.16M	197.55%
GM %	41.43%	37.28%	36.43%	-2.27%