



VIKING
GARAGE

**RIDE THE MOTORCYCLE YOU WANT,
WHEREVER YOU WANT**







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However, existing options to rent motorcycles, are
LIMITED, DANGEROUS AND EXPENSIVE.

WE UNDERSTAND THE STRUGGLE



VIKING GARAGE is a marketplace where travelers can rent any motorcycle they want, wherever they want it, from a community of trusted bike owners.



TRAVELERS



rent

AT LEAST 30% CHEAPER



rent

SAFE MOTORBIKES



get access to a

COMMUNITY DRIVEN

platform

BIKE OWNERS



Put up offers for

MOTORCYCLE RENTALS

and **TOURS**



INCREASE SALES UP TO

\$300 monthly



FULLY UTILIZE

their resources

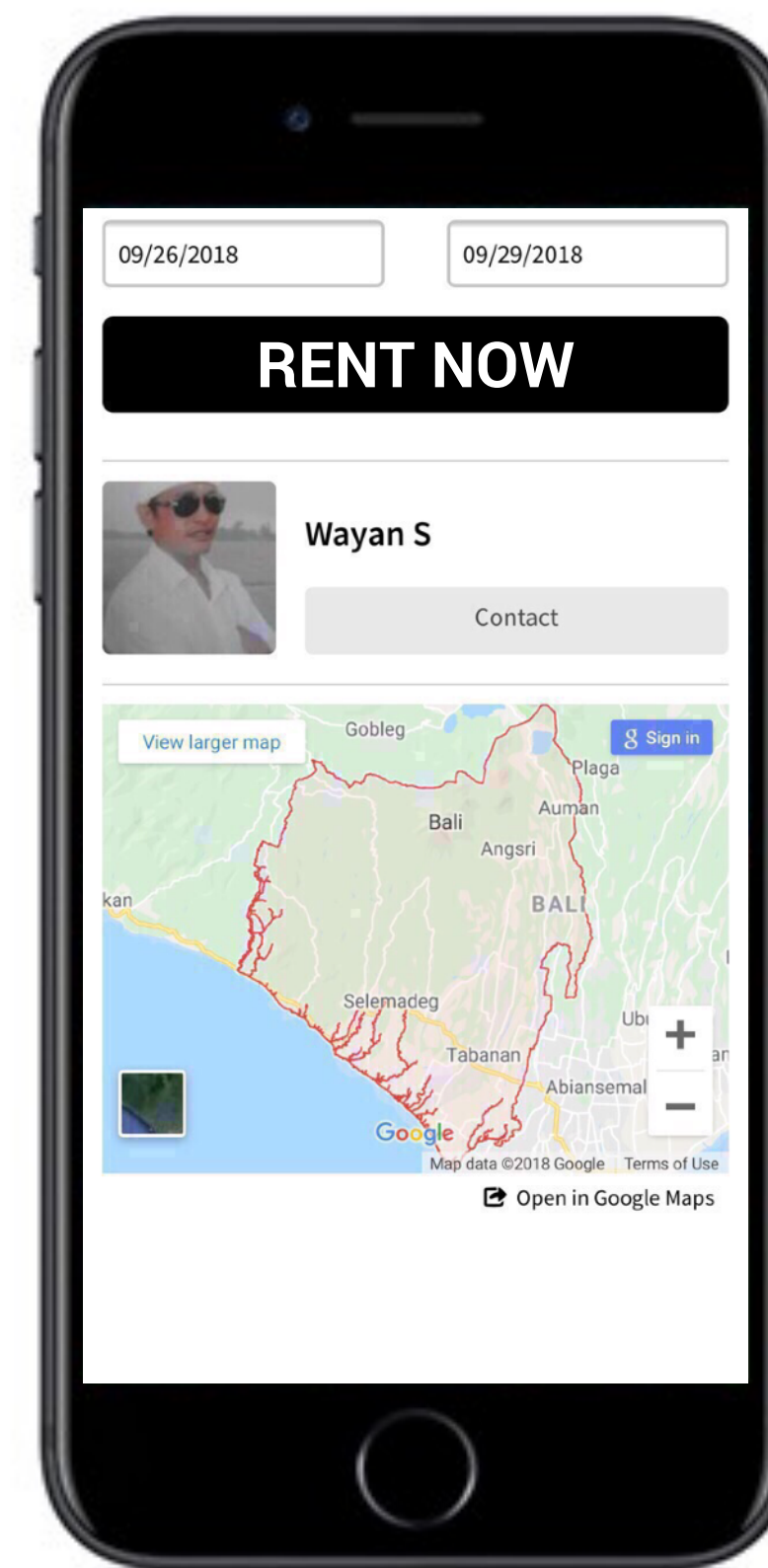
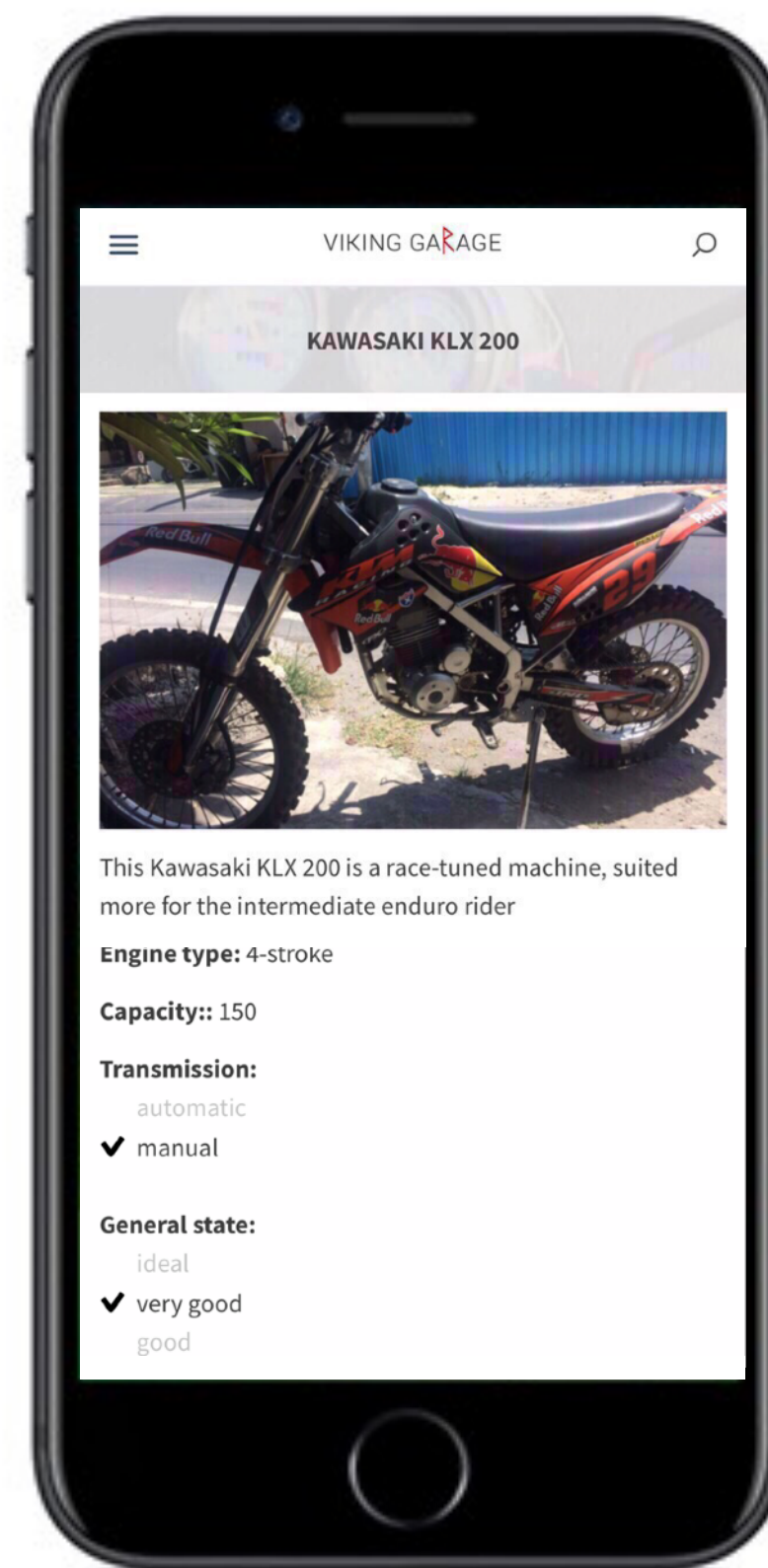
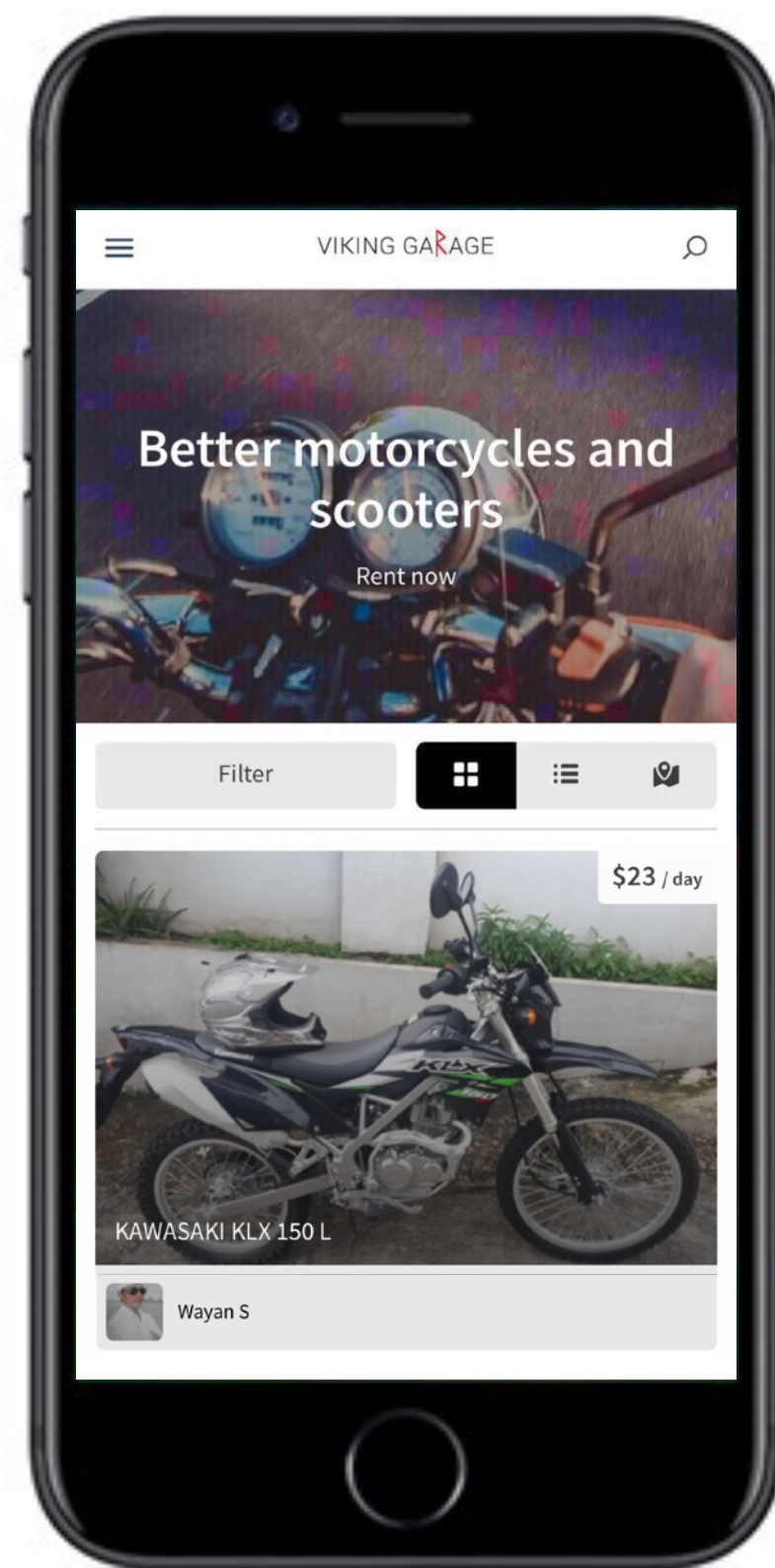
IT'S A PERFECT MATCH!

Globally, the sharing economy has **GROWING FASTER THAN FACEBOOK, GOOGLE, AND YAHOO COMBINED.** The collaborative economy is growing rapidly and this year it is projected that the revenue of sharing economy will be \$335 billion, **EQUAL TO THAT OF THE TRADITIONAL ECONOMY.**

People do not want to buy motorcycles anymore,

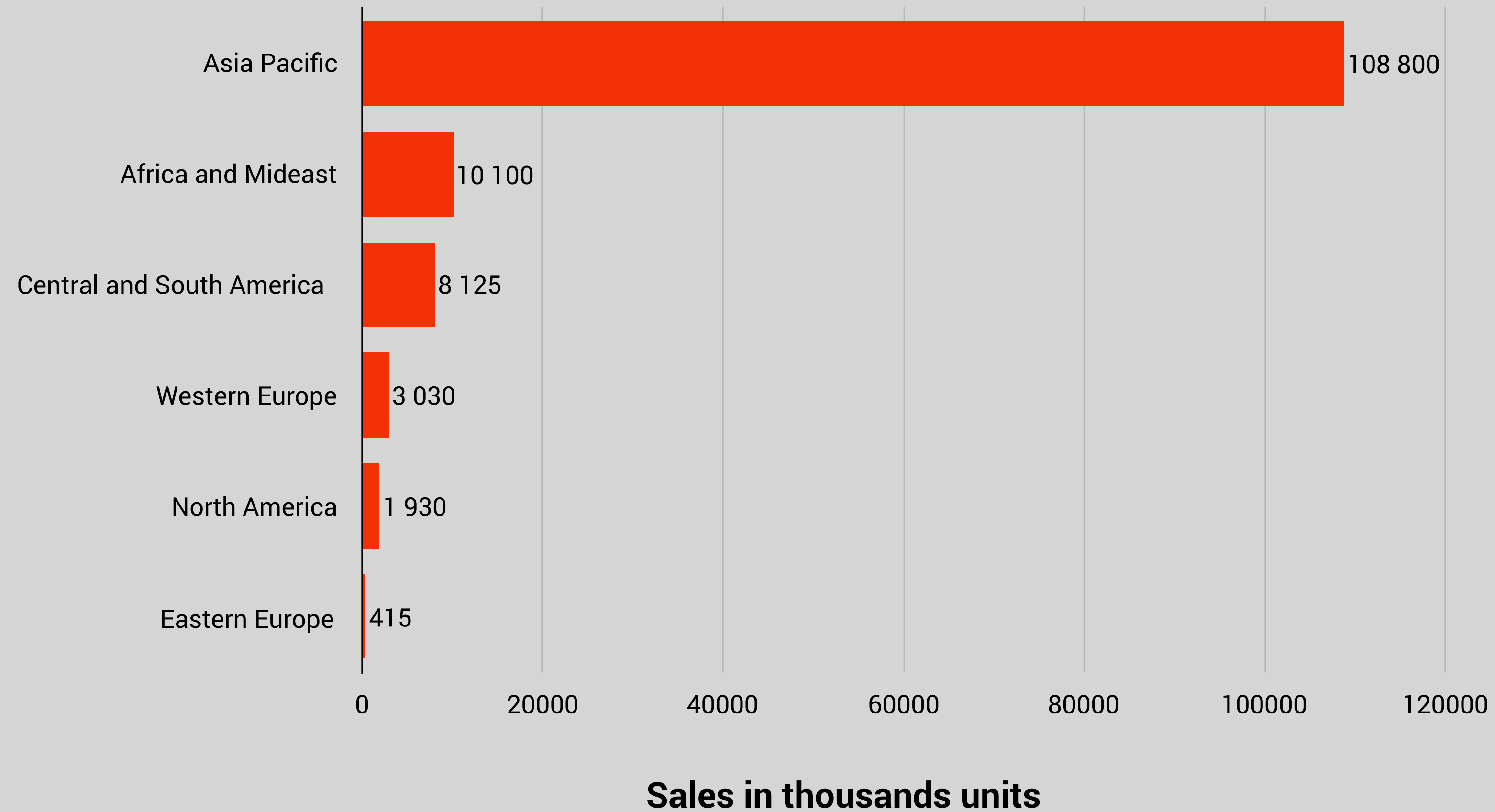
THEY JUST WANT TO RIDE.

SEARCH, BOOK & PAY

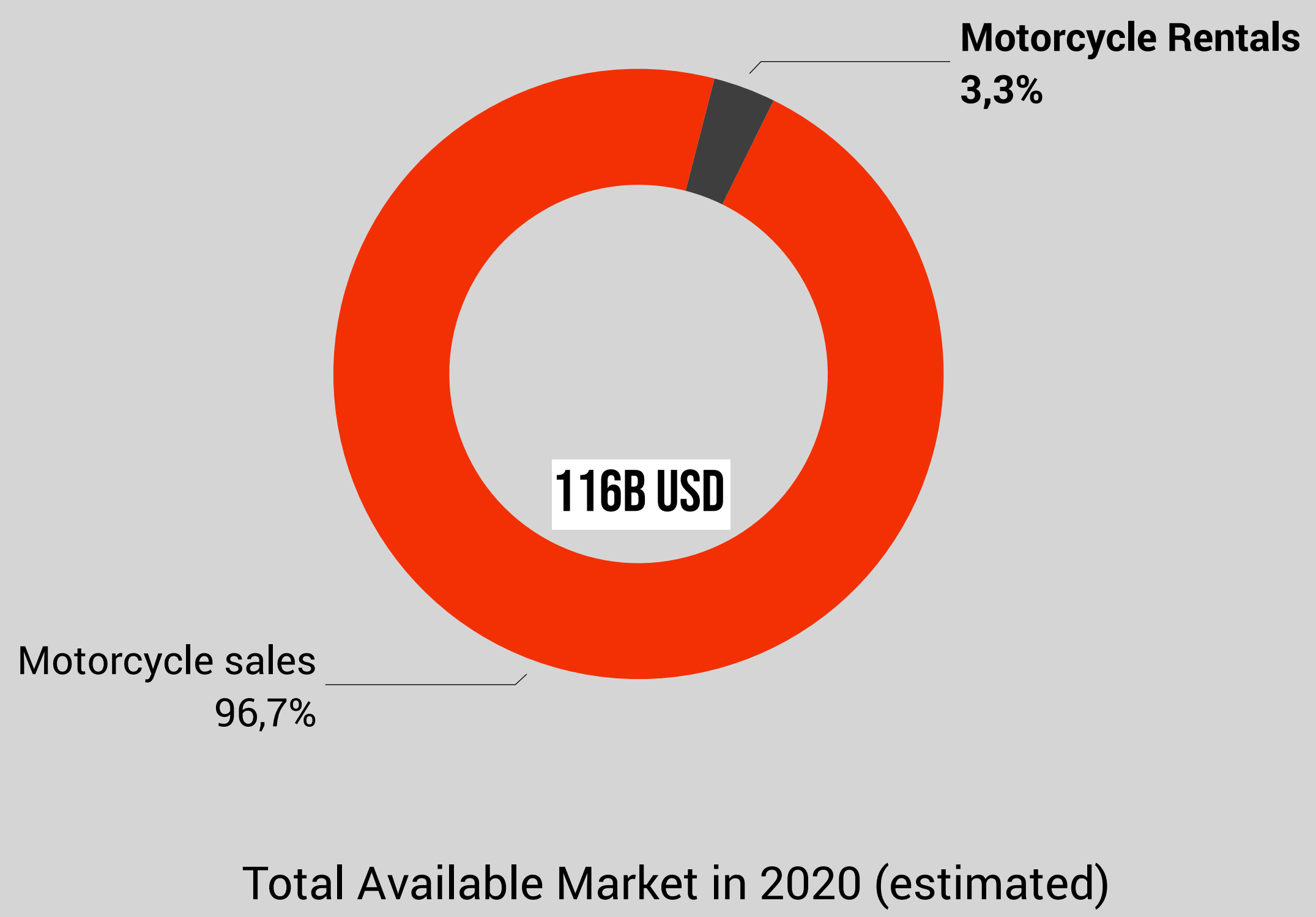
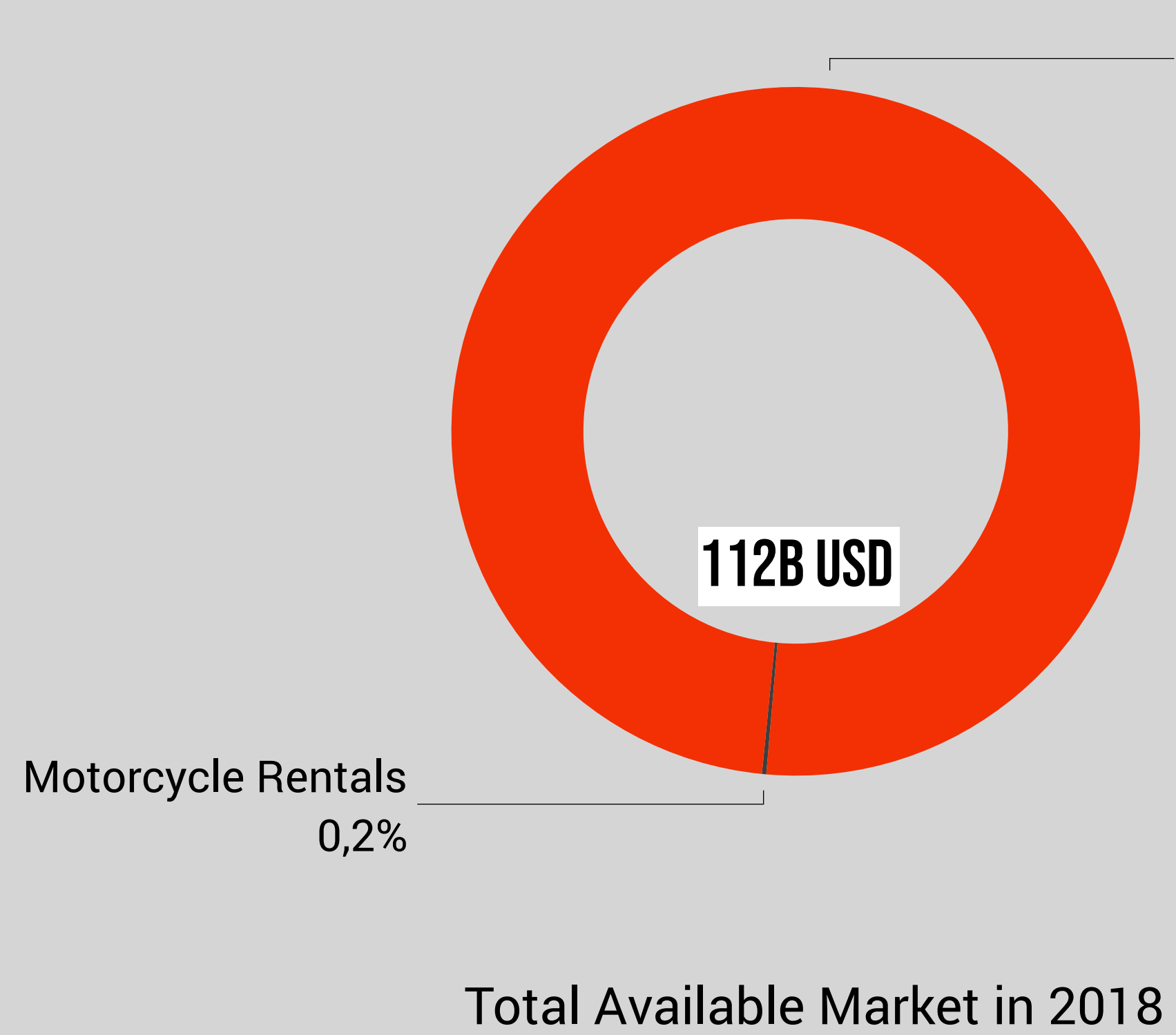


PROJECTED MOTORCYCLE SALES WORLDWIDE IN 2018

BY MAJOR REGION

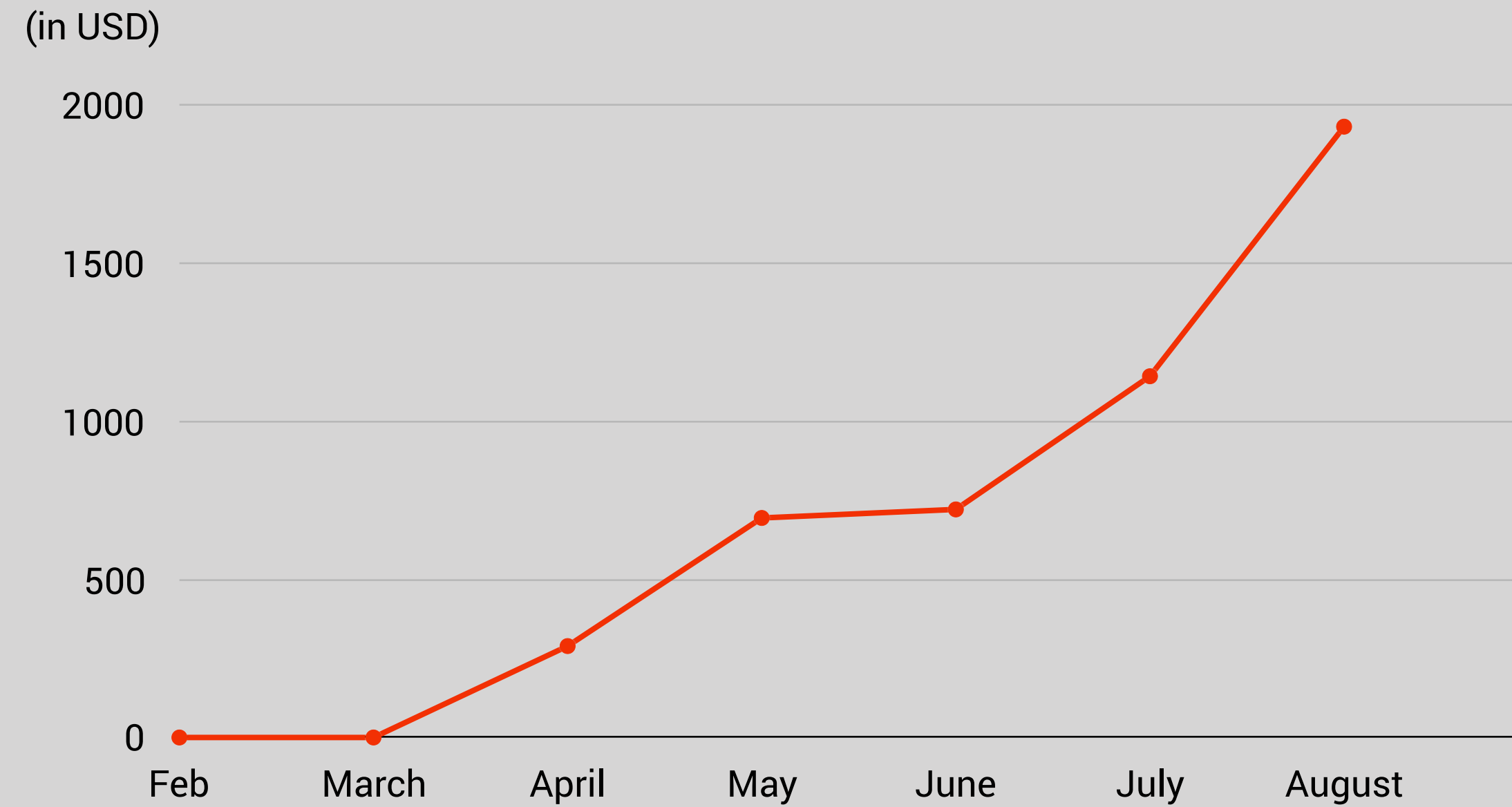


WITHIN OUR REACH IS THE MOTORCYCLE MARKET



TIME TO DISRUPT THE MOTORCYCLE INDUSTRY

MARKET VALIDATION

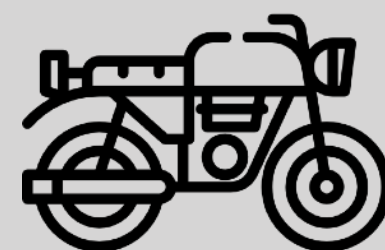


Revenue – first market validation

ADDITIONAL SOURCES OF REVENUE:



**TRAVEL
INSURANCES SALES**



**MOTORCYCLE
INSURANCES SALES**



**SUBSCRIPTION
MODEL**

WE HAVE IDENTIFIED REPEATABLE STRATEGIES TO ACQUIRE NEW CUSTOMERS

FIRST 100 CUSTOMERS
REACH ORGANICALLY



CAC: 0 USD

CAC: 0.43 USD*

CAC: 0.20 USD*

BEFORE GAP

AFTER GAP

CONTINUED OPPORTUNITIES TO IMPROVE CONVERSION RATE:

Mobile app launch

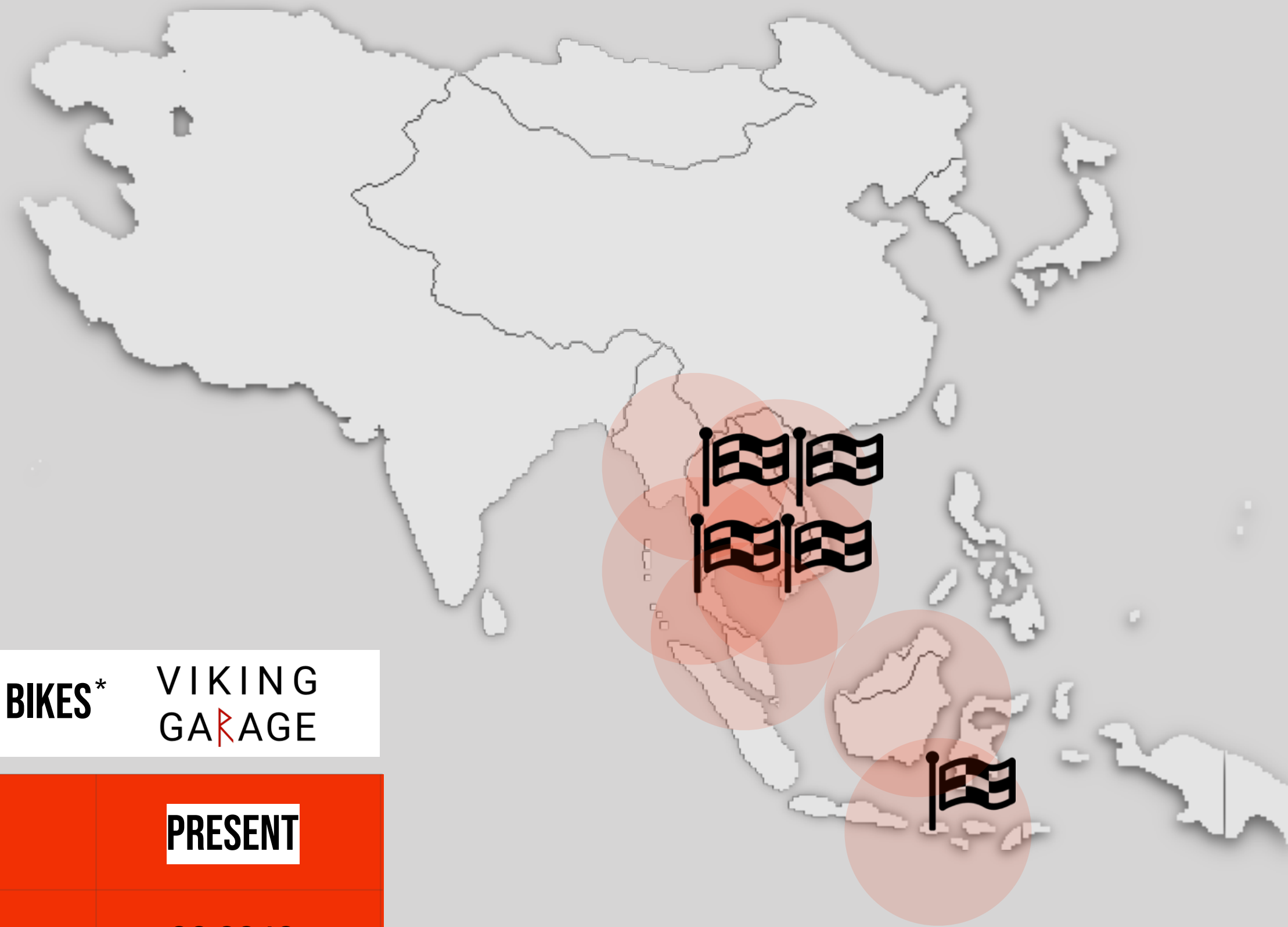
Wider supply side

Adding new model
of payments

Facebook & Instagram
awareness campaign

*GOOGLE ADWORDS CAMPAIGNS

ENTERING TOP TOURIST DESTINATIONS IN ASEAN

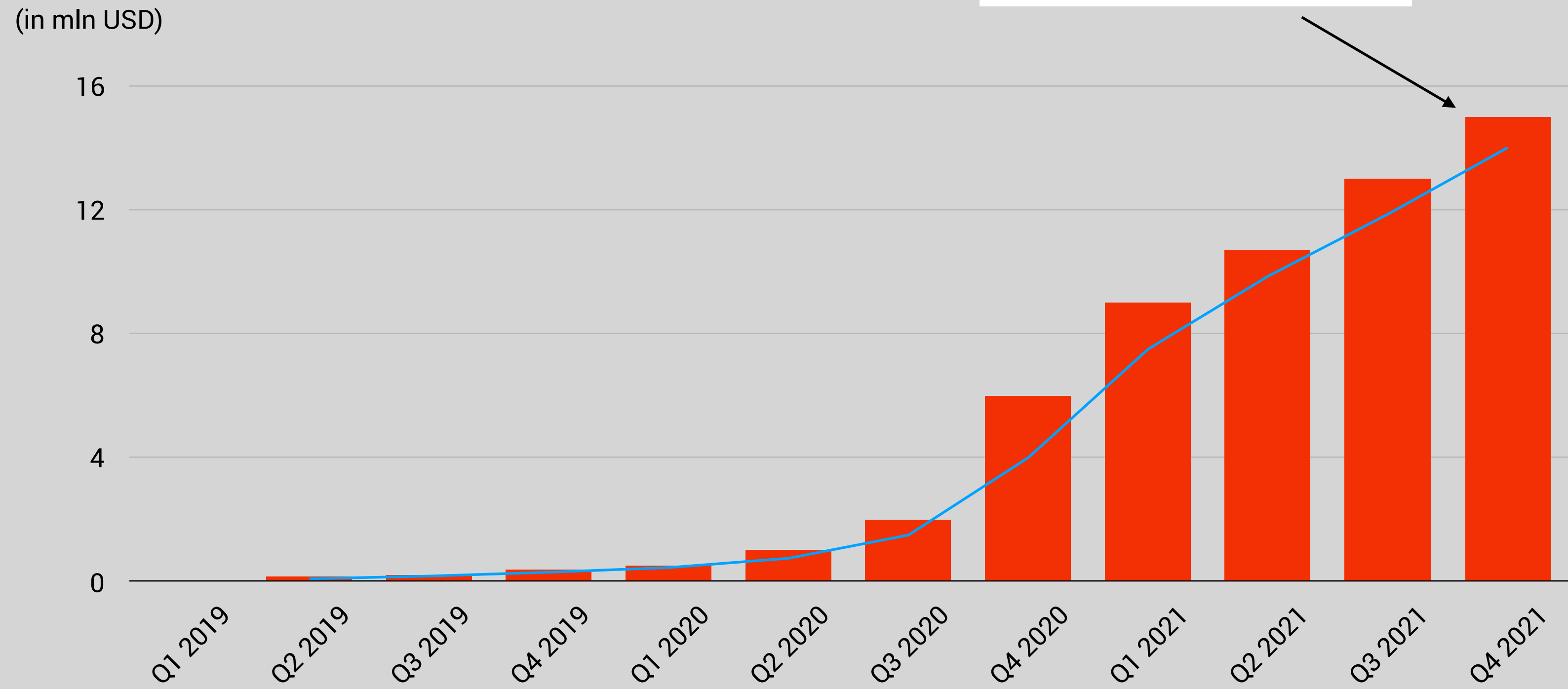


NO. OF TOURISTS **% WHO RENT BIKES*** **VIKING GARAGE**

BALI	7 M	50%	PRESENT
CHIANG MAI	10 M	20%	Q2 2019
PHUKET	5,3 M	20%	Q2 2019
HOI AN	5,2 M	10%	Q1 2019
ANGKOR WAT	2,7 M	10%	Q3 2019

HOW WE WILL DO AFTER GAP

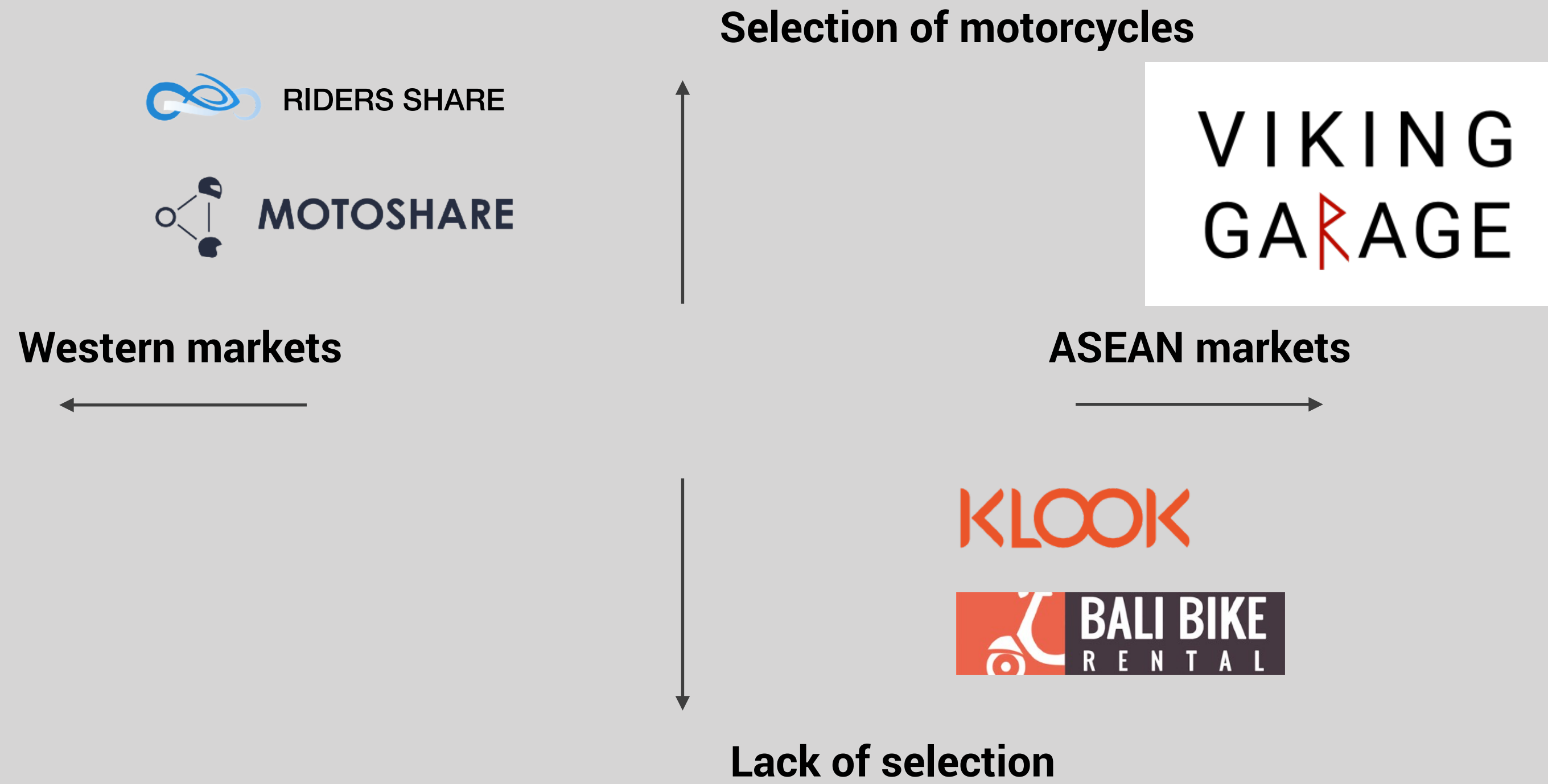
**MOTORCYCLE, GEAR RENTALS
& MOTO EXPERIENCES
REVENUE IN TOTAL BY 2021**



**Commutative revenue:
motorcycle rentals, equipment & experiences bookings**

*Planned revenue on 4 top markets: Indonesia, Thailand, Vietnam, Cambodia

NO DIRECT COMPETITORS IN ASEAN



	KLOOK	A TYPICAL RENTAL COMPANY	VIKING GARAGE
MOBILE FRIENDLY	✓	✗	✓
ACCESS TO A COMMUNITY	✗	✗	✓
SELECTION OF MOTORCYCLES	✗	✗	✓

ROI:
50 rentals



TEAM OF RIDERS & ENTREPRENEURS

RIDERS & ENTREPRENEURS

OUR MENTORS:

ZBIG WOŹNIACKI

Serial entrepreneur, CEO of Reality Games

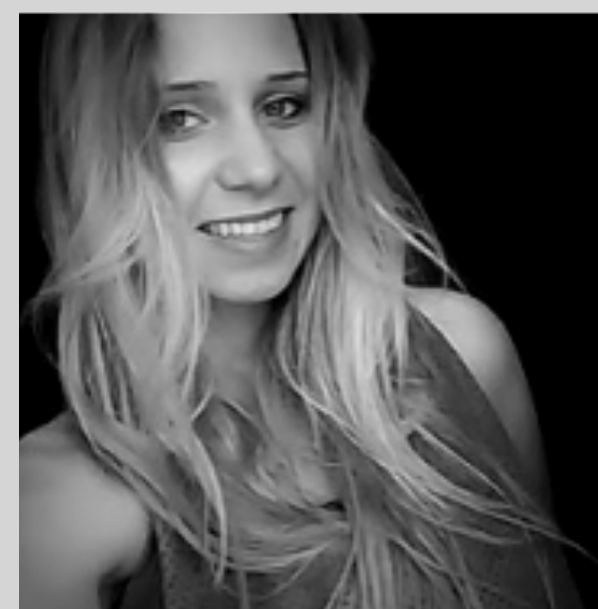
RUDRADEB MITRA

Serial entrepreneur,
Product Mentor @ Google Developers



MICHAŁ MIKOŁAJCZYK

Founder and CEO
Software Engineer
Community Leader @ Total



ASIA KUŹNIACKA

Founder and COO
"Power of Exchange" Book Co-author
Saatchi & Saatchi Marketing Strategy
Specialist



WAYAN SAWARNATA

Bike owner
Local Community Leader in Bali



NICK PILLAY

Entrepreneur
Business Development Manager in Zomato
Local Community Leader in Ho Chi Minh

THE HOTTEST DEAL IN YOUR PORTFOLIO

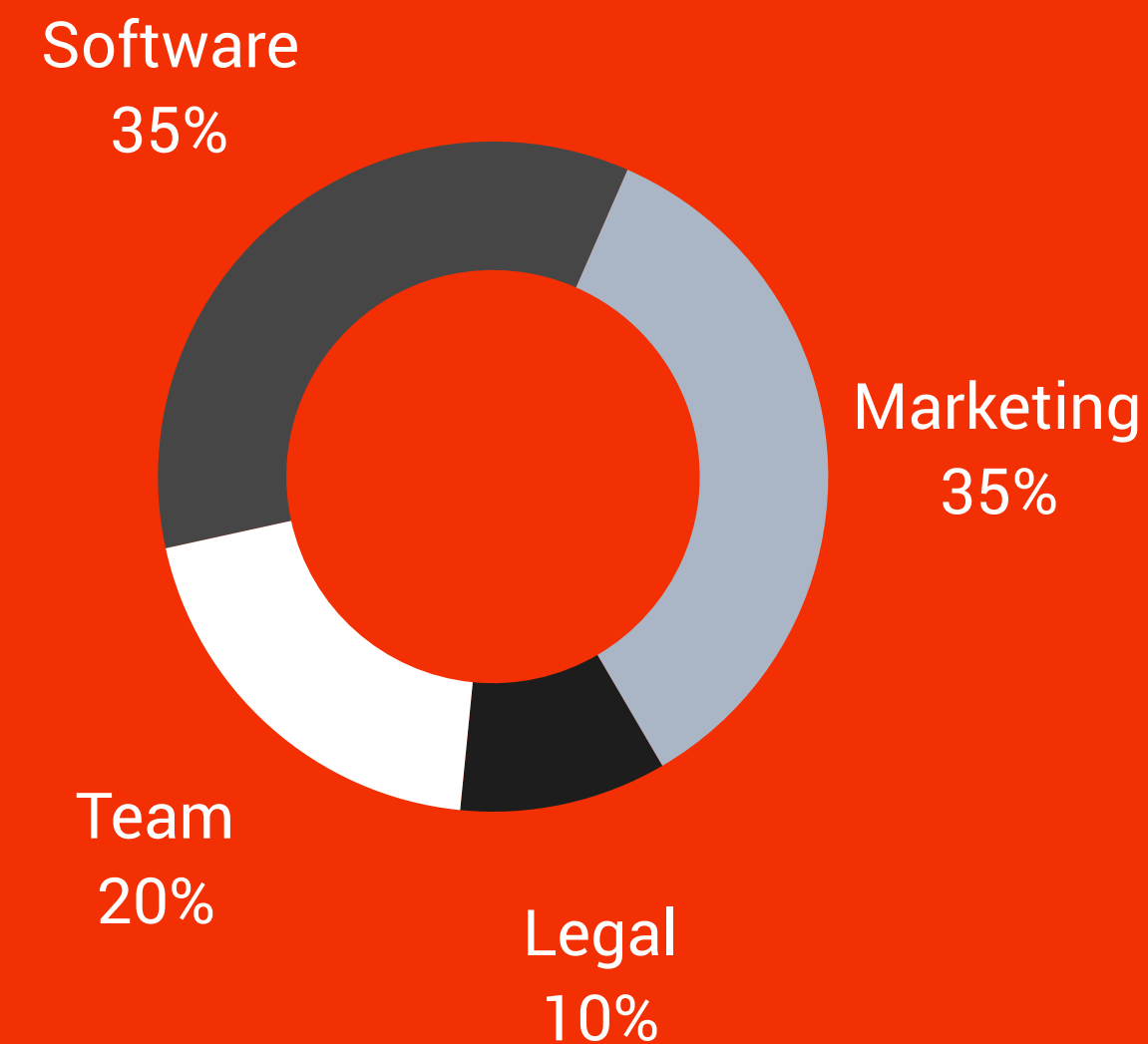
WE ARE LOOKING FOR:

A PRE-SEED INVESTMENT: 300K USD

- 12 months runway
- cover Indonesia, Thailand, Vietnam, Cambodia/ Malaysia

STRATEGIC PARTNERSHIPS:

- insurance policies providers
- companies in travel sector
- Air Asia airlines



The expenses structure*

*Available in details on request

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