

COVER LETTER

M N VINIT

Belgaum, Karnataka

590005

mnvinit590@gmail.com | +91 7349639717

Hiring Manager

Mastercard

Subject: Application for Specialist, Product Experience Design (R-235489) Designer Role

Dear Hiring Manager,

I am excited to apply for the Specialist, Product Experience Design (R-235489) position at Mastercard. With over three years of experience in graphic design and user-centered digital solutions, I am passionate about creating designs that are intuitive, engaging, and impactful.

In my role as a UX/UI Design Consultant at Menon, I streamlined complex systems into user-friendly dashboards and developed gamification strategies that boosted user engagement. At Alrite Infotech, I collaborated with 24+ clients, mastering brand strategy, color theory, and typography while transitioning into app and web UI/UX design, where I achieved a 30% increase in user retention for a client.

Mastercard's commitment to innovation and its impact on millions of users aligns perfectly with my expertise in blending visual storytelling with psychology-driven design. I'm eager to bring my skills in wireframing, prototyping, and usability testing to your team to create exceptional experiences for Mastercard's global audience.

I would welcome the opportunity to discuss how my skills can contribute to Mastercard's design vision. Thank you for considering my application. I look forward to the possibility of collaborating with your team.

Best regards,

M N VINIT

LinkedIn Profile - <https://www.linkedin.com/in/m-n-vinit-8443a9195/>

Portfolio Link - [Vinit's Portfolio](#)