Peer-Graded Assignment: Part A - Building a dashboard with IBM Cognos Analytics

Estimated time needed: 45 minutes

Introduction

In this assignment, you will create some visualizations and add them to dashboards.

Software used in this assignment

IBM Cognos Analytics Tool

Prerequisites

You need access to Cognos Analytics. This Cognos lab will guide to get your access to Cognos Analytics, and also get you started with how to use it to analyze the data.

Dataset used in this assignment

The dataset you are going to use in this assignment comes from the following source: https://stackoverflow.blog/2019/04/09/the-2019-stack-overflow-developer-survey-results-are-in/ under a ODbL: Open Database License.

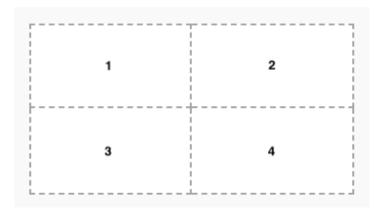
We are using a modified subset of that dataset for the assignment, so to follow the assignment instructions successfully, please use the dataset provided with the assignment, rather than the dataset from the original source.

Download and upload data to Cognos Analytics

- 1. Download the following two files:
- m5 survey data demographics.csv
- m5 survey data technologies normalised.csv.

Upload these 2 CSV files as data assets to your project Cognos Analytics.

- 2. Create 3 dashboards (3 separate tabs under a single dashboard) as follows:
 - First dashboard using the 2 x 2 rectangle areas tabbed template rename this dashboard tab to Current Technology Usage.
 - Second dashboard using the 2 x 2 rectangle areas tabbed template rename this dashboard tab to Future Technology Trend.
 - Third dashboard using the 2 x 2 rectangle areas tabbed template rename this dashboard tab to **Demographics**.



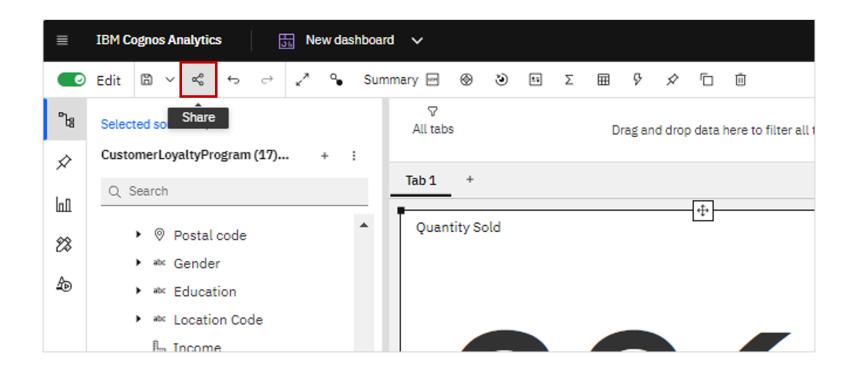
Dashboard tabs and visualizations

- 1. On the Current Technology Usage dashboard tab, use the data asset m5 survey data technologies normalised.csv and capture the following metrics as visualizations:
 - In the first rectangle (Panel 1):
 - Capture Top 10 LanguageWorkedWith.
 - Visualize as a Bar chart.
 - Utilize Bars, Length, Color fields of Bar chart.
 - Include Show value labels feature.
 - Include a proper Chart title.
 - In the second rectangle (Panel 2):
 - Capture Top 10 DatabaseWorkedWith.
 - Visualize as a Column chart.
 - Utilize Bars, Length, Color fields of Column chart.
 - Include Show value labels feature.
 - Include a proper Chart title.
 - In the third rectangle (Panel 3):
 - Capture PlatformWorkedWith.
 - Visualize as a Word cloud chart.
 - Utilize Words, Size, Color fields of Word cloud chart.
 - Include a proper Chart title.
 - In the fourth rectangle (Panel 4):
 - Capture Top 10 WebFrameWorkedWith.
 - Visualize as a **Hierarchy bubble chart**.
 - Utilize Bubbles, Size, Color fields of Hierarchy bubble chart.
 - Include a proper Chart title.
- 2. On the Future Technology Trend dashboard tab, use the data asset m5 survey data technologies normalised.csv and capture the following metrics as visualizations:
 - In the first rectangle (Panel 1):
 - Capture Top 10 LanguageDesireNextYear.
 - Visualize as a Bar chart.
 - Utilize Bars, Length, Color fields of Bar chart.
 - Include Show value labels feature.
 - Include a proper Chart title.
 - In the second rectangle (Panel 2):
 - Capture Top 10 DatabaseDesireNextYear.
 - Visualize as a Column chart.
 - Utilize Bars, Length, Color fields of Column chart.
 - Include Show value labels feature.
 - Include a proper Chart title.
 - In the third rectangle (Panel 3):
 - capture PlatformDesireNextYear.
 - Visualize as a **Tree map chart**.
 - Utilize Area hierarchy, Size, Heat fields of Tree map chart.
 - Include Contrast label color feature.

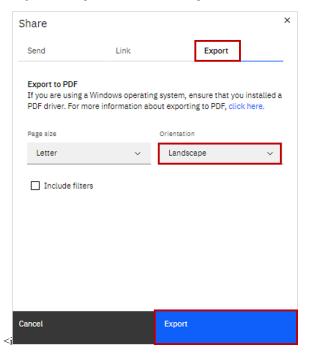
- Include a proper Chart title.
- In the fourth rectangle (Panel 4):
 - Capture Top 10 WebFrameDesireNextYear.
 - Visualize as a **Hierarchy bubble chart**.
 - Utilize Bubbles, Size, Color fields of Hierarchy bubble chart.
 - Include a proper Chart title.
- 3. On the **Demographics** dashboard tab, use the data asset m5 survey data demographics.csv and capture the following metrics as visualizations:
 - Use Filters for this tab feature to filter out entries of other types except Man and Woman from the data point Gender.
 - In the first rectangle (Panel 1):
 - Capture Respondent classified by Gender.
 - Visualize as a **Pie chart**.
 - Utilize Segments, Size fields of Pie chart.
 - Include Dispay % feature.
 - Include a proper **Chart title**.
 - In the second rectangle (Panel 2):
 - Capture Respondent Count for Countries.
 - Visualize as a Map chart.
 - Utilize Regions-Locations, Regions-Location color fields of Map chart.
 - Include a proper **Chart title**.
 - In the third rectangle (Panel 3):
 - Capture Respondent Count by Age.
 - Visualize as a Line chart.
 - Utilize x-axis, y-axis fields of Line chart.
 - Include Show value labels feature.
 - Include Show markers feature.
 - Include a proper Chart title.
 - In the fourth rectangle (Panel 4):
 - Capture Respondent Count by Gender, classified by Formal Education Level.
 - Visualize as a Stacked bar chart.
 - Utilize Bars, Length, Color fields of Stacked bar chart.
 - Include Show value labels feature.
 - Include a proper **Chart title**.

Guidelines for Submission

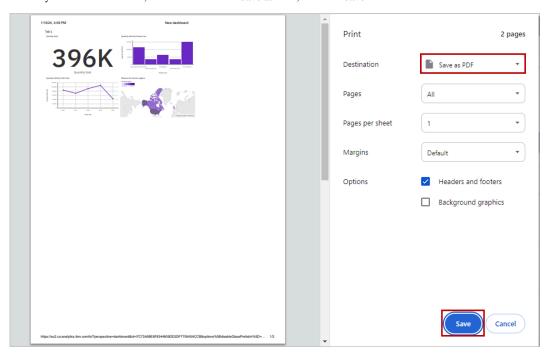
- 1. To generate the GitHub link for the dashboard, please follow the instructions provided below:
 - o On the application toolbar of your dashboard page, click Share icon.



• Navigate to the **Export tab**, choose **Landscape** orientation, and click the **Export** button.



• To save your dashboard as PDF, select Destination as Save as PDF, and click Save.



- Later upload the PDF file to GitHub by following the instructions in the reading Getting Started with GitHub.
- Further in the MySubmission tab of the assignment paste the GitHub link of the Dashboard in the URL textbox.

Grading Information

For your assignment to be graded in a subsequent step in this module, you will be required to submit the permanent link of read-only view of the dashboard you got in Task 6.

Following are the main grading criteria:

- Have you provided GitHub link which opens your valid Cognos dashboard?
- Have the correct tabs been created?
- Have you created the required number of visualizations for each tab of the dashboard?
- Have you captured the correct metrics, chart types, chart features and titles for each visualization?
- Are the results correct?

Note: Grammar and spelling will not be graded.

